

## A G E N D A



## Recommendation for Council Action (Purchasing)

Austin City Council

Item ID:

71441

Agenda Number

31.

Meeting Date:

June 8, 2017

Department:

Purchasing

## Subject

Authorize negotiation and execution of a 12-month contract with AUSTIN COMMUNITY RADIO DBA KAZI FM 88.7, or one of the other qualified offerors to Request For Proposals SMB0106, to provide radio broadcast of City meetings, in an estimated amount of \$113,220, with four 12-month extension options in an estimated amount of \$80,250 per extension option, for a total contract amount not to exceed \$434,220.

## Amount and Source of Funding

Funding in the amount of \$53,033 is available in the Fiscal Year 2016-2017 Operating Budget of the Communications and Public Information Office. Funding for the remaining nine months of the original contract period and extension options are contingent upon available funding in future budgets.

## Fiscal Note

A fiscal note is not required.

**Purchasing  
Language:**

The Purchasing Office issued a Request for Proposals (RFP) SMB0106 for these services on January 30, 2017 and it closed on March 28, 2017 with two offers received. The recommended offer is the best evaluated offer submitted by a responsible offeror. Additional information on the solicitation is included below the line. The recommended offeror is the current provider for these services.

**Prior Council  
Action:**



**For More  
Information:**

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@ austintexas.gov

NOTE: Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Persons: Sandy Wirtanen, at 512-974-7711 or Sandy.Wirtanen@ austintexas.gov or Roger Stricklin, at 512-974-2034 or Roger.Stricklin@ austintexas.gov

**Boards and  
Commission  
Action:**



<b>Related Items:</b>	
<b>MBE / WBE:</b>	This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established.

#### Additional Backup Information

The contract will provide weekly radio broadcasts of the City of Austin's City Council meetings. Austin Community Radio dba KAZI FM 88.7 shall broadcast Council meetings on Thursdays starting at 10:00 AM through the conclusion of the meeting. A predetermined number of Council Work Sessions will also air live during the first year of the contract through funding allocated by Council from the African American Quality of Life Commission budget recommendations. Austin Community Radio dba KAZI FM 88.7 is a minority-owned firm, although not certified with the City for this specific service. The contract sets rates per council meeting.

An evaluation team with expertise in this area evaluated the offers and scored Austin Community Radio dba KAZI FM 88.7 as the best to provide these services based on experience and qualifications, a work plan, total evaluated cost, and local business presence.

This request allows for the development of a contract with a qualified offeror selected by Council. If the City is unsuccessful in negotiating a satisfactory contract with the selected offeror, negotiations will cease with that provider. Staff will return to Council so that another qualified offeror may be selected, authorizing new contract negotiations.

The current contract expires July 27, 2017. If the City is unable to secure a contract, City meetings will not be able to be broadcast on the radio.

The current contract has an authorized amount of \$240,000, of which the department has spent \$235,000. Requested authorization amounts were determined by an estimated number of meetings to broadcast and a price per meeting.

A complete solicitation package, including a response list, is on file in the City's Purchasing Office and is available on the City's Financial Services Austin Finance Online website. Link: [Solicitation Documents](#).

<b>AUSTIN COMMUNITY RADIO dba KAZI FM 88.7</b>				
	<b># months</b>	<b>Contract Amount</b>	<b>Contract Amendment</b>	<b>Revised Amount</b>
Original Term	12	\$ 113,220	n/a	n/a
Extension Option 1	12	\$ 80,250	n/a	n/a
Extension Option 2	12	\$ 80,250	n/a	n/a
Extension Option 3	12	\$ 80,250	n/a	n/a
Extension Option 4	12	\$ 80,250	n/a	n/a
<b>TOTAL</b>	<b>60</b>	<b>\$ 434,220</b>	<b>\$ -</b>	<b>\$ -</b>