

**City Council Questions and Answers for
Thursday, June 08, 2017**

These questions and answers are related to the
Austin City Council meeting that will convene at 10:00 AM on
Thursday, June 08, 2017 at Austin City Hall
301 W. Second Street, Austin, TX



Mayor Steve Adler
Mayor Pro Tem Kathie Tovo, District 9
Council Member Ora Houston, District 1
Council Member Delia Garza, District 2
Council Member Sabino "Pio" Renteria, District 3
Council Member Gregorio Casar, District 4
Council Member Ann Kitchen, District 5
Council Member Jimmy Flannigan, District 6
Council Member Leslie Pool, District 7
Council Member Ellen Troxclair, District 8
Council Member Alison Alter, District 10

The City Council Questions and Answers Report was derived from a need to provide City Council Members an opportunity to solicit clarifying information from City Departments as it relates to requests for council action. After a City Council Regular Meeting agenda has been published, Council Members will have the opportunity to ask questions of departments via the City Manager's Agenda Office. This process continues until 5:00 p.m. the Tuesday before the Council meeting. The final report is distributed at noon to City Council the Wednesday before the council meeting.

QUESTIONS FROM COUNCIL

Agenda Item # 4: Approve an ordinance amending the Fiscal Year 2016-2017 Austin Energy Operating Budget (Ordinance No. 20160912-001) to decrease the Austin Energy Operating Fund Ending Balance by \$889,608 and increase the Conservation Rebates expenses by \$889,608, to provide additional funding for Austin Energy's Weatherization Program and the Customer Assistance Program's Low Income Weatherization Program.

QUESTION: 1) How many homes in FY16-17 received weatherization services through Austin Energy's program? 2) How many businesses? 3) How many customers received these services that participate in the Customer Assistance Program? COUNCIL MEMBER HOUSTON'S OFFICE

ANSWER: 1) In FY2016, 214 homes were weatherized through the Customer Assistance Program's Low Income Weatherization Program, and 564 homes were weatherized through Austin Energy's Weatherization Program, for a total of 778 homes. For FY2017 through May 31, 2017, 71 homes have been weatherized through the Customer Assistance Program's Low Income Weatherization Program (42 in the pipeline), and 374 homes have been weatherized through Austin Energy's Weatherization Program (133 in the pipeline), for a total of 445 homes (175 in the pipeline). 2) Through the low income multifamily pilot, 5 properties were weatherized in FY2016, and 29 multifamily properties have been completed in FY2017 through May 31, 2017 (26 in progress). 3) Out of the 778 homes weatherized in FY2016, 714 were participants in the Customer Assistance Program (CAP). For the 445 homes weatherized in FY2017 through May 31, 2017, 422 have been CAP participants (167 of the 175 of those in the pipeline in FY2017 are CAP participants).

Agenda Item # 5: Authorization of the use of the competitive sealed procurement method for solicitation of construction regarding the new Montopolis Recreation and Community Center:

QUESTION: 1) Where will the Montopolis residents go while construction is occurring on the project? 2) How will they get to the location? Is it on a bus route? 3) What is the estimated duration for the construction? 4) How much would the cost be to renovate the existing structures? COUNCIL MEMBER

HOUSTON'S OFFICE

ANSWER: 1) PARD is currently in conversations with Alison Elementary regarding the potential for shared programmable space during the construction period. Outdoor sports programming will be able to continue at the Montopolis site with no construction interruption. Additionally, this project will be bid with a requirement that the contractor phase demolition and construction to maintain access to the existing center, and keep it open for as long as possible. If construction requirements are too disruptive for staff and programs to operate effectively, the City will negotiate a reduced fee and a shortened construction schedule in exchange for the contractor's full use of the site. 2) Alison Elementary is within walking distance of Montopolis Park, about 6 blocks north on Vargas Rd. This area is served by bus route #4. 3) 20 Months. 4) A condition appraisal was completed in June 2011 by an Architectural consultant which assessed repairing the facility. The appraisal report recommended that the building be torn down and replaced with a new structure. This conclusion was based on the building's poor overall condition and the high cost of repairs, which in many cases represented a temporary solution. Founded on this recommendation, renovation of the existing facility was not evaluated.

Agenda Item # 7: Authorize negotiation and execution of a professional services agreement with LIMBACHER & GODFREY, INC., (staff recommendation) or one of the other qualified responders to Request for Qualifications Solicitation No. CLMP223 to provide architectural services for Zilker Metro Barton Springs Bathhouse Rehabilitation in an amount not to exceed \$480,000.

QUESTION: Please indicate why hotel/motel tax revenue is not being used for this expense. MAYOR PRO TEM TOVO'S OFFICE

ANSWER: The first round of projects funded through the Hotel Occupancy Tax (HOT) seeks to address the need for capital reinvestment into aging cultural facilities. Most of the selected projects were either unfunded (Mayfield, Elisabet Ney Wall, O. Henry) or in need of additional funding to fill a gap in the overall project budget (Oakwood, Elisabet Ney Museum). Work currently proposed as Barton Springs Pool is funded through the 2012 G.O. Bond in the amount of \$2,000,000 and also has support from the Barton Springs Conservancy who are leading a capital campaign to raise funds for work to the Bathhouse. For these reasons, the Barton Springs Pool was not identified as a top priority for the FY 2017 HOT funding, but was identified as one of several "Horizon Issues" in PARD's HOT Spending Plan. Currently, PARD does not have a mechanism or formal process for requesting a direct allocation on annual or project-specific basis for projects that are eligible for HOT revenue. The allocation of HOT dollars in FY 2017 was council-initiated. Further, it should be noted that PARD undertook a legal review of all proposed HOT-funded projects to ensure compliance with state law and such a review would be advised for the item in question.

QUESTION: During the budget, the Council set aside approximately \$1 million in hotel occupancy taxes for parks preservation and restoration projects. 1) How much of that funding has not been expended? 2) How much of that funding is unencumbered? 3) Would this project be an appropriate use for that funding source as funding becomes available? COUNCIL MEMBER TROXCLAIR'S OFFICE

ANSWER: The Hotel Occupancy Tax (HOT) funding allocated to PARD was approved by City Council on May 4th and has only recently been appropriated to the Capital Budget. Because these funds are in the process of being setup, there is no significant expenditure to show at this time. The HOT funding is tied to specific projects as outlined in the back-up materials (attached for reference) provided at the May 4th City Council meeting. While these funds are currently unencumbered, they are fully assigned to specific projects with detailed scope of work and are moving forward towards implementation. Barton Springs Pool was identified as a "Horizon Issue" in PARD's HOT spending plan and would be a candidate for future funding through the HOT transfer. PARD does not recommend that appropriations through the FY 2017 budget be re-directed to Barton Springs Pool.

Agenda Item # 8: Approve a resolution creating the Art Space Assistance Program as an economic development program of the City, and approve program guidelines.

QUESTION: How will "artists" be defined for the purposes of this program? Will it be a broad definition as suggested by the Create Austin Plan? For example, will writers be included?

Which groups participated in each of the two focus groups?

Is Economic Development (EDD) working with Austin Energy to make potential applicants aware of energy efficiency improvements that could result in a sustainable way to lower monthly bills for artists? If so, please describe how these departments will work together.

How common is it that an artist or artist group would have a three-year lease rather than a lease for a shorter amount of time? Please provide data, if available.

Would artists receiving grants through the rent stipend program receive funding on a monthly basis or in one or a series of lump sums?

Will length of time in a location have weight among the criteria? (ie. will the selection process prioritize keeping artists in place if they have been in a location for a longer period of time?)

In cases where a tenant has already been displaced, will the rent stipend be targeted toward artists who are paying higher costs in the new location?

Are artists or organizations eligible to receive funding through this program as well as through the Cultural Arts funding?

The summary sheet notes, "The Grant Review Committee reserves the right to make exceptions to these [living wage] amounts." Who will serve on the Grant Review Committee? What is the rationale for allowing such exceptions to the City's living wage policy? What criteria would the Grant Review Committee use when evaluating such potential exceptions?

The agreement requires that each artist participate in offering professional development to others via one of Economic Development's programs. If Economic Development has imposed a similar requirement in the past, please provide examples of particular programs and the professional development expertise that the awardee delivered.

Please provide a marked copy to indicate how the Art Space Assistance Program summary document changed between May 12 and May 15.

The agreement and summary information suggests that the program will award a handful of larger grants rather than awarding a larger number of grants in the \$10,000 range. Please verify whether that assumption is correct and explain the rationale. Please comment on whether that approach will necessarily prioritize larger organizations rather than smaller ones.

MAYOR PRO TEM TOVO'S OFFICE

ANSWER: See attachment.

QUESTION: Please explain the source of monies for the fund for this program. What is the origin of funding in our budget structure? As this is an ongoing need, what are the factors in having this program continue or not in future years? Please explain the protections for venues that encounter bad actors included in this proposal. How do they compare to the San Francisco case study? How might they be strengthened? COUNCIL MEMBER ALTER'S OFFICE

ANSWER: 1) City Council Resolution No. 2017-0126-040, directed the City Manager to move forward with implementation of the Music and Creative Ecosystem Stabilization recommendations funded by City Council during the FY 2017 budget adoption process.

\$200,000 was approved for transitional funding for performing arts and creative affordable space needs as a portion of the 2016-2017 Music Venue Loan Program Fund, Special Revenue Fund of the Economic Development Department.

While we do not currently have a source of ongoing or future funding available, it is highly likely that the need for this type of assistance will remain. We plan to use the pool of applicants in this pilot to more thoroughly gauge community

need for future iterations or continuation of this pilot in subsequent years. Though we have heard anecdotally from previous focus groups and a significant number of community members that there is an overwhelming need for this program, the quantity and need of applications put forward in this pilot will give us a more data-driven assessment. We also plan to gather feedback and metrics from awardees from this pilot to assess efficacy, which will aid in formulating recommendations for the program's expansion or continuation. Local economic conditions and emerging opportunities for arts organizations to develop sustainable, long-term facility solutions will also be a factor in determining how to proceed with this program in future years.

2) The program being proposed in Austin and the existing San Francisco program both use reimbursement of approved expenditures. In that way, funding is not given to the grant recipient before they have proven their expenditures and serves as a deterrent for bad actors.

Agenda Item # 9: Approve a resolution directing the publication of an Official Notice of Intention to Issue \$35,325,000 City of Austin, Texas, Certificates of Obligation, Series 2017.

QUESTION: The RCA states that this is "tax supported". Please clarify if this is supported by property taxes specifically or otherwise. COUNCIL MEMBER ALTER'S OFFICE

ANSWER: That is correct, the entire \$35,325,000 Certificates of Obligation issuance will be supported specifically from property taxes.

Agenda Item # 10: Authorize execution of a service agreement compensating the City for providing fire services within Travis County Emergency Service District # 4.

QUESTION: Please provide the breakdown of line items that make up the AFD Cost to Provide Service including portions supporting overtime costs. COUNCIL MEMBER ALTER'S OFFICE

ANSWER: See attachment.

Agenda Item # 13: Approve an ordinance designating the Chestnut Neighborhood Revitalization Corporation and the Guadalupe Neighborhood Development Corporation as Community Land Trusts and granting the corporations a property tax exemption on certain properties.

QUESTION: Please explain the growing 5-year fiscal impact; when the CLT exemptions are supposed to be temporary in nature until development is complete – are these projects not expected to be complete by 2021? Why was there \$0 in CLT exemptions in 2016? COUNCIL MEMBER FLANNIGAN'S OFFICE

ANSWER: 1) The 5-year fiscal impact in the Fiscal Note was based on the

expected 2017 CLT exemption amount, with an estimated growth rate applied over that time period. The majority of the total exemption amount in 2017 relates to The Chicon -- an affordable homeownership development. The Chicon is comprised of forty-three (43) condo units, which is an increased number of ownership units under development compared to prior year applications. This development was expected to be complete before 2021, but the exact timing of completion was not certain (a more conservative approach was to forecast a longer development time). NHCD staff has since contacted the developer, and revised the Fiscal Note to reflect the expectation that the development will be completed by the end of 2018. Please see the attached revised Fiscal Note, which will also be included as supporting materials to Item 13 on the Council Agenda. 2) The exemption amount in 2016 was \$0 because the non-profit developer, received an exemption from ad valorem taxation that year. Section 11.182 of the Property Tax Code allows Community Housing Development Organizations (CHDOs) a 100% exemption from property taxes while the property is being held and developed for affordable home ownership.

Agenda Item # 14: Authorize negotiation and execution of a 60-month lease agreement for approximately 480 square feet of rack space and 200 square feet of support space for a data center in an amount not to exceed \$1,481,914.80.

QUESTION: Please provide an analysis on what we spend to maintain the current data center vs. this proposal? COUNCIL MEMBER FLANNIGAN'S OFFICE

ANSWER: See attachment.

QUESTION: This item will have no impact on our current budget, but it will have significant costs in ongoing budget years. 1) Why is staff requesting approval for this contract now rather than incorporate this into the proposed FY 2017-2018 budget? 2) What impacts would we face if we did not approve this item until we see the budget for FY 2017-2018? COUNCIL MEMBER ALTER'S OFFICE

ANSWER: The City's IT Governance process reviewed and recommended approval of the Data Center Relocation project, based on the total cost of ownership for the project that included multi-year CIP funding. As part of the FY2017 Budget, Council approved the Data Center Relocation project. 1) The first year of the project, FY2017, included funding for staffing, services, and hardware to prepare for the move. The second year of the project, submitted as part of the FY2018 proposed budget, includes ongoing staffing, services, hardware, and leased space, required to perform the move. 2) Without contracting for leased space now, the City cannot adequately plan and prepare the necessary infrastructure (i.e. network and equipment) to move to the collocated data center. This contract will allow for CTM to make the required preparations to mitigate the risks of remaining in the current data center.

Agenda Item # 16: Approve up to 20 days that Republic Square Park may be closed

to the general public per fiscal year.

QUESTION: Can get a list of the events that are taking place throughout the 20 days requested for closure? COUNCIL MEMBER RENTERIA'S OFFICE

ANSWER: There are no specific events scheduled for the 20 days the park would be closed. The Downtown Austin Alliance (DAA) is asking for the authority to reserve 20 days as part of their financial and programming plan. On page 21 of the DAA Management Plan, approved by the expansive management team, includes an overview of the type, scopes and kinds of all programming proposed for the park. As a reminder, the square is closed for construction until late summer or early fall.

QUESTION: This request is for 20 days per year (maximum) that the park would be closed to the public for private/ticketed events. 1) Please describe which scale events would be counted towards the 20 days per year maximum. 2) Does an event where less than 50% of the park is closed for private/ticketed use count towards the maximum? 3) Please provide any documents staff and stakeholders will use to define the types of events that will count towards the limit.

ANSWER: 1) The Downtown Austin Alliance, with Parks and Recreation Department's (PARC) consent, has adopted the Austin Parks & Recreation Department's definition for park closure—"no accessibility to the park; ticketed participation only." All ticketed events will count towards the 20 day limit. 2) No, it would not. Smaller rentable zones were designed to accommodate events with smaller capacities and minimal set-up/equipment. The intent is to utilize the zones as much as possible to avoid closing the park to the public. Smaller zoned events accommodate up to 180 people, considerably less than half the park. 3) The Downtown Austin Alliance has adopted the Austin Parks and Recreation Department's definition for park closure, which was developed by the Parkland Events Task Force—"no accessibility to the park; ticketed participation only." Currently the Downtown Austin Alliance is working to develop an event application. In this Development, the Downtown Austin Alliance is using Austin Parks and Recreation Department's current event application, as well as recommendations from park consultant Tim Marshall (ETM Associates), as guidance for developing the application. Once submitted, any application would be reviewed and qualified based on event set-up and design, anticipated attendance, and cost to the public. (Please see the attached document for more details.)

Agenda Item # 18: Approve an ordinance amending the Fiscal Year 2016-2017 Parks and Recreation Department Operating Budget Special Revenue Fund (Ordinance No. 20160914-001) to accept grant funds in the amount of \$20,000; and amending the Fiscal Year 2016-2017 Parks and Recreation Department Capital Budget (Ordinance No. 20160914-002) to transfer in and appropriate \$20,000 from the Parks and Recreation Department Operating Budget Special Revenue Fund for improvements to the City park located at Kealing Middle School.

QUESTION: 1) What is the total acreage of the park? 2) What Is the process to name the park? COUNCIL MEMBER HOUSTON'S OFFICE

ANSWER: 1) The total acreage of the park is 20.8 acres. 2) Ordinance No. 20160324-021 describes the policy for naming/renaming a parks. The Kealing School Park is one of 22 parks where the City of Austin shares joint ownership of the land with AISD. These parks are named after the school and cannot be renamed.

Agenda Item # 19-22: Amendments to MUD consent agreements.

QUESTION: 1) Would approval of this item be in alignment with the recommendation from the Water & Wastewater Commission on a 6-1 vote in support of a wording change but to not recommend approval of any other contract changes? 2) Does approval of item # 19-22 result in contract changes? 3) Please provide the original affordable housing language in the Consent Agreement that is proposed to be replaced by the language used in the approved PUD ordinance. COUNCIL MEMBER ALTER'S OFFICE

ANSWER: See attachment.

Agenda Item # 23: Authorize negotiation and execution of amendments to contracts for juvenile delinquency prevention services extending the contract term through August 31, 2017, with MEXIC-ARTE MUSEUM in an increased amount of \$18,746, for a revised total contract not to exceed \$168,717; CREATIVE ACTION in an increased amount of \$19,586, for a revised total contract amount not to exceed \$176,280; and WORKERS ASSISTANCE PROGRAM in an increased amount of \$8,870, for a revised total contract amount not to exceed \$74,604.

QUESTION: Is the timing of these contract amendments due to the funding cycle of DFPS or is it driven by a city process? Please explain the funding cycle of DFPS relevant to this funding agreement. COUNCIL MEMBER ALTER'S OFFICE

ANSWER: The timing of these contracts is impacted by both. The new DFPS grant funding cycle started 6/1/17 and ends 8/31/18. Additionally, Austin Public Health is requesting to extend our current subcontractors for the initial 3 months of this funding cycle as we finalize our Request for Application solicitation. Our new solicitation for services will begin 9/1/17 and end 8/31/18.

Agenda Item # 25: Authorize negotiation and execution of a 12-month contract through the State of Texas Department of Information Resources cooperative purchasing program with TIME WARNER ENTERTAINMENT – ADVANCED NEWHOUSE PARTNERSHIP DBA TIME WARNER CABLE, to provide broadband internet services, in an estimated amount of \$210,100, with

four 12-month extension options in an estimated amount of \$210,100 per extension option, for a total contract amount not to exceed \$1,050,500.

QUESTION: 1) Is this a continuation of existing agreements? How does this agreement's cost compare with the one it's replacing? 2) Why did the Water and Wastewater Commission discuss this contract? COUNCIL MEMBER FLANNIGAN'S OFFICE

ANSWER: 1) The new contract with Time Warner will be replacing the City's previous contract with Time Warner for these same services. The cost for the new contract is approximately \$55,000 less annually than the previous contract for this service. 2) This item was brought to the Water and Wastewater Commission per the department's request. Austin Water requires all their items, no matter of dollar amount, be reviewed by their commission.

Agenda Item # 26: Authorization and execution of a contract for the single integrated solution for computer reservations, pay for print, scanning, photocopying, and fine and fee payment services.

QUESTION: 1) Was a sole source procurement process used instead of a competitive process? If so, why? 2) Is Envisionware, Inc. the current contractor for the project? 3) Is Envisionware, Inc. a local contractor? COUNCIL MEMBER HOUSTON'S OFFICE

ANSWER: 1) EnvisionWare, Inc. provides an engineered solution that fully integrates with the Library's existing Integrated Library System. Staff conducted a sole source procurement because EnvisionWare is the sole provider of this solution. 2) SirsiDynix is the current contractor for maintenance and support of Library's Integrated Library System. EnvisionWare maintains a strategic partnership with SirsiDynix to provide these system enhancements and related services including Standard Interchange Protocol (SIP2) for delivery of patron information (print, scanning, etc.). 3) EnvisionWare, Inc. is not a local contractor.

Agenda Item # 36: Approve a resolution directing the City Manager to identify funding for childcare services for participants in the Passages Program.

QUESTION: What is the funding amount per child? COUNCIL MEMBER HOUSTON'S OFFICE

ANSWER: The funding amount per child varies, depending upon whether daily child care is part-time (less than 6 hours/day x 4 days/week) or full-time (minimum of 6 hours/day x 4 days/week) and the length of time child care is needed while a parent in the program searches for employment. This short-term "gap funding" for families experiencing homelessness typically lasts up to 2 months. The budget of \$160,000 is projected to serve 73 clients, at an average cost per child of \$2,192. All care is provided by child care centers licensed by the Department of Family & Protective Services that are not on

corrective action with Child Care Licensing. Child care cost caps are based on average cost of care in the community in consultation with the local child care subsidy program.

Agenda Item # 48: C14H-2017-0006 - 78 San Marcos Rezoning - District 3 - Conduct a public hearing and approve an ordinance amending City Code Title 25 by rezoning property locally known as 78 San Marcos Street (Lady Bird Lake Watershed) from family residence-neighborhood plan (SF-3-NP) combining district zoning to limited office-mixed use-historic landmark-conditional overlay-neighborhood plan (LO-MU-H-CO-NP) combining district zoning. Staff Recommendation: To grant limited office-mixed use-historic landmark-conditional overlay-neighborhood plan (LO-MU-H-CO-NP) combining district zoning. Planning Commission Recommendation: To grant limited office-mixed use-historic landmark-conditional overlay-neighborhood plan (LO-MU-H-CO-NP) combining district zoning. Owner: Carrie Altemus. Applicant: Thrower Design (A. Ron Thrower). City Staff: Heather Chaffin, 512-974-2122..

QUESTION: 1) If council were to adopt the zoning proposed by staff for this property, how would it be translated under the new code to be adopted after CodeNext? 2) Will the proposed zoning allow this property to be used as a grocery store? COUNCIL MEMBER ALTER'S OFFICE


ANSWER: 1) At this time, CodeNext does not plan to rezone properties that were recently zoned/rezoned and have conditional overlays. Therefore, the granting of LO-MU-H-CO-NP would not be translated. 2) No, the requested zoning would not allow a grocery store use (LO- Limited Office). The lowest commercial category that would allow a grocery store would be LR- Neighborhood Commercial.


Agenda Item # 60: Conduct a public hearing and consider an ordinance adopting plumbing requirements consistent with the 2015 International Residential Code and/or the 2015 Uniform Plumbing Code; and adopting specific amendments to the codes.

QUESTION: 1) Please provide the information staff utilized to determine that adopting the IRC would have a positive impact on affordability. 2) Please explain the differences between the UPC and the IRC. 3) If we adopt the IRC for residential structures, and still have the UPC on commercial structures, what impact will that have on affordability, or other issues? 4) If we adopt the IRC for single family structures, should council anticipate that staff would recommend adopting the IRC for commercial structures? COUNCIL MEMBER ALTER'S OFFICE

ANSWER: See attachment.

END OF REPORT - ATTACHMENTS TO FOLLOW

 The City of Austin is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request.

 For assistance, please call 512-974-2210 or TTY users route through 711.



FY 17 Hotel Occupancy Tax PARD Spending Plan and Horizon Issues

Introduction

City Council allocated Hotel Occupancy Tax (HOT) funding to be directly spent by the Parks and Recreation Department (PAR) in Fiscal Year 2016-17 to support projects and initiatives that meet allowable uses as defined under Chapter 351 of the Texas Tax Code. HOT revenue is an important tool for the promotion of tourism and supports the growth of the tourism, convention and hotel industry. PAR is an important partner in this effort as public parks, museums, and cultural centers are among the top tourist attractions in the city.

PAR intends to strengthen our partnership with the Austin Convention Center, the Austin Convention and Visitor's Bureau and the tourism and hospitality sector through the enhancement and promotion of historic parks, museums and cultural centers. This document is PAR's plan and recommended process for expending HOT revenue that was directly allocated in FY 2016-17.

The amounts allocated in FY 2016-17:

\$ 5,370	Marketing and Promotions: Paying for advertising, solicitations, and promotions that attract tourists and convention delegates to the city or its vicinity
\$ 993,841	Capital Expenditures: Funding historical restoration or preservation programs



FY 17 Hotel Occupancy Tax PARC Spending Plan and Horizon Issues

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FY 17 Hotel Occupancy Tax PARD Spending Plan and Horizon Issues

Executive Summary

PARD is the steward for more than 300 parks and maintains more than 20,000 acres of greenspace including local treasures like Zilker Park and Barton Springs Pool, Brush Square Museums, Mayfield Park, Deep Eddy Pool, Butler Hike and Bike Trail, Mount Bonnell, Austin Nature and Science Center, and the Barton Creek Greenbelt. Each of these sites are visited by tourists and rank amongst the most popular and iconic destinations in the Capital City.

With close proximity to downtown hotels, it is reasonable to conclude thousands of visitors frequent the City's central parks and facilities on an annual basis. For example, PARD estimates that more than 80,000 non-residents visited Barton Springs Pool in 2016 based on point of sale data.

Considering the scope and scale of events at Austin's prominent facilities, it is clear that millions of tourists enjoy Austin's parks each year. South by Southwest (SXSW) and the Austin City Limits Festival alone bring approximately 200,000 to 300,000 guests to the City with nearly all participants enjoying our parkland.

The Austin Convention and Visitors Bureau's (ACVB) website states, "A trip to Austin wouldn't be complete without walking or running along Lady Bird Lake Hike and Bike Trail." PARD's natural assets are a center point of ACVB's marketing efforts. While the promotion of amenities paid for by Austin taxpayers is beneficial in attracting tourists, the funds generated from Hotel Occupancy Tax (HOT) are rarely reinvested directly back into the park system. Traditionally, this lack of investment is because the use of HOT must not simply be used to promote tourism and the convention industry, but the use must also fit within the categories of uses outlined in the state law, and the use must be for a purpose that is not a general fund expense. Additionally, at this time, the full funding from HOT for the arts is utilized by the City, per City Code, for the arts grants managed by the Economic Development Department.

PARD has worked carefully to find uses that fit within the state law and welcomes the opportunity to directly utilize HOT funding for appropriate capital and marketing purposes. Hotel Occupancy Tax revenue provides the Department with needed funding to promote and preserve the historic park facilities that are adjacent to the Convention Center or that are in areas frequented by tourists and convention visitors annually. This funding will help the Department preserve, enhance, and maintain its resources for generations to come.



FY 17 Hotel Occupancy Tax PARD Spending Plan and Horizon Issues

Spending Plan: Advertising and Promotion of the Arts Program

Total Amount: \$ 5,370

Proposed Expenditure: Updating and printing PARD's History, Arts & Culture Guide

The *History, Arts & Culture Guide* is a concise brochure for Austin's tourists that provides an overview of accessible PARD programming, facilities, and events. It encourages visitors to have their own authentic Austin experience utilizing the many resources within a short distance of downtown hotels. The publication highlights cultural amenities such as the diverse exhibits on display at the *Emma S. Barrientos Mexican American Cultural Center* as well as historical exhibitions at Austin's *Brush Square Museums*. It also provides guidance to accessing Austin's popular parks and trails. Finally, it highlights the diversity of authentic Austin recreational experiences available within the City of Austin's park system. With the funding allotted for FY16-17, the Department plans to revise the Guide and distribute it to hotels and tourist information centers.

How will it meet two-part test for HOT expenditure?

1. How will it directly enhance and promote tourism and the convention and hotel industry?
Part 1 of the state law HOT test is that the use must promote tourism and the convention industry. The History, Arts & Culture Guide provides information and guidance for visitors and will be regularly distributed at hotel accommodations and tourist centers. At the end of FY16-17, PARD will provide a log of the number of brochures distributed, the frequency of distribution, and the location where brochures are provided in a status report.
2. How does it meet one of the authorized uses?
Chapter 351.101(a)(3) of the Texas Tax Code allows HOT to be used for "paying for advertising, solicitations, and promotions that attract tourists and convention delegates for the city or its vicinity." This provision allows for expenditures on brochures and similar promotional material that advertises and promotes an event or facility.

Timeframe for review and/or production

- Design to be completed by PARD graphic design team
- Full color, full bleed, high gloss print stock, X-panel brochure;
- Quantity: TBD depending on quotes
- Estimated Timeline:
 - Pre-production complete by 3/1/17
 - Proof Review by 3/8/17
 - To Printer by 3/10/17
 - Received from Printer by 3/24/17
 - Distribution starting April 2017



FY 17 Hotel Occupancy Tax PARD Spending Plan and Horizon Issues

Spending Plan: Historical Restoration and Preservation Programs

Total Amount: \$993,841

Proposed Expenditures:

\$319,140	Oakwood Chapel Historic Restoration
\$364,701	Elisabet Ney Museum: Window, Door and Masonry Restoration
\$ 25,000	Elisabet Ney Historic Wall and Gate Restoration
\$ 15,000	O. Henry Museum Porch Restoration
\$ 10,000	O. Henry Museum HVAC
\$180,000	O. Henry Museum Restoration—Phase I
\$ 35,000	Mayfield Historic Garden Shed Restoration
\$ 45,000	Mayfield Historic Wall and Stone Masonry Repair/Reconstruction
\$993,841	TOTAL AMOUNT PROPOSED*

*These are estimated costs and the final expenditure may vary.

How will the expenditures meet two-part test for HOT expenditure?

1. How will it directly enhance and promote tourism and the convention and hotel industry?
 - Each of the facilities proposed for capital expenditures in FY 2016-17 are historic sites that are open to the public on a regular basis and are either located in the immediate vicinity of convention center and are facilities frequented by tourists, or located elsewhere in the municipality or vicinity that is frequented by tourists and convention attendees.
2. How does it meet one of the allowable uses?
 - Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on “historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.” This provision allows for expenditures on historic sites “at or in the immediate vicinity of convention center facilities or visitor information centers; or located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates.”

All of the facilities proposed for historic preservation projects are officially designated as a City of Austin Historic Landmark and/or are listed on the National Register of Historic Places. Some are in the vicinity of the convention center, and some are not within the vicinity, but are reasonably likely to be frequented by tourists and convention delegates or attendees.

It should be noted that in the past, PARD has accessed HOT revenue through the ACVB’s Heritage Grant Program. This grant program has imposed restrictions on the allowable uses of funding that make the grant program difficult to access for PARD capital projects. For example, restoration of interior finishes and replacement of mechanical and electrical systems are critical aspects of PARD’s historic preservation program, but were not allowable expenditures under the Heritage Grant Program. PARD’s proposed capital spending plan is fully compliant with the city code and the state statute.



FY 17 Hotel Occupancy Tax PARC Spending Plan and Horizon Issues

Oakwood Cemetery Chapel

**City of Austin Historic Landmark*

**Historic Texas Cemetery*

**National Register of Historic Places*

Hours: 7:00 a.m.—7:00 p.m. daily

Description of site: The Oakwood Chapel is located within the Oakwood Cemetery, the city's oldest municipal burial ground. The cemetery is the final resting place for thousands of early Austinites, including a diverse roster of well-known leaders and public figures. Centrally located, the cemetery is in close proximity to the Texas Capitol, Bob Bullock Texas State History Museum, Blanton Art Museum, State Cemetery, and the UT campus.

Visitor Attraction: Oakwood Cemetery is a recommended visitor destination as evidenced by its inclusion in prominent websites such as the Travel Channel¹, Trip Advisor², Texas Highways³ among many other tourism and travel-related websites. Further, the Oakwood Cemetery will be a featured destination in the 2017 annual conference of the American Association of State and Local History.

Justification for expenditures: The Oakwood Cemetery Chapel was constructed in 1914 by prominent Austin architect, Charles Page. Once restored, the Oakwood Chapel will once again be open to the public and serve as a visitor center for the cemetery. The Oakwood Chapel will be programmed in partnership with PARC's Cemetery Operations and Museums & Cultural Divisions as recommended by the COA [Historic Cemeteries Master Plan](#). Construction is expected to be complete in the first quarter of 2018. The Chapel will provide a space for staff and volunteer docents to welcome visitors, provide cemetery information, conduct regular and special tours, as well as heritage programming. Further, the chapel will provide an accessible restroom, which is not currently available. PARC is in the process of developing a visitor brochure that will be available at the cemetery and will also be distributed to the ACVB and downtown hotels. Once the chapel is open to visitors, PARC will track the number of out-of-town visitors.

Rehabilitation of the Chapel will include restoration of interior and exterior finishes, including doors, windows, masonry, roof, plaster; structural stabilization of foundation; surface drainage improvements; ADA site access improvements, rehabilitation of a single unisex restroom; mechanical, electrical, lighting overhaul.

¹ The Travel Channel: <http://www.travelchannel.com/destinations/us/tx/austin/articles/austin-history-tours>

² Trip Advisor: https://www.tripadvisor.com/ShowUserReviews-g30196-d558669-r394475354-Oakwood_Cemetery-Austin_Texas.html

³ Texas Highways: <http://www.texashighways.com/blog/item/1551-rest-in-peace-grave-sites-of-famous-texans>

Funding: Restoration of the Gothic-Revival chapel was identified among the top priorities under the 2012 G.O. Bond funding for Cemeteries. By allocating HOT finds toward the restoration phase of the chapel, PARP will be able to direct the remaining 2012 G.O. Bond funding for Cemeteries toward other needed improvements.

PARP proposes to allocate HOT funding to the following items that comprise the restoration:

\$82,620	Masonry cleaning, repair, repointing, decorative flume
\$42,768	Roofing
\$70,200	Door and window restoration
\$72,900	Millwork and finish carpentry
\$4,320	Paint
\$28,620	Historic Plaster
\$13,716	Steel and Misc. Metals
\$3,996	Tile
\$319,140	TOTAL

Total Project Cost	Proposed HOT allocation	2012 G.O. Bond
\$1,077,250	\$319,140	\$758,110



Figure 1: Oakwood Cemetery is the final resting place for four Texas Governors, famed survivor of the Alamo Susanna Dickinson and many significant Texas leaders.



FY 17 Hotel Occupancy Tax PARC Spending Plan and Horizon Issues

Elisabet Ney Museum

**City of Austin Historic Landmark*

**Recorded Texas Historic Landmark*

**State Antiquities Landmark*

**National Register of Historic Places*

Hours: 12:00 p.m.—5:00 p.m. Wednesday through Sunday

Description of the site: The Elisabet Ney Museum is among the most significant historic sites in Austin. The 1892 Classical Revival building was the sculpture studio of German sculptor Elisabet Ney and is the centerpiece of the Hyde Park Historic District. Many of Ney's most famous works were created in the studio, which now houses more than 80 pieces of her original works. She is particularly well known for full-scale statues of Sam Houston and Stephen F. Austin in the State Capitol. Soon after her 1907 death, the studio was opened as a museum, and in 1911 became the home of the Texas Fine Arts Association, establishing it as the oldest art museum in the State. A Restoration Master Plan was funded through the National Park Service's *Save America's Treasures* grant program, which "helps preserve nationally significant historic properties and collections that convey our nation's rich heritage to future generations of Americans."⁴ The plan was adopted in 2007, and while much work has been done towards that goal, significant phases of the plan have yet to be implemented.

Visitor Attraction: Of the more than 22,810 visitors to the Ney Museum in 2016, out-of-town visitors comprise 43% based on sign-in logs, visitor sampling and questionnaires. In the last 15-month period, records indicate that visitors came from 162 distinct zip codes outside of the Austin area, including 18 countries. Staff reports that 50% of advance-booked site tours are from out of town visitors. The Elisabet Ney Museum is the only Texas property included in the *Historic Artists' Homes and Studios Program* of the National Trust for Historic Preservation⁵. Notable conference tours include the Cultural Landscape Foundation, the American Institute of Architects, the Society of Architectural Historians, Preservation Texas, National Trust for Historic Preservation, and the American Association for State and Local History. As the home of a significant and influential early woman artist, contemporary visitor appeal is high. The site's evolving practice of spotlighting emerging Austin women artists, meanwhile programming larger-scale events with bands and artists from all over Texas and beyond, has paid off in continued strong growth and tourist profile. Further, the Elisabet Ney Museum is listed as attractions on the ACVB website and further takes part in the city-wide "Austin Museum Day" each September, which is promoted in the ACVB visitor guide.

Justification for expenditures: The Elisabet Ney Museum is a historically and architecturally-significant building that houses the most extensive collection of Elisabet Ney's work in the world with more than 80 pieces. The current condition of the doors and windows make climate control within the building complicated and inconsistent, placing the priceless, internationally-known collection at risk. The expenditure will ensure that the Ney building and its collection, which comprise a significant visitor attraction, endure for decades to come.

This restoration phase at the Ney will include window and door restoration, masonry finish and repair and restoration of interior finishes and woodwork.

⁴ Save America's Treasures Grant Program: <https://www.nps.gov/preservation-grants/sat/>

⁵ Historic Artists Homes and Studios: <http://artistshomes.org/>

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Funding: Restoration of the Ney windows and doors was identified among the top priorities under the 2012 G.O. Bond funding for The Elisabet Ney Museum. By allocating HOT funds toward this restoration phase of the Ney, PARD will be able to direct the remaining 2012 G.O. Bond funding for the Ney toward the development of a visitor center in the historic lodge building to the north of the Ney and the construction of a pedestrian bridge across Waller Creek that will provide an accessible route from the proposed visitor center to the museum.

\$281,759	Restoration of the building's famed and unique historic windows and doors. The current condition of the doors and windows make climate control within the building complicated and inconsistent, placing the priceless, internationally-known collection at risk.
\$27,346	Masonry repairs and repointing
\$30,596	Interior finish, woodwork and plaster restoration
\$25,000	Restoration of the historic wall and gate (PARD received partial funding for this project through an ACVB grant, but needs additional funding to complete the project)
\$364,701	TOTAL

Total Project Cost	Proposed HOT allocation	2012 G.O. Bond
\$450,000	\$364,701	\$85,299

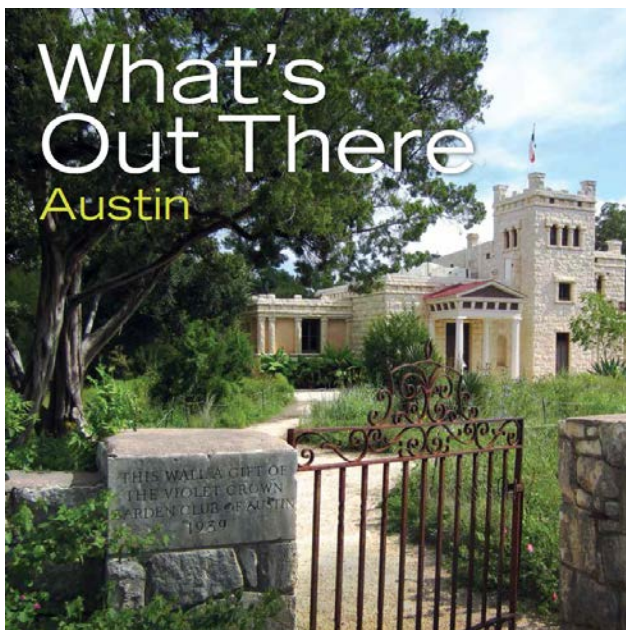


Figure 2: The Elisabet Ney Museum was featured on the cover of the Cultural Landscape Foundation's 2015 tour guide to Austin.

O. Henry Museum

**City of Austin Historic Landmark*

**National Register of Historic Places*

Hours: 12:00 p.m.—5:00 p.m. Wednesday through Sunday

Description of site: The O. Henry Museum is located in the heart of Austin's downtown on Brush Square adjacent to the Convention Center and is one of three Brush Square Museums that comprise an important cultural destination. The late nineteenth century Victorian house was the home of the famous writer William Sidney Porter and opened as a museum in 1934. The mission of the O. Henry Museum is to collect, preserve and interpret artifacts and archival materials relative to William Sidney Porter, the author otherwise known as O. Henry, for literary, educational, and historical purposes. The O. Henry Museum offers a look into the life of Porter in the Austin years leading up to his controversial prison term, after which he assumed the pen name O. Henry and set about transforming himself into the famed short story writer who authored such universal classics as "Gifts of the Magi," "The Ransom of Red Chief," and "The Cop and the Anthem." His nearly 400 short stories won him international fame. O. Henry's collected works have been translated into 10 languages. More than seventy-five percent of the objects in the museum's collection have a direct William S. Porter connection.



Figure 3: The O. Henry House sits in the heart of Austin's convention center district and attracts thousands of visitors each year.

Visitor justification: More than 8,500 visitors signed the guest book in 2016; and based on intercept services by PARC staff, it is estimated that nearly 68% of visitors are non-residents compared to 32% residents. The O. Henry Museum and the Brush Square Museums are listed in the ACVB's visitor guide. Further, the O. Henry Museum and the Brush Square Museums are listed as attractions on the ACVB website and take part in the city-wide "Austin Museum Day" each September, which is promoted in the ACVB visitor guide. The 40th annual O. Henry Pun-Off World Championship will take place in 2017 and while the percentage of out-of-town visitors is difficult to track, the total number of attendees was more than 3,000 in 2016. The event has been featured on CBS News⁶, CBS Sunday Morning⁷, the Paris Review⁸, NPR⁹, LA Weekly¹⁰ C-Span¹¹, Wall Street Journal¹², Huffington Post¹³ and the Washington Post¹⁴.

⁶ Once a pun a time, CBS News, 5/25/2014: <http://www.cbsnews.com/videos/once-a-pun-a-time/>

⁷ Pun intended: Wordplay at the O. Henry Pun-Off, CBS Sunday Morning, 5/25/2014: <http://www.cbsnews.com/news/pun-intended-wordplay-at-the-o-henry-pun-off/>

⁸ Tag Archives: the O. Henry Pun-Off World Championship, the Paris Review, 5/20/2014: <https://www.theparisreview.org/blog/tag/the-o-henry-pun-off-world-championship/>

⁹ Texas Prepares for Puns, NPR, 5/17/2008: <http://www.npr.org/templates/story/story.php?storyId=90554054>

¹⁰ At the World Pun Championships, Victory Is Easier Said Than Punned, LA Weekly, 6/5/2014: <http://www.laweekly.com/news/at-the-world-pun-championships-victory-is-easier-said-than-punned-4767308>

¹¹ O. Henry, C-SPAN, 12/2/14: <https://www.c-span.org/video/?323160-1/o-henry-museum>

¹² It's a Ponderful Life for Competitive Wordsmiths, 5/9/2014: The Wall Street Journal

¹³ O. Henry Pun-Off World Championship In Austin, Texas, Is Jest Pun And Games, 5/18/2003: http://www.huffingtonpost.com/2013/05/18/o-henry-pun-off-world-championship-_n_3286917.html

¹⁴ Pun and games at the O. Henry Pun-Off World Championships, 5/21/2012: https://www.washingtonpost.com/blogs/compost/post/pun-and-games-at-the-o-henry-pun-off-worldchampionships/2012/05/21/gIQA4WsfU_blog.html?utm_term=.baaaa72c2bb0



FY 17 Hotel Occupancy Tax PARD Spending Plan and Horizon Issues

Justification for expenditures: The O. Henry Museum requires extensive restoration and conservation, which includes upgrading systems to protect the unique collections, exterior siding abatement and paint, window and door restoration, fire suppression system, as well as the beautification of the surrounding outdoor areas. Two critical projects, the porch restoration and the installation of HVAC, are needed immediately. Phase 1 restoration will enhance the visitor experience through restoration of a site that has serious deteriorating conditions. The systems upgrades will ensure that the O. Henry Museum and its collection, which comprise a significant visitor attraction, endure for decades to come.

Funding: Restoration of the O. Henry Museum is a top priority, but is currently unfunded. PARD proposes two smaller projects to address critical, immediate needs as well as a Phase I restoration. Proposed expenditures include:

\$15,000	Restoration of porch roof
\$10,000	Installation of five-ton split-HVAC system with a heat pump and two evaporators to sustain the collections; repairing the oversized HVAC intake ducts with appropriate sized ducts
\$180,000	Historic Restoration: Phase 1—Design and construction documents and construction of phase 1
\$205,000	TOTAL

Item	Total Project Cost	Proposed HOT allocation	PARD funding
Porch restoration	\$15,000	15,000	0
HVAC system to support collections	\$10,000	10,000	0
Phase 1 Restoration	\$180,000	\$180,000	0



Figure 4: The O. Henry Pun Off has received media attention from all over the world.

Mayfield Park

*City of Austin Historic Landmark

*National Register of Historic Places

Hours: 5:00 a.m.—10:00 p.m. daily

Description of site: The Historic Mayfield-Gutsch Estate, also known as Mayfield Park, is a true Austin gem. From the 1920s-1960s, Milton and Mary Mayfield Gutsch and their gardener, Esteban Arredondo, crafted a two-acre, classically-influenced cottage garden with rustic details, surrounded by a 21-acre nature preserve. Perhaps best known for its peacocks, Mayfield Park is a destination for outdoor enthusiasts, as well as heritage tourists.

Visitor justification: The gardens are open to the public daily and a visitor sign-in is available at the entrance. From July—December, 2016, total visitors who signed in numbered 5,429 with 3,099 listed as out-of-town visitors. In that six-month period alone, 28 countries were represented including New Zealand, Hong Kong, Israel, and Chile. Mayfield Park is adjacent to Laguna Gloria and together, these properties create a cultural destination. The ACVB also promotes Mayfield Park in its visitor guide (p. 32).



Figure 5: The 1920s Mayfield Estate is a historic, natural and cultural destination.

Justification of expenditures: The listing of the Mayfield–Gutsch Estate to the National Register of Historic Places was largely in recognition of its historic landscape. Therefore, the site’s historic landscape features are an integral part of the visitor attraction. The historic 1920s stone wall has areas that require stabilization, reconstruction, and repair. Currently, orange construction fencing at sections of wall collapse dominate the visitor’s first view of the estate. Further, the Historic Gardner’s Shed is a deteriorated state and requires restoration of exterior siding and window and door restoration.

PARC has recently worked with the Mayfield Council on the development of a historic landscape restoration plan. Improvements to Mayfield Park include:

\$ 35,000	Mayfield Historic Garden Shed Restoration
\$ 45,000	Extensive masonry repair to sections of collapsed wall and masonry repairs to historic pond
\$ 80,000	TOTAL

Item	Total Project Cost	Proposed HOT allocation	PARC funding
Historic Garden Shed	\$35,000	\$35,000	0
Masonry repairs to wall and historic pond	\$45,000	\$45,000	0



Figure 6: Wall restoration is a priority project at Mayfield Park.



Figure 7: The Historic Gardner's Shed is an integral part of the historic landscape.



Figure 8: The Gardner's Shed is experiencing deterioration and requires restoration.



FY 17 Hotel Occupancy Tax PARD Spending Plan and Horizon Issues

Proposed Process for Transference of Funds and Status Reports

1. Upon review and approval of PARD's spending plan, the Austin Convention Center will transfer HOT revenue funding to PARD.
2. \$5,370 will be transferred into a General Fund FDU and will be fully expended in FY 2016-17 for the updating and printing of PARD's *History, Arts & Culture Guide*.
3. \$993,841 will be transferred to PARD and distributed into Capital Expenditure Funds to be allocated to proposed projects. Large capital projects typically span more than one fiscal year. While several projects are expected to be complete at the end of FY 2016-17, large capital projects may require additional time.
4. In allocating capital funding to each project, PARD will keep the HOT revenue funding in a separate sub-account to allow for easier tracking of expenditures. PARD is accustomed to working with funding streams with restrictions on use, such as Parkland Dedication and Capital Bond Funding. A full transfer of funding will allow for PARD to better manage the expenditures.
5. At the end of FY 2016-17, PARD will provide a status report with the following information:
 - a. Newly printed *History, Arts & Culture Guide* with a log tracking distribution and detailed invoices totaling at least \$5,370. Note: should PARD not spend all of the funding, the balance will be transferred back into the Tourism and Promotion fund.
 - b. For Capital Projects
 - i. Detailed information about each project, including how the HOT revenue was allocated. If the project has reached completion, the report will include "before" and "after" photos. If the project is not yet complete, a timeline for completion will be provided. Annual status reports will be provided at the end of each fiscal year until the FY2016-17 allocation has been expended. As previously noted, capital projects typically span more than one fiscal year.
 - ii. Historic review permitting information to demonstrate that each project has been properly reviewed and permitted.
 - iii. PARD would have the ability to allocate funding to projects not listed above as long as the proposed project meets the requirements of HOT revenue allowable expenditures under state statute and City Code. In the event that funding needs to be allocated to a different project, PARD will prepare an amendment to the spending plan and submit it to the ACCD and Law Department for review.
6. PARD maintains a rolling needs assessment of projects that are eligible for funding and will be prepared for future direct allocations of HOT revenue.



FY 17 Hotel Occupancy Tax PARD Spending Plan and Horizon Issues

Horizon Issues

PARD plays a critical role in the preservation and promotion of the unique cultural and historical assets that support Austin's convention, tourism and hotel industry. For the first time, PARD has received HOT revenue directly, which will allow us to promote our assets through the production of a brochure promoting PARD sites and will support multiple historic preservation projects. Going forward, PARD has identified a number of horizon projects that would be excellent candidates for HOT funding. These projects include, but are not limited to the following:

Barton Springs Bathhouse

Project: Barton Springs Bathhouse Rehabilitation—Full historic rehabilitation of the bathhouse to include full systems upgrade, ADA accessibility, life safety egress, structural stabilization, restoration of rotunda and dressing rooms.

Historic designation: National Register of Historic Places, Texas State Antiquities Landmark, City of Austin Landmark

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on "historical restoration and preservation projects."

Location: Not in vicinity of Convention Center, but in an area frequented by tourists near downtown.

Visitor justification: More than 80,000 out-of-town visitors were documented through point-of-sale data in 2016

Status: Design process to begin in Summer, 2017.

Estimated construction cost: \$3-4.5 million

Funding in place: \$2 million; Barton Springs Conservancy is partnering with PARD to raise additional funds to complete the building rehabilitation.

Elisabet Ney Museum

Project: Elisabet Ney Visitors Center in the Historic Lodge Building—The historic lodge building at Elisabet Ney is envisioned to become a visitor center with exhibition space, offices, a gift shop and classroom allowing for an additional 20,000 visitors a year. Rehabilitation of the building will also allow for the ground floor of the Elisabet Ney Museum to be transitioned into exhibit space, enhancing the visitor's understanding of the historic sculpture studio.

Historic designation: National Register of Historic Places, Texas State Antiquities Landmark, City of Austin Landmark

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on "historical restoration and preservation projects."

Location: This is a historic facility that is not in vicinity of Convention Center, but in an area frequented by tourists in the Hyde Park Historic District, just north of the University of Texas.

Visitor justification: Of the more than 22,810 visitors to the Ney Museum in 2016, out-of-town visitors comprise 43% based on sign-in logs, visitor sampling and questionnaires. In the last 15-month period, records indicate that visitors came from 162 distinct zip codes outside of the Austin area, including 18 countries. Staff reports that 50% of advance-booked site tours are from out of town visitors.

Status: Design process not fully funded.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.



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Project: Elisabet Ney HVAC replacement—The museum requires the replacement of the HVAC, which would provide stable interior climate control for the collection and would further allow for the removal of the visible rooftop unit, which negatively impacts the front façade.

Historic designation: National Register of Historic Places, Texas State Antiquities Landmark, City of Austin Landmark

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on “historical restoration and preservation projects.”

Location: This is a historic facility that is not in vicinity of Convention Center, but in an area frequented by tourists in the Hyde Park Historic District, just north of the University of Texas.

Visitor justification: Of the more than 22,810 visitors to the Ney Museum in 2016, out-of-town visitors comprise 43% based on sign-in logs, visitor sampling and questionnaires. In the last 15-month period, records indicate that visitors came from 162 distinct zip codes outside of the Austin area, including 18 countries. Staff reports that 50% of advance-booked site tours are from out of town visitors.

Status: Design process not fully funded; Construction budget not determined.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.

O. Henry Museum

Project: O. Henry Museum Restoration, Phase II—The historic O. Henry Museum houses a priceless collection of artifacts from life of the famed writer O. Henry. While PARP’s spending plan provides funding for Phase 1: Design and Construction Documents, additional funding will be needed for complete restoration. The late nineteenth century Victorian building requires full restoration including interior and exterior lead abatement, exterior siding repair and painting, window and door restoration, new gutter system, interior floor re-engineering and restoration, fire protection, foundation repair, and upgraded mechanical, electrical and plumbing systems. Further, the construction of a new historically-appropriate back porch will provide more programming space. Additionally, the site requires a professionally-designed landscaping plan.

Historic designation: National Register of Historic Places, City of Austin Landmark

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on “historical restoration and preservation projects.”

Location: This is a historic facility that is in the vicinity of Convention Center and in an area frequented by tourists.

Visitor justification: More than 8,500 visitors signed the guest book in 2016 and based on intercept services by PARP staff. It is estimated that nearly 68% of visitors are non-residents compared to 32% residents. The O. Henry Museum and the Brush Square Museums is listed in the Austin Convention and Visitors Bureau’s visitor guide. Further, the O. Henry Museum and the Brush Square Museums are listed as attractions on the ACVB website and take part in the city-wide “Austin Museum Day” each September, which is promoted in the ACVB visitor guide.

Status: Phase I Restoration proposed in 2016-17 FY allocation of HOT revenue; Construction budget for Phase II to be determined.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.



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Mayfield Cottage and Historic Gardens

Project: Mayfield Cottage and Historic Gardens Restoration— Mayfield Park is a beautiful estate with a historic cottage and extensive 2 acre gardens. Restoration of the historic cottage and gardens will greatly enhance the visitor experience and will further allow for greater universal accessibility. Mayfield Park is adjacent to Laguna Gloria and together, these properties create a cultural destination. A recently completed Landscape Restoration Plan provides a blueprint for the revitalization of this important space.

Historic designation: National Register of Historic Places, City of Austin Landmark

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on “historical restoration and preservation projects.”

Location: This is a historic facility that is not in vicinity of Convention Center, but in an area frequented by tourists adjacent to The Contemporary Art Museum at Laguna Gloria and Mt. Bonnell.

Visitor justification: From July—December, 2016, total visitors who signed in numbered 5,429 with 3,099 listed as out-of-town visitors. In that six-month period alone, 28 countries were represented including New Zealand, Hong Kong, Israel, and Chile. Mayfield Park is adjacent to Laguna Gloria and together, these properties create a cultural destination.

Status: Landscape treatment plan completed but unfunded. Cottage requires accessibility upgrades.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.

Old Bakery and Emporium

Project: Old Bakery Restoration—The historic nineteenth century building requires masonry cleaning/repainting, stucco and concrete repairs and restoration of interior finishes. Recent evidence of rising damp has caused concern that the building may require additional assessment and potential waterproofing intervention.

Historic designation: National Register of Historic Places, Texas State Antiquities Landmark, City of Austin Landmark

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on “funding the establishment, improvement, or maintenance of a convention center or visitor information center” as well as “historical restoration and preservation projects.”

Location: This is a historic facility that is not within the vicinity of the Convention Center, but its proximity to the Capitol makes it a facility frequented by tourists. It is also a visitor center which is another type of facility on which HOT can be spent under state law.

Visitor justification: The 1876 Old Bakery & Emporium is a historic downtown building on Congress Avenue, next to the Texas State Capitol and the Texas Governor’s Mansion. The Bakery operates as a Visitor Information Center and Art Gallery and houses the Lundberg-Maerki Historical Collection. While not every visitor to the facility signs in the visitor log, staff tracked more than 20,000 visitors in 2016 with out-of-town visitors numbering more than 10%, representing all 50 states and more than 30 countries.

Status: Full assessment required.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.



FY 17 Hotel Occupancy Tax PARC Spending Plan and Horizon Issues

Historic Cemeteries

Project: Additional funding is needed to restore Historic Oakwood Cemetery, which is suffering from deteriorated conditions. Historically-appropriate perimeter fencing, restoration of the entrance gates and rehabilitation of historic walkways will enhance the visitor experience.

Historic designation: National Register of Historic Places, City of Austin Landmark

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on “historical restoration and preservation projects.”

Location: This is a historic facility that is not within the vicinity of the Convention Center, but its proximity to the downtown, the Capitol and UT makes it a facility frequented by tourists and convention delegates.

Visitor justification: Oakwood Cemetery is the city’s oldest municipal cemetery and dates to Austin’s original 1839 plan. Centrally located, the cemetery is in close proximity to the Texas Capitol, Bob Bullock Texas State History Museum, Blanton Art Museum, and the UT campus. Restoration and activation of the cemetery through heritage tourism and programming was supported in the City Council-adopted Historic Cemeteries Master Plan. Oakwood Cemetery is a recommended visitor destination as evidenced by its inclusion in prominent websites such as the Travel Channel¹⁵, Trip Advisor¹⁶, Texas Highways¹⁷ among many other tourism and travel-related websites. Further, the Oakwood Cemetery will be a featured destination in the 2017 annual conference of the American Association of State and Local History.

Status: Adopted master plan; 2012 G.O. Bond funding has been allocated to the Oakwood Chapel and other cemetery projects, but no funding is currently allocated for other needed restoration projects at Oakwood.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.

Pease Park

Project: Tudor Cottage Restoration—The Pease Park Conservancy is working with PARC to adaptively reuse the historic 1920s Tudor Cottage restroom building, which will activate the historic building for community and visitor use.

Historic designation: National Register of Historic Places.

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on “historical restoration and preservation projects.”

Location: This is a historic park that is not within the vicinity of the Convention Center, but it is frequented by tourists.

Visitor justification: Pease District Park and Greenbelt are an 88-acre wooded expanse in the middle of the urban core of the city, adjacent to West Campus and the Downtown hotel and entertainment district. Given the park’s strategic central location along heavily traveled Lamar Blvd., a major civic gateway. Many Austin hotels and bed and breakfasts are located in close proximity to Pease Park. These hotels include the Doubletree Hotel at Lavaca and West 15th, Hotel Ella on West MLK Blvd., the Hampton Inn at Lavaca & West 17th Street and the AT&T Conference Center at 1900 University Avenue. Multiple Bed and Breakfasts are located near the park, including Pearl Street, Brava House B&B, Austin Folk House, and the Star of Texas Inn, 611 West 22nd Street.

Status: Conceptual design.

Estimated construction cost: approximately \$1.5 million.

Funding in place: No funding at this time.

¹⁵ The Travel Channel: <http://www.travelchannel.com/destinations/us/tx/austin/articles/austin-history-tours>

¹⁶ Trip Advisor: https://www.tripadvisor.com/ShowUserReviews-g30196-d558669-r394475354-Oakwood_Cemetery-Austin_Texas.html

¹⁷ Texas Highways: <http://www.texashighways.com/blog/item/1551-rest-in-peace-grave-sites-of-famous-texans>



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Zilker Metropolitan Park

Project Zilker Park, a 350-acre park, is a National Register Historic District with numerous buildings, sites and cultural landscape features. The park's historic features, such as entry gateway, New Deal-era picnic tables and historic walls are in a deteriorated condition and require restoration.

Historic designation: National Register of Historic Places

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on "historical restoration and preservation projects."

Location: This is a historic park that is not within the vicinity of the Convention Center, but it is frequented by tourists.

Visitor justification: While it is difficult to track the exact number of out-of-town visitors in a public park, Zilker Park hosts one of the country's largest music festivals with more than 450,000 in 2014¹⁸ and economic impact reports estimate that the festival generates more the 100 million each year in revenue to the city.¹⁹

Status: Projects identified, but no funding allocated at this time.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.

Downtown Squares

Project Austin's historic downtown squares present opportunities for restoration and interpretation. A preliminary plan for Wooldridge Square was recently adopted and envisions accessibility to the historic bandstand, landscaping and tree planting, and the expansion of visitor amenities such as site furnishings. Brush Square is in the heart of Austin's convention and visitor district and is the home of three museums: The O. Henry Museum, the Susanna Dickinson Museum, and the Austin Fire Museum. In addition to addressing restoration needs of the historic buildings, the historic square lacks a plan and vision to properly support the thousands of visitors that it hosts each year. Finally, Republic Square will re-open in 2017 after an extensive renovation.

Historic designation: National Register of Historic Places, Texas State Antiquities Landmark, City of Austin Historic landmarks

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on "historical restoration and preservation projects."

Location: These are historic downtown squares that are within or the vicinity of the Convention Center and frequented by tourists and convention attendees.

Visitor justification: While it is difficult to track the exact number of out-of-town visitors in a public park, the downtown squares are a vital part of Austin's tourism infrastructure. Going forward, intercept surveys may allow PARC to better track the number of out-of-town visitors.

Status: Projects identified, but no funding allocated at this time.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.

¹⁸ ACL leads Austin list of annual festivals & events with most attendance, Austin Business Journal, 1/16/2015: <http://www.bizjournals.com/austin/subscriber-only/2015/01/16/festivals--events.html>

¹⁹ Austin City Limits 2013, Community Impact Newspaper, 9/23/2013: <https://communityimpact.com/austin/news/2013/09/23/austin-city-limits-festival-2013/>



FY 17 Hotel Occupancy Tax PARD Spending Plan and Horizon Issues

Wayfinding Signage

Project: Wayfinding and complementary interpretive signage in Austin’s downtown squares and Zilker Park—The Downtown Austin Alliance, in partnership with PARD, is currently funding a Downtown Squares Interpretive Planning process that will result in interpretive signage recommendations for the downtown squares as well as programming recommendations. Interpretive signage provides visitors with a deeper understanding of Austin’s past. This signage will increase the visits of tourists and convention delegates. Advertising and marketing the city to tourists and convention delegates is within the allowable uses of HOT.

Historic designation: National Register of Historic Places, Texas State Antiquities Landmark, City of Austin Historic landmarks

Allowable use: Chapter 351.101(a)(5) of the Texas Tax Code allows for HOT revenue to be spent on “advertising, solicitations, and promotions that attract tourists and convention delegates to the city or its vicinity” as well as “signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.”

Location: These are historic downtown squares that are within or near the vicinity of the Convention Center as well as Zilker Park, and they are all frequented by tourists and convention attendees.

Visitor justification: While it is difficult to track the exact number of out-of-town visitors in a public park, the downtown squares are a vital part of Austin’s tourism infrastructure. Going forward, intercept surveys may allow PARD to better track the number of out-of-town visitors.

Status: Projects identified, but no funding allocated at this time.

Estimated construction cost: Unknown at this time.

Funding in place: No funding at this time.

Additional projects

In addition to projects noted above, PARD is currently working with partners such as the Umlauf Sculpture Garden, the Norwood Foundation, and the Waller Creek Conservancy on projects that will include extensive preservation and restoration projects.

Additional tools for the promotion of PARD’s historic and cultural sites

PARD manages more historic and cultural sites than any other entity in the city. Going forward, PARD wishes to strengthen its partnership with the tourism, convention and hotel industry. Studies such as market research analysis, statistical research and market surveys would provide useful data in shaping and promoting exhibits and programming for visitors.

The revision and reprinting of PARD’s *History, Arts & Culture Guide* is a good first step, but additional resources would allow PARD to better market our sites through the production of additional collateral and marketing pieces, social media support, a greater online presence and the development of mobile apps. PARD envisions the development of a tourism and marketing plan specific to PARD sites, whether related to heritage, eco-tourism, athletics or art. Finally, PARD manages many facility rentals such as the Zilker Clubhouse, Fiesta Gardens and Mayfield Cottage. The tourism and convention sector can promote the use of these sites to conventions that seek authentic and unique settings for their meetings and events.



Council Question and Answer

Related To

Item #8

Meeting Date

June 8, 2017

Additional Answer Information

QUESTION: SEE BELOW

ANSWER:

1. How will "artists" be defined for the purposes of this program? Will it be a broad definition as suggested by the Create Austin Plan? For example, will writers be included?

We typically use categories listed in Austin City code [Chapter 11-2-7(B)(3)] which aligns with state statute [Texas Tax Code, Chapter 351.101 (a)(4)]: instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

2. Which groups participated in each of the two focus groups?

Salvage Vanguard Theatre
Ground Floor Theatre
Rude Mechanicals
Fusebox Festival
Austin Creative Alliance Staff and Board
Pump Project
Museum of Human Achievement
Daryl Kunik (Canopy landlord/developer)
Forge Craft Architecture
Create Space Austin
Vortex Theatre
Big Medium
Arts Commissioner Michelle Polgar

3. Is Economic Development (EDD) working with Austin Energy to make potential applicants aware of energy efficiency improvements that could result in a sustainable way to lower monthly bills for artists? If so, please describe how these departments will work together.

EDD will work with Austin Energy to make potential applicants aware of energy efficiency improvement during the application workshop. The informational workshop offered during the application period will cover the program and application requirements, Austin Energy efficiency information as well as third party business plan assistance that will be provided FREE to each applicant.

4. How common is it that an artist or artist group would have a three-year lease rather than a lease for a shorter amount of time? Please provide data, if available.

Based on feedback from the focus group, it's very common for organizations to have a multi-year lease

because it locks in rental rates and the potential yearly increases. Three-year leases were felt to strike an appropriate balance for organizations facing transition between spaces or who were negotiating new or extended leases, in this particular economic market. However, applicants may choose to illustrate need and space planning in whatever way reflects their own specific situations, with points awarded according to the scoring range that corresponds to the evaluation criteria. If an organization currently only has a one-year lease, they would need to show a plan for continuing to operate for a minimum of three years. Organizations who can show a signed lease or letter of intent would likely receive higher points than organizations who cannot, for that three-year plan. The stronger the long-term plan, the higher the points awarded.

5. Would artists receiving grants through the rent stipend program receive funding on a monthly basis or in one or a series of lump sums?

Grant awardees will receive funds on a reimbursement basis, but specific payment milestones and contract payment terms may be negotiated on a case-by-case basis, depending on awardee need or lease provisions.

6. Will length of time in a location have weight among the criteria? (ie. will the selection process prioritize keeping artists in place if they have been in a location for a longer period of time?)

The length of time in one location can be included in the organization's application, and reviewed under Review Criteria (see especially "E.") relating to its service history. The categories receiving the highest number of points are co-location and financial stability of the organization, so an organization can make a case for those points to be awarded based on its history, if it has provided co-location options for other arts groups in their location or has maintained its financial stability due to being in one location for a set period of time.

7. In cases where a tenant has already been displaced, will the rent stipend be targeted toward artists who are paying higher costs in the new location?

Yes

8. Are artists or organizations eligible to receive funding through this program as well as through the Cultural Arts funding?

Yes, organizations who receive Cultural Contracts for operational and project support (funded through the Hotel Occupancy Tax) are eligible, since this is a separate need (capital costs) that does not currently qualify for Hotel Occupancy Tax funding under Cultural Arts Division programs.

9. The summary sheet notes, "The Grant Review Committee reserves the right to make exceptions to these [living wage] amounts." Who will serve on the Grant Review Committee? What is the rationale for allowing such exceptions to the City's living wage policy? What criteria would the Grant Review Committee use when evaluating such potential exceptions?

The Grant Review Committee, comprised of public and private sector leaders in the arts, banking and real estate, will evaluate the applications and make final recommendations to EDD.

An exception could be granted if labor going toward tenant improvements is provided on an in-kind basis.

Review Criteria:

Applications for Financial Assistance will be evaluated by a Grant Review Committee on the following basis and point system:

- A. The applicant can demonstrate the extent to which the project will address an urgent need caused by the real estate market:
 - i. Most Urgent: Applicant has already been displaced or needs to immediately relocate, renew a lease, or secure new space to avoid displacement within six months of time of application,
 - ii. Urgent: Applicant is not yet displaced but needs to relocate, renew a lease, or secure new space to avoid displacement within one year out from time of application

- iii. Important but Less Urgent: Applicant has relocation needs but would like to secure better lease terms or new space more than one year out from time of application.
- B. Length of lease term and options is at least 3 years and includes terms eligible for a Tenant Improvement or Rent Stipend grant, and the project has a high degree of project readiness.
- C. The applicant can demonstrate that it is facing significant financial constraints within the nonprofit sector, but has evidence of planning to identify and mitigate financial risk or has secured recent public or philanthropic investment.
- D. The applicant can demonstrate that it has the organizational and financial capacity to successfully complete the project and meet the budget and timeline goals.
- E. The applicant can demonstrate that it is deeply rooted in low-income and historically underserved community(ies) in Austin:
 - i. Applicant has an established track record of serving these communities.
 - ii. Applicant demonstrates the artistic/programmatic excellence/quality of its services.
 - iii. Applicant demonstrates support for its efforts from multiple sectors.
 - iv. Applicant clearly identifies its community engagement strategy for acquiring new clients and/or audiences.
 - v. Applicant clearly identifies how existing beneficiaries will be served effectively by the proposed space, including administrative or office space.
- F. The applicant can demonstrate how any co-locating/sub-leasing opportunities it intends to offer will improve its own financial performance, increase access to long-term affordable space for other community organizations, or improve programmatic collaboration.
- G. Scores will be assigned on the following basis:
 - Financial urgency to pay for relocation expenses:
 - Most urgent – 11-15 points
 - Urgent – 6-10 points
 - Important but Less Urgent – 1-5 points
 - Length of lease term and options, and degree of project readiness – 1-10 points
 - Compelling project need and alignment with request for financial assistance – 1-15 points
 - Financial stability of organization (with exception of the real estate impact) – 1-30 points
 - Deep roots in low-income and historically underserved community(ies):
 - Demonstrated track record – 1-5 points
 - Quality of artistic/programmatic services – 1-5 points
 - Support from multiple sectors – 1-5 points
 - Community engagement strategy – 1-5 points
 - Service to existing beneficiaries – 1-5 points

Offering co-location opportunities for other artists or organizations – 1-20 points

10. The agreement requires that each artist participate in offering professional development to others via one of Economic Development's programs. If Economic Development has imposed a similar requirement in the past, please provide examples of particular programs and the professional development expertise that the awardee delivered.

In order to receive City funding through this program, awardees are asked to provide specific public benefits to the community. Among them are requirements to maintain employment levels (job retention), hosting of a professional development opportunity (to open up the facility or space for community learning), and agreement to participate in any career development opportunities for students (to build professional pathways and capacity in the arts field). This requirement hasn't been imposed in the past, but this is a pilot grant program and a new source of City support for artists and arts organizations that carries the expectation of returning benefits to the City. While this is a requirement for this particular funding, artists have had the opportunity to apply to Artist Inc. and attend Small Business Program small business classes in the past few years to refine business skills.

11. Please provide a marked copy to indicate how the Art Space Assistance Program summary document changed between May 12 and May 15.

Please see attached version with tracked changes. However, please refer to grant program guidelines uploaded as backup for the June 8 meeting for most current version.

Art Space Assistance Program (ASAP)

I. Introduction

The Economic Development Department's (EDD) response to the June 2016 Omnibus Resolution (Resolution No. 20160303-019) identified affordable space for artists as a priority area of concern. Preserving and increasing the supply of available space for creative people involves the public and private sector working collaboratively to assess existing space needs, anticipate future user demand, and find ways to efficiently bring forward that supply of space. The public sector plays a role in facilitating the provision of space in several key ways.

EDD's Art Space Assistance Program (ASAP) will provide grants to support nonprofits facing permanent displacement, or those previously displaced, or those facing lease renewals at substantially higher rates amidst a volatile real estate market. This grant program is made possible through one-time funding from the City of Austin General Fund. Nonprofits serving high at-risk/disadvantage communities, ALANA (African-, Latino, Asian-, Arab- and Native American) communities and women organizations, as well as those offering co-location opportunities, are encouraged to apply. Financial assistance may be used for:

- Tenant Improvements (needed for Code compliance)
- Rent stipend

Only one financial assistance grant may be awarded per project/organization per funding cycle. Only organizations that have been displaced and /or relocated (or facing threat of such) since January 1, 2016, or that are facing a lease renewal with substantially higher rates are eligible for financial assistance grants. If City Council chooses to extend this program, funding preference will be given to first (1st) time applicants. Prior recipients will be given priority after the completion of their three-year business plan following their initial award date.

Successful applicants to the ASAP program will commit to the following:

- Job Retention – With receipt of these funds the organization will commit to maintain current employment levels.
- Professional Development – Agree to participate is host one professional development opportunity for the community (speaker, workshop, webinar, etc.), in partnership with the Economic Development Department
- Career Development – Agree to engage in career development opportunities with Austin Independent School District, other school districts operating in Austin, or other entities that provide information about career options for students in K-12.

The pilot grant program is being launched with \$200,000 in one-time funding available for the Music Venue Assistance Program. Based on recent real estate trends EDD anticipates overwhelming demand for the funds. Organizations with at least a 3-years remaining on their lease (or Letter of Intent to renew of enter into a lease for a minimum 3-year term) may

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apply for a financial assistance grant up to \$50,000 for Tenant Improvements and up to \$35,000 for Rent Stipend. Tenant Improvement ~~g~~Grants will require a 50% match. Potential candidates with less than a 3-year lease must be able to illustrate how the ASAP can be of benefit via required submission of a 3-year business plan and narrative.

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Grants will be made on a competitive basis, determined by the criteria list below. Priority will be given to organizations ~~confronting the most urgent and critical needs to remain operational. immediate and critical needs.~~

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After applications are reviewed initially by staff, a Grant Review Committee comprised of public and private sector leaders in the arts, banking and real estate will evaluate the applications and make final recommendations to EDD. Applications must be received by July 14, 2017 to be considered for the Financial Assistance Award for FY2017.

Timeline

The anticipated schedule for awarding grants is as follows:

Application Workshops	June 1, 2017
Last Day for Submitting Questions	June 30, 2017
Applications Due	July 14, 2017
Awards Announced	August 14, 2017
Grant Contract and Disbursement Deadline	September 14, 2017

II. Program Eligibility Requirements:

In order to be eligible for financial assistance, an applicant or sponsoring agency must submit an application demonstrating it meets **all** of the following criteria:

A. The applicant can demonstrate an urgent need for assistance due to having been adversely impacted by the real estate market since January 1, 2016, as follows:

i. It has been displaced and relocated, or

ii. ~~It faces the imminent threat of displacement and/or relocation, has renewed a lease at substantially higher rates, or~~

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iii. ~~It has renewed a lease at substantially higher rates, or faces a pending lease renewal at substantially higher rates.~~

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iv. ~~It faces a pending lease renewal at substantially higher rates (A “substantially higher rate” is defined as at least 25% higher than current lease amount.)~~

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B. The applicant can provide evidence of site control, which includes one of the following:

- i. A fully executed irrevocable Letter of Intent with lease terms at a significantly higher rate (to document the need for financial assistance). , with the lease to be executed prior to receipt of grant funds. If applicant is recommended for a funding award, disbursement of award funds is contingent upon showing proof of signed lease.
 - ii. An existing, fully-executed lease at a significantly higher rate than the current rate.
 - iii. A purchase offer accepted by the applicant's landlord for the current lease property that indicates that future leases will be at a significantly higher rate than the current rate.
- C. The leased property is located in the City of Austin corporate city limits or extraterritorial jurisdiction.
- D. The applicant can provide evidence of lease terms for a minimum of 3 years with terms available for the following expenses:

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- i. Tenant Improvement: Organizations who have been closed or face a threat of closure due to Code Violations since January 1, 2017, must submit documentation of the proposed plan to bring the facility up to Code Compliance for which they are requesting reimbursement. Funds dispersed for tenant improvements will require a 50/50 match. For example, if a project has an overall cost of \$60,000 in order to qualify for tenant improvements you must be able to show \$30,000 in cash liquidity.
 - ii. Rent Stipend: Organizations who have signed a new lease seve or renewed their lease at a significantly higher rates since January 1, 2016, may apply for up to nine (9) months of a rent stipend to pay the difference between the prior rent and the current rent. The organization must provide a three-year financial plan indicating how the stipend will enable them to pay this higher rent into the future. The financial plan should demonstrate or provide a plan for achieving operating feasibility over the three-year period.
- E. The applicant can demonstrate a high degree of project readiness, including identified funding source, a preliminary budget, an identified project team and a proposed operating budget for the facility.
- F. The applicant can demonstrate how the proposed project will contribute to improved financial and programmatic performance. The organization should address the urgency/need for the proposed relocation, lease renewal, or expansion.
- G. The applicant can demonstrate financial accountability by submitting the organization's federal Form 990 for the most recent three years (if unavailable, balance sheet and income

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statement), budget for the current year, and year-to-date income statement and balance sheet.

H. The applicant can demonstrate financial stability (except for the impact of the real estate market forces) for the previous three consecutive years as reflected by the absence of any significant unplanned operating deficit, a positive funded balance and/or a meaningful cash reserve.

I. The applicant can demonstrate that it has an established track record (defined as at least the past three (3) years) of working with, presenting to and/or offering programs to members of historically underserved community(ies) in the City of Austin. Applicants must submit:

i. Evidence that the organization ~~clearly prioritizes 's mission and/or programs clearly identify and prioritize~~ working with women and communities of color.

ii. Documentation that the organization has a mechanism for programs that benefits the community ~~and a description of beneficiaries (audiences and/or participants).~~

iii. ~~A description of beneficiaries (audiences and/or participants).~~

iv. ~~Evidence of the artistic/programmatic excellence and/or quality of its services.~~

J. ~~Evidence of the artistic/programmatic excellence and/or quality of its services.~~

~~J.K.~~ If the applicant intends to offer co-location opportunities ~~to other artists or arts organizations~~, the applicant can demonstrate the extent to which sub-leasing improves the financial performance of the applicant, increases access to long-term affordable space ~~for other artists or arts organizations providing~~ community benefits ~~organizations~~, or improves programmatic efficiencies/collaboration.

III. Review Criteria:

Applications for Financial Assistance will be evaluated by a Grant Review Committee on the following basis and point system:

A. The applicant can demonstrate the extent to which the project will address an urgent need caused by the real estate market:

i. Most Urgent: Applicant needs to immediately relocate or renew a lease to avoid displacement, or need to immediately secure additional space to accommodate growing staff or clients.

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- ii. Urgent: Applicant needs to immediately relocate, renew a lease, or secure new space but are financially stable and have no growth in staff or clients.
 - iii. Important but Less Urgent: Applicant has no immediate relocation needs or staff/program growth but would like to secure better lease terms or more space.
- B. Length of lease term and options is at least 3 years and includes terms eligible for a Tenant Improvement or Rent Stipend grant, and the project has a high degree of project readiness.
- C. The applicant can demonstrate that it is facing significant financial constraints within the nonprofit sector, but has evidence of planning to identify and mitigate financial risk or has secured recent public or philanthropic investment.
- D. The applicant can demonstrate that it has the organizational and financial capacity to successfully complete the project and meet the budget and timeline goals.
- E. The applicant can demonstrate that it is deeply rooted in low-income and historically underserved community(ies) in Austin:
 - i. Applicant has an established track record of serving these communities.
 - ii. Applicant demonstrates the artistic/programmatic excellence/quality of its services.
 - iii. Applicant demonstrates support for its efforts from multiple sectors.
 - iv. Applicant clearly identifies its community engagement strategy for acquiring new clients and/or audiences.
 - v. Applicant clearly identifies how existing beneficiaries will be served effectively by the proposed space, including administrative or office space.
- F. The applicant can demonstrate how any co-locating/sub-leasing opportunities it intends to offer will improve its own financial performance, increase access to long-term affordable space for other community organizations, or improve programmatic collaboration.
- G. Scores will be assigned on the following basis:

- Financial urgency to pay for relocation expenses:
 - Most urgent – 15 points
 - Urgent – 10 points
 - Important but Less Urgent – 5 points
- Length of lease term and options, and degree of project readiness – 10 points
- Compelling project need and alignment with request for financial assistance – 15 points
- Financial stability of organization (with exception of the real estate impact) – 30 points
- Deep roots in low-income and historically underserved community(ies):
 - Demonstrated track record – 5 points
 - Quality of artistic/programmatic services – 5 points
 - Support from multiple sectors – 5 points
 - Community engagement strategy – 5 points
 - Service to existing beneficiaries – 5 points
- Benefits from co-location opportunities – ~~20~~5 points

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IV. Grant Fund Policies:

- 1) Priority will be given to 1st time applicants during the duration of this program. A second application will be accepted only after an applicant's initial three-year business plan has been successfully completed.
- 2) Grant condition(s) must be met and the grant must be closed and expended by agreed terms prior to approval of a subsequent grant for additional funds. Grantees may apply for an extension if conditions cannot be met within the agreed term.
- 3) Grant funds will be disbursed on a reimbursement basis (upon proof of receipts/paid invoices) or by alternate arrangement as mutually agreed by the awardee and the City. ~~Grantees must provide receipts/paid invoices to request grant fund disbursements.~~ Tenant Improvement grantees may request disbursements as a series of draws according to a schedule pre-approved by EDD. Rent Stipend grantees should request disbursement on a monthly basis.
- 4) Grantees must comply with the City's Funds used must follow the City of Austin Living Wage policy, which requires all employees and workers on a project be paid no less than the minimum living wage established by the City. ~~Currently the Living Wage is \$13.50 an hour. The Grant Review Committee reserves the right to allow for exceptions on a compelling case-by-case basis. make exceptions to these amounts.~~

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- 5) Grant terms and conditions will be determine on a case-by-case basis by the Grant Review Committee.
- 6) In the event of non-compliance, penalties may include:
 - a. Termination of the grant
 - b. Repayment of previously received funds to the City
 - c. Possible debarment from City of Austin Cultural Arts funding programs

Interlocal Agreement Between City and Emergency Service District 4 to Provide Fire Emergency Services

Line Item Descriptions	FY18 Cost	Comments
Salaries	\$2,415,635	Salaries for 18 Firefighters, 6 Specialists, 6 Lieutnants (30 total)
Medicare	\$35,027	Medicare is .0145 of salaries
Health Insurance	\$425,761	Health Insurance is \$14,192 per position
Retirement	\$532,648	Retirement is .2205 of salaries
Certifications	\$36,000	Certifications average \$1,200 per position
Higher Class Pay	\$24,156	Higher class pay is 1% of salaries
Longevity	\$36,000	Longevity pay averages \$1,200 per position

Subtotal Salaries & Benefits \$3,505,227

Overtime	\$36,000	Overtime estimated at \$1,200 per position for holdover at shift change (see also NOTE below)
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Total Personnel Cost Estimate \$3,541,227

Facility Maintenance	\$95,873	Estimated cost for utilities and minor maintenance at stations
Apparatus Fuel and Maintenance	\$72,126	Estimated cost for two fire engines
\$80K Apparatus User Fee		Defrays replacement costs for two fire engines beginning FY21

Total Non Personnel Cost Estimate \$167,999

City of Austin Overhead	\$293,682	Cost of corporate support services: IT, communications, Finance, Human Resources, etc.
Fire Department Overhead	\$240,095	Cost to provide department support services: dispatching, payroll, HR, finance, purchasing, continuing education training, Wellness, supplies, maintenance, equipment replacement, etc.

Total Overhead Estimate \$533,777

Grand Total - Annual Operating Costs \$4,243,003

NOTE: AFD overhires an additional .25 positions for every assigned position because of mandatory staffing requirements. For example, 24 positions are required to staff 4 persons on 3 shifts on 2 fire apparatus and AFD added another 6 positions to cover firefighters on Leave (vacation, sick, Kelly Day, training) and vacant positions. Since vacancies are high, 24 positions will be assigned to the ESD stations and the funding associated with the other 6 positions will be used to pay overtime for backfill when a firefighter is off.

created 06/06/17



Council Question and Answer

Related To

Item #14

Meeting Date

June 8, 2017

Additional Answer Information

QUESTION: Please provide an analysis on what we spend to maintain the current data center vs. this proposal? COUNCIL MEMBER FLANNIGAN'S OFFICE

ANSWER:

The City of Austin data center is located at Waller Creek Center (WCC). It's important to note that WCC is a Tier 1 data center (which is inadequate for the City's current needs). The cost to retrofit the data center would be approximately \$3.5 million to closer to an equal comparison to the colocation which is a Tier 3+. Even after retrofitting WCC for \$3.5 million, the City would not eliminate all risk and Single Points of Failure inherent in WCC.

Expense	2016 Costs
Yearly Rent	\$ 120,670.40
Electric Bill for 2016	\$ 163,448.53
Planned Preventative Maintenance	\$ 31,277.00
Total 2016 Operational Costs	\$ 315,395.93

For more detailed information please reach out to Bruce Hermes at CTM.

Overview and Principles

The Downtown Austin Alliance has worked collaboratively with the Austin Parks & Recreation Department to develop a comprehensive Management & Programming Plan for Republic Square. One aspect of this plan is a programming and events schedule developed by a group of community stakeholders who made up a Programming & Events Advisory Committee. The vision for Republic Square is to create an inclusive and welcoming space for a diversity of users. This space was originally designated as a community gathering space in the 1839 plan, and our intent is that Republic Square will continue to be that for residents, employees, and visitors of Austin. The guiding programming principles, as determined by the committee, include:

- Republic Square is first and foremost a neighborhood park, with the improvements and operations intended to support and encourage regular, everyday use and to provide a true outdoor asset to those who live, work or visit downtown Austin.
- Programs and amenities will support a diversity of users—including nearby residents and employees, families with children, seniors, transit users, tourists and others.

The agreement requires the Downtown Austin Alliance to be responsible for all operations, programming and management of the park. This includes revenue from park rentals in order to support not only daily operations, but the infrastructure to manage and coordinate free programming activities in the park.

Closure Defined

The Parkland Events Task Force recommended and the Austin Parks & Recreation Department's has adopted definitions related to park impacts. At this point, the Downtown Austin Alliance (DAA) do not know what types of events may approach the Downtown Austin Alliance for the use of Republic Square. The initial year of use will be about managing a well-balanced approach to programming in close coordination with the management team, but also with the Austin Parks and Recreation Office of Special Events.

Parkland Events Task Force Use Definitions

- **Open** – full accessibility – normal day in the park without event uses.
- **In Use** – no fences, no barriers, significant portion of the park reserved/impacted by the event. Includes increased pedestrian and vehicular activity.
- **Partially Open** - greater than 50% available without a ticket and unfenced.
- **Minimally Open** - more than 50% closed, only available to ticketed patrons.
- **Closed** – no accessibility - ticketed participation only.

Closed Events and Costs to the Public

All events will be vetted to ensure the principles of the Management Committee are implemented. As a priority Republic Square is first and foremost a neighborhood park, with the improvements and operations intended to support and encourage regular, everyday use and to provide a true outdoor asset to those who live, work or visit downtown Austin.

- To balance the infrequent revenue-producing opportunities, the Downtown Austin Alliance intends to activate the park throughout the year with free and family-friendly active and passive programming.
- Revenue generated from “closed events” will help support free programming in the park.
- The Downtown Austin Alliance will implement a flat fee schedule with no ticket share requirement.
- The 20 requested closed event days will be in response to the market.
- It is a business decision of each event to set ticket pricing.
- Some full-closure events may be ticketed; some may be free to invited guests only in response to market demand.
- As suggested, the Downtown Austin Alliance and the Austin Parks and Recreation Department are committed to discussing and organizing a balanced calendar of events to ensure closure impacts have equitable distribution.

Programming and Grounds Management

The DAA hired park expert Tim Marshall and his team at ETM Associates to help create an operating plan that recognizes the balance of scheduling events and their direct impact on the landscaping and health of the park. ETM recommends “rest periods” between events based on the number of attendees, the time of the year, set-up requirements and the areas utilized.

- The park will continue to serve the SFC Farmers’ Market each Saturday. This is defined as an in-use park event, open to the public.
- Following the maintenance and operations plan would prevent the DAA from renting the park out for major events every weekend during peak seasons.

Progress Reporting

The DAA will provide written programming and events report to the City Council in advance of the 2018 consideration of maximum closure days.

- The report will include information on the number and type of confirmed events.
- The report will include visual calendar of open weekends at the park.
- The DAA will provide this written update to City Council as follows:
 - The 3 month operational period, and
 - the sooner of 6 months of operations, or at a time when 10 of the closed days are confirmed and booked at the park.

16 Member Management Committee

Jim Ritts, Chair	Paramount & State Theatres, and Downtown Austin Alliance Board
Joe Cain	Plaza Lofts
Dan Dawson	Capital Metro
Evan Driscoll	Sustainable Food Center
Ted Eubanks	Fermata, Inc.
Benji Homsey	Hotel ZaZa
Chris Jackson	TBG Partners
Kimberly McKnight	Austin Parks & Recreation Department
Shana Ogg	2nd Street District
Sylvia Orozco	Mexic-Arte
Charles Peveto	Downtown Resident, Friends of Wooldridge Square
Meredith Powell	Downtown Austin Neighborhood Association
Gail Romney	Ballet Austin
Steve Rutledge	United States General Services Administration
Andrew W. Smiley	Sustainable Food Center
Ladye Anne Wofford	Austin Parks Foundation



Council Question and Answer

Related To

Item #19-22

Meeting Date

June 8, 2017

Additional Answer Information

QUESTION: 1) Would approval of this item be in alignment with the recommendation from the Water & Wastewater Commission on a 6-1 vote in support of a wording change but to not recommend approval of any other contract changes? 2) Does approval of item #19-22 result in contract changes? 3) Please provide the original affordable housing language in the Consent Agreement that is proposed to be replaced by the language used in the approved PUD ordinance. COUNCIL MEMBER ALTER'S OFFICE

ANSWER:

1. Would approval of this item be in alignment with the recommendation from the Water & Wastewater Commission on a 6-1 vote in support of a wording change but to not recommend approval of any other contract changes? 2) Does approval of item #19-22 result in contract changes?

City staff did not recommend to the Water and Wastewater Commission the Southeast Travis County MUDs' ("MUDs") request with regard to the increase in bonding capacity, the extension of the date for the last bond issuance, and the use of pump and haul services. City staff did not recommend those requests due to the lack of sufficient information provided by the MUDs' representatives. The Water and Wastewater Commission concurred with City staff's recommendation.

Subsequently, MUD representatives met with Bart Jennings from Austin Water along with Virginia Collier from the City's Planning and Zoning Department and provided additional information. Based upon the results of those meetings, City staff is now recommending City Council approve the MUDs' requests as described below.

MUD Bonds Request

The original MUD bond elections were held in November 2012 for MUDs 1 and 2, and November 2014 for MUDs 3 and 4. Each of the MUDs have requested an increase in bonding capacity and an extension to the last date of issuance of the bonds. It should be noted that the increase in bonding capacity does not mean that all bond issuances are automatically approved by City Council. Each bond issuance request will be reviewed by City staff, including financial staff, resulting in a separate City staff recommendation for each bond issuance for City Council consideration. Each bond issuance request will also be reviewed by the Water and Wastewater Commission. This request for increased bonding capacity and an extension of the last date for bond issuance is driven by:

1. Bonding for the construction of streets were inadvertently not included in the original request for bonding capacity. The inclusion of bonding for the construction of streets is standard (for example, the Pilot Knob MUDs have included the construction of streets in its calculation of bonding capacity);
2. Now that the MUD has obtained actual landscape architect cost estimates, the previously estimated amount of bond funding capacity for parks is insufficient and needs to be increased. When the increase in the amount of the bonding capacity of MUDs 3 and 4 is compared to MUDs 1 and 2, MUDs 3 and 4's increase in bonding capacity is higher. The driver of that increased amount is the higher

acreage of parkland contained in MUDs 3 and 4 as compared to MUDs 1 and 2; and

3. For MUDs 3 and 4, there was an underestimated amount for the cost of wastewater infrastructure.

The projected ad valorem rate for each of the MUDs will remain the same even with the increase of bonding capacity. This situation is possible with the additional length of time requested prior to the last issuance of the bonds. The additional length of time prior to the last issuance of bonds seems reasonable to account for delays for the PUD and permitting processes, and allowance for potential changes in the market for new homes. With the extension of time for the issuance of bonds, the probable date (not determined by the City at this time) for City annexation will be moved into the future; however, it does not significantly impact the amount of time that the MUD will exist because the MUD's development has been delayed as stated above.

Temporary Pump and Haul Request

Pump and haul services consist of using a pumper truck and pumping out untreated wastewater from a manhole or lift station, and transporting the wastewater for disposal and treatment to an existing City wastewater treatment plant. City Council Resolution No. 20080214-055 prohibits the use of pump and haul for untreated wastewater except in certain circumstances (i.e. operation and maintenance issues) of which do not apply in this situation.

Only MUD 1 is requesting an amendment to the Consent Agreement to allow temporary pump and haul operations for untreated wastewater for a specified 14 month period of time. MUDs 2, 3, and 4 are not requesting pump and haul services because the wastewater treatment plant is expected to be operational prior to platting and approval of construction plans for water and wastewater infrastructure within the subdivisions. Pump and haul service is being requested because of delays related to the developer's design and construction of a new City wastewater treatment plant. The design of the wastewater treatment plant has been approved by the City. The wastewater treatment plant has been bid and will commence construction within the next 90 days. MUD 1's internal water and wastewater infrastructure is being constructed. Contracts for the lots in Sections 1 through 5 of MUD 1 have been executed. Builders wish to start the construction and selling homes. The Developer has agreed to assume all financial and other liability for the use of pump and haul services. The Developer has agreed that after the expiration of the pump and haul period or that 100 homes have been provided water and wastewater service (whichever is first), the City will not release any certificates of occupancy or issue any new water meters for any structures or homes within MUD 1 until such time that the wastewater treatment plant has been conditionally accepted by the City. The City will not approve construction plans or site plans within Sections 6 through 9 of MUD 1 (there are only 9 sections) until such time as the wastewater treatment plant is conditionally accepted by the City. Thereafter, the Developer can continue to plat as determined by the Developer. The Developer plans to submit pump and haul expenses for reimbursement by MUD bond proceeds. The estimated time period to complete construction of the wastewater treatment plant is reasonable. The limitations and constraints upon the Developer for pump and haul services are based upon similar conditions applied to the Whisper Valley development.

If City Council approves Item Numbers 19, 20, 21, and 22, then the corresponding consent agreement for each MUD must be modified through a contract amendment to reflect the new terms and conditions. The contract amendment would not require City Council's further consideration.

3. Which groups participated in each of the two focus groups? Please provide the original affordable housing language in the Consent Agreement that is proposed to be replaced by the language used in the approved PUD ordinance.

Attached.

EXHIBIT K

Affordable Housing Participation

In order to meet the City's affordable housing goals, the Developer agrees as follows:

1. Ten percent of the rental units within the Project will be set aside for households with an income level of 60% or less of the median family income in the Austin metropolitan statistical area for a period of 40 years from the Effective Date of this Agreement.
2. Ten percent of the owner-occupied units within the Project will be priced, at the time of their initial offering for sale, at a price that is affordable to a household with an income level of 80% of the median family income in the Austin metropolitan statistical area.
3. The Developer will make a financial contribution to the City's affordable housing program equal to two percent of the total "hard" construction cost reimbursements actually received by the Developer out of the proceeds of bonds issued by the District and the Other Southeast Travis County Districts, up to a maximum total contribution of \$1.8 Million. This contribution will be calculated as follows:

Total District Bond Issue Amount: \$ _____

Less:

Non-Construction Costs, including:

Legal and Financial Advisory Fees: \$ _____

Interest Costs, including
Capitalized and
Developer Interest \$ _____

Bond Discount \$ _____

Administrative and Organizational
(including creation costs and operating
advances) \$ _____

Bond Application Engineering Report,
Market Study \$ _____

Bond Issuance Expenses, including
TCEQ Bond Issuance Fee, Attorney
General Review Fee, Rating Agency Fees,
Bond Insurance \$ _____

Application, Review and Inspection Fees \$ _____

Site Costs \$ _____

Offsite Costs \$ _____

Engineering and Geotechnical: \$ _____

Total Non-construction Costs: \$ _____

NET ELIGIBLE MUD BOND ISSUE AMOUNT \$ _____ *

AFFORDABLE HOUSING CONTRIBUTION
PERCENTAGE:

X 2%

AFFORDABLE HOUSING CONTRIBUTION: \$ _____

4. Each contribution will be calculated based upon costs approved for reimbursement under applicable Commission rules and a report on reimbursable costs prepared by a certified professional accountant on behalf of the District at the time of each Bond issue. Each contribution, along with a copy of the report on reimbursable costs, will be delivered to the City Controller until the maximum contribution of \$1.8 Million has been paid. A copy of each report on reimbursable costs will be submitted to the Finance Director concurrently with the delivery of the contribution and report to the Controller.



Council Question and Answer

Related To

Item #60

Meeting Date

June 8, 2017

Additional Answer Information

QUESTION: 1) Please provide the information staff utilized to determine that adopting the IRC would have a positive impact on affordability. 2) Please explain the differences between the UPC and the IRC. 3) If we adopt the IRC for residential structures, and still have the UPC on commercial structures, what impact will that have on affordability, or other issues? 4) If we adopt the IRC for single family structures, should council anticipate that staff would recommend adopting the IRC for commercial structures? COUNCIL MEMBER ALTER'S OFFICE

ANSWER:

1. Please provide the information staff utilized to determine that adopting the IRC would have a positive impact on affordability.

DSD staff concludes that adopting the IRC will increase affordability for the following reasons:

1. Allowances for smaller water meter sizing.
2. Allowances for smaller water lines
3. Allows for a smaller venting system with a smaller building drain and building sewer,
4. Distances on trap arms are greater which provides more options for vent location and potentially less vent piping.
5. Allows automatic vents for more design options and less pipe.
6. Provides consistency with the rest of the state can allow for more competitive rates.

In regards to actual cost saving numbers for example:

- The minimum water meter size allowed in the IRC is 5/8" and in the UPC it is 3/4".
- The smaller pipe sizes of the IRC allow a 5/8" meter to handle more plumbing fixtures.
- If a homeowner has to upgrade to a 3/4" meter, the cost will be anywhere from \$700 to \$3,000 (based on plat date) plus private installation of the water meter (\$10K-\$20K).
- Keeping a 5/8" meter saves the customer nearly 50% every month on the service charge alone - \$7.10 vs \$13.00.
- And, smaller pipe sizes are in line with the water conversation and affordability priorities of Imagine Austin.

2. Please explain the differences between the UPC and the IRC. Salvage Vanguard Theatre

The process used to develop the IRC includes an organization made up of the three model code groups: Building Officials and Code Administrators (BOCA), International Conference of Building Officials (ICBO), and Southern Building Code Congress International (SBCCI). Input is received from a diverse, nationwide body of building, plumbing, mechanical and fire officials, as well as industry representatives such as BOMA and the GSA.

In contrast, the process used to develop the UPC, which is a standalone code for plumbing only, was exclusively by the plumbing and mechanical industry and plumbers' union representatives, along with a few self-selected plumbing and mechanical officials from the western region of the United States.

The IRC allows for smaller pipe sizes to be used; has smaller water supply fixture unit counts; smaller drainage fixture unit counts; longer trap arms; technology (i.e. an air admittance valve) that the UPC endorses, but does not have in their code; offers greater design flexibility with venting options and is more widely used than the UPC.

3. If we adopt the IRC for residential structures, and still have the UPC on commercial structures, what impact will that have on affordability, or other issues?

Because commercial plumbing is typically designed by an engineer, it does not impact a plumber's work.

4. If we adopt the IRC for single family structures, should council anticipate that staff would recommend adopting the IRC for commercial structures?

In the future, staff anticipates that it will recommend Council adopt International Plumbing Code for commercial plumbing requirements.



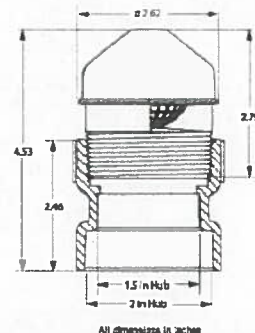
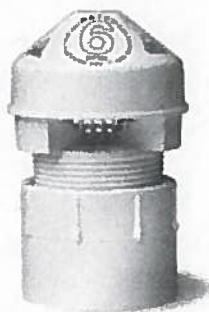
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TECHNICAL SPECIFICATION

20 DFU SURE-VENT® AIR ADMITTANCE VALVE WITH SCHEDULE 40 ADAPTER



TECHNICAL SPECIFICATION: The purpose of an Air Admittance Valve is to provide a method of allowing air to enter the plumbing drainage system without the use of a vent extended to open air and to prevent sewer gases from escaping into a building. An Air Admittance Valve is a one way valve designed to allow air to enter the plumbing drainage system when negative pressures develop in the piping system. The device shall close by gravity and seal the vent terminal at zero differential pressure (no flow conditions) and under positive internal pressures.



Materials and Dimensions

- Valve – PVC with 2" NPT Threads
- Tension Membrane – Neoprene
- Adapter – 1-1/2" x 2" PVC or ABS

Features

- Rated 20 DFU's for venting DWV 2" and smaller
- Sweet Spot™ technology opens at -0.01 psi and seals at 0 psi and above
- Screening on air inlets to guard the seal
- Protective rubber sleeve provides grip for installation and keeps valve free from debris
- 100% functionally tested at 1/4" H₂O and 30" H₂O ensuring trouble free performance
- Limited Lifetime Warranty

Listings

- ASSE 1050 & 1051
- ICC ESR-1664
- NSF Standard 14
- IAPMO – Classified Mark
- ASTM D 2665/D 2661



Installation: Read installation instructions prior to use of this product. Always consult local plumbing codes prior to installing an AAV. Individual, branch and circuit vents are permitted to terminate with a connection to a Sure-Vent® AAV. The Sure-Vent® AAV will only vent fixtures that are on the same floor and connect to a horizontal branch drain. The horizontal branch drain shall connect to the drainage stack a maximum of four branch intervals from the top of the stack. The Sure-Vent® AAV should be located within the maximum developed length permitted for the vent. The Sure-Vent® AAV must be located a minimum of 4 inches above the horizontal branch drain and 6 inches above any insulation material and within 15 degrees of vertical. Every structure in which plumbing is installed shall have at least one primary stack vent. The stack vent should run as directly as possible from the building drain through to the open air.

Apply approved pipe joint compound or thread seal tape to the male threads of the valve. Remove protective orange rubber sleeve after installation.

Code Approvals

- International Plumbing Code (IPC) 2003
- International Residential Code (IRC) 2003

Sure-Vent® AAV are intended for installation in the confines of a structure, cannot be exposed to outside elements and are intended for use between -40° F and 150° F. AAVs must be accessible for inspection and service.

✓	PRODUCT NUMBER	DESCRIPTION	PACK	CARTON WEIGHT
	39016	20 DFU AAV with 1-1/2" x 2" PVC Schedule 40 adapter	6	2.2 lbs.
	39018	20 DFU AAV with 1-1/2" x 2" ABS Schedule 40 adapter	6	2.2 lbs.
	39017	20 DFU AAV with 1-1/2" x 2" PVC Schedule 40 adapter	50	18 lbs.
	39019	20 DFU AAV with 1-1/2" x 2" ABS Schedule 40 adapter	50	18 lbs.
	39238	20 DFU AAV with mechanical adapter	12	4 lbs.

Data is subject to manufacturing tolerances.