



# Austin Public Health

*The role of public health is to:*

**PROMOTE** community-wide wellness,

**PREVENT** disease, and

**PROTECT** the community from infectious diseases, environmental hazards, and epidemics

---



# HEALTH PLANNING INITIATIVES

**Austin/Travis County Food Policy Board**

June 12, 2017

---

# 2017 Planning Efforts

---

- Travis County Community Health Assessment
- City of Austin Strategic Planning



# Community Health Assessment

- A Community Health Assessment (CHA) engages community members and local public health system partners to collect and analyze health-related data from many sources. Three critical tasks are accomplished through the Community Health Assessment:
  - Informs community decision-making;
  - Prioritizes health problems; and
  - Assists in the development and implementation of community health improvement plans.
- CHA is a community partner led process that kicks off a 5 year cycle
- CHA informs a subsequent 3 year Community Health Improvement Plan (CHIP)



The graphic is a promotional poster for a Community Health Forum. At the top, it features the slogan "Together We Thrive" in orange and blue, with "Austin/Travis County Community Health Plan" underneath. Below this is a large, bold, pink "SAVE THE DATE" text. The main event title "COMMUNITY HEALTH FORUM" is enclosed in a yellow rectangular border. The date and time are listed as "Thursday, January 12th from 6:00-8:00 pm". The location is "Southeast Health and Wellness Center, 2901 Montopolis Drive, Austin, TX 78741". At the bottom, there is a row of logos for partner organizations: METRO, City of Austin, Central Health, Austin Travis County Integral Care, Seton Healthcare Family, StDavid's FOUNDATION, and UTHhealth.

Together We Thrive  
Austin/Travis County Community Health Plan

**SAVE THE DATE**

**COMMUNITY HEALTH FORUM**

Thursday,  
January 12th  
from 6:00-8:00 pm

**Southeast Health and Wellness Center  
2901 Montopolis Drive  
Austin, TX 78741**

**METRO**  
City of Austin  
CENTRAL HEALTH  
Austin Travis County  
Integral Care  
Seton  
Healthcare Family  
StDavid's  
FOUNDATION  
UTHealth  
The University of Texas  
School of Public Health  
Austin National Institute

# CHA Process

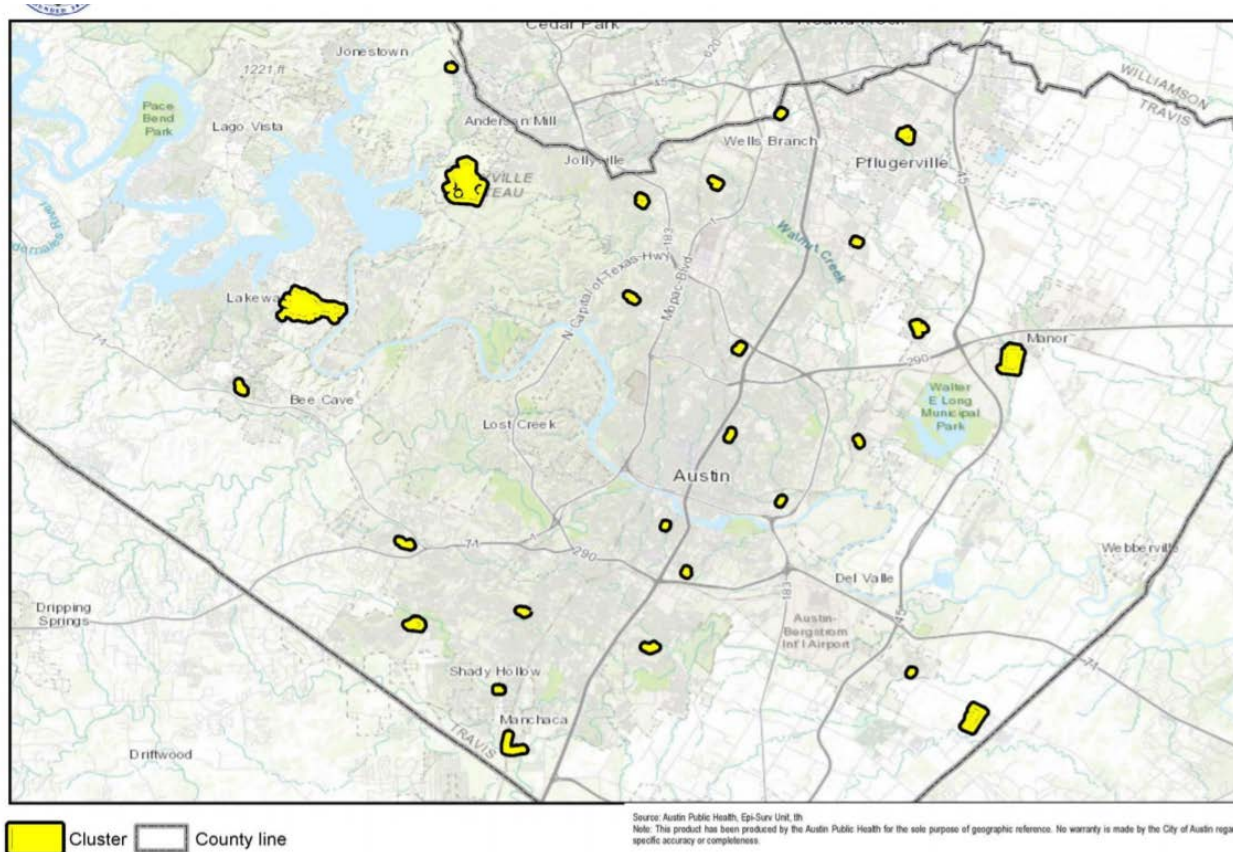
---

- Quantitative and Qualitative Data Collection  
January 2017-April 2017
  - 2 Community Forums
  - 20 Key Informant Interviews
  - 19 Focus Groups
  - 168 Household Surveys
  - #ShowUsYourAustin Social Media Campaign
  
- **DRAFT** CHA Report posted for public comment in August 2017
  - Public Forum for direct feedback scheduled for August 30.
  - Report posting at <http://www.austintexas.gov/healthforum>

# 2017 CHA CASPER

168 Household Surveys conducted using the Community Assessment for Public Health Emergency Response.

- Sampling frame included 30 neighborhood clusters
  - 20 within City of Austin
  - 10 in Travis County



# CHA CASPER Findings Food Access

---

- Access to healthy foods is perceived as an important factor to quality of life.
- Access to healthy foods was identified in open responses as the most important factor that makes Travis County Healthy.
  - Other responses included: Access to health care, physical activity, green space, clean water, environment, safety
- **Households can buy affordable, healthy food near their home**
  - Strongly Agree (**66.2%** projected # of households **278,986**)
  - Agree (**18.9%** projected # of households **79,781**)
  - Neutral (**7.3%** projected # of households **31,086**)
  - Disagree (**0.8%** projected # of households **3,451**)
  - Strongly Disagree (**5.9%** projected # of households **24,855**)



# CHA CASPER Findings Food Access

---

- **Households purchase the majority of groceries,**
  - Retail grocery store (92.8%)
  - Superstore (5.5%)
  - Different source (1%)
  - Corner store/convenience store/gas station (0.7%)
  - Ethnic food store (0.2%)
  - Farmer's market/roadside stand (0%)
- **Primary mode of transportation to purchase groceries**
  - Drive or ride in their family vehicle (97.4%)
  - Getting a ride (not from family vehicle) (1.1%)
  - Walking (0.8%)
  - Biking (0.8%)
- **Main reason households shop at primary source**
  - Convenient location (40.8%)
  - Price/low cost (19.4%)
  - Other reason (12.9%)
  - One stop shop (11.0%)
  - Selection of foods (9.5%)
  - Freshness of foods (5.7%)

# CHA CASPER Recommendations

- Distribute report to APH leadership and key community partners as part of the ongoing Community Health Assessment process and post on the APH website.
- Continue efforts to maintain and improve access to health care, places for physical activity, and affordable housing that are perceived to contribute to quality of life of Travis County residents.
- Explore opportunities to improve transportation options, address traffic problems and barriers to health care, and improve household preparedness.
- Encourage households to have an emergency supply kit in their home.
- Encourage households to have a working smoke detector in every bedroom.

Full report available:

[http://www.austintexas.gov/sites/default/files/files/Health/CHA-CHIP/CHA\\_CASPER\\_2017\\_Final\\_Report\\_FINAL\\_003\\_.pdf](http://www.austintexas.gov/sites/default/files/files/Health/CHA-CHIP/CHA_CASPER_2017_Final_Report_FINAL_003_.pdf)



# Next Steps

---

- CHA will be finalized October 2017
- CHA issue prioritization November/December 2017
- CHIP development kick off January 2018
- CHIP implementation Summer 2018

# City of Austin Strategic Planning

---

City Council identified 6 strategic outcomes to align with the long-term vision of Imagine Austin

**Economic Opportunity and Affordability:** Having economic opportunities & resources that enable us thrive in our community.

**Mobility:** Getting us where we want to go, when we want to get there, safely & cost-effectively.

**Safety:** Being safe in our home, at work, & in our community.

**Health:** Enjoying a sustainable environment & a healthy life, physically & mentally.

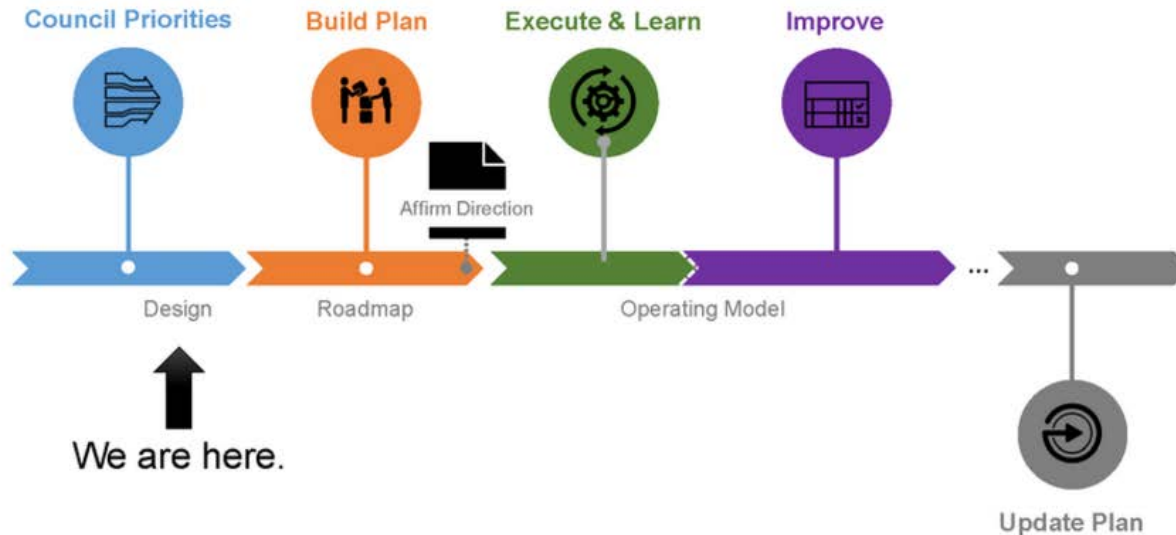
- Healthy conditions among individuals (absence of unhealthy conditions)
- Accessibility to quality health care services both physical & mental  
Accessibility to quality parks, trails, & recreational opportunities
- Environmental quality & resilience
- Food security & nutrition

**Cultural and Learning opportunities:** Being enriched by Austin's unique civic, cultural, ethnic, & learning opportunities.

**Government that Works:** Believing that city government works for all of us-that is equitable, ethical & innovative.

# City of Austin Strategic Planning

## Adaptive Strategic Planning



- Office of Performance Management is leading a cross department process to develop a 3-5 year strategic plan to be finalized by end of Summer.
- Completed first phase to design roadmap to develop adaptive strategic plan
- More information: <https://austinstrategicplan.bloomfire.com>

---

# Thank You!

Cassandra DeLeon  
Planning and Evaluation Unit Manager  
Austin Public Health  
512-972-6760  
Cassandra.deleon@austintexas.gov