



## **Annual Internal Review**

**This report covers the time period of 7/1/2016 to 6/30/2017**

### **Music Commission**

**The Commission mission statement (per the City Code) is:**

The purpose of the board is to advise the city council on music economic development issues.

The Commission duties are advisory and include:

- a. Studying the development of the music industry, and assisting in the implementation of programs to meet the needs created by the development of the industry;
- b. Holding public hearings on matters that affect the music community and industry of Austin and making recommendations on the matters to the city council; and
- c. Reviewing other matters that may affect the music industry in Austin and that may enable Austin's musicians to achieve national status while remaining in Austin and making appropriate recommendations to City Council.

**1. Describe the board's actions supporting their mission during the previous calendar year. Address all elements of the board's mission statement as provided in the relevant sections of the City Code.**

- a. June 5, 2017 – Recommendation 20170605-004b, Formal Endorsement of an Article 23-3F: Art, Music, and Culture within CodeNEXT's Chapter 23-3 of the draft Land Development Code. The Music Commission supports the inclusion of art, music and cultural spaces in CodeNEXT to sustain and codify local arts, music and cultural communities and industries in the Land Development Code.

- b. May 1, 2017 – Recommendation 20170501-004a: Formal Endorsement of Mosaic Sound Collective’s Proposal. The Music Commission requests assistance with changing the zoning of the Mosaic Sound Collective, promotion of diversity, support development of affordable housing for musicians, and assistance of musicians and artists through education, preservation, and economic development, including securing federal HUD, Commerce Department, Economic Development Administration, and Labor Department funds.
- c. May 1, 2017 – Recommendation 20170501-004e: Formal Endorsement of Agent of Change and Entertainment License Proposal. The Music Commission endorses the Agent of Change and Entertainment License Proposal pending an investigation into a no-change renewal for satisfactory performers based on the statewide model, and clarification of the proposed policy language within Austin’s code.
- d. April 3, 2017 – Recommendation 20170403-004: Off Center Venue Proposal. The Music Commission requests the Council review the Rude Mech’s proposal regarding the future location of the Off-Center, which had to vacate its location after 18 years due to rent increases.
- e. November 7, 2016. Recommendation 20161107-4: Red River Sound Curfew Case Study. The Music Commission encourages the City Council to allow for a Case Study to investigate the impact of extending the amplified sound curfew for the Red River Cultural District. The study was approved by Council from May 1, 2017- November 1, 2017.
- f. July 12, 2016. Recommendation 20160712-001: Formal Endorsement of Staff’s Recommendations for Mayor and Council’s Music and Creative Ecosystem Omnibus Resolution. The Music Commission formally endorses the staff’s recommendations based on the Creative Ecosystem Omnibus Resolution, including: agent of change principle; cultural tourism; revenue development; affordable space; land use regulations; permitting and licensing; diversity and inclusion; entertainment license; professional development; incentives; tools and loans; industry development; and musicians safety net.

**2. Determine if the board’s actions throughout the year comply with the mission statement.**

- a. The Commission Chair can confirm that the Music Commission operated within the scope of the bylaws.

**3. List the board’s goals and objectives for the new calendar year.**

- a. Evaluate and make recommendations in support of phase two of the Omnibus Resolution implementation

- b. Discuss the Mayor's Downtown Puzzle with regard to Convention Center Option 2b Balance Funding from the Hotel Occupancy Tax (HOT) for creating additional funding to support music industry development
- c. Work with the music industry's public and private sectors towards a master strategic plan for the industry, including actionable partnerships among stakeholders
- d. Work with Music Office Staff to ensure Austin music nonprofits enjoy long-term financial solvency while growing programming to serve more and more musicians from all backgrounds
- e. Collaborate with the Arts Commission regarding representation of the arts and music community in CodeNEXT
- f. Monitor and support Music Office Staff in execution of the Red River Pilot Program, as well as any new initiatives geared towards improving existing City sound ordinances
- g. Work with Music Office Staff on marketing strategies and programming promoting Austin music to locals, as well as tourists outside of Texas and the United States
- h. Work with Music Office Staff on revenue generating initiatives benefitting Austin musicians
- i. Continue collaborative work on equity, diversity, and inclusiveness in Austin's music economy
- j. Work jointly with commissions of the other music cities of North America to learn and discuss best practices