

## A G E N D A



## Recommendation for Council Action (Purchasing)

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|---------------------|----------|-------|---------------|-----|
| Austin City Council | Item ID: | 72852 | Agenda Number | 41. |
|---------------------|----------|-------|---------------|-----|

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| Meeting Date: | August 3, 2017 |
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| Department: | Purchasing |
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### Subject

Authorize an amendment to the contract with FARMSHARE AUSTIN, to provide continued mobile farmer's markets, for an increase in an estimated amount of \$14,500 to the current contract term, and to increase each of the four 12-month extension options in an estimated amount of \$14,500 per extension option, for a revised contract amount not to exceed \$362,500.

### Amount and Source of Funding

Funding in the amount of \$14,500 is available in the Fiscal Year 2016-2017 Operating Budget of Austin Public Health. Funding for the remaining two months of the original contract period and extension options are contingent upon available funding in future budgets.

### Fiscal Note

A fiscal note is not required.

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| Purchasing Language: | Contract Amendment |
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| Prior Council Action: |  |
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| For More Information: | Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@ austintexas.gov or to the buyer, Marty James, at 512-974-3164 or Marty.James@ austintexas.gov |
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| Boards and Commission Action: |  |
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| Related Items: |  |
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| MBE / WBE: | This contract was awarded in compliance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. No subcontracting opportunities were identified; therefore, no goals were established for this solicitation. |
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### Additional Backup Information

The Farmshare Austin mobile market goal is to increase the availability of fresh, affordable produce in areas of Austin and Travis County that are considered food deserts or otherwise lack access to healthy affordable food options. In addition to fresh produce from local Austin farms, staple foods like pasta, spices, and beans are sold at the mobile market. Mobile market prices are affordable and all markets accept Supplemental Nutrition Assistance Program (SNAP) benefits. Evaluation of the mobile markets from September-November 2016 yielded promising results.

An increase in funding is needed in order to continue three existing mobile market sites and add four additional sites for a total of seven weekly mobile markets by September 30, 2017. Sites include community locations such as schools, parks, health centers, and churches in food deserts and other underserved areas. The current contract for the mobile market level of funding is insufficient to meet the programmatic needs of providing 125 additional operation days, 1,500 customer transactions, and conducting \$10,000 in sales by September 30, 2017. This additional funding will help the Austin Public Health goal of promoting a healthy community by preventing chronic and communicable diseases and by promoting improvements in social/economic/environmental factors that will result in an improved overall health status and a reduction of health disparities.

Without additional funding, the goal of operating and maintaining seven mobile markets will stop and will decrease community access to healthy foods.

| <b>FARMSHARE AUSTIN</b> |                 |                        |                           |                       |
|-------------------------|-----------------|------------------------|---------------------------|-----------------------|
|                         | <b># months</b> | <b>Contract Amount</b> | <b>Contract Amendment</b> | <b>Revised Amount</b> |
| Original Term           | 12              | \$ 58,000              | \$ 14,500                 | \$ 72,500             |
| Extension Option 1      | 12              | \$ 58,000              | \$ 14,500                 | \$ 72,500             |
| Extension Option 2      | 12              | \$ 58,000              | \$ 14,500                 | \$ 72,500             |
| Extension Option 3      | 12              | \$ 58,000              | \$ 14,500                 | \$ 72,500             |
| Extension Option 4      | 12              | \$ 58,000              | \$ 14,500                 | \$ 72,500             |
| <b>TOTAL</b>            | <b>60</b>       | <b>\$ 290,000</b>      | <b>\$ 72,500</b>          | <b>\$ 362,500</b>     |