

AUSTIN
CONVENTION CENTER
DEPARTMENT



Austin Convention Center Department

FY 2018 Proposed Budget

August 23, 2017 | City of Austin, Texas

Department Overview

Mission Statement: The mission of the Austin Convention Center Department is to provide outstanding event facilities and services to our customers so they can have a positive experience.

Department Programs Highlights

- Continued Prior Years' Programs
 - LEED-EB Gold – received recertification
 - Summer Intern Program – 2nd Year
- New Current Year Program
 - Local Artist installations – work from 13 local artists
- Planned Programs
 - Event Sponsorships – expand from 1 event to 5
 - Community Newsletter – communicate items of interest to community
 - Facility Tours – showcase art, sustainability efforts, technology



LEFT IMAGE: Artist Virginia Fleck and assistant installing Mandala grouping; RIGHT IMAGE: Completed installation



LEFT IMAGE: Artist Eric Lee (right) installing Full Circle, one of two works; RIGHT IMAGE: Full Circle installed



Habitat: Leaves: Acrylic on hand cut canvas original, shadows, reflected color
LOCATION: 3rd floor Trinity Street

Department Overview

Major Accomplishments

- Events
 - Hosted 37 new events and generated significant hotel room nights
 - Professional Convention Management Association (PCMA) – held in January 2017, is “Super Bowl” event for meeting planner professionals, leading to future events
- Recognition
 - Recognized by Industry Professionals with three key industry awards:
 - Facilities and Destinations’ National Prime Site Award (23rd consecutive year)
 - Convention South’s Reader’s Choice Award
 - Smart Meetings Magazine’s Best Convention Center and Platinum Choice Awards



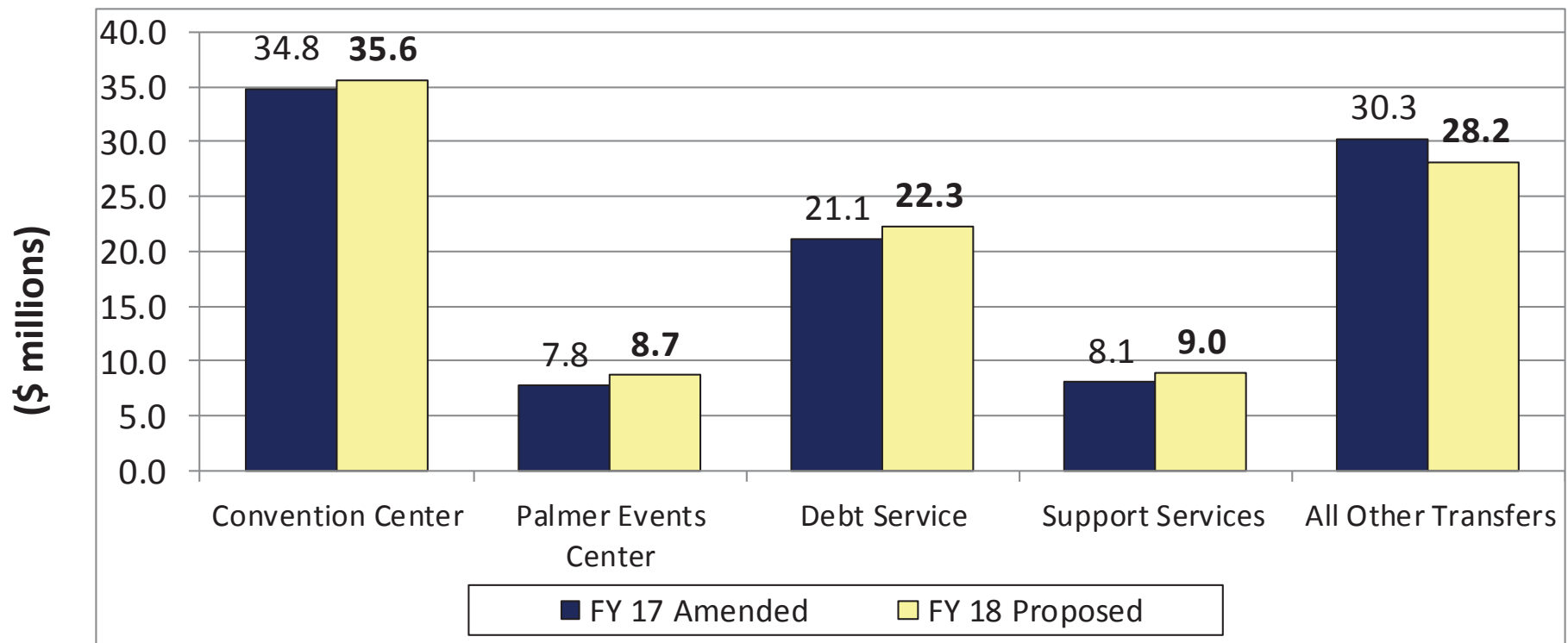
Uses of Funds

Department Expenditures:

FY 2017 Amended: \$102.2 million

FY 2018 Proposed: \$103.8 million

FY 2018 positions:
295.75



Capital Highlights

FY 2018 Appropriation – \$41.3 million

FY 2018 Spending Plan – \$15.8 million

Category	Spending Plan
Parking Improvements & Upgrades	\$4.8 million
Marshalling Yard (Phase I)	\$2.5 million
Security Access/IT Upgrades	\$2.3 million
Lighting & Sound Upgrades	\$3.0 million
Other Building Improvements	\$3.2 million



Revenue Highlights

- Total Revenue is increasing by \$2.6 million over FY 2017 Amended Budget:
 - Hotel Occupancy Tax (HOT) collection increases:
 - \$3.3 million, a 5.1% increase
 - \$2.3 million (Convention Center HOT 4.5%)
 - \$1.0 million (Venue HOT 2.0%)
 - Contractor revenue decrease:
 - \$2.3million, a 14.9% decrease
 - Rental Car Tax collection increase:
 - \$0.4 million, a 5.1% increase

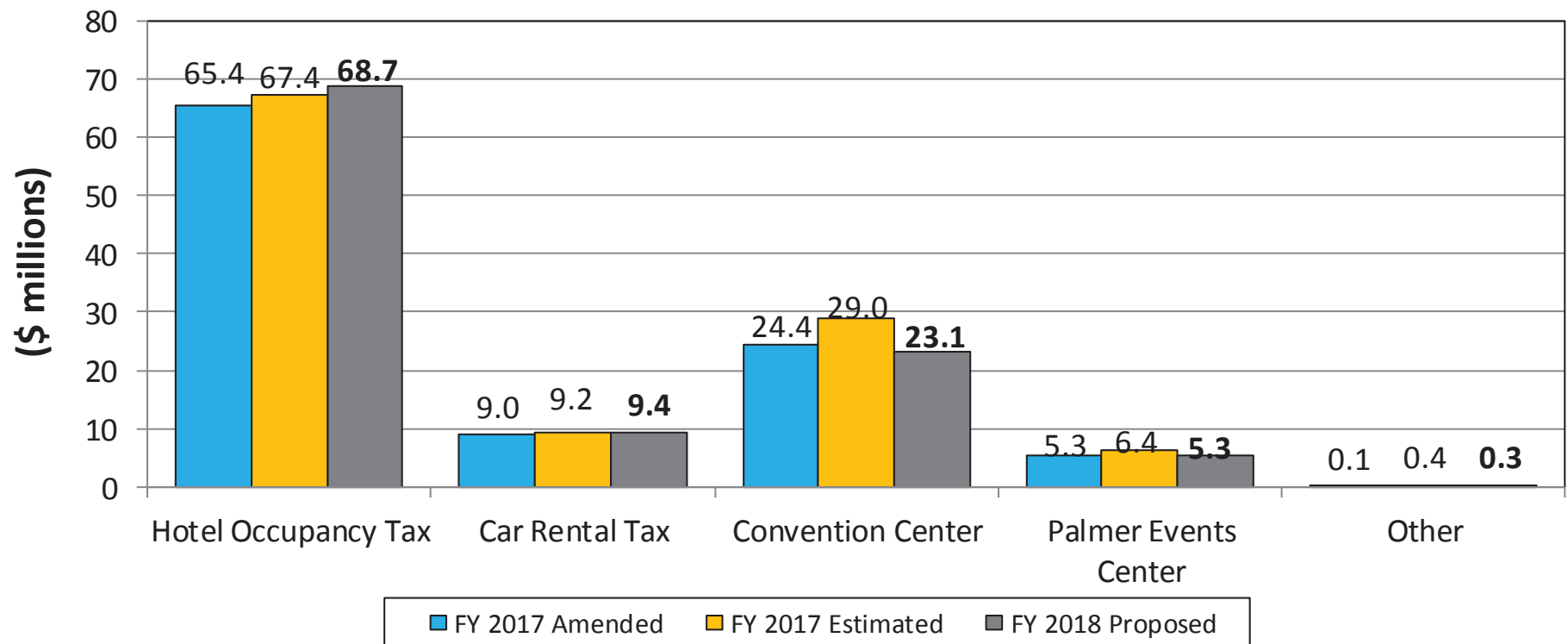
Sources of Funds

Department Revenue:

FY 2017 Amended: \$104.2 million

FY 2017 Estimated: \$112.4 million

FY 2018 Proposed: \$106.8 million



Hotel Occupancy Tax

Hotel Occupancy Tax (HOT)	Allocation	\$	% *	Description
Convention Center Tax Fund	4.50 cents	\$47.6M	64.3%	ACC operating & debt service requirements
Tourism and Promotion Fund	1.45 cents	\$15.3M	20.7%	Contract payments to Visit Austin (formerly ACVB)
Cultural Arts Fund	1.05 cents	\$11.1M	15.0%**	Grants to artists and cultural agencies
Total Chapter 351 HOT	7.00 cents	\$74.0M	100%	
Venue Project Fund (Chapter 334 HOT)	2.00 cents	\$21.1M	100%	Venue debt service on existing bonds (ACC, Waller Creek Tunnel), approved by voters in 1998
Total Combined HOT	9.00 cents	\$95.1M	100%	

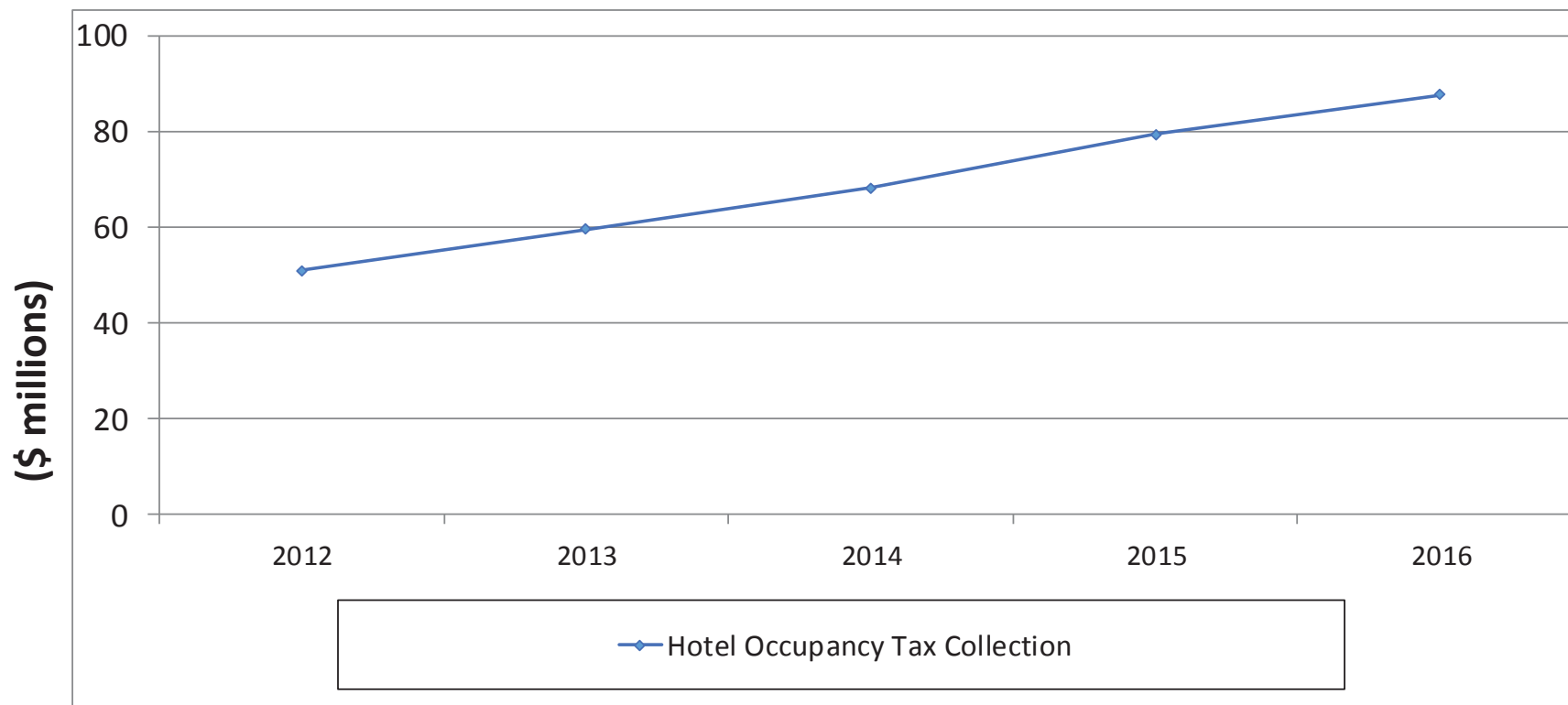
ACC – Austin Convention Center ACVB – Austin Convention and Visitors Bureau

* Per City Code

** Max per State Law

Hotel Occupancy Tax Collection History

Fiscal Year 2012 - 2016



Horizon Issues and Challenges

Looking Beyond FY 2018...

- Increased demand from existing customers
- Increased competition for new customers
- Aging facilities
- Information technology improvements
- Master Plan

For More Information

Director

- Mark Tester, (512) 404-4040

Deputy Director – Chief Financial Officer

- Carla Steffen, CPA, (512) 404-4014

Chief Financial Manager

- Michele Gizelbach, CPA, (512) 404-4054

Financial Manager

- Julia Joseph, (512) 404-4052

Media Inquires

- ACCD PIO, (512) 404-4020



VISIT AUSTIN BUDGET PRESENTATION

Tom Noonan, President & CEO
Julie Hart, Vice President & CFO

August 23, 2017



MISSION

Visit Austin, as an accredited member of Destinations International, is contracted by the City to market Austin nationally and internationally as a premier business and leisure destination, thus enriching Austin's hospitality industry and our community's overall quality of life.

In addition, Visit Austin houses the Austin Film Commission, Music Office and Sports Commission. The organization is a private, nonprofit 501 (c)(6) corporation in its 21st year of operation as an independent agency.

SUMMARY OF CONTRACTUAL REQUIREMENTS

- Market space in the Austin Convention Center
- Maximize use of the Austin Convention Center, commercial lodging facilities and tourism facilities
- Provide services to convention groups
- Act as liaison for the City in its relationships with music and film industries
- Develop public awareness of the benefits of tourism to the local economy
- Market and distribute materials promoting Austin
- Demonstrate the advantages of Austin over other destinations
- Perform all responsibilities of leisure marketing and tourism promotion to include heritage, minority and cultural marketing

VISIT AUSTIN 2017-2018 PROPOSED BUDGET

	Sales	Services	Tourism	ASC	Communications	Heritage	Strategic Partnership	Advertising	Film	Music	VC	Operations	Total
City Contract	4,357,540	845,874	581,386	336,041	1,254,423	500,045	159,297	3,959,706	192,368	360,522	538,040	2,260,458	15,345,700
Retail Revenue	-	-	-	-	-	-	-	-	-	-	1,110,000	-	1,110,000
Publication Sales	-	-	-	-	-	-	-	20,000	-	-	-	-	20,000
Rack Rental Revenue	-	-	-	-	-	-	-	-	-	-	15,000	-	15,000
Partnership Revenue	-	-	-	-	-	-	549,500	-	-	-	-	-	549,500
ASC Revenue	-	-	-	68,000	-	-	-	-	-	-	-	-	68,000
Services Revenue	-	80,000	-	-	-	-	-	-	-	-	-	-	80,000
Donated Services	-	-	-	-	-	-	315,000	-	-	-	-	-	315,000
Interest	-	-	-	-	-	-	-	-	-	-	-	4,200	4,200
Draw on Reserve Fund	-	112,350	-	-	-	-	-	-	-	-	-	-	112,350
Total Private Revenue	-	192,350	-	68,000	-	-	864,500	20,000	-	-	1,125,000	4,200	2,274,050
Client Development	336,000	70,150	28,500	34,896	10,000	-	37,000	-	-	-	-	19,557	536,103
FAMS/Site Visits	115,000	-	19,000	-	22,002	-	6,250	-	-	-	-	-	162,252
Convention Commitments	200,000	112,850	-	-	-	-	-	-	-	-	-	-	312,850
Local Meetings	10,600	7,525	8,000	3,000	2,608	-	3,600	-	-	-	-	-	35,333
Promotional Items	120,000	-	-	-	-	-	-	-	-	-	-	-	120,000
Special Promotions	-	10,000	6,300	15,000	-	-	143,500	-	-	-	-	-	174,800
Industry Relations	146,690	3,409	55,685	31,551	845	-	161,090	-	-	-	-	-	399,270
Trade Shows	388,000	4,950	74,000	12,000	-	-	20,000	-	-	-	-	-	498,950
Professional Development	29,000	9,500	3,000	-	30,300	-	-	-	-	-	-	13,500	85,300
Information Technology	56,051	1,512	-	-	7,126	-	-	-	1,400	-	81,458	156,131	303,678
Fulfillment	-	-	-	-	143,916	-	-	-	-	-	-	-	143,916
Collateral	-	4,600	-	-	500	-	-	-	-	-	-	-	5,100
Media Production and Placement	-	23,140	-	-	-	-	-	3,979,706	-	-	-	-	4,002,846
Research	126,961	-	-	-	51,288	-	-	-	-	-	-	-	178,249
Professional and Contracted Services	-	-	40,000	-	171,500	-	30,000	-	-	-	-	147,938	389,438
Music/Film Programs	-	-	-	-	-	-	-	-	65,605	269,245	-	-	334,850
Heritage Grant Program	-	-	-	-	-	500,045	-	-	-	-	-	-	500,045
Retail Cost of Goods Sold	-	-	-	-	-	-	-	-	-	-	835,061	-	835,061
Visitor Services	-	-	-	-	-	-	-	-	-	-	71,919	-	71,919
Employee Relations	-	-	-	-	-	-	-	-	-	-	-	46,500	46,500
Donated Services	-	-	-	-	-	-	315,000	-	-	-	-	-	315,000
Total Program Expenses	1,528,302	247,636	234,485	96,447	440,085	500,045	716,440	3,979,706	67,005	269,245	988,438	383,626	9,451,460
Overhead and Office Expenses	106,880	24,409	10,332	8,620	22,528	-	10,488	-	3,600	3,792	18,916	109,887	319,452
Depreciation	-	-	-	-	-	-	-	-	-	-	-	240,000	240,000
Rent	396,053	75,120	44,208	39,164	90,346	-	55,124	-	18,984	12,920	212,676	213,535	1,158,130
Personnel Costs	2,326,305	691,059	292,361	259,810	701,464	-	241,745	-	102,779	74,565	443,010	1,317,610	6,450,708
	4,357,540	1,038,224	581,386	404,041	1,254,423	500,045	1,023,797	3,979,706	192,368	360,522	1,663,040	2,264,658	17,619,750
Total by Functional Area				6,381,191				6,757,971		552,890	1,663,040	2,264,658	17,619,750
Italicized expense categories are supported by private revenue.													

CONVENTION SALES

Key Accomplishments & FY 17/18 Goals

- Group Bookings: **867**
- Room Nights: **689,123**
- Sales Production Goal: **115%**
- Lead Room Nights: **3,614,177**
- Sample of Major Bookings: International Literacy Association, National Minority Supplier Development Council, Palo Alto Networks & Emergency Nurses Association

GOALS	ANNUAL GOALS 16-17	RESULTS TO DATE 16-17*
Class “A” Bookings (groups utilizing the convention center)	240,000	131,914
Total Room Nights	630,000	355,740
Need Room Nights (over slow periods)	63,000	88,637
Lead Room Nights	3,177,000	1,891,756
Number of Group Leads Sent	2,568	1,551

CONVENTION SERVICES

Key Accomplishments & FY 17/18 Goals

GOALS	ANNUAL GOALS 16-17	RESULTS TO DATE 16-17*	ANNUAL GOALS 17-18**
Meetings Serviced	1675	1,128	1,800
Housing Assigned	15,000	8,036	12,500***
Registration Hours	5,000	4,956	6,000
Supplier Referrals & Leads	408	269	456
Community Outreach/ Supplier Meetings	96	144	168

TOURISM

Key Accomplishments & FY 17/18 Goals

GOALS	ANNUAL GOALS 16-17	RESULTS TO DATE 16-17*	ANNUAL GOALS 17-18**
Product Placement ***	48	18	48
Destination Training	600	2,561	1,100
Tourism Partner Leads	235	70	235

SPORTS COMMISSION

Key Accomplishments & FY 17/18 Goals

- USA Taekwondo National Championship (6,447 TRN)
- USA Weightlifting National Youth Championships (6,447 TRN)
- USA BMX Lonestar Nationals (1,976 TRN)
- NAGAAA's Gay Softball World Series (900 TRN)

GOALS	ANNUAL GOALS 16-17	RESULTS TO DATE 16-17*
Room Nights	117,000	44,558
Event Leads Sent	82	28
Site Visits	12	8

COMMUNICATIONS

Key Accomplishments & FY 17/18 Goals

GOALS	ANNUAL GOALS 16-17	RESULTS TO DATE 16-17*	ANNUAL GOALS 17-18**
Media Outreach (Releases/Pitches)	300	26,248	30,000
Number of Outlets Reached	336	13,124	15,000
Press Trips/Media Hosted	36	40	36
Dollar Value of Media (source: Cision)	\$27 million	\$132 million	\$140 million
Significant Placements	144	96	147

HERITAGE GRANTS

SPRING 2017

- Stateside Theatre
- Paramount Theatre
- Austin Woman's Club, North Evans Chateau
- Mayfield Park
- The Austin Club, Historic Millett Opera House
- Contemporary Austin, Laguna Gloria

TOTAL FUNDING AWARDED: **\$262,630**

FALL 2017

- Austin Woman's Club, North Evans Chateau
- Barton Springs Conservancy
- The Austin Club, Historic Millett Opera House
- Shoal Creek Conservancy
- Huston-Tillotson University
- Pease Park Conservancy
- Republic Square

TOTAL FUNDING AWARDED: **\$237,793.75**

STRATEGIC PARTNERSHIPS

Key Accomplishments & FY 17/18 Goals

GOALS	ANNUAL GOALS 16-17	RESULTS TO DATE 16-17*	ANNUAL GOALS 17-18**
Donated Services / Expense Offset	400,000****	\$1,146,264.35	300,000
Revenue	450,000****	\$477,565.48	300,000

ADVERTISING

Key Accomplishments & FY 17/18 Goals

GOALS	ANNUAL GOALS 16-17	RESULTS TO DATE 16-17*	ANNUAL GOALS 17-18****
Unique Web Visits	1.92 million	967,442	2 million
Austin Insider Guide Conversion**	70,000	81,528	110,000
Digital Meeting Planner Tool Views***	2,200	285	2,000
Leisure eNewsletter Opt-ins	94,600	145,325	156,000

FILM

Key Accomplishments & FY 17/18 Goals

- 6 Major Television Series'/Commercial Shoots
- 16 Feature Films
- #6 City to Live & Make Movies - MovieMaker Magazine

GOALS	ANNUAL GOALS 16-17	RESULTS TO DATE 16-17*	ANNUAL GOALS 17-18**
Production Leads	2,640	42,828	50,000
Fulfillment	126	157	140
Production Starts	42	74	45
Production Days	900	1,411	900

MUSIC

Key Accomplishments & FY 17/18 Goals

- 700+ local artists in database
- More than 1,300 artist referrals & 130 hired in FY 15/16
- Total artist fees for FY15/16- \$192K
- Raised \$25K benefitting Health Alliance for Austin Musicians (HAAM) in early 2017 in conjunction with PCMA Convening Leaders
- FY16/17 (as of May 2017)- 160 artists booked
- FY16/17 (as of May 2017)- \$312,072.50 directly to local musicians

GOALS	ANNUAL GOALS 16-17	YEAR TO DATE 16-17*	ANNUAL GOALS 17-18**
Booking Inquiries	900	681	960
Industry Contacts	840	580	840
Media Contacts	60	38	60
Media Event	12	23	12

VISITOR CENTER

Key Accomplishments & FY 17/18 Goals

- 203,000 Walk-In Visitors
- \$1,051,236 Retail Sales (9% increase over previous year)
- 1,388 Historic Walking Tour participants
- 17 Online/Bookable Tours

GOALS	ANNUAL GOALS 16-17	RESULTS TO-DATE 16-17*	ANNUAL GOALS 17-18**
Downtown Visitors/ Walk-In Inquiries	180,000	58%	192,000
Call-In Inquiries	18,600	51%	19,200
Retail Revenue	1,085,000	44%	1,110,000
Email Inquiries	900	26%	1000
Historic Walking Tours	5,496	15%	2,700***
Business/Industry Group Presentations	24	42%	24

FINANCE/ADMINISTRATION/INFORMATION TECHNOLOGY

Key Accomplishments

- Destinations International Accreditation
- Information Technology Audit
- Clean Financial Audit
- 100,000+ Austin Visitor Guides distributed to local partners
- 100,000+ Citywide Driving and Walking Maps distributed to local partners

THANK YOU





Summary of Quality of Life Commissions' Recommendations

	Asian American	African American	Hispanic/Latino	LGBTQ	Total
Health	\$ 401,328	\$ 750,000	\$ 200,000	\$ 235,788	\$ 1,587,116
Economic Opportunity and Affordability	160,000	1,500,000	125,000	0	1,785,000
Cultural and Learning Opportunities	460,528	1,000,000	1,185,500	0	2,646,028
Safety	0	250,000	579,500	0	829,500
Mobility	0	0	0	0	0
Government that Works	110,156	0	75,000	0	185,156
Total	\$ 1,132,012	\$ 3,500,000	\$ 2,165,000	\$ 235,788	\$ 7,032,800



ASIAN AMERICAN QUALITY OF LIFE ADVISORY COMMISSION RECOMMENDATION 20170718-3A

Date: July 18, 2017

Subject: Systemic inequity works to exclude Asian Americans

Motioned By: Shubhada Saxena

Seconded By: Nu Chanpheng

Recommendation

The Commission recommends that the City develop budget policies and initiatives that address institutional racism and systemic inequity that works to exclude and/or discriminate against Asian Americans.

Description of Recommendation to Council: Asian Americans were such a small part of the overall Austin population that they were not accounted for in a meaningful way in the City's budget. Now, as the fastest growing population in Austin/Travis County, and representing approximately 8% of the City's population, Asian Americans have reached critical enough numbers to be recognized as a population that needs services. However, the City has not recognized that the base budget must be realigned to take into account its failure to provide services to an entire community of its residents. The City's perspective must change from one that views the needs of Asian Americans as something that requires additional funds to one that views the needs of Asian Americans as requiring a realignment of the existing base budget. In 2017, Council attempted to address these inequities through "one-time" funding measures. This response fails to recognize the gravity of the problem and seeks to place a band-aid over a gaping wound. The 2018 budget must not have the same approach or the same result.

Rationale:

A survey of various departments has shown that Asian American, limited English proficiency populations have often never received City services and that the City and the traditional non-profits that receive grants from the City have historically failed to serve these residents. This is an inherent structural inequity that must be addressed. The Mayor's Task Force on Institutional Racism and Systemic Inequities was formed to help identify and address exactly these types of issues, and a member of our Commission who is on the Task Force has helped us to do just that. To be clear, Asian Americans pay taxes in the City of Austin, but many Asian Americans with limited English proficiency, including seniors and low-income residents, are not receiving services directly or indirectly from the City through the base budget. Our Commission believes that this must change and the change must occur with this budget cycle. In July, the Commission submitted budget recommendations that can begin to help address these inequities and the barriers to service faced by Asian American residents and continue the movement toward a more inclusive City. Our Commission's work is supported by the City's Equity Office and we are working with the Equity Office to help City departments understand and implement measures to realign department budgets. These recommendations should be incorporated into the City's base budget for 2018 and **we ask that the City Council direct City Management to develop**

policies and initiatives that address these systemic inequities in coordination with the Chief Equity Officer and our Commission.

We thank you for your consideration and ongoing support of the Asian American and Pacific Islander community.

Vote: 13-0

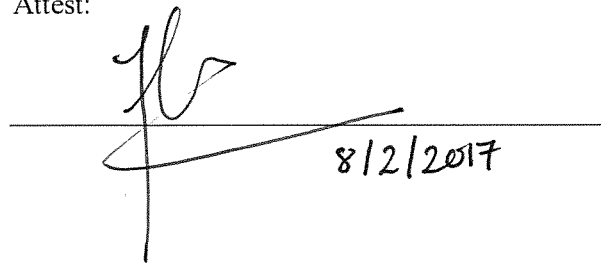
For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Jung, Saxena, DasGupta, DePalma, Sethi,
Conte, Chanpheng

Against:

Absent: Phrasavath

Recusal:

Attest:

A handwritten signature, appearing to be 'H', is written over a horizontal line. To the right of the signature, the date '8/2/2017' is handwritten.



**ASIAN AMERICAN QUALITY OF LIFE ADVISORY COMMISSION
RECOMMENDATION 20170620-3B**

Date: June 20, 2017

Subject: 2018 Budget Recommendations

Motioned By: see below

Seconded By: see below

Recommendation

The AAQoLAC recommends that the Council approve the following budget items for the FY2018 Budget (see attached memo for detailed descriptions).

Description of Recommendation to Council

The FY2017 budget marked the first time funding was targeted to providing services to the Asian American community, but that was one-time funding. Without continued funding for these programs, any momentum gained in addressing the long unmet needs of the Asian American community will be lost. The Asian American Quality of Life Advisory Commission requests that the City of Austin continue its commitment to serve the unmet and under met needs of the growing Asian American community. Asian Americans pay taxes in the City of Austin, but many Asian Americans with limited English proficiency, including seniors and low-income residents, are not receiving services directly or indirectly from the City through the base budget. The Asian American population in Austin exceeds 7%, yet they receive less than 2% of safety net services. The listed budget recommendations would help address these inequities and the barriers to service faced by Asian American residents. They would lay the groundwork for meeting future needs and continue the movement toward a more inclusive City.

Rationale:

Each item on the list (see attached memo) also includes a description of how it addresses the goals of the Council Strategic Outcomes and Indicators adopted by Council on April 5, 2017.

Vote

- Health Equity Contract (\$85,000)

Motioned By: Kirk Yoshida

Seconded By: Pramod Patil

9-0-1

For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Jung,
Saxena, DasGupta

Against:

Absent: Phrasavath, DePalma, Sethi

Recusal: Conte

- Community Health Navigator (\$316,328)

Motioned By: Kirk Yoshida

Seconded By: Shubhada Saxena

9-0-1

For: Yoshida, Chao, Radhakrishnan, Patil, Stanton, Jung, Saxena,
DasGupta, Conte
Against:
Absent: Phrasavath, DePalma, Sethi
Recusal: Cobalis

- Enhance business development opportunities through the Greater Austin Asian Chamber of Commerce (\$60,000)
Motioned By: Kirk Yoshida
9-0-1
Seconded By: Nguyen Stanton
For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Saxena, DasGupta, Conte
Against:
Absent: Phrasavath, DePalma, Sethi
Recusal: Jung
- AARC Master Plan update for Phase II and III Construction (\$200,000 one-time)
Motioned By: Kirk Yoshida
10-0
Seconded By: Richard Jung
For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Saxena, DasGupta, Conte, Jung
Against:
Absent: Phrasavath, DePalma, Sethi
Recusal:
- Improve availability of translated documents (\$110,156, 1 FTE)
Motioned By: Kirk Yoshida
10-0
Seconded By: Nguyen Stanton
For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Saxena, DasGupta, Conte, Jung
Against:
Absent: Phrasavath, DePalma, Sethi
Recusal:
- AARC Facility Services Representative Lead (\$55,651, 1 FTE)
Motioned By: Kirk Yoshida
10-0
Seconded By: Debasree DasGupta
For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Saxena, DasGupta, Conte, Jung
Against:
Absent: Phrasavath, DePalma, Sethi
Recusal:
- AARC Marketing Representative A (\$87,141, 1 FTE)
Motioned By: Kirk Yoshida
10-0
Seconded By: Nguyen Stanton
For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Saxena, DasGupta, Conte, Jung
Against:
Absent: Phrasavath, DePalma, Sethi
Recusal:

- AARC Transportation (\$41,736, .75 FTE)
Motioned By: Kirk Yoshida Seconded By: Debasree DasGupta

9-0-1

For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Jung,
DasGupta, Conte

Against:

Absent: Phrasavath, DePalma, Sethi

Recusal: Saxena

- AARC Nonprofit Funding (\$65,000)
Motioned By: Kirk Yoshida Seconded By: Shubhada Saxena

9-0-1

For: Yoshida, Chao, Radhakrishnan, Patil, Stanton, Saxena, DasGupta,
Conte, Jung

Against:

Absent: Phrasavath, DePalma, Sethi

Recusal: Cobalis

- Immigrant Legal Services for Asians (\$100,000)
Motioned By: Kirk Yoshida Seconded By: Richard Jung

10-0

For: Cobalis, Yoshida, Chao, Radhakrishnan, Patil, Stanton, Saxena,
DasGupta, Conte, Jung

Against:

Absent: Phrasavath, DePalma, Sethi

Recusal:

Attest:

Joe Silva
AAQoLAC Staff Liaison

Asian American Quality of Life Advisory Commission

FY 2018 Budget Recommendations

Recommendation	Area	FTE	Amount
<p>Health Equity Contract – For services to Asian American and Pacific Islander (AAPI) individuals affected by domestic or sexual violence. Mainstream providers don’t have the cultural and linguistic sensitivity to serve the AAPI community. One-time funding of \$75,000 in FY 2017. Requested amount reflects continued funding for one advocate in an Economic Empowerment Program.</p> <p>Strategic Outcomes</p> <ol style="list-style-type: none"> 1. Having economic opportunities and resource advocacy and life skills that enable survivors to lead sustainable lives in our community <ol style="list-style-type: none"> a. Social Services programming that targets Asian American and Pacific Islander (AAPI) residents b. No other Health Equity contract in Austin Public Health targets culturally appropriate services to Asian American residents, although other minority groups are targeted. 2. Maintaining a healthy life, both physically and mentally <ol style="list-style-type: none"> a. Provide access to culturally appropriate health options for AAPI individuals to overcome trauma, expedite emotional healing from physical and mental trauma, and ensure overall physical and mental health for survivors and their dependents 	APH	-	\$85,000
<p>Community Health Navigator (CHN) Program – Links Korean, Vietnamese, and Burmese residents to health-related services and benefits. 92 clients were served in the first 6 months of 2017, already exceeding the annual goal of 75 clients, with significant increases in client knowledge and self-sufficiency. The FY 2018 funding would increase program staff hours for employees, including benefits (one full-time Program Manager, one full-time Navigator, two 30 hour/week Navigators, one part-time Navigator) at a cost of \$274,945. The request also includes \$39,583 to cover operating expenses, including technology, training, classes, and translation services, and \$1,800 to fund direct services for clients. One-time funding of \$137,775 was provided for CHN in FY 2017.</p> <p>Strategic Outcomes</p> <ol style="list-style-type: none"> 1. Having economic opportunities and resources that enable us to lead sustainable lives in our community <ol style="list-style-type: none"> a. Increase access to benefits and resources for Asian American clients 2. Maintaining a healthy life both physically and mentally <ol style="list-style-type: none"> a. Arrange appointments with medical and social services providers and arrange for language interpreters b. Assist with enrollment in health insurance, Medicaid, Medicare, and Social Security benefits c. Advocate for culturally and linguistically appropriate health education and disease prevention information 3. Being enriched by Austin’s unique civic, cultural, ethnic, and learning opportunities <ol style="list-style-type: none"> a. Educate the City and other service providers about the cultures and needs of the Asian American communities served b. Improve clients’ understanding of American culture and English language communication 	HHSD	-	\$316,328



Recommendation	Area	FTE	Amount
<p>Enhance business development opportunities through the Asian Chamber – Funding is requested to achieve parity with other minority business chambers. As a result of high demand and visibility, the Greater Austin Asian Chamber has more than tripled their monthly activity goal in the first five months of 2017.</p> <ol style="list-style-type: none"> 1. Being enriched by Austin’s unique civic, cultural, ethnic, and learning opportunities <ol style="list-style-type: none"> a. Assist Asian American businesses thrive in Austin/Travis County through education and networking opportunities b. Increase support for businesses based in Asia and for U.S. companies interested in doing business in Asian countries by providing information (briefings and links thru the GAACC website), connections (e.g. referrals to attorneys, CPAs, trade agencies), networking and follow up to maintain interest/encouragement 2. Believing that City government works for all of us, that it is fair and equitable, and serves as a good, continuously improving, and innovating steward of its resources <ol style="list-style-type: none"> a. City resource allocation to minority Chambers of Commerce should be equitable for like services b. Outreach to Asian countries are extremely complex and requires extensive follow up 	Eco Dev	-	\$60,000
<p>AARC Master Plan update for Phase II and Phase III construction - Requesting funding to hire a master planner or architect to update the AARC Master Plan for Phase II and Phase III. This work must be completed by early 2018 so that funding for these phases can be included in the 2018 Bond package for voter approval. It will be five years before the next opportunity and the political climate may change by then.</p> <p>Strategic Outcomes</p> <ol style="list-style-type: none"> 1. Having economic opportunities and resources that enable us to lead sustainable lives in our community <ol style="list-style-type: none"> a. Center expansion will incorporate economic development components that will help meet some of the Center functions, making this resource economically sustainable 2. Maintaining a healthy life both physically and mentally <ol style="list-style-type: none"> a. Center expansion will improve opportunities for health improvement through exercise, martial arts, and social gatherings 3. Being enriched by Austin’s unique civic, cultural, ethnic, and learning opportunities <ol style="list-style-type: none"> a. Center expansion: <ul style="list-style-type: none"> • Enhances facility and services for Asian American residents of the City • Further promotes Asian culture, community engagement, and educational opportunities • Promotes the City’s theme of “Government works for all” 	PARD/AARC		\$200,000 one-time

<p>Improve availability of translated documents – In 2017, one-time funding of \$250,000 was provided to increase access to translation and interpretation services. CPIO developed staff training and an RFQ for translation services. Some funding was spent to translate documents most in need. In order to continue the Language Access Initiative, funding is needed for a Language Access Coordinator (FTE). The Commission is also recommending that non-profit agencies funded by the City have access to the vendors and pricing being identified in the current RFQ process. There would be no budget impact for providing access to the pre-screened vendors and pricing. The non-profit agencies would pay vendors directly.</p> <p>Strategic Outcomes</p> <ol style="list-style-type: none"> 1. Believing that City government works for all of us, that it is fair and equitable, serves as a good, continuously improving and innovating steward of its resources, recruits and retains a high-performing, ethical workforce, effectively collaborates with the public, and delivers the results we expect and an experience we welcome. <ol style="list-style-type: none"> a. Providing language access services is necessary to ensure that all City residents have the ability and an equal opportunity to utilize city services b. Providing dedicated staff for language access ensures the necessary focus and coordination between city departments to successfully deliver these services 2. Being enriched by Austin’s unique civic, cultural, ethnic, and learning opportunities <ol style="list-style-type: none"> a. Expanding access to non-profit contractors improves the consistency for all translated services so citizens and their culture are fully incorporated into all City-funded services b. Non-profit service providers are required to comply with the same language access standards as the City departments 	CPIO	1.00	\$110,156
<p>AARC Facility Services Representative Lead (1 FTE) – One time funding was provided in 2017, but no FTE was approved. The position is needed to service the significant increase in use of the facility from 302 reservations/ rentals in 2014 to 552 in 2016. This position supports event logistics, set-up, audio/visual support and ongoing interface with event organizers. Without this position, AARC would have to limit availability of the facility for reservations/rentals/classes and reduce evening business hours.</p> <p>Strategic Outcomes</p> <ol style="list-style-type: none"> 1. Being enriched by Austin’s unique civic, cultural, ethnic, and learning opportunities <ol style="list-style-type: none"> a. Improve the quality, accessibility, and diversity of civic and cultural events and programs at AARC b. Provide extended hours and additional programming at AARC (e.g. ESL evening classes) 2. Believing that City government works for all of us, that it is fair and equitable <ol style="list-style-type: none"> a. Creating additional innovative programming at AARC and in the community (such as Artists in Residence Program thru local Asian American Theater Company) b. Propose expansion of existing programs (i.e. Senior Meal Program) 	PARD/ AARC	1.00	\$66,651



<p>AARC Marketing Representative A (FTE) – This position works with community groups to promote programs/events (including Senior Meals, ESL, Youth Programs), provide marketing consultation and strategies to reach AAPI populations, develop and evaluate marketing strategies, liaison between City Departments/external organizations and the AAPI community. The function is currently provided by temporary staff in a limited way, but consistency and stability is needed is needed to develop strong community relationships and engage underserved populations.</p> <p>Strategic Outcomes</p> <ol style="list-style-type: none"> 1. Being enriched by Austin’s unique civic, cultural, ethnic and learning opportunities <ol style="list-style-type: none"> a. Marketing will result in a greater number of Austin residents engaging with and participating in AARC’s programs, special events, classes, etc. b. Austin residents will learn more about Asian Pacific American history, identity, and cultural heritage 2. Believing that City government works for all of us, that it is fair and equitable <ol style="list-style-type: none"> a. Conduct outreach to an underserved minority population in order to provide a stronger connection between community and government b. Enhance awareness and service for the fastest growing ethnic demographic in Austin 	PARD/ AARC	1.00	\$87,141
<p>AARC Transportation (FTE) – In 2017, a passenger van was purchased to augment the rented van. The kitchen was renovated to support expansion of the Senior Meal program. The community is demanding more transportation to pickup seniors in more locations throughout the City of Austin and support future youth programs such as field trips and after school care. FY 2018 request would fund a .75 FTE shuttle driver. Without this position, the AARC is unable to serve more people in these programs.</p> <p>Strategic Outcomes</p> <ol style="list-style-type: none"> 1. Getting us where we want to go, when we want to get there, safely and cost effectively <ol style="list-style-type: none"> a. Improve efficiency of transportation to/from AARC b. Increase the availability of transportation for Senior Meal program and other activities 2. Being enriched by Austin’s unique civic, cultural, ethnic and learning opportunities <ol style="list-style-type: none"> a. Provide transportation options for program expansion and innovative opportunities 3. Maintaining a healthy life both physically and mentally <ol style="list-style-type: none"> a. Reduce isolation of house-bound seniors to engage in social, cultural, and wellness activities (For example, Tai Chi and Yoga classes) 	PARD/ AARC	0.75	\$41,736



AARC Nonprofit Funding – Since the opening of the Asian American Resource Center in the Fall of 2013, the AARC Nonprofit has played a key role for the community by advocating for the needs of Asian Americans and has been instrumental in creating the culturally appropriate programming the center is known for; including the Senior Meal Program, ESL classes, computer classes and securing funding for the commercial kitchen. Additionally, the AARC Nonprofit has worked closely with facility staff to support marketing, cultural protocols and continued programming at the center. Last year, the Nonprofit expanded its scope to provide direct services for the Asian community and are one of only two organizations in Austin exclusively servicing the Asian population. In order to maintain and grow the agency and continue to be a direct service provider while supporting the AARC Facility with responsibilities we have maintained in the past, additional funding is requested. **(1) This assumes continuing existing 2017 partial funding at PARD for 1.0 FTE plus about \$34k benefits.**

Strategic Outcomes

1. Having economic opportunities and resources that enable us to lead sustainable lives in our community
 - a. Create programs to support Asian Americans bettering their knowledge to help support better getting better jobs and pay
2. Maintaining a healthy life both physically and mentally
 - a. Create programming to provide culturally sensitive mental health care
 - b. Ensure continued success of existing direct service programs and researching in conjunction with the AAQOL commission on other community needs
 - c. Can serve as the execution arm of the city and commission to implement needed programs for the community
3. Being enriched by Austin’s unique civic, cultural, ethnic and learning opportunities
 - a. As a historically under-represented minority group in Austin, advocating for the needs of Asians and communicating our unique cultural differences
 - b. Investment in the fastest growing minority population in the city, shows a commitment from the City of Austin to recognize and honor the diversity of the community.

AARC	-	\$65,000 (1)
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<p>Immigrant Legal Services for Asians – With the current climate on immigration at the state and federal levels, the need for immigrant legal services is more important than ever. With the number of individuals seeking services for deportation defense and consultations on the rise, FY 2018 funding is requested to provide dedicated immigrant legal services to low-income Asians in Austin. The immigrant Asian population in Austin is diverse and has specific language access needs, and without additional funding, low-income individuals and families will not be able to access the protection and services they need. Funding in the amount of \$100,000 would allow the city to contract with a nonprofit legal services organization to serve the Asian immigrant population. This funding would enable a nonprofit to provide 25 one-on-one consultations a month to Austin immigrants as well as take on full representation of four to six new immigrant cases.</p> <p>Strategic Outcomes</p> <ol style="list-style-type: none"> 1. Believing that City government works for all of us, that it is fair and equitable, serves as a good, continuously improving and innovating steward of its resources, recruits and retains a high-performing, ethical workforce, effectively collaborates with the public, and delivers the results we expect and an experience we welcome. <ol style="list-style-type: none"> a. Ensures access to immigrant legal services for Austin’s most vulnerable residents, regardless of income or language 2. Being safe in our home, at work, and in our community <ol style="list-style-type: none"> a. Without funding, the Austin Asian immigration population would not be able to access the legal protection and services needed 	APH	-	\$100,000
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Asian American Quality of Life Advisory Commission

FY18 Budget Recommendation

Health

	Amount	FTEs
Health Equity Contract	\$ 85,000	0
Community Health Navigator	\$ 316,328	0
Total	\$ 401,328	0

Economic Opportunity and Affordability

	Amount	FTEs
Greater Asian American Chamber of Commerce	\$ 60,000	0
Immigrant Legal Services	\$ 100,000	0
Total	\$ 160,000	0

Cultural and Learning Opportunities

	Amount	FTEs
AARC Master Plan	\$ 200,000	
AARC Facility Service Rep Lead	\$ 66,651	1
AARC Marketing Rep	\$ 87,141	1
AARC Transportation	\$ 41,736	0.75
AARC Non-Profit	\$ 65,000	
Total	\$ 460,528	2.75

Government that Works

	Amount	FTEs
Improved Translations	\$ 110,156	1
Total	\$ 110,156	1



COMMISSION RECOMMENDATION
AFRICAN AMERICAN RESOURCE ADVISORY COMMISSION
Recommendation number: 20170606-05A

WHEREAS, the African American Resource Advisory Commission (the "Commission") is authorized by Austin City Code§ 2-1-101 to advise the City Council on issues related to the quality of life for the City's African American community; and

WHEREAS, the Commission is specifically authorized to recommend programs designed to alleviate any inequities that may confront African Americans in social, economic, and vocational pursuits, including (1) health care; (2) housing, including affordable housing, home ownership, and homelessness; (3) entertainment opportunities for professionals and students; (4) employment; and (5) cultural venues, including museums, theaters, art galleries, and music venues; and

WHEREAS, African Americans account for 8% of the population in Travis County and 21% of those booked in Travis County jail and one fourth of African Americans in Travis County live below the federal poverty threshold. According to Austin Public Health, African American residents also have the highest rates of cardiovascular disease and diabetes and only 26% of African American adults over the age of 25 have a Bachelor's degree which contributes to lower household incomes for this demographic.

WHEREAS, the Commission has focused its FY18 budget recommendations around the City Council's strategic outcomes and the need to address the educational, health, and economic disparities in the African American community. These strategic outcomes align with the recommendations from the Task Force on Institutional Racism and Systemic Inequities findings and the Commission's priorities.

WHEREAS, the Commission supports these recommendations and the City of Austin's efforts to address the needs of the African American community.

Be It Resolved,

1.

The Commission recommends that the City of Austin specifically invest \$3,500,000 to address disparities and inequities in the African American community around economic opportunity and affordability, health, cultural learning and opportunities, and safety.

2.

The City of Austin invest \$1,500,00 to provide economic opportunities in the African American community around job training programs in the areas of technology, STEM, and healthcare.

3.

The City of Austin collaborate with the Austin Independent School District and higher education institutions to develop a pilot program establishing a direct pipeline of African American high school seniors to college/university.

WHEREAS, according to City of Austin data, the unemployment rate of African Americans was 10.5%, in 2014 and has steadily increased. The unemployment rate among African Americans in Austin is almost 4 times higher than the lowest percentage.

WHEREAS, it is imperative that the City of Austin properly invest to address this inequity. The investment of these dollars will result in a specific return, employment among African American Austinites and reduction in the unemployment rate. The goal here is not only to provide employment opportunities and economic development to African Americans, but also to help rebuild and maintain the African American community in Austin.

Be It Resolved,

4.

The Commission recommends that \$750,000 be allocated to provide healthcare outreach and services within the African American community in Austin. A portion of the allocated be specifically earmarked for partnerships with community organizations or entities providing mental health services in African American communities at no cost or sliding scale to residents.

5.

\$1,000,000 be allocated to increase cultural and learning opportunities to African Americans in the City of Austin. Increasing educational opportunity and educational success for African Americans is one way to bridge the economic divide and increase access to opportunity.

WHEREAS, the U.S. President's Council on Jobs and Economic Effectiveness found that 3.3 million jobs go unfilled because the potential workforce does not have matching skills or training, and that by 2020 there will be 1.5 million too few college graduates to meet employers' demands.

Be It Resolved,

6.

The Commission recommends that \$250,000 be allocated to address safety concerns in the African American community in Austin.

7.

The City of Austin invest dollars into summer enrichment programs for African American middle and high school students which provide broad range of educational experiences, programs which empower and provide at risk students resources to build their self-esteem, confidence, positive peer relationships, and employment through mentorship and other resources.

8.

That the City of Austin invest dollars in nonprofit organizations which provide employment, housing, career development, and educational assistance to African Americans who have been previously incarcerated.

WHEREAS, this recommendation by the Commission for the investment of \$3,500,000 in support of improving the quality of life of African Americans specifically align with City Council's Strategic Outcomes and the Task Force on Institutional Racism and Systemic Inequities.

**NOW THEREFORE BE IT FINALLY RESOLVED,
THAT THE AFRICAN AMERICAN RESOURCE ADVISORY COMMISSION, IN
SUPPORT OF ADDRESSING THE RACIAL DISPARITIES AND INEQUITIES IN THE
AFRICAN AMERICAN COMMUNITY IN AUSTIN STRONGLY RECOMMEND THAT
THE CITY COUNCIL APPROVE THE REQUEST OF \$3,500,000.**

I affirm this recommendation was approved by the African American Resource Advisory Commission.

Vote: 9 – 1

Abstain: Commissioner Clifford

Absent: 5 - Commissioner Dr. Chiquita Eugene, Commissioner LaTisha Anderson, Commissioner Tam Hawkins, Commissioner Miriam Conner, and Commissioner Aaron Whatley

Daryl Horton
AARAC Commission Chair

Date

African American Quality of Life Advisory Commission

FY18 Budget Recommendation

Economic Opportunity and Affordability

	Amount	FTEs
Economic opportunities in the African American community around job training programs in the areas of technology, STEM, and healthcare.	\$ 1,500,000	0
Total	\$ 1,500,000	0

Safety

	Amount	FTEs
Invest dollars into summer enrichment programs for African American middle and high school students which provide broad range of educational experiences, programs which empower and provide at risk students resources to build their self-esteem, confidence, positive peer relationships, and employment through mentorship and other resources	\$ 250,000	0
Total	\$ 250,000	1

Cultural and Learning Opportunities

	Amount	FTEs
Increase cultural and learning opportunities to African Americans in the City of Austin. Increasing educational opportunity and educational success for African Americans is one way to bridge the economic divide and increase access to opportunity.	\$ 1,000,000	0
Total	\$ 1,000,000	1

Health

	Amount	FTEs
Provide healthcare outreach and services within the African American community in Austin. A portion of the allocated be specifically earmarked for partnerships with community organizations or entities providing mental health services in African American communities at no cost or sliding scale to residents	\$ 750,000	0
Total	\$ 750,000	0



MEMORANDUM

TO: Mayor and Council

FROM: Ray Baray, Chief of Staff

DATE: August 21, 2017

SUBJECT: Budget Recommendations from the Hispanic/Latino Quality of Life Commission

Attached for your review is a transmittal letter from Jill Ramirez, Chair of the Hispanic/Latino Quality of Life Advisory Commission (HLQOL), outlining several budget recommendations for possible inclusion in the FY18 budget.

Over the past year, the Commission has worked tirelessly to develop their recommendations. They have put a lot of thought and careful examination into these proposals, and as a body, have approved moving these forward to Council.

Feel free to contact me should you have any questions or need additional information. Thanks!

cc: Elaine Hart, Interim City Manager
Assistant City Managers
Greg Canally, Interim Chief Financial Officer
Ed Van Eenoo, Deputy Chief Financial Officer

Attachments (1) – Transmittal letter from Jill Ramirez, Chair, HLQOL



TO: Mayor and City Council

FROM: Jill Ramirez, Chair, Hispanic/Latino Quality of Life Advisory Commission

DATE: August 21, 2017

SUBJECT: Budget Recommendations for FY 2018 Budget

I am submitting for your review the attached budget recommendations that were recently discussed and approved by the Hispanic/Latino Quality of Life Advisory Commission (HLQOL).

Just a few interesting notes regarding these recommendations:

- The attachment is comprised of 12 recommendations with an estimated fiscal impact of \$2,165,000;
- These recommendations address specific topic areas that were identified in the 2013 HLQOL Report, including health, education and economic development; and
- The HLQOL Commission supports the budget recommendations that were adopted by the Asian American Quality of Life Commission as well as the African American Resource Advisory Commission

On behalf of the HLQOL Commission, I want to thank the City Council for allowing us the opportunity to serve our community. We urge the Council to give favorable consideration to these recommendations. As always, please do not hesitate to contact me should you have any questions.

cc: Hispanic/Latino Quality of Life Commission Members

Elaine Hart, Interim City Manager

Ray Baray, Chief of Staff

Greg Canally, Interim Chief Financial Officer

Ed Van Eenoo, Deputy Chief Financial Officer

Marion Sanchez, HLQOL Staff Liaison

Attachments (1) – HQOL Budget Recommendations

Council Priority	Organization	Funding Recommendation	Amount
Economic Opportunity and Affordability	Outside the Box Dropout Prevention	Recruit 100 K-12 students to integrate service learning, dropout prevention, and administer 4,800 hours of one-to-one code tutoring and mentoring to increase the ability of underserved students to develop basic analytical, problem solving, critical thinking skills and apply code concepts to solve complex problems.	\$45,000
Safety	American Gateway	Funding request for immigrant legal services, to include outreach and education, 100 one-on-one consultations, and full legal representation for 15-20 deportation cases per month.	\$500,000
Health	Samaritan Center	An organization that focuses on meeting the needs of vulnerable populations such as the uninsured, under-insured, members of low income households, active service members, veterans and their families. They want to add at least two bilingual (Spanish) clinicians at their 2 locations and also identify partners or sites in the Rundberg area to host a clinician for the delivery of services. They would also partner with the Volunteer Clinic as 70% of their clients are Latino and 50% only speak Spanish.	\$200,000
Cultural and Learning Opportunities	Pan Am Culture Center	Funding request for the Hillside Concert Series at the Pan Am Culture Center. Concerts would be held every Tuesday during the month of July 2018, and cover costs associated with entertainment, insurance, production, security, and marketing. Expected attendance is 400-500 at each concert.	\$45,000
Safety	Restore Rundberg	Funding for a permanent full-time community engagement coordinator to assist with public safety-related initiatives related in support of the Restore Rundberg Project.	\$79,500
Cultural and Learning Opportunities	Tejano Music Event	Funding request for the Tejano Monument Anniversary Celebration, an annual event that honors Tejano culture and history. Financial support would cover expenses associated with the event parade and production costs. Expected attendance is 700.	\$26,000
Cultural and Learning Opportunities	Ballet East	Funding request is for an organization that will promote free folkloric dance programs for up to 30-40 children, ages 7-18. This funding would provide a platform for young choreographers and dancers through outreach to minority youth in east Austin.	\$22,000
Cultural and Learning Opportunities	Mexic-Arte Museum	Funding request for a two year grant in support of the video documentation project, <i>Preserving Nuestra Cultura: Chicano Art in Austin 1960-1985</i> . Funding will cover expenses associated with video interviews, editing, production, and materials. This project will document the history of the visual arts during the Chicano Civil Rights Movement, primarily through interviews with artists, historians, etc. who are a part of Austin's history. Copies of the video will be donated to the Austin History Centre and Censon Collection at the University of Texas.	\$35,000
Cultural and Learning Opportunities	Proyecto Teatro	Funding for an organization that can create a free arts curriculum for students from low-income households and underserved communities. This fine arts training will include classes and workshops.	\$30,000
Cultural and Learning Opportunities	CMCA	Funding for a strategic planning and capacity building grant for the Center for Mexican American Cultural Arts, Inc. The grant would help the organization better advocate for the needs of Latino artists and organizations in Austin. Funding would assist with developing a 10-year strategic and financial plan which includes recruiting key stakeholders, making strategic partnerships, and increasing financial supporters.	\$75,000
Cultural and Learning Opportunities	MELJ Center	Funding to support programs and services that will meet the needs of at-risk youth and formerly incarcerated persons (ages 13-21) through GED and adult education classes, job and life skills training, and other useful tools that will help these individuals redirect, restore and reconnect as responsible and employable members of the Austin community.	\$250,000
Economic Opportunity and Affordability	Las Comadres	Funding to support a tax assistance program for seniors in east Austin who are facing displacement due to rising property taxes in that part of our community. Services would include guidance on the property tax protest process, emergency financial help to pay property tax bills, and other related activities.	\$30,000

Government that Works for All of Us	MACC	Funding to hire one (1) full-time community outreach specialist aimed at enhancing the visibility of the Center and its programs. This would address the community's concern that more community outreach is needed to adequately support the Center's work.	\$75,000
Cultural and Learning Opportunities	Latinitas Magazine	Funding to support a program that will spur personal and academic success for Hispanic girls ages 12-17 by connecting them to media technology and training. Not only will this provide a creative outlet for these girls to express themselves, but it will also strengthen their self-confidence, self-esteem and cultural identity. The program should be as accessible as possible and offer its programs through after-school clubs, weekend workshops, internships, and conferences.	\$35,000
Economic Opportunity and Affordability	Red Salmon Arts	Funding to support the technology and equipment needs of organizations that provide literacy support to aspiring young writers, especially for Hispanic youth in our community. Financial support should focus on enhancing writing skills and graphic design.	\$50,000
Cultural and Learning Opportunities	Equity Office	Funding request for an Equity Training Academy that will link staff development with racial equity activities. The funding will support continued training and services from diversity consultants and other equity areas which will provide staff with increasing equity competencies and skills.	\$200,000
Cultural and Learning Opportunities	Poder	Funding request for the One Job at a Time program which advocates increased development on the needs of Hispanics specifically in education, training, employment, business and economic opportunity. This program will assist low-income individuals gain entry-level jobs in the retail, leisure and hospitality, and services industries in their respective market area.	\$50,000
Cultural and Learning Opportunities	El Nino y el Cuento	Funding request for a writing contest open to 2nd through 6th graders, aimed at developing the interest of children in reading and creative writing.	\$2,500
Cultural and Learning Opportunities	Sam's Corner	Funding request is for an initiative proposed for arts education for low-income Latino children and young adults living in the Montopolis neighborhood.	\$55,000
Cultural and Learning Opportunities	CPIO	Funding request for one (1) full time language access coordinator to enhance the City's efforts to communicate city services to non-English speaking populations in Austin.	\$110,000
Cultural and Learning Opportunities	Youth Unlimited	Funding to support leadership development programs for Hispanic and African-American youth, ages 10-15. This program helps them form supportive relationships and social bonds and helps them thrive as great leaders. This program has shown reduce school problems like truancy and drops outs as well as life styles that are close to the edge of crime. Youth Unlimited encourages young people to excel and become productive participants in their own future.	\$250,000
Total			\$2,165,000

Hispanic Quality of Life Advisory Commission

FY18 Budget Recommendation

Economic Opportunity and Affordability

	Amount	FTEs
Program for K-12 students to integrate service learning, dropout prevention, and code tutoring and mentoring	\$ 45,000	0
Funding to support the technology and equipment needs of organizations that provide literacy support to aspiring young writers, especially for Hispanic youth in our community	\$ 50,000	0
Tax assistance Program for Seniors	\$ 30,000	0
Total	\$ 125,000	0

Safety

	Amount	FTEs
Immigrant legal services, including outreach and education	\$ 500,000	0
Community Engagement Coordinator for Restore Rundberg Project (1 FTE)	\$ 79,500	1
Total	\$ 579,500	1

Government that Works for All of Us

	Amount	FTEs
Community Outreach Specialist at the ESB-MACC (1 FTE)	\$ 75,000	1
Total	\$ 75,000	1

Cultural and Learning Opportunities

	Amount	FTEs
Pan Am Culture Center Hillside Concert Series	\$ 45,000	0
Tejano Monument Anniversary Celebration and Parade	\$ 26,000	0
Free Folkloric Dance Programs for school age children	\$ 22,000	0
Support for arts documentary relating to the Chicano Civil Rights Movement	\$ 35,000	0
Free Fine Arts Training for low-income school age children	\$ 30,000	0
Center for Mexican American Cultural Arts Strategic Plan	\$ 75,000	0
Programs and services that will meet the needs of at-risk youth and formerly incarcerated persons ages 13-21	\$ 250,000	0
Media and Technology Training for Hispanic girls ages 12-17	\$ 35,000	0
Equity Training Academy	\$ 200,000	0
Education, training, employment, business and economic opportunity program to assist low-income individuals gain employment	\$ 50,000	0
Reading and creative writing program for 2nd through 6th graders	\$ 2,500	0
Arts education for students in Montopolis neighborhood	\$ 55,000	0
CPIO Language Access Coordinator (1 FTE)	\$ 110,000	1
Leadership Development Program for Hispanic and African-American Youth	\$ 250,000	0
Total	\$ 1,185,500	1

Hispanic Quality of Life Advisory Commission

FY18 Budget Recommendation

Health

	Amount	FTEs
Funding for health clinics that provide services for vulnerable populations (uninsured, under-insured, members of low income households, active service members, veterans)	\$200,000	0
Total	\$ 200,000	0



RECOMMENDATION OF THE LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER QUALITY OF LIFE COMMISSION

Recommendation Number: 20170815-3A: Support for an LGBTQ Quality of Life Study

Whereas, the Austin Lesbian Gay Bisexual Transgender and Queer Quality of Life Commission was established by the Austin City Council to advance knowledge of and equitable services to a historically underrepresented constituency of the City; and

Whereas, the Commission requires data to fully inform its work to ensure improved quality of life of Austin's LGBTQ communities and residents; and

Whereas, In 2014, the City of Austin commissioned a Minority-Owned, Women-Owned, and Veteran-Owned Business Enterprise Disparity Study. This study examined the participation of businesses owned by Minorities, Women, and Veterans in the public sector contracting over the last several years in a wide variety of areas including construction, consulting services, and other goods and services; and

Whereas, the Minority-Owned, Women-Owned, and Veteran-Owned Business Enterprise Disparity Study did not include evaluation of LGBTQ-Owned businesses; and

Whereas, LGBTQ communities are believed to experience violence at disproportionately high rates compared to other local populations, but data to inform policy and interventions is collected inconsistently; and

Whereas, LGBTQ communities face job discrimination due to sexual orientation and gender identity, and discrimination on this basis is still legal throughout much of the State of Texas; and

Whereas, Employment discrimination of LGBTQ people results in high rates of unemployment, homelessness, and food insecurity; and

Whereas, social stigmas endured by LGBTQ residents contribute to health care access challenges and individual health disparities; and

Whereas, individual health disparities manifest in the broader community as communicable disease and substance abuse epidemics that require modern and targeted public health interventions;

NOW, THEREFORE, BE IT RESOLVED, that the Austin Lesbian, Gay, Bisexual, Transgender, and Queer Quality of Life Advisory Commission recommends to the Austin City Council to:

Create a budget line item for the study of LGBTQ Quality of Life of an amount to be informed by previous Quality of Life studies.

BE IT FURTHER RESOLVED, that the Austin Lesbian, Gay, Bisexual, Transgender, and Queer Quality of Life Advisory Commission recommends to the Austin City Council to:

Direct the City Manager to engage the Commission and the Public in the process of developing a Request for Qualifications for the study to help ensure community standards and expectations are adequately represented in the RFQ.

VOTE OF THE LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER QUALITY OF LIFE ADVISORY COMMISSION

Date of Approval: Tuesday, August 15, 2017

Motioned: Chavez Seconded: Wollerson

For: 12 Unanimous (Curette, Chavez, Baeza, Estrella, Doughty, Skidmore, Daniels, Curry, Gonzales, Kitchens, Buls, Wollerson)

Against: 0

Abstain: 0

Absent: 2

Attest: _____

Charles Loosen, Staff Liaison



RECOMMENDATION OF THE LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER QUALITY OF LIFE COMMISSION

Recommendation Number: 20170815-3C: Budget Prioritization of HIV Pre-Exposure Prophylaxis Access Services

Whereas, On June 5, 1981, the United States Centers for Disease Control and Prevention (CDC), in its Morbidity and Mortality Weekly Report (MMWR), noted a cluster of five young gay men in Los Angeles, California, who had been diagnosed with a rare form of pneumonia in the period of October 1980 - May 1981, and two of the five men had died; and

Whereas, By December 31, 1981, 270 previously-healthy gay men were diagnosed with rare infections in cities around the nation, and 121 of them had died; and

Whereas, On July 16, 1982, The CDC published evidence of opportunistic infections and immune deficiency in patients with Hemophilia, suggesting the possible transmission of an agent through blood products; and

Whereas, On September 24, 1982, the CDC made its first reference to Acquired Immune Deficiency Syndrome (AIDS); and

Whereas, On January 7, 1983, the CDC's MMWR published the first known cases of immunodeficiency among female sexual partners of males with Acquired Immune Deficiency Syndrome; and

Whereas, On June 20, 1983, the CDC warned practitioners and public health professionals that 21 infants had been diagnosed with opportunistic infections and immune deficiencies, suggesting mother-to-child transmission occurred before, during, or after birth; and

Whereas, On April 23, 1984, U.S.-based researchers validated the prior work of the Pasteur Institute and confirmed the existence of a virus that would later be known as the Human Immunodeficiency Virus (HIV); and

Whereas, In March of 1985, the U.S. Food and Drug Administration (FDA) licensed the first commercial test for HIV infection; and

Whereas, In March of 1987, the FDA approved the first-ever anti-retroviral drug, zidovudine (AZT), as a treatment for HIV, and one month later approved a new western blot blood test that was highly sensitive and more specific; and

Whereas, In May of 1992, the FDA licensed a rapid testing kit that could detect HIV-1 antibodies in ten minutes, and two years later the FDA approved an oral HIV test that required no blood to be drawn; and

Whereas, In June of 1995, the FDA approved the first protease inhibitor, which reduced short-term AIDS-related mortality by 60% in countries that could afford the drug; and

Whereas, In 1996, the FDA approved more advanced forms of testing that identified viral genetic material within days of infection, and the Administration approved the first non-nucleoside transcriptase inhibitor (NNRTI) that further-enhanced patient survival; and

Whereas, In September 1997, the FDA approved Combivir, a multi-drug anti-retroviral therapy to be taken as a single tablet to enhance adherence and therefore patient survival; and

Whereas, In 2001, the World Trade Organization (WTO) adopted the Doha Declaration, which allowed developing countries to manufacture life-saving anti-HIV drugs; and

Whereas, In May 2007, global health authorities recommended standardized provider-initiated HIV testing in healthcare settings; and

Whereas, In 2010, the iPrEx clinical trial demonstrated a reduction in HIV acquisition of 44% among men who have sex with men who took pre-exposure prophylaxis (PrEP); and

Whereas, In July 2010, the White House announced the first National HIV/AIDS Strategy to unify and coordinate public health and clinical responses to HIV; and

Whereas, In July 2012, the FDA approved Gilead Pharmaceuticals' HIV therapy Drug, Truvada, for use as Pre-Exposure Prophylaxis (PrEP) by HIV-negative people at risk of acquiring the virus; and

Whereas, On September 12, 2012, Science Translational Medicine, an inter-disciplinary medical journal, published a study demonstrating PrEP dosing corresponded to reduced HIV-1 risk by 99% at seven once-daily doses per week; and

Whereas, In December 2013, a consortium of stakeholders in San Francisco announced their intent to develop a "Getting to Zero" plan to eliminate new HIV-related infections and deaths; and

Whereas, In April 2014, Washington State became the first to deploy a PrEP Drug Assistance Program, which serves as both a communicable disease control resource and a mechanism to contain the lifetime cost of \$326,500 per new diagnosis; and

Whereas, On October 14, 2014, New York Governor Andrew Cuomo announced the Ending the Epidemic Task Force. New York City's Health Department later reported that new HIV diagnoses dropped below 2,500 for the first time since mandatory reporting of HIV incidence began in 1983; and

Whereas, On November 17, 2014, the Texas Department of State Health Services, released a formal PrEP Position Statement, and endorsed provider education and patient access to PrEP; and

Whereas, On June 8, 2015, the Los Angeles County Board of Supervisors approved a new plan to align with the National HIV/AIDS Strategy and distribute PrEP County-wide; and

Whereas, In 2015, the Austin Ryan White Transitional Grant Area (TGA) witnessed 327 new HIV diagnoses, 80% of which were among men who have sex with men, and 22% of which were among youth ages 13-24; and

Whereas, In 2015, The Austin Ryan White Transitional Grant Area witnessed disproportionately high rates of new HIV infections among Black/African American men, Hispanic/Latino men, and Black/African American women; and

Whereas, In July, 2015, the White House's first-ever update to the National HIV/AIDS Strategy prioritized the expansion of access to pre-exposure prophylaxis as the second Action Step to reduce new HIV infections; and

Whereas, In September of 2015, residents expressed grave concerns that canine heartworm treatments were being prioritized in the FY2016 municipal budget while a new and preventable HIV diagnosis was occurring every 35 hours; and

Whereas, On October 2, 2015, PolitiFact Texas refuted suggestions that rates and incidence of HIV were increasing in previously less-impacted populations; and

Whereas, On January 15, 2016, The Austin-Area Comprehensive HIV/AIDS Planning Council addressed a formal letter to the City of Austin's leadership calling for municipal funding of PrEP access services; and

Whereas, On March 9, 2016, the Health and Human Services Committee of the Austin City Council heard updates on PrEP from the City's Medical Director and from local HIV prevention and care subject matter experts who encouraged investment in science-based biomedical interventions for underserved and vulnerable residents; and

Whereas, On June 23, 2016, The Austin City Council authorized the negotiation and execution of a 36 month contract to provide pharmaceutical relief to canines while Austin's primary point of PrEP access accumulated a multi-month waitlist to deliver PrEP to a US population that has lost approximately 540,000 lives to a preventable virus; and

Whereas, New cases of HIV infection have been reported by residents on prophylaxis waitlists who did not obtain science-based intervention soon enough and became HIV positive while waiting for clinical care; and

Whereas, On September 1, 2016, San Francisco announced that the City achieved two consecutive years of declines in new HIV infections; the lowest number since the epidemic began and PrEP was introduced as a pillar of HIV prevention strategy; and

Whereas, In January, 2017, sexual and reproductive health clinics in London, England, announced a 40 percent decline in new HIV infections among gay men and attributed the success to PrEP; and

Whereas, there is no reliable system for collecting and sharing sex and gender identity (SGI) information in health records, and our nation currently lacks reliable HIV surveillance data for transgender populations; and

Whereas, Economic, social, and biological risk factors suggest transgender women and transgender women of color may be the populations most vulnerable to HIV today; and

Whereas, The 2017 - 2021 Austin-Area Integrated Prevention and Care Plan estimates there are 1,155 undiagnosed people living with HIV who are contagious and highly susceptible to other communicable diseases and opportunistic infections; and

Whereas, The 5 year Integrated Prevention and Care Plan specifies that the first action step to expand local prevention capacity is to fund PrEP for high-risk populations; and

Whereas, Every mode of HIV transmission has stabilized or declined in recent years except for sexual contact between men, suggesting there may be significant gaps in the City of Austin's proposed public health budgets, existing health equity approaches, and municipal HIV, viral hepatitis, and sexually transmitted infection prevention and control strategies; and

Whereas, clinical research, social science research, and technological innovation have improved the lives of 1.1 million Americans currently living with HIV, alleviated human suffering around the globe, and prevented countless unnecessary transmissions;

NOW, THEREFORE, BE IT RESOLVED, that the Austin Lesbian, Gay, Bisexual, Transgender, and Queer Quality of Life Advisory Commission recommends to the Austin City Council to:

Prioritize human health and the reduction of health disparities by allocating funds for competitive proposals to deliver pilot PrEP access services in the Fiscal Year 2017-18 budget at a level equal to or greater than Austin Animal Services' request of a budget increase for drugs and medical supplies in the amount of \$135,788.

BE IT FURTHER RESOLVED, that the Austin Lesbian, Gay, Bisexual, Transgender, and Queer Quality of Life Advisory Commission recommends to the Austin City Council to:

Direct the City Manager to prioritize award of funds to a contractor with demonstrable experience delivering clinical services and evidence-based HIV prevention to LGBTQ communities.

**VOTE OF THE LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER QUALITY OF LIFE ADVISORY
COMMISSION**

Date of Approval: Tuesday, August 15, 2017

Motioned: Gonzales Seconded: Doughty

For: 10 (Gonzales, Doughty, Curette, Baeza, Estrella, Skidmore, Daniels, Curry, Kitchens, Buls)

Against: 0

Abstain: 2 (Chavez, Wollerson)

Absent: 2

Attest: _____



Charles Loosen, Staff Liaison

LGBTQ Quality of Life Advisory Commission
FY18 Budget Recommendation

Health

	Amount	FTEs
Fund HIV Pre-Exposure Prophylaxis Access Services at a level equal to or greater than the requested budget increase by Animal Services for medical supplies and pharmaceuticals	\$ 135,788	0
Fund an LGBTQ Quality of Life Study at an amount to be informed by previous Quality of Life studies.	\$ 100,000	0
Total	\$ 235,788	0