

## A G E N D A



## Recommendation for Council Action (Purchasing)

Austin City Council

Item ID:

Agenda Number

45.

Meeting Date:

August 31, 2017

Department:

Purchasing

## Subject

Authorize negotiation and execution of a contract with ZVS-Media, LLC, to provide public access television master control room equipment and installation services for a term of two years, in an amount not to exceed \$262,000.

## Amount and Source of Funding

Funding is available in the Fiscal Year 2016-2017 Austin Cable Access Fund Budget of the Telecommunications and Regulatory Affairs Department.

## Fiscal Note

A fiscal note is not required.

Purchasing Language:

The Purchasing Office issued a Request for Proposals (RFP) JRH0105 for these goods and services. The solicitation issued on May 29, 2017 and it closed on June 29, 2017. One offer was received, the recommended contractor submitted the sole responsive offer. A complete solicitation package, including a response list, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: Solicitation Documents

Prior Council Action:

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@ austintexas.gov

NOTE: Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Person: John Hilbun, at 512-974-1054 or John.Hilbun@ austintexas.gov

Boards and Commission Action:

<b>Related Items:</b>	
<b>MBE / WBE:</b>	This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9D Minority Owned and Women Owned Business Enterprise Procurement Program. For the goods and services required for this solicitation, there were insufficient subcontracting opportunities; therefore, no subcontracting goals were established.
<b>Additional Backup Information</b>	
<p>The contract is for equipment, design and installation services to upgrade the master control system located at City Hall for public access television channels. This system allows the City to send broadcast feeds to cable and internet providers. Cable providers in Austin are required by State law to allocate seven channels to the City for local public, educational, and governmental (PEG) access programming. Funds are sourced from fees paid by cable providers and may only be spent on public access television channels. State regulations require the City to provide the seven PEG channels to the cable providers in the electronic format that each provider specifies.</p> <p>The City's PEG access channels are narrowcast through cable television providers - Spectrum (formerly Time Warner Cable), Grande Communications, Google Fiber, and AT&amp;T U-Verse. Incoming signals are amplified, converted, processed, and combined into a common cable for transmission through a centralized master control system. This contract will upgrade the master control system by improving signal quality, signal integration and redundancies to better ensure high quality, uninterrupted broadcasts. This contract is the second phase of the master control system upgrade. Phase one of the upgrade was completed in 2016 by ZVS-Media, LLC.</p> <p>The evaluation panel, which included members with expertise in this area, evaluated the proposal and recommended ZVS-Media, LLC based on experience and qualifications, proposed equipment and plan, cost, and local business presence.</p> <p>If a contract is not secured, the signal quality, signal integration, and backup systems for PEG television channels will continue to be limited.</p>	