



PICTURE DOWNTOWN AUSTIN IN 10 OR 15 YEARS. WHAT WOULD YOU LIKE TO SEE?

Your ideas for the future of downtown will help shape an ambitious but realistic Vision and Action Plan for downtown Austin that makes us all proud. One we can all rally behind and work together to make happen. This work is intended to build on and bolster the work of the Downtown Austin Plan (DAP), adopted by City Council in 2011. The vision will also inform the Downtown Austin Alliance's five-year plan, which maps out how we do our work of delivering and stewarding a world-class downtown for the community.

WE NEED YOUR HELP TO SHAPE THIS VISION.

Whether you live, work, or visit downtown—or even if don't come downtown at all—we want to hear your ideas for how downtown can be a better place for our community, now and in the future.

- What's special and authentic about downtown Austin that needs to be preserved or strengthened?
- What are the biggest challenges for downtown that need to be solved?
- Looking forward to the next 10 to 15 years, what are the biggest opportunities for downtown?

HOW YOU CAN HELP SHAPE THE FUTURE OF DOWNTOWN

TAKE THE COMMUNITY SURVEY

Share your thoughts about downtown online and enter to WIN one of four downtown prize packages! Then share the survey link with your friends and colleagues.

engage.downtownaustin.com

SURVEY OPENS

SEPTEMBER 5

ATTEND A COMMUNITY GATHERING

Visit engage.downtownaustin.com to find a Community Gathering near you!

FALL 2017

CONTACT

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QUESTIONS?

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**DOWN
AUSTINTOWN
ALLIANCE**