



A TRANSIT PLAN FOR THE FUTURE

Proposed June 2018 Service Changes

Background: Connections 2025

- Board approved transit plan
- 10-year vision for more reliable, more frequent, better connected network
- Guides 3x per year service changes
- Over a year of public & board input established network

How did we get here? Where are we going?



Network Design Principles



**Stronger Frequent
Network**



**Easy to Understand
Network**



**Grow Ridership and
Productivity**



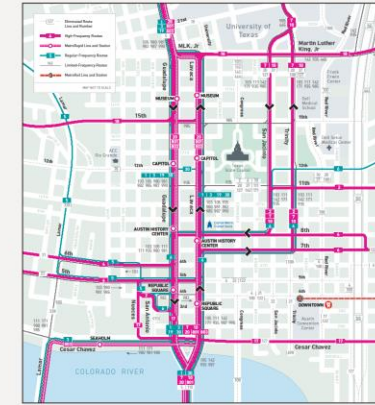
**Match Service to
Markets**

Proposed June 2018 Service Changes

- Significant Changes
 - Half of Capital Metro routes proposed to change
- Designed around creating a more useful *network*
 - Thinking beyond individual routes
- Replace 15 routes with other service

Bus & Rail Service

PROPOSED JUNE, 2018



SCHEMATIC MAP
NOT TO SCALE

 **METRO**
800 LINE 512.474.1200 | capmetro.org 6

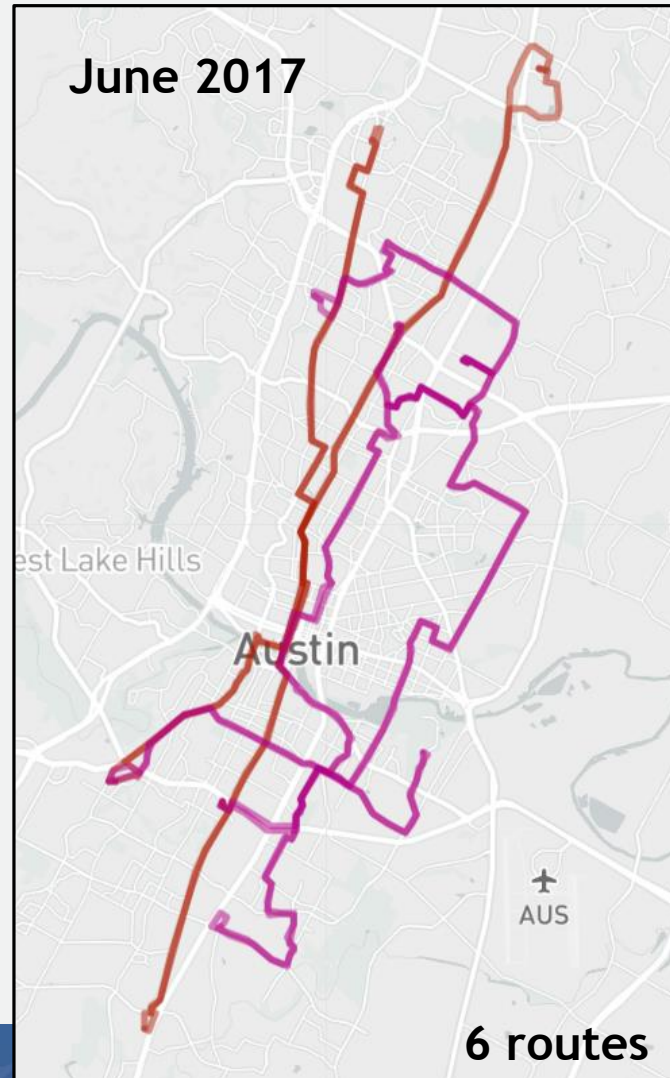
Benefits of the Proposed Changes



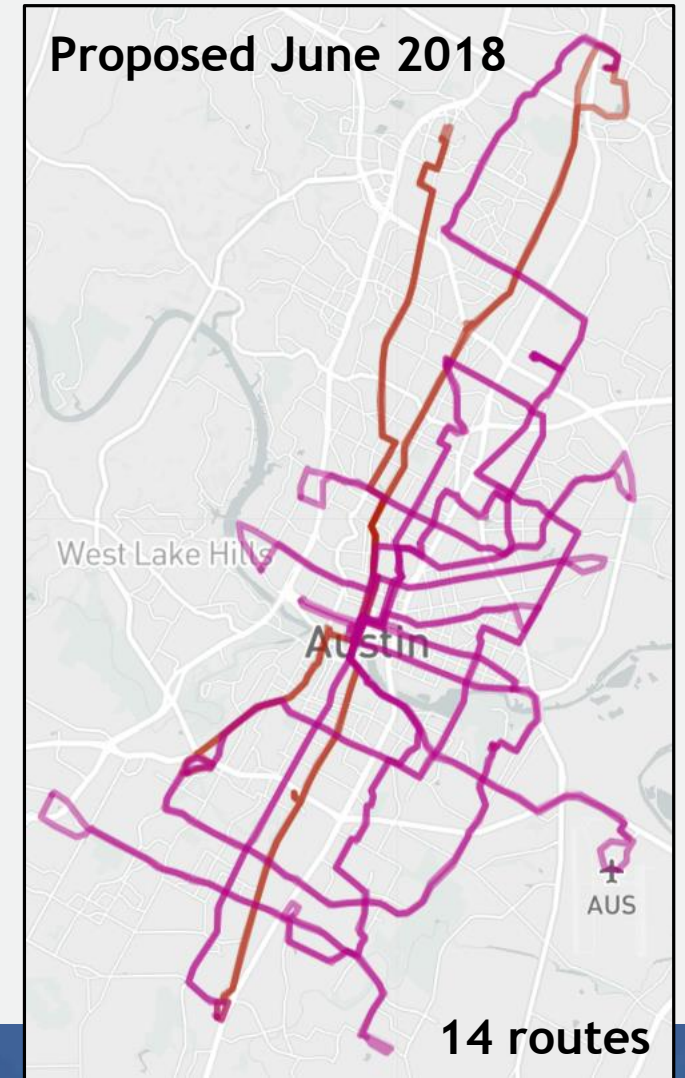
More Frequent

- 14 High-Frequency Routes
- Departures at least every 15 minutes
- 7 days a week

June 2017



Proposed June 2018



Benefits of the Proposed Changes



More Frequent

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- 7 days a week



More Reliable

- More direct routing
- Eliminates route deviations within neighborhoods
- Easier to understand system

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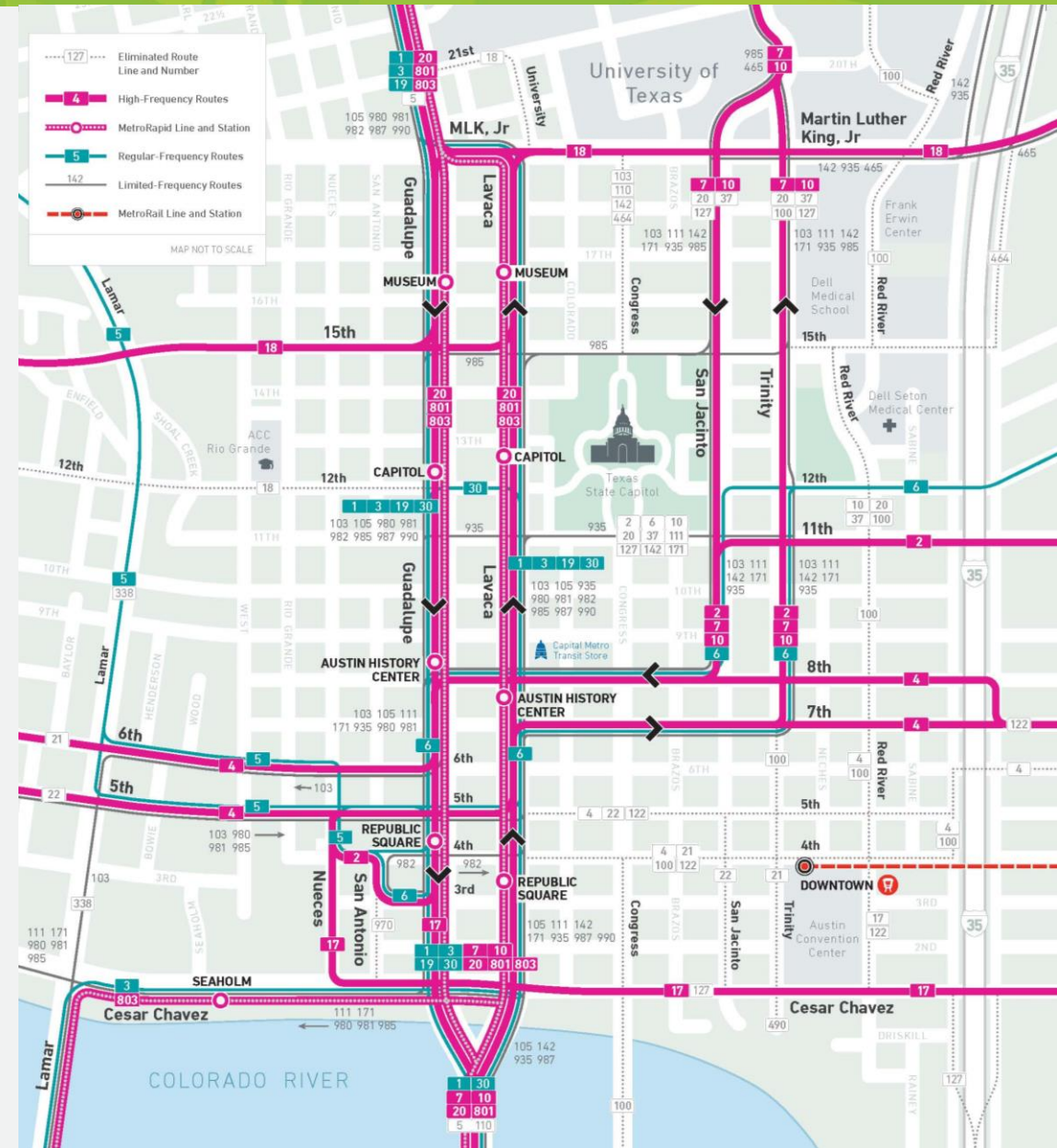


Better Connected

- Routes designed to work as a system
- Decreased waiting time for your next bus
- Riders able to transfer with more confidence

Downtown

- New & streamlined routing
- Frequency improvements across the network
- Service adjustments

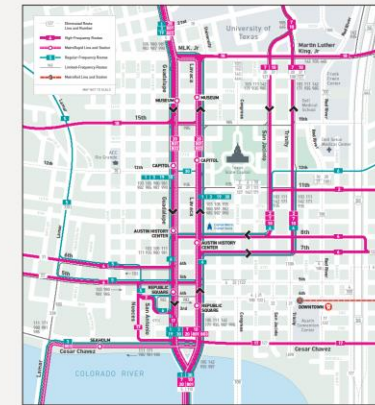


Outreach Meetings

- Public Meetings & Webinars
- Capital Metro Advisory Committees
- City Boards & Commissions
- Neighborhood Associations
- Health and Human Service Agencies
 - Criss Cole, DARS, School for the Blind, others
- Business and advocacy organizations

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Grassroots Outreach - Street Team

- “Street Team” to supplement staff outreach at key stops
 - Bilingual, deployed in pairs
 - 2 weeks of peak hour outreach
- 19 targeted locations



Grassroots Outreach - General Public

- Existing community events
 - Back to School events
 - Hot Sauce Festival
 - Austin Energy Resource Fair
 - *El Grito*
 - National Night Out



Targeted Outreach - Schools & Services

- Active engagement with staff and stakeholders
 - UT, AISD, RRISD, Eanes ISD
 - VA Medical Center
 - Transit Empowerment Fund clients
 - Foundation Communities, HACA



Targeted Outreach - CMTA Operators

- Presentations to bus operators:
 - Nine meetings with operators at Pleasant Valley and North Ops garages



Communications & Engagement

- Paid media - print, online, and radio

- Community Impact, Statesman, Chronicle, Oak Hill Gazette, The Villager, Ahora Si, La Voz
- KUT drive time radio ads
- Spanish, Chinese, and Vietnamese publications

- Media appearances

- KAZI, COOP, KLBJ, local television



Service Change Brochure

- English/Spanish
- 46 page, double-fold
- Regional and individual route maps
- Contact information for CMTA staff
- 15,000 ordered



THIS STOP MAY BE ELIMINATED, JUNE 2018.

Service to this bus stop is proposed to change as part of Capital Metro's board-approved Connections 2025 Transit Plan.

Get Full Details

View maps & descriptions of proposed changes (including suggested replacement service).

- capmetro.org/June2018
- Brochures on buses and at rail stations

Comment by early November!

- Attend a public meeting (dates/times at capmetro.org/June2018)
- Email feedback@capmetro.org
- Call 512-474-1200
- Comment on Facebook or Twitter

Final decision at November 15 board meeting.
Approved changes would begin June 3, 2018.

Es Posible Que Se Elimine Esta Parada De Autobus, Junio De 2018

Se está proponiendo cambiar el servicio a esta parada de autobús como parte del Plan de Tránsito Conexiones 2025 aprobado por la junta directiva de Capital Metro.

Obtenga todos los detalles

Vea los mapas y las descripciones de los cambios propuestos (incluidos el servicio a reemplazarse sugerido).

- capmetro.org/June2018
- Folletos en los autobuses y en las estaciones de tren

¡Haga sus comentarios hasta principios de noviembre!

- Asista a una reunión pública (fechas y horarios en capmetro.org/June2018)
- Correo electrónico feedback@capmetro.org
- Llame al 512-474-1200
- Comente en Facebook o en Twitter


La decisión final se hará en la junta directiva en noviembre 15.
Los cambios aprobados empezarían el 3 de junio de 2018.

At-stop signage

- Two types:
 - Service may be **changed** - 1,000 signs
 - Service may be **eliminated** - 375 signs
- About 45% of stops have signs

For More Information

- Pickup a service change brochure
- Web: capmetro.org/june2018
 - Remix map
- e-mail:
feedback@capmetro.org
- Go Line: 512-474-1200



Proposed June 2018 Service Change

Capital Metro routinely makes changes to improve service or accommodate shifts in ridership. What's happening in June 2018 is different from our normal business, though, because the proposal would put in place a major part of the board-approved [Connections 2025 Transit Plan](#).

View detailed descriptions and maps for the proposed service changes in our [brochure \(PDF\)](#) or a [map of the proposed system](#).

The details	+
Upcoming open houses	+
Proposed changes by region	+
Proposed changes to specific routes	+
Other proposed service changes	+
Interactive maps for proposed service changes	+

Questions?