12611 Hymeadow Dr. Rezoning

C14-2017-0072

City Council November 9, 2017

Area in Context



Subject Property



Adjacent Businesses



Zoning

Existing: GR-CO Community Commercial

 CO prohibits development or use that will generate more than 2,000 trips/day.

Proposed: CS-1
Commercial –
Liquor Sales District



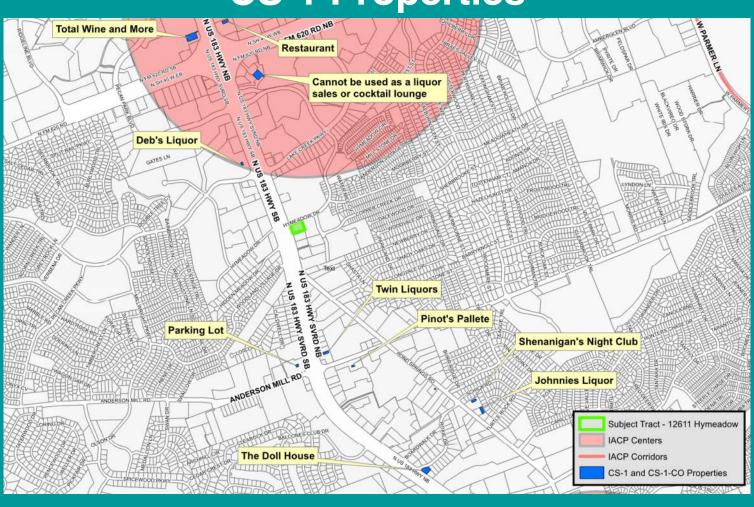
1996 Private Restrictive Covenant

Lot 4 – Prohibited uses:

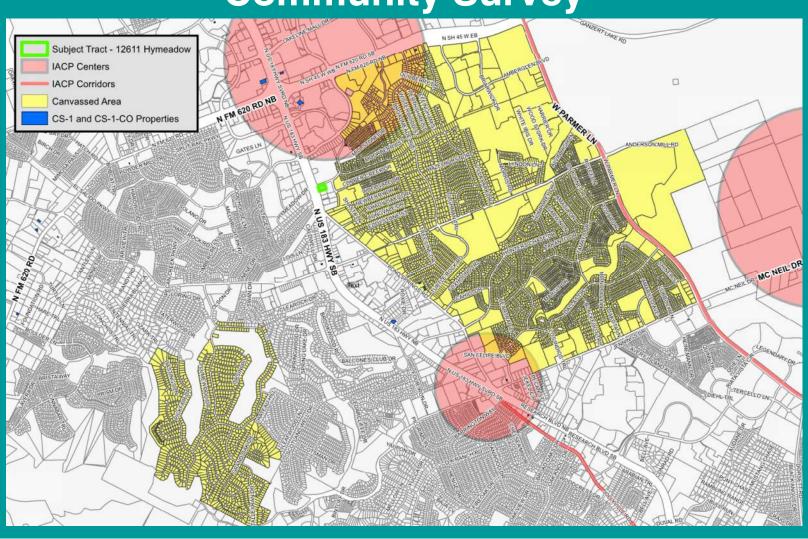
- Warehousing
- Manufacturing
- Bowling Alley
- Game Arcade or amusement center
- Theater
- Bar or Tavern
- Adult Book Store
- Massage parlor
- Training or education facility
- Auto dealership
- Night club
- Any Adult oriented entertainment



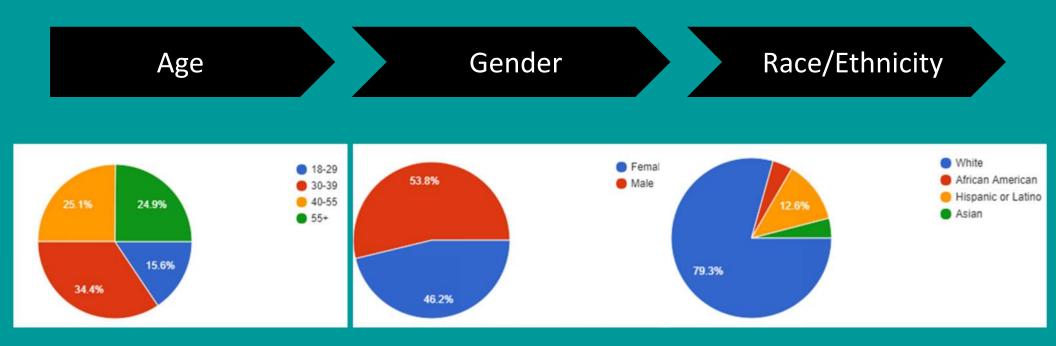
CS-1 Properties



Community Survey

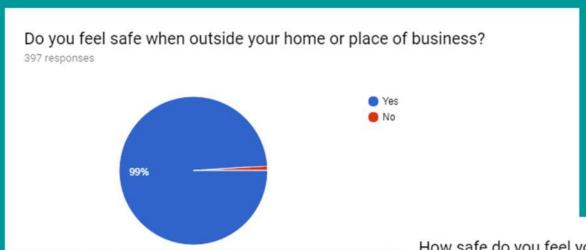


Demographics

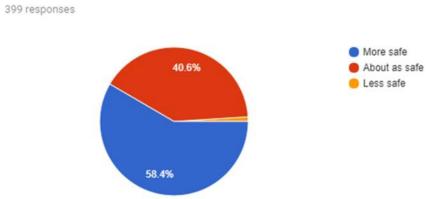


N=399 Margin of Error ± 5%

Safety



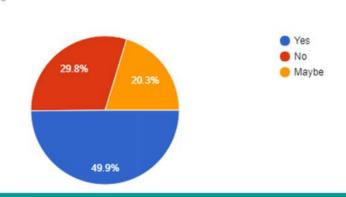




Liquor Store

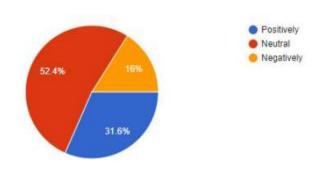
Would you find it convenient to have quick access to a store that sells liquor and some grocery goods?

399 responses



How would you feel about having a liquor store that offers alcoholic beverages in addition to some grocery goods along this stretch of Hwy 183? Positively, neutral, negatively?

399 responses



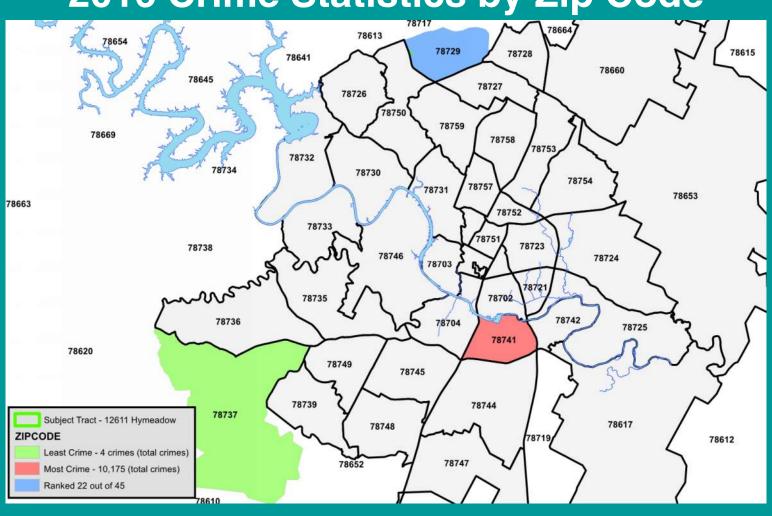
City of Austin Jurisdiction



Reasons to Support

- Use is best located on a major highway frontage road
- Use is buffered from the interior neighborhood
- Location is convenient without being obtrusive
- Many local residents support the use and location
- The re-zoning is supported by Staff
- Zoning & Platting Commission voted in favor (8-1)

2016 Crime Statistics by Zip Code



2016 Crime Statistics - City Total Comparison

	City of Austin	78729	% of Whole	78741	% of Whole
Area in square miles	325.94*	9.67	2.96%	7.72	2.36%
Population	949,587*	32,287**	3.40%	58,384**	6.14%
Total Crimes (indexed & non-indexed)	115,367	1,819	1.57%	10,175	8.82%
Indexed Crimes	37,791	577	1.52%	3,380	8.94%

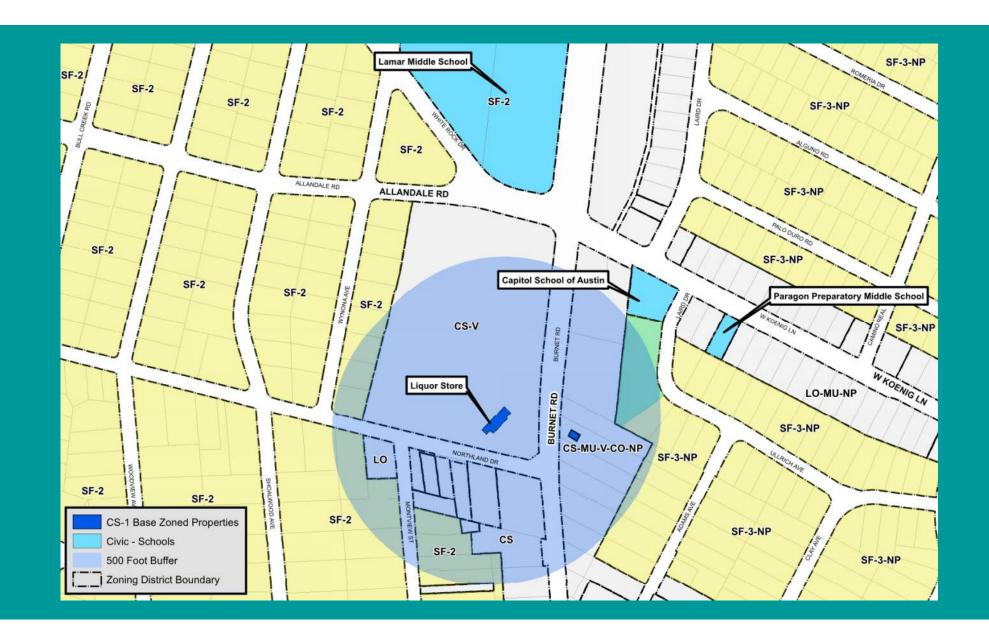
Indexed crimes are the most violent crimes and are required to be reported to the federal government.

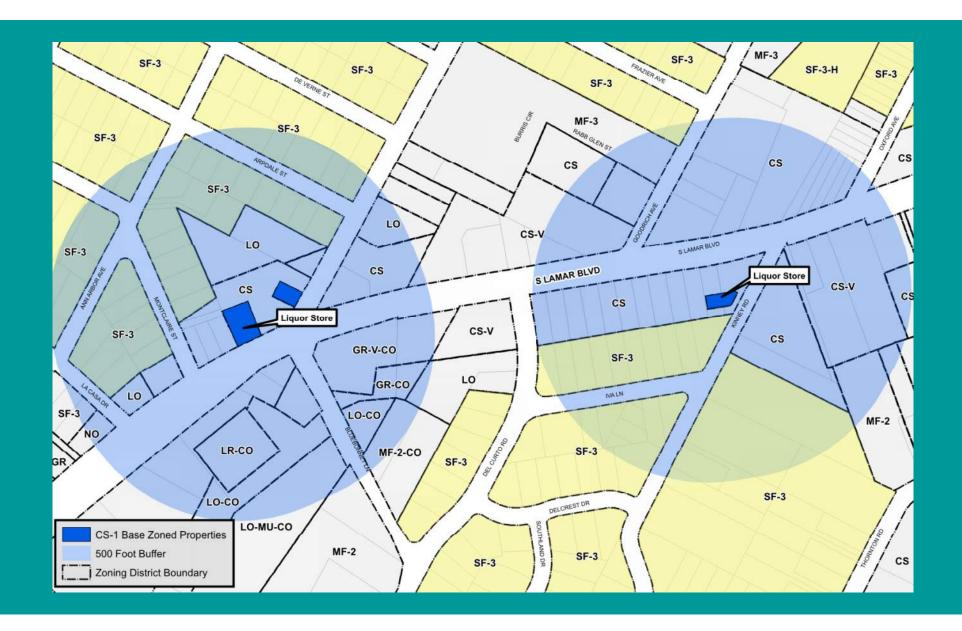
- Murder
- Rape
- Robbery

- Aggravated Assault
- Burglary

- Theft
- Arson

^{*2017} Data from City of Austin **Estimate by City of Austin





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