



## MEMORANDUM

**TO:** Mayor and Council

**FROM:** Ray Baray, Chief of Staff

**DATE:** November 1, 2017

**SUBJECT:** 3<sup>rd</sup> Reading Postponement of Proposed Special Events Ordinance

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The purpose of this memo is to inform you that staff will be bringing forward the proposed Special Events Ordinance for 3<sup>rd</sup> reading consideration at the December 7<sup>th</sup> Council meeting.

As you may recall, City Council approved the proposed SEO on second reading at your August 31<sup>st</sup> meeting, and at that time, directed staff to return in October with administrative rules for the Ordinance, in addition to meeting with stakeholders to receive their feedback on those very same rules.

However, due to the many special events that were held in September and October (e.g. Pecan Street Festival, Austin City Limits Festival, among others), staff was unable to devote the time necessary to draft the rules until late last month. As a result, the stakeholder meeting did not occur. Staff anticipates holding that meeting in mid-November, ensuring sufficient time to gather, analyze and incorporate stakeholder feedback into the rules for your consideration in December.

In the meantime, should you have any questions or need additional information, please feel free to contact Bill Manno, Corporate Special Events Manager, at (512) 974-2110 or via email at [William.Manno@austintexas.gov](mailto:William.Manno@austintexas.gov). Thanks!

cc: Elaine Hart, Interim City Manager  
Bill Manno, Corporate Special Events Manager  
Austin Center for Events