

2017



Mission

Committed to freedom of speech and expression, Austin Public is a non-exclusive and content-neutral media studio that offers low- and no-cost training, equipment, facilities, and cablecasting services to all Austinites

AP programs empower individuals and nonprofit organizations to create film and media projects that speak to the local community, facilitate community building, and diversify the media landscape.



AUSTIN PUBLIC



AUSTIN
FILM
SOCIETY





HISTORY OF AUSTIN'S PUBLIC ACCESS

IT ALL STARTED IN
1972...

MARCH 31, 1972

The FCC issued a new cable TV ruling that required cable providers to provide channel space for Public, Educational and Government use.

1972

A student organization at the University of Texas was formed to move Public Access Television from concept to reality.



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HISTORY OF AUSTIN'S PUBLIC ACCESS

MARCH 1973

Austin based Capital Cable Company provided channels 10 and 2 to PEG access.

JUNE 1973

Austin Community Television (ACTV) became a registered Non-Profit.

1973

ACTV first cable cast live and pre-recorded content from Mt. Larson in West Austin.

1990

Our current facility opened its doors

OCTOBER 2015

Austin Film Society assumes management of Austin Public



Austin Public's channel 10 is the longest running public access channel in the country.

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AFS Partnership Goals

- Create an inclusive Community Media Center
- Serve a wide spectrum of creative media makers
- Provide opportunities for career leaps and creative success
- Continue to support existing community media makers and organizations



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New Programs

- More streamlined process for Producer Program
- New production equipment
- Google Fiber
- Intermediate classes (lighting, cinematography)
- Movie Maker Dialogues and WIP screenings
- Scholarship program
- Creative Services



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THE PRODUCER

WHAT IS A PRODUCER

An Austin Public Producer is an individual who becomes certified to use the video production resources at Austin Public, and cablecasts portions of their content onto Austin Public channels.

EXAMPLES:

filmmaker, blogger, YouTube creator, small business owner, community organization member, creative media maker, musician, community activist, etc.



SERVICE AREA:
Travis, Williamson, Bastrop,
Caldwell & Hays County

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Amplify Assembly

- Public event at AP on Amplify Austin Day
- 40 non-profit organizations supported by the event
- 43 PSAs produced
- Live show produced in studio and broadcast on Austin Public Channels



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