




MEMORANDUM

TO: Mayor and City Council

FROM: Kimberly A. McNeeley, CPRP, Acting Director
Austin Parks and Recreation Department 

DATE: January 29, 2018

SUBJECT: Council Resolution No. 20170202-046 Parkland Events Task Force -
Implementation Update

The purpose of this memorandum is to provide Council with an update on the implementation of the recommendations detailed in the final report of the Parkland Events Task Force (PETF).

On March 5, 2015, the Austin City Council adopted Resolution No. 20150305-025, which effectively created the seventeen member task force and its scope of work. PETF's final report recommendations were adopted by City Council on January 26, 2017. On February 2, 2017, the City Council passed Resolution No. 20170202-046 and directed the City Manager to implement the recommendations. The Parks and Recreation Department was assigned as the lead department and worked with several other City departments to implement the recommendations.

In August 2017, an update to Council from City staff committed to offer follow-up meetings to collect additional input regarding the four recommendations. In October 2017, City staff requested and coordinated meetings with four City Council offices who were interested in offering additional input.

Recommendation Topics the Included Additional Council Input

1. Co-sponsorship evaluation
2. Damage deposit waivers
3. Ticket acceptance policies
4. Inclusion of Long Center events into limits established for Auditorium Shores

Feedback Collected from Meetings

- Events should work toward financial sustainability
- Accountability for grant-funded events should be clearly stated within event contract
- Events should be held accountable regarding event goals
- An expense report should be submitted for grant co-sponsorship
- Ensure an equitable process and accessibility for fee waivers

While the feedback was meaningful, currently there is insufficient consensus for the creation of an additional ordinance or resolution. The items mentioned above will be placed on hold at this time.

Other Remaining Action Items

The Austin Parks and Recreation Department has completed all park administrative and ordinance changes that are not dependent on additional funding. The remaining items for consideration can be aggregated into two categories:

1. The following are highlights of items needing budgetary/bond consideration:
 - Citywide Event Fee Study
 - Citywide Event Economic Impact Study
 - Master planning and/or development funding for alternative spaces
2. The items that are currently under the purview of partner City departments include:
 - Special Event Ordinance Adoption
 - Special Event Parking Program
 - Parking Fine Increases in Event Impact Zone

Resource Information

The final report and recommendations from the Parkland Events Task Force can be found at the following link www.austintexas.gov/petf. Should you have any questions or need additional information, please contact Jason Maurer, Sales and Events Manager, at 512-974-2427 or via email: Jason.Maurer@austintexas.gov.

Attachment: Annotated Budget Items and Implementation Matrix

Cc: Elaine Hart, Interim City Manager
Sara Hensley, CPRP, Interim Assistant City Manager

Parkland Events Task Force

Annotated List of Action Items Requiring Budgetary Consideration for Additional Implementation Action

Action Item *(as noted in report)*

- **Budgetary Requirements Highlights**

C1 - Encourage events to utilize green event policies.

- Funding required for recommended expansion to implement a certification and/or expanded program scope. (Austin Resource Recovery)

C2 - Protect trees, vegetation, and environmentally sensitive areas.

- As budget allows, an additional Forestry Inspector FTE will be requested. (PARD Forestry)
- Certain events receive on-site inspections after review of event applications by PARD Forestry. Funding for an FTE is required if all events require dedicated inspections.

C3 - The Parkland Events Task Force recommends the City implement a mandatory certification and training program for event organizers and contractors including tree protection, access and use of park grounds. The program should be evaluated for expansion to include the citywide permit process, permit requirements and conducting event business in the City of Austin.

- The program will be evaluated for expansion to include the citywide permit process, permit requirements and conducting event business in the City of Austin. It is recommended evaluation occur after 1 year of initial training, and after adoption of the Citywide Special Event Ordinance. (PARD, Austin Center for Events)

C4 - Develop a parking and traffic solution for parks that would reduce usage of green space parking, such as the Polo Field at Zilker Park.

- Funding for parking master planning study is required for additional action.
 - Funding is currently proposed within the current 2018 bond. (PARD)
 - <http://austintexas.gov/departments/city-austin-2018-bond-development>

D1 - Funding for citywide study of event related permit fees.

- Funding is required to examine citywide event fees. (Austin Center for Events)

E2 – Create incentives for the relocation of events at Zilker Park, Vic Mathias Shores, and Fiesta Gardens that do not require the entire space to other venues to help minimize the impact and closure of streets.

- Funding and program policy elements will require Council consideration. It is recommended that incentive development occur after funding is appropriated for alternative park development funding. (PARD)

F1 - Identify parkland for potential events. (see supplemental pages with estimated costs)

- Master planning required for planning and development (see appendix A after matrix) (PARD)
 - Includes additional information for individual recommended site parcels and costs.
- Funding is currently proposed within the current 2018 bond. (PARD)
- <http://austintexas.gov/department/city-austin-2018-bond-development>

G2 - The task force recommends immediate implementation of a Special Events Permit Parking (SEPP) Program for neighborhoods that are in or adjacent to the special event impact zone with specific priority focus on the Zilker, Bouldin and Festival Beach area neighborhoods. The program shall be established with focus on increased fines for parking, changes to City procedure and practice to encourage effective towing or booting authorization and ticketing by non-sworn personnel. City staff shall pilot the program no later than the fall of 2016.

- Transportation Department has conducted a stakeholder input meeting. Recommendations will be based on stakeholder input. Funding may be required. (Transportation Department)



CIUR 1864_Memo
to Mayor and Council

J2 - Economic study of park and city events.

- Information gathered from a Request for Information submitted to registered vendors indicate a citywide event economic impact study could be conducted with minimum funding of \$15,000. (Austin Center for Events, PARD)

Supplemental Page – Parkland for Potential Events
Bolm Road District Park

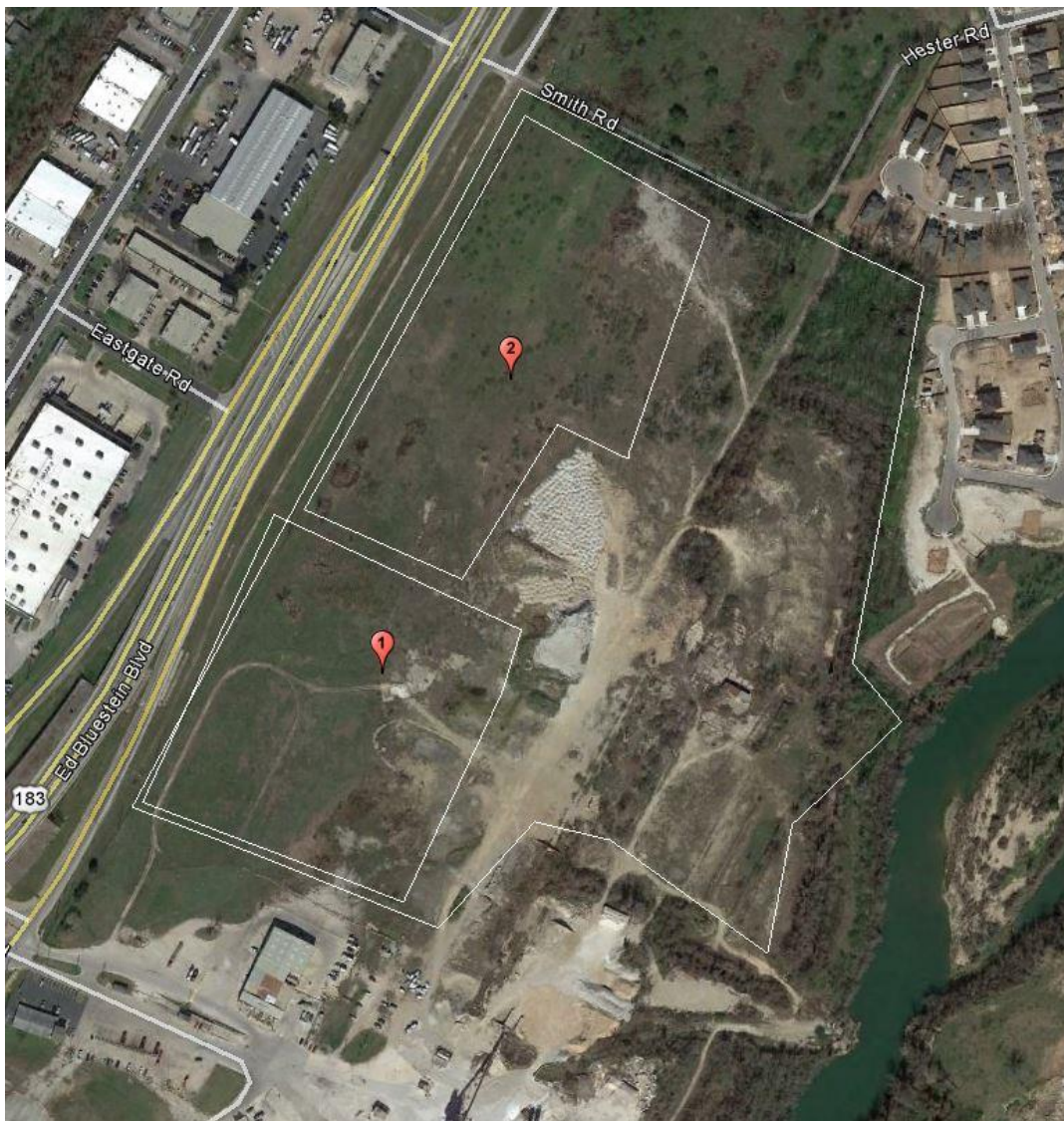
Amount of Funding: No current funding.
Funding Source: No current funding source
Timeline Notes: No current timeline

Area 1: 11.7 Acres

Master Plan: \$200,000 for entire park
Survey, Design, and Permitting: \$210,000
Construction: \$1,900,000
Total: \$2,400,000

Area 2: 12.4 Acres

Master Plan: \$200,000 for entire park
Survey, Design, and Permitting: \$220,000
Construction: \$2,100,000
Total: \$2,500,000



Supplemental Page – Parkland for Potential Events
John Trevino Jr. Metro Park

Amount of Funding: Master Plan is fully funded at \$250K - NOT under contract.
Funding Source: Master Plan – Council funded; No current funding source for construction.
Timeline Notes: Not anticipated to start master plan until the Second Quarter of 2018.

Area 1: 14 Acres

Survey, Design, and Permitting: \$250,000

Construction: \$2,300,000

Total: \$2,550,000

Area 3: 70.4 Acres

Survey, Design, and Permitting: \$1,300,000

Construction: \$11,700,000

Total: \$13,000,000

Area 2: 23.3 Acres

Survey, Design, and Permitting: \$420,000

Construction: \$3,900,000

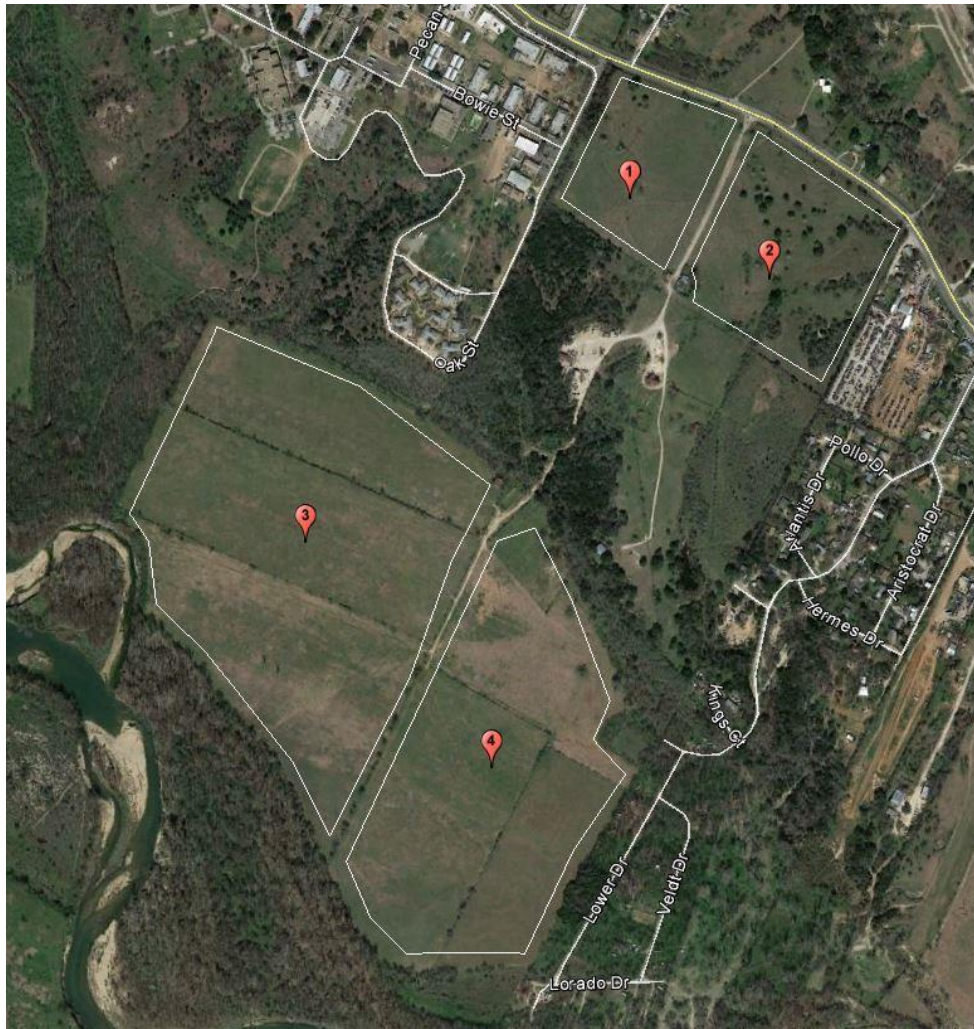
Total: \$4,300,000

Area 4: 54.3 Acres

Survey, Design, and Permitting: \$1,000,000

Construction: \$9,000,000

Total: \$10,000,000



Supplemental Page – Parkland for Potential Events

Walter E. Long Metro Park

Amount of Funding: Master Plan fully funded at \$350K and currently under contract negotiations.

Funding Source: Master Plan – Council funded; No current funding source for construction.

Timeline Notes: Anticipate that the planning process will start May 2017 and completed by May 2018. PARD Office of Special Events is a member of the technical advisory group.

Area 1: 8.8 Acres

Survey, Design, and Permitting: \$200,000

Construction: \$1,500,000

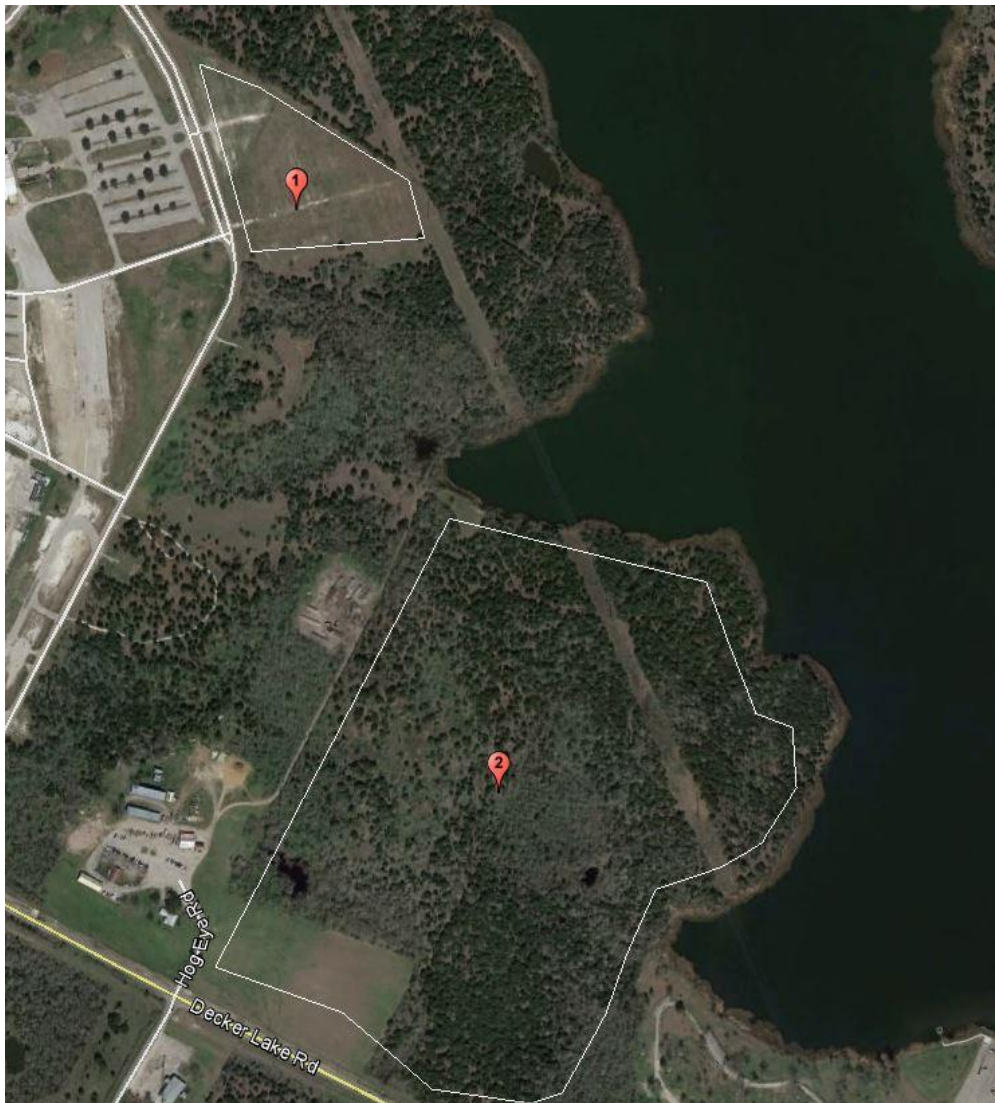
Total: \$1,700,000

Area 2: 57 Acres

Survey, Design, and Permitting: \$1,100,000

Construction: \$9,500,000

Total: \$10,600,000



Supplemental Page – Parkland for Potential Events

Note:

- Onion Creek Metropolitan Park was selected as one of the top four parks to discuss however, the Parkland Events Task Force ultimately choose only three.
- Staff would like to present the below facts as part of the discussion on alternative parks spaces for events.

Onion Creek Metro Park:

Amount of Funding: \$2,550,000

Funding Source: Phase 1 Construction – 2012 Bond Funding

Timeline Notes:

- Master Plan has been completed and adopted by Council 2015.
- Phase 1 is planned to be completed in 2018 – Phase 1 includes both Area 1 and Area 2.

Area 1 – Approximately 30 acres of open irrigated play fields

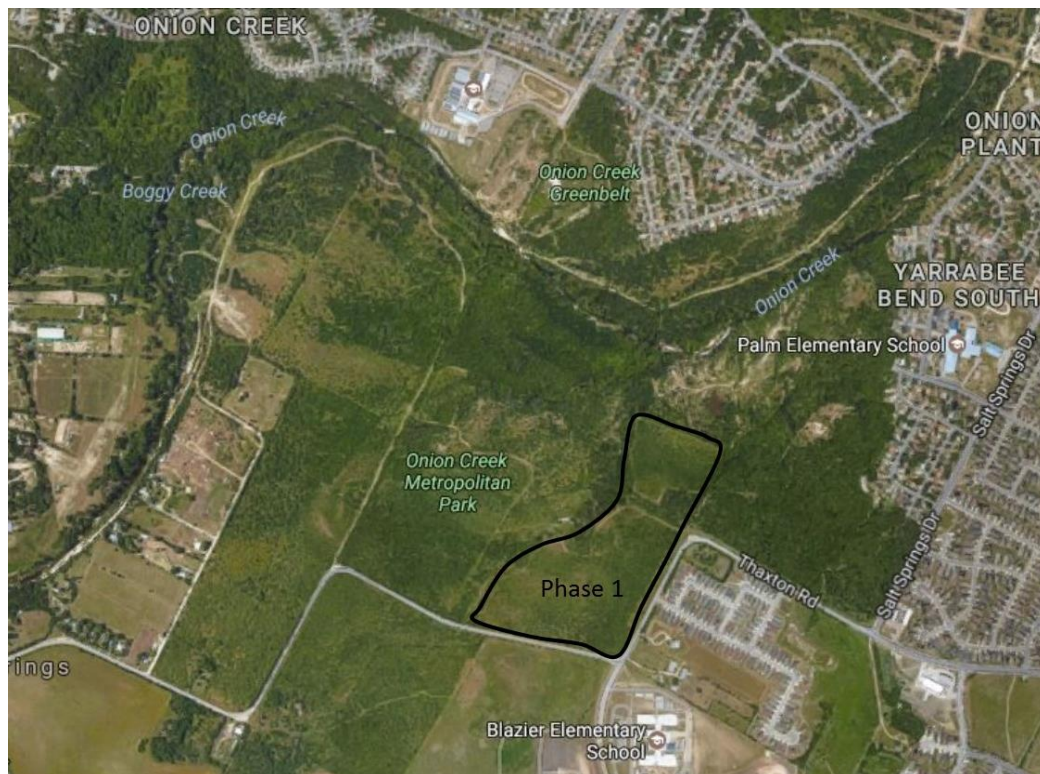
Area 2 – Approximately 20 acres of selectively cleared area for trails and other minor park amenities

Phase 1: 50 acres

Survey, Design, and Permitting: \$550,000

Construction: \$2,000,000

Total: \$2,550,000





Annotated Final Recommendations Summary Categories
DRAFT IMPLEMENTATION REQUIREMENTS and STATUS
(each line item contains detailed recommendations in the final report)

Section	#	Item <i>Blue Line = Section Category/Overview Sublines are specific line item recommendations.</i>	Implementation Action Recommendation(s)		Current Status Overview			
			Implementation by Rule, Contract or Administrative Action	City Council Action Resolution or Ordinance	Estimated Completion Date/ Project Notes	Additional Funding Required? Yes/No	Project Departments (BOLDED = lead dept.)	Open Underway Needs Funding for Further Action Related to Special Events Ordinance Action Completed("X"= yes)
A		Applications and Permits - As a principle, the PETF supports and encourages low and no-cost events (in terms of ticket price) in the Austin Park system.						
A	1	Establish criteria for approving permit applications for events. City staff will use the planning evaluation matrix when reviewing potential and reoccurring events.	Recommend adoption by park rule/event policy		Item Leads: n/a Status Notes: Matrix was created and approved by PETF. Matrix use/overview information added into special events policy	No	PARD	X
A	2	Adopt an ordinance to require a majority vote by the Council to override a staff approval or denial of an application for an event on City of Austin parkland.			Item Leads: Law, PARD Status Notes: Ordinance under draft to present to Council.	No	Law PARD	X Approved Item 23 - June 15, 2017
B		Planning and Coordination						
B	1	Establish a standing committee to help plan and coordinate events at the Long Center, Palmer Events Center, Vic Mathias Shores, and Butler Park.		Requires Council action to Contract & policy questions re Long Center & alienated park space use	Item Leads: Jason Status Notes: Formal meeting schedule has been established. After additional organizational discussions, the committee and public reporting mechanisms will be expanded and enhanced. First meeting held June 21, 2017. This is in addition to weekly,	No	PARD ACE	X = Meeting component X – Item tabled October 2017.
B	2	Recommendations from the PETF should inform the special events ordinance to help ensure consistent and unified special events policies.			Item Leads: Corporate Special Events Status Notes: <ul style="list-style-type: none">http://www.austintexas.gov/department/special-events-ordinanceAustin Center for Events (ACE) leadership attended & presented at meetings. Input received for inclusion into draft Special Events OrdinanceRequires Council consideration of Special Events Ordinance	No	ACE Law	X Recommendations from the report have been incorporated into the draft Special Events Ordinance.
C		Environment						
C	1	Encourage events to utilize green event policies.		Requires Council consideration to incorporate items into Special Events Ordinance	Item Leads: Various Status Notes: <ul style="list-style-type: none">Formal interdepartmental team was established to create a one-stop “green” manual.Draft document completed.16 existing regulations, 8 recommended regulations in draft Special Events Ordinance, and 10 task force recommendations	Funding required to expand/create program/staffing for a Green Event certification program.	ARR Sustainability PARD Transportation ACE	Draft Guidebook completed ARR will need to complete a financial analysis for implementation of a Citywide program.

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								Related to Special Events Ordinance Action
								Completed("X"= yes)
C	2	Protect trees, vegetation, and environmentally sensitive areas.			Item Leads: Na Status Notes: <ul style="list-style-type: none"> Council action required for additional funding/resources. Fall 2016 the special event use agreement terms/conditions re trees/grounds were updated for the 2nd time. Agreement will be updated as needed, and supported by the training module in item C3. Spring 2015 – the City arborist and PARD forestry were added to the automated application receipt for special events. Proposed budget item for forestry staffing/ review fee under development. 	Funding required to authorize additional PARD forestry staff resources	PARD - Forestry PARD-OSE City Arborists	X – for administrative items Underway – budget item.
C	3	The Parkland Events Task Force recommends the City implement a mandatory certification and training program for event organizers and contractors including tree protection, access and use of park grounds.			Item Leads: PARD staff. Status Notes: <ul style="list-style-type: none"> Product testing/trial targeted for mid April. Park specific training materials to be created by existing staff resources Training scope and requirements may require additional funding/staffing 	Funding required for program expansion to citywide scope	PARD CTM Forestry City Arborists Ground Operations Finance	X Training in roll out phase.
C	4	Develop a parking and traffic solution for parks that would reduce usage of green space parking, such as the Polo Field at Zilker Park.		Master plan or CIP funding may be required for development of infrastructure alternatives.	Item Leads: PARD, Transportation. Status Notes: <ul style="list-style-type: none"> Coordination and situational assessment meeting scheduled. Review current situation, challenges, available alternatives, and long-term funding requirement items. Recommend preliminary review by planning staff. Future studies, traffic planning, or park improvements will require funding for planning and parkland improvements Parking and alternative transportation information updated on all park pages. 	Funding required for future studies, traffic planning, or park improvements will require funding for planning and parkland improvements	PARD Planning Operations Transportation	X
D		Fees						
D	1	Fee Study Recommendation.		Requires Council directive to adopt/ implement fee study findings.	Item Leads: PARD Status Notes: <ul style="list-style-type: none"> The fee study will be largely contingent on funding a study of all City of Austin event fees. It is recommended the study be funded and commence at/after the time of Special Events Ordinance Adoption. 	Funding required to fund study	PARD ACE	Underway, contingent also on adoption of the special event ordinance and alternative tiers to allow for future evaluation of fees.
D	2	Determine if park conservancies and foundations can charge fees that exceed the cost of service for events on parkland.			Item Leads: Leela Fireside Status Notes: <ul style="list-style-type: none"> Legal request prepared to legal. Leela Fireside assigned. Review information provided by Law. 	No	Law PARD	X
E		Limits on events on parkland						
E		Adopt changes to current limits on events at Zilker Park, Vic Mathias Shores, and Fiesta Gardens.			Item Leads: PARD to have 1/1's with Council Status Notes: Limits drafted by task force. Action item presented to Council.	No	Law PARD	X Approved Item 23 - June 15, 2017
E		Event producers, neighborhoods and the City will work together to mitigate parking, traffic, noise, trash, and environmental impacts.			Item Leads: See Item G 11. Status Notes: Recommend to continue meetings, and expand as needed	No	PARD Procedures	X See Item G 11.

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								Needs Funding for Further Action
								Related to Special Events Ordinance Action Completed("X"= yes)
E		Adopt an ordinance requiring a majority vote by the City Council to recommend increases to these limits.			Item Leads: PARD/Law Status Notes: 1/1 meetings will be scheduled with Council to gather additional interest and direction on future policy action.	No	Law PAR	X Approved Item 23 - June 15, 2017
E	1	Recommend policy to include outdoor events on Long Center property in limits on events at Vic Mathias Shores.		Requires Council directive if limits are to be altered to include other events.	Item Leads: PARD/Law Status Notes: 1/1 meetings will be scheduled with Council to gather additional interest and direction on future policy action.	No	Law	X Approved Item 23 - June 15, 2017 Limits were adopted on June 15. Based on the current enhanced communication between PARD, Long Center and Palmer, no future changes to limits are recommended.
E	2	Create incentives for the relocation of events at Zilker Park, Vic Mathias Shores, and Fiesta Gardens that do not require the entire space to other venues to help minimize the impact and closure of streets.		Requires Council approval for policy direction for incentives, funding, or appropriations	Item Leads: PARD/Law Status Notes: <ul style="list-style-type: none">City staff can evaluate events undersized for the property using the task force limits documentPolicy direction, incentives funding/appropriations will require policy directionLargely dependent on funding of alternative space development to provide relocation options.	Funding required for incentive programs if approved.	PAR Law	Funding for alternative park location development is needed prior to establishing incentives or programs create alternative event locations.
E	3	Fireworks and impact to trail usage.			Item Leads: Sarah, Jason Status Notes: Notification information will be added to fireworks documents Notification template will be created Policy limits added to park event policy.	No	PAR	X
F		Alternative Venues						
F	1	Identify parkland for potential events.	Recommend staffs focus planning efforts on the identified alternative locations	Requires Council policy direction/priority establishment of alternative locations	Item Leads: OSE Team Status Notes: <ul style="list-style-type: none">Team meeting will be held to debrief on the PETF final report, actions and goals.Information gathered, and priority use spots mapped within identified alternative locations.Budget/final write up prepared.	Funding required for master plans and development	PAR Planning ACE	X – alternative locations identified Budget/bond funding needed to implement development/master plans for proposed alternative locations.
F	2	Establish criteria for designating a park as a special event venue.			Item Leads: Jason Status Notes: <ul style="list-style-type: none">Overview information created from the PETF subcommittee research.Information adopted into special event policy, and debriefed with park planning staff proactively.Criteria for successful special event venues developed by city staff	No	PAR ACE Planning	X
F	3	Recommend full funding for master planning John Trevino Jr. Metropolitan Park within the FY 17 concept menu.			Item Leads: City Council action Status Notes: This item was adopted by the PETF during the 16-17 budget cycle per Council's request. Partial funding was appropriated in the budget cycle.	Funding required for master plan	Finance	X
G		Impacts						
		As a principle, the PETF supports establishment of higher standards, and provision of required resources towards fees, impact mitigation and limits for heavily used parkland.			Item Leads: PARD Status Notes: Special event policies will be updated with information regarding standards, and expectations. Park use definitions developed.	No	PAR	X

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								Needs Funding for Further Action
								Related to Special Events Ordinance Action
								Completed ("X"= yes)
G	1	Establish impact zone and special event zone to facilitate planning and management of events on parkland.		Requires Council action to consider the Special Events Ordinance	Item Leads: Corporate Special Events Status Notes: http://www.austintexas.gov/department/special-events-ordinance Recommendation included in draft ordinance.	No	ACE Law APD	Special Events Ordinance
G	2	The task force recommends immediate implementation of a Special Events Permit Parking (SEPP) Program for neighborhoods that are in or adjacent to the special event impact zone with specific priority focus on the Zilker, Bouldin and Festival Beach area neighborhoods. The program shall be established with focus on increased fines for parking, changes to City procedure and practice to encourage effective towing or booting authorization and ticketing by non-sworn personnel. City staff shall pilot the program no later than the fall of 2016.		Requires Council action to approve staff recommended changes.	Item Leads: Transportation Status Notes: Unknown Resolutions from City Council and the PETF have been adopted respectively creating the request and encouraging swift implementation of the parking program. 1 public meeting, and several staff meetings have been coordinated Public input under evaluation	Funding may be needed for program	Transportation Court Law PARD ACE APD	Underway  CIUR 1864_Memo to Mayor and Council
G	3	Increase fines for parking and traffic violations in the impact zone.		Requires Council adoption of increased fines.	Item Leads: ACE, PARD Status Notes: A draft ordinance changes to parking fines.	No	Law APD Court PARD	Special Events Ordinance
G	4	Strictly enforce towing in the impact zone. Increase Austin Police Department's towing capacity during events. This will help reduce response times for towing and allow police officers to spend more time on enforcement.	Recommend the engagement of towing services at large events.		Item Leads: Transportation – Parking, APD, ACE, PARD Status Notes: Preliminary information gathered. Towing can be authorized by parking enforcement staff. Costs – staffing, equipment being assessed. Policies need to be established to uniform process with APD. Implementation may require adopting a fee for personnel at organizer's expense.	Funding may be required for parking enforcement additional personnel.	Transportation APD Court Law	Underway. The transportation department is completing review of requirements required to authorize and train parking enforcement staff to assist with towing instead of utilizing APD resources alone.
G	5	Increase fines for unpermitted vendors located in the special event zone.		Requires Council action to adopt increased fines.	Item Leads: ACE, PARD Status Notes: PARD is developing ordinance changes to park code to increase and create penalties for unpermitted concessions, and similar activities in parks.	No	Law Court APD ACE Transportation Right of Way	Special Events Ordinance
G	6	Increase staffing for the traffic management center during events to monitor traffic flow and signals in the impact zone for Tier 3 and 4 events that impact major roads during rush hour or peak traffic times.		Requires Council action to increase staffing	Item Leads: Transportation Status Notes: No updates available at this time.	Funding for additional staffing.	Transportation - Signals	Underway
G	7	Establish a temporary flagger team to augment police resources at key intersections during events to provide additional information and assistance to drivers and pedestrians. Incorporate non-sworn personnel where possible.		Requires Council action to establish	Item Leads: Transportation, ACE, APD, PARD Status Notes: Extensive discussions will be required to evaluate laws regarding right of way control and contract related matters.	Funding required if incorporated or implemented	ACE APD Transportation	Underway The transportation department is researching laws and regulation related to use of non-sworn personnel. Recommendations forthcoming.
G	8	Amend City codes to establish pedicab traffic flow enhancement zones during events. The traffic flow enhancement zone would designate approved and prohibited routes for pedicabs to help facilitate and enhance traffic flow.		Requires Council action to establish	Item Leads: Transportation – ground transportation division Status Notes: No updates available.	Funding may be needed for staffing/program.	Transportation – Ground Transportation ACE APD	Underway The transportation is exploring
G	9	Accommodate general park users that are displaced by events. Install signs to redirect them to nearby parks.			Item Leads: n/a Status Notes: Completed PARD began requiring clearer park notification signage in 2016. Recommend continuing practice.	No	PARD	X

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								Needs Funding for Further Action
								Related to Special Events Ordinance Action Completed("X"= yes)
G	10	Encourage a sound impact plan for all special events with amplified music.			Item Leads: n/a Status Notes: All events that trigger a sound impact plan are compliant. Completed, sound impact plan requirements proving an effective tool for existing events, and those that may present unique sound management challenges.	No	PARD	X
G	11	Encourage stakeholder meetings with affected neighborhoods to help plan and prepare for medium and large events.			Item Leads: Pard staff Status Notes: <ul style="list-style-type: none"> Overview information will be added into special events policy. Notification template will be created. PARD Administrative planning meetings currently conducted for coordinating events. Recommend continuing practice 	No	PARD	X
G	12	Work with event producers to ensure a streamlined setup and teardown process for events.			Item Leads: n/a Status Notes: <ul style="list-style-type: none"> The PETF created the evaluation matrix which is in use to assess an event against itself for pre- and post- event conditions. This includes set up and take down time changes The task force drafted matrix will be a helpful communication tool when discussing impacts. PARD continues to work to ensure a safe and streamlined set up and take down for events. 	No	PARD	X
G	13	Sound Ordinance revisions: a. Amend City sound ordinances to require "C" weighting measurement in all sound limit regulations. b. Provide continued funding for a sufficient number of sound meters that have A, and C weighting capabilities. c. Amend Parks code to change sound curfew extension requests from the current 10 pm to 2 am to 10 pm to 11 pm.		Requires Council action to implement C weighting.	Item Leads: EDD – music office (item A/B) Status Notes: PARD – item C (completed) <ul style="list-style-type: none"> Item C adopted by City Council 6/15/2017. Item A and B underway by Music Office. Memo to Council being prepared by EDD with updates/action information. 	Yes. Funding required for permanent funding of noise sentinel devices.	Music APD ACE Transportation PARD	X - A, B – see CIUR 1864 update memo from Economic Development Department.  CIUR 1864 Memo to Mayor & Council fro Item C - X Approved Item 23 - June 15, 2017
H		Fee waivers and City co-sponsored events						
H	1	Establish a policy that the Council may not waive damage deposits for events on parkland		Requires Council action	Item Leads: PARD Status Notes: Draft resolution/code language being drafted.	No	Law PARD	X – Item tabled October 2017.
H	2	Policies to waive fees and expenses for events cosponsored by the Council should be based on specific criteria adopted by resolution of the City Council.		Requires Council action	Item Leads: ACE Status Notes: 1/1 meetings will be scheduled with Council to gather additional interest and direction on future policy action.	No	ACE Law	X – Item tabled October 2017.
H	3	Recommend evaluation of policies concerning the provision of complimentary, no-cost or low-cost tickets, badges or passes to events on city parkland to elected city officials, their staff, and City of Austin Boards and Commission members.		Requires Council action	Item Leads: City Council Status Notes: 1/1 meetings will be scheduled with Council to gather additional interest and direction on future policy action.	No		X – Item tabled October 2017.
I		Items Recommended for Inclusion in the Citywide Special Events Ordinance						

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								Needs Funding for Further Action
								Related to Special Events Ordinance Action Completed("X"= yes)
I	1	Require each large event to conduct pre-event planning meetings with stakeholders that will be impacted by the event.			Item Leads: Corporate Special Events Status Notes: <ul style="list-style-type: none">A current ACE practice is to require events to coordinate and communicate with neighborhoods and stakeholders. Austin Center for Events (ACE) leadership attended & presented at meetings. Input received for inclusion into draft Special Events Ordinance, rules or policiesAll large PARD large events currently host meetings.	No	PARD	X
I	2	Require events to follow “green events” policies recommended by the PETF.		Requires Council consideration of Special Events Ordinance	Item Leads: Corporate Special Events Status Notes: Upon ordinance adoption http://www.austintexas.gov/department/special-events-ordinance Recommendations included in draft ordinance.	No	ACE	Special Events Ordinance
I	3	Rental and permit fees for street closures should be scaled to the street classification (neighborhood street, corridor street, major road, etc.).		Requires Council consideration of Special Events Ordinance	Item Leads: Fees are set by a separate City ordinance. Status Notes: Transportation will be assessing fees as part of the special events ordinance changes.	Fee schedule changes	Transportation ACE	Special Events Ordinance
I	4	Rental and permit fees for right-of-way (ROW) closures should be scaled to the size of the ROW and length of closure.		Requires Council consideration of Special Events Ordinance	Item Leads: Fees are set by a separate City ordinance. Status Notes: Transportation will be assessing fees as part of the special events ordinance changes.	Fee schedule changes	Transportation ACE	Special Events Ordinance
I	5	Fees for street and right-of-way closures should be set so that closures with larger impacts on traffic and public access pay higher fees.		Requires Council consideration of Special Events Ordinance	Item Leads: Fees are set by a separate City ordinance. Status Notes: Transportation will be assessing fees as part of the special events ordinance changes.	Funding required for study	Transportation ACE Law	Special Events Ordinance
J		Prior Action Items						
J	1	Funding Parks to national standard levels.		Requires Council action for policy priority establishment.	Item Leads: Status Notes:	Funding may be needed for assessment.		X
J	2	Economic study of park and city events.			Item Leads: PARD Status Notes: An RFI was released to gather information and determine preliminary costs of a citywide event economic impact study using the City’s registered vendor database	Funding required to implement study	ACE Dept. Finance Units	X Estimated costs from responsive companies range from \$15,000 to \$75,000 for a citywide study.