

AGENDA



Recommendation for Council Action

AUSTIN CITY COUNCIL

Regular Meeting: March 8, 2018

Item Number: 005

Purchasing Office

Authorize negotiation and execution of a contract with Wallace Roberts & Todd, LLC, or one of the other qualified offerors to Request For Proposals 8600 SLW0522, to provide a parks and recreation long range plan, in an amount not to exceed \$400,000. (Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program and subcontractor goals were applied to the solicitation. The subcontracting goals were exceeded and the resulting contract will include 19.75% MBE/WBE combined participation).

Lead Department	Purchasing Office.
Fiscal Note	Funding is available in the Fiscal Year 2017-2018 Capital Budget of the Parks and Recreation Department.
Purchasing Language	The Purchasing Office issued a Request for Proposals (RFP) 8600 SLW0522 for these services. The solicitation issued on October 2, 2017 and it closed on November 14, 2017. Of the three offers received, the recommended contractor submitted the best evaluated responsive offer. A complete solicitation package, including a response list, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: Solicitation Documents <https://www.austintexas.gov/financeonline/vendor_connection/solicitation/solicitation_details.cfm?sid=121108> .
For More Information	Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov <mailto:AgendaOffice@austintexas.gov> NOTE: Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Persons: Sandy Wirtanen, at 512-974-7711 or

	sandy.wirtanen@austintexas.gov < mailto:sandy.wirtanen@austintexas.gov > or Claudia Rodriquez, at 512-974-2959 or ClaudiaR.rodriquez@austintexas.gov < mailto:ClaudiaR.rodriquez@austintexas.gov >.
Council Committee, Boards and Commission Action	January 23, 2018 - Approved by the Parks and Recreation Board on a 10-0 vote, with Board Member Farasat absent.
Client Department(s)	Parks and Recreation Department.

Additional Backup Information:

The contract will provide for the development of the Parks and Recreation Department's Long Range Plan for land, facilities and programs which is developed every 10 years and provides a blueprint to guide land acquisition, capital improvements and the development of programs and new amenities.

The future of Austin's parks and recreation system is impacted by a multitude of forces, trends and shifts including unprecedented population growth, decreasing public sector funding, increased reliance on private and philanthropic funding, and increased awareness of best practices in sustainable park development and management. The planning effort begins with an inventory and evaluation of parks and facilities along with an analysis of demographic data, trends and industry standards for parks. Public outreach plays a critical role in the process with in-depth engagement of park groups, conservancies, neighborhood associations, nonprofit organizations, and public partners.

An evaluation team with expertise in this area evaluated the offers and scored Wallace Roberts & Todd, LLC as the best to provide these services based on project work plan and project management structure, demonstrated evidence of public engagement requirements, demonstrated applicable prior experience and personnel qualifications, price, local business presence and Service Disabled Veteran Business Enterprise certification.

This request allows for the development of a contract with a qualified offeror selected by Council. If the City is unsuccessful in negotiating a satisfactory contract with the selected offeror, negotiations will cease with that provider. Staff will return to Council so that another qualified offeror may be selected, authorizing new contract negotiations.

Without this contract the Parks and Recreation Department may not have the information necessary to make informed decisions regarding land, facilities, and programs.