RESOLUTION NO.

WHEREAS, the City Council passed Resolution No. 20171109-046, which directed the City Manager to identify and assess city-owned sites that might be appropriate for a soccer stadium; and

WHEREAS, Resolution No. 20171109-046 also directed the City Manager to conduct an analysis that includes community benefits that could result from the construction of a stadium and practice fields, as well as processes for engaging the public in consideration of these options; and

WHEREAS, in a December 2017 memo, City staff identified seven city-owned sites and one Austin Independent School District site that could be suitable for additional exploration, analysis, and engagement; and

WHEREAS, the December 2017 memo provided a preliminary analysis regarding the “general economic benefits, community benefits, community engagement process and specific, basic information with regards to community stakeholders, program displacement, and traffic analysis”; and

WHEREAS, out of the eight sites identified, the 10414 McKalla Place property, situated in Austin’s preferred growth corridor, could be well-poised for a soccer stadium due to its size, proximal commercial activity, accessibility, and the potential for employment opportunities; and

WHEREAS, a major league soccer team could generate community benefits, and these opportunities warrant further examination and engagement; and

WHEREAS, the December 2017 memo details the stakeholders who would need to be engaged if further analysis were to occur for the McKalla property. These stakeholders are included in Attachment A; and
WHEREAS, the City Council is strongly interested in continuing a deeper analysis of this site; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY OF AUSTIN CITY COUNCIL:

The City Manager is directed to provide a detailed analysis of 10414 McKalla Place as a potential site for a major league soccer stadium. This analysis should include:

- An economic analysis of direct and indirect benefits;
- Financial opportunities and challenges;
- Traffic considerations; and
- A community engagement plan with stakeholders.

The City Manager is directed to provide a detailed description of the community benefits that could be generated by a major league soccer team, such as new programs which could serve Austin youth and other residents, local employment benefits, and revenue-sharing opportunities. The City Manager is directed to report back to Council no later than June 1, 2018.

ADOPTED: ____________, 2018         ATTEST: ____________________________

Jannette S. Goodall
City Clerk