



# Public Engagement Process for a Dockless Bike Share Pilot Program

Downtown Commission

Wednesday, March 21<sup>st</sup> 2018

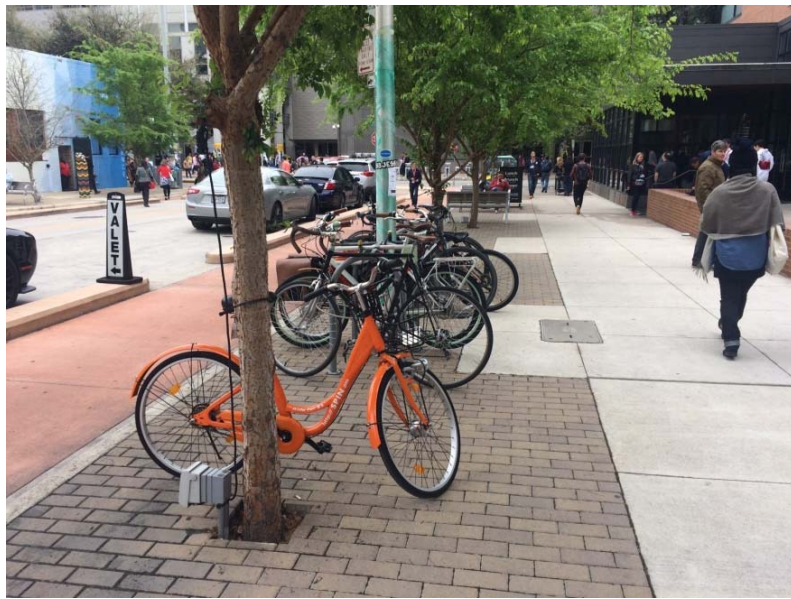
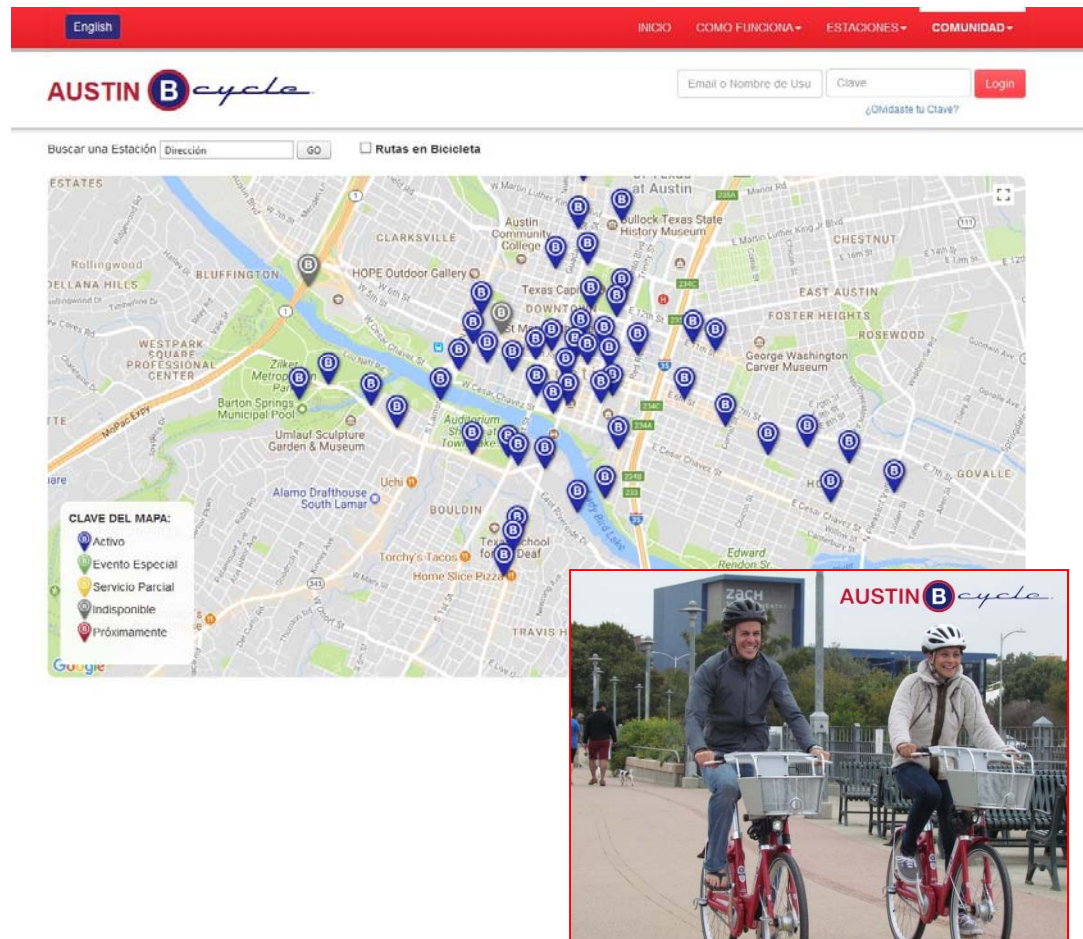


Photo Credit: NACTO



# Austin's Current Bike Share System



- 4 years old
- 530 bikes
- 64 stations
- 1 million+ trips
- Assets owned by City of Austin
- System operated under a contract with Bike Share of Austin, a local non-profit

# Dockless Bike Share in the U. S.



**Photo:** A Spin bike parked at the Downtown MetroRail Station during the 5-day dockless pilot in Austin

- SXSW 2017 Festival Disruption
- 5-day Pilot Program
- Continued interest ever since
- Growing adoption in peer cities such as Seattle, Washington D.C. & Houston



# Dockless Bike Share: Legitimate Concern



**Photo:** Dallas Morning News  
1/27/2018 (Credit: Irwin  
Thompson/Staff Photographer)



**Photo:** City of Seattle



# Dockless Bike Share Pilot: Challenges and Opportunities

## ● Challenges

- Orderly & predictable bicycle parking
- Sustainable, safe bicycles
- Means to quickly address problems
- Financial assurance after pilot
- Public space license agreements
- Bike Waste/Sustainability

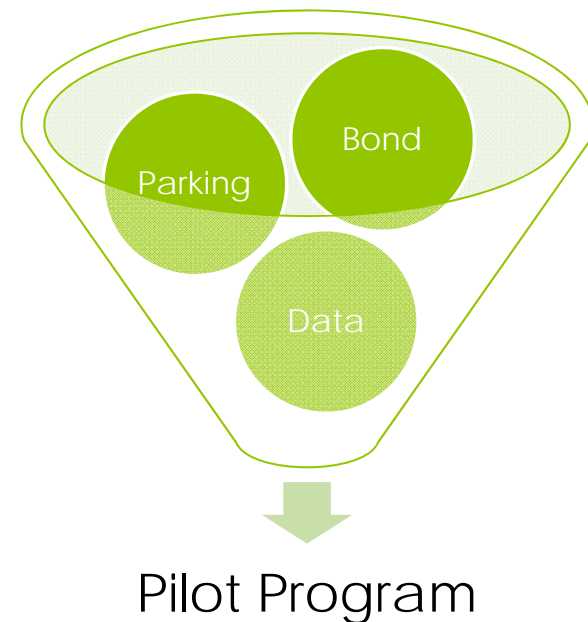
## ● Opportunities

- Extend reach to underserved markets
- Provide a true first/last mile transit solution
- Expand quickly with little public cost
- Bicycle ridership encouragement tool



# Defining a Pilot Program: Items to Consider

- Performance Bond
- Staff:Bike Ratio
- Bike Waste
- Data-Sharing
- Bike Parking





# Public Engagement Process

- March – May, 2018
- Stakeholder Briefings
- Community Forum  
Wednesday April 4<sup>th</sup>
  - Central Library
  - 7:30 a.m. to 10 a.m.
- Community Listening Sessions
- Mobility Committee Briefing

Please Join Us For A...

## DOCKLESS BIKE SHARE COMMUNITY FORUM

Wednesday, April 4<sup>th</sup> - 7:30 a.m. – 10:00 a.m.

**Austin's NEW Central Library**  
710 W. Cesar Chavez Street

Pop by anytime during the  
forum - Breakfast tacos  
and coffee will be served!

Roll, ride or stride down to our beautiful new Central Library for a morning of community conversation about the dynamic world of bike share. Help Austin shape a successful dockless bike share pilot program to test this new shared mobility service. Community Listening Sessions follow throughout April.

- ✓ Share your ideas with real-time polling happening all morning long!
- ✓ The event will stream LIVE on the Austin Transportation Facebook page
- ✓ Watch the Dockless Bike Share Pitch Session – 8:00 a.m.
- ✓ Learn what other cities are doing at the Peer City Panel – 9:00 a.m.

### Community Listening Sessions in April Open House Format – Pop By Anytime

TUE. April 10<sup>th</sup> – 6-7pm Yarbrough Library  
2200 Hancock Drive

MON. April 16<sup>th</sup> – 6-7pm Willie May Kirk Library  
3101 Oak Springs Drive

SAT. April 21<sup>st</sup> – Earth Day ATX 2017  
Huston-Tillotson University – 900 Chicon

SAT. April 28<sup>th</sup> – 2:30-4pm Twin Oaks Library  
1800 South 5<sup>th</sup> Street



For more information, contact David Orr at [David.Orr@austintexas.gov](mailto:David.Orr@austintexas.gov) or 512-974-7633



# Bike Share Expansion Strategy

- Accelerate station expansion
- Facilitate public engagement
- Test new operating strategies
- Recover costs



# Thank You

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