

**RESOLUTION NO.**

**WHEREAS, soccer is a beloved sport in the Central Texas region and throughout the State; and**

**WHEREAS, due to the sport's broad appeal, a professional team in Austin could bring together Austinites of all backgrounds in a new and celebratory way;**  
and

**WHEREAS, the City Council passed Resolution No. 20171109-046, which directed the City Manager to identify and assess city-owned sites that might be appropriate for a soccer stadium; and**

**WHEREAS, Resolution No. 20171109-046 also directed the City Manager to conduct an analysis that includes community benefits that could result from the construction of a stadium and practice fields, as well as processes for engaging the public in consideration of these options; and**

**WHEREAS, in a December 2017 memo, City staff identified seven city-owned sites and one Austin Independent School District site that could be suitable for additional exploration, analysis, and engagement; and**

**WHEREAS, the December 2017 memo provided a preliminary analysis regarding the "general economic benefits, community benefits, community engagement process and specific, basic information with regards to community stakeholders, program displacement, and traffic analysis"; and**

**WHEREAS, community members have expressed significant concerns about considering Roy G. Guerrero Colorado River Park or Butler Shores for a private soccer stadium; and**

**WHEREAS, the City Council affirms that it does not want to consider public parkland for this potential use; and**

**WHEREAS, out of the eight sites identified, the 10414 McKalla Place property, situated in Austin's preferred growth corridor, could be well-poised for a soccer stadium due to its size, proximal commercial activity, accessibility, and the potential for employment opportunities; and**

**WHEREAS, a major league soccer team could generate community benefits, and these opportunities warrant further examination and engagement; and**

**WHEREAS, the December 2017 memo details the stakeholders who would need to be engaged if further analysis were to occur for the McKalla property. These stakeholders are included in Attachment A; and**

**WHEREAS, the City Council is strongly interested in continuing a deeper analysis of this site; NOW, THEREFORE,**

**BE IT RESOLVED BY THE CITY OF AUSTIN CITY COUNCIL:**

The City Manager is directed to initiate and complete a community engagement process and return to Council with a detailed report of the input received. The City Manager is directed to provide a detailed analysis of 10414 McKalla Place as a potential site for a major league soccer stadium. This analysis should include:

- An economic analysis of direct and indirect benefits, opportunity costs (such as the possible opportunity for an affordable housing development), potential liabilities, and substitution effects;
- If feasible, an estimation of how many Austinites leave Austin to visit neighboring cities to watch professional soccer;

- Financial opportunities and challenges, including, but not limited to the following:
  - Improvements to the surrounding transportation network;
  - Improvements to the surrounding utility infrastructure;
  - Necessary public safety services to the facility;
- An examination of traffic considerations and transit options, with input from Capital Metro on the feasibility of a stadium train station; and

The City Manager is directed to provide a detailed description of the community benefits that could be generated by a major league soccer team, such as new programs which could serve Austin youth and other residents, local employment benefits, and revenue-sharing opportunities. The City Manager is directed to report back to Council no later than June 1, 2018.

**BE IT FURTHER RESOLVED:**

The City Manager is directed to explore how this private use on publicly owned land could generate funds for the Housing Trust Fund.

**ADOPTED:** \_\_\_\_\_, 2018

**ATTEST:** \_\_\_\_\_  
Jannette S. Goodall  
City Clerk