

RESOLUTION NO. 20180322-099

WHEREAS, soccer is a beloved sport in the Central Texas region and throughout the State; and

WHEREAS, due to the sport's broad appeal, a professional team in Austin could bring together Austinites of all backgrounds in a new and celebratory way; and

WHEREAS, the City Council passed Resolution No. 20171109-046, which directed the City Manager to identify and assess city-owned sites that might be appropriate for a soccer stadium; and

WHEREAS, Resolution No. 20171109-046 also directed the City Manager to conduct an analysis that includes community benefits that could result from the construction of a stadium and practice fields, as well as processes for engaging the public in consideration of these options; and

WHEREAS, in a December 2017 memo, City staff identified seven city-owned sites and one Austin Independent School District site that could be suitable for additional exploration, analysis, and engagement; and

WHEREAS, the December 2017 memo provided a preliminary analysis regarding the "general economic benefits, community benefits, community engagement process and specific, basic information with regards to community stakeholders, program displacement, and traffic analysis"; and

WHEREAS, community members have expressed significant concerns about considering Roy G. Guerrero Colorado River Park or Butler Shores for a private soccer stadium; and

WEHREAS, the City Council affirms that it does not want to consider public parkland for this potential use; and

WHEREAS, out of the eight sites identified, the 10414 McKalla Place property, situated in Austin's preferred growth corridor, could be well-poised for a soccer stadium due to its size, proximal commercial activity, accessibility, and the potential for employment opportunities; and

WHEREAS, a major league soccer team could generate community benefits, and these opportunities warrant further examination and engagement; and

WHEREAS, the December 2017 memo details the stakeholders who would need to be engaged if further analysis were to occur for the McKalla property. These stakeholders are included in Attachment A; and

WHEREAS, the City Council is strongly interested in continuing a deeper analysis of this site; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY OF AUSTIN CITY COUNCIL:

The City Manager is directed to initiate and complete a community engagement process and return to Council with a detailed report of the input received. The City Manager is directed to provide a detailed analysis of 10414 McKalla Place as a potential site for a major league soccer stadium. This analysis should include:

- An economic analysis of direct and indirect benefits, opportunity costs (such as the possible opportunity for an affordable housing development), potential liabilities, and substitution effects;
- The requirement that design and construction of the stadium employ competitive solicitation, worker protections, and compliance with the City's

minority-owned and female-owned business enterprise procurement program for construction located in City Code Chapter 2-9A;

- If feasible, an estimation of how many Austinites leave Austin to visit neighboring cities to watch professional soccer;
- Financial opportunities and challenges, including, but not limited to the following:
 - Improvements to the surrounding transportation network;
 - Improvements to the surrounding utility infrastructure;
 - Necessary public safety services to the facility;
- An examination of traffic considerations and transit options, with input from Capital Metro on the feasibility of a stadium train station; and

The City Manager is directed to provide a detailed description of the community benefits that could be generated by a major league soccer team, such as new programs which could serve Austin youth and other residents, local employment benefits, and revenue-sharing opportunities. The City Manager is directed to report back to Council no later than June 1, 2018.

BE IT FURTHER RESOLVED:

The City Manager is directed to explore how this proposal could generate funds for the Housing Trust Fund.

ADOPTED: March 22, 2018

ATTEST: 
Jannette S. Goodall
City Clerk

Attachment A

Community Stakeholder Group Engagement Considerations:

The following list includes (but is not limited to) potential stakeholders specific to 10414 McKalla Place, Austin, TX 78758:

- Gracywoods Neighborhood Association
- North Austin Civic Association Plan Contact Team
- North Park Estates Neighborhood Association
- Northgate Neighborhood Association
- Quail Hollow Neighborhood Association
- River Oaks Lakes Estates Neighborhood
- River Oaks Neighborhood Association
- Thurmond Heights Neighborhood Association
- Pflugerville Independent School District
- North Growth Corridor Alliance
- North Austin Civic Association
- Austin Coed Soccer
- Austin Men's Soccer Association
- Austin Sports and Social Club: Adult Coed Sports
- Austin Women's Soccer League
- Lonestar Soccer Club
- North Austin Soccer Alliance
- Soccer Zone