

CITY OF AUSTIN ECONOMIC DEVELOPMENT  
DEPARTMENT, MUSIC & ENTERTAINMENT DIVISION

# STREET PERFORMANCE PILOT PROGRAM

FUNDED BY TRAMMELL CROW COMPANY



PRESENTATION TO THE DOWNTOWN COMMISSION ON 4/18

City of Austin  
Music & Entertainment Division

# STREET PERFORMANCE PILOT PROGRAM LAUNCH

**March 10, 2018**

12 p.m. - 5 p.m.

Starting at City Hall Mezzanine,  
201 W. 2nd Street, and continuing  
through the Green Water  
Treatment Redevelopment District

Programming Funded by:  
Trammell Crow Company

## Performances by:

- 12-12:30 p.m. **ATLAS MAIOR**- City Hall Mezzanine
- 12:40 p.m. **MOON TOWER BRASS BAND**- City Hall Plaza  
over to Green Water Redevelopment District
- 1 p.m. **REY ARTEAGA**
- 2 p.m. **DICKIE LEE ERWIN**
- 3 p.m. **KATE PRIESTLEY**
- 4 p.m. **COLIN GILMORE**



**Music &  
Entertainment**  
CITY OF AUSTIN  
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TRAMMELL CROW  
ALLOCATES A  
ONE-TIME PAYMENT  
OF \$150,000  
TO LIVE MUSIC  
IN THE  
GREEN WATER  
TREATMENT PLANT  
REDEVELOPMENT



# PURPOSE

- To provide additional revenue streams to local Austin musicians;
- To draw residents and visitors to newly opened public spaces and buildings within the Redevelopment
- To develop best practices to potentially expand the program to additional areas of Austin; and
- To support Austin's Music Friendly Community designation through increased programming.



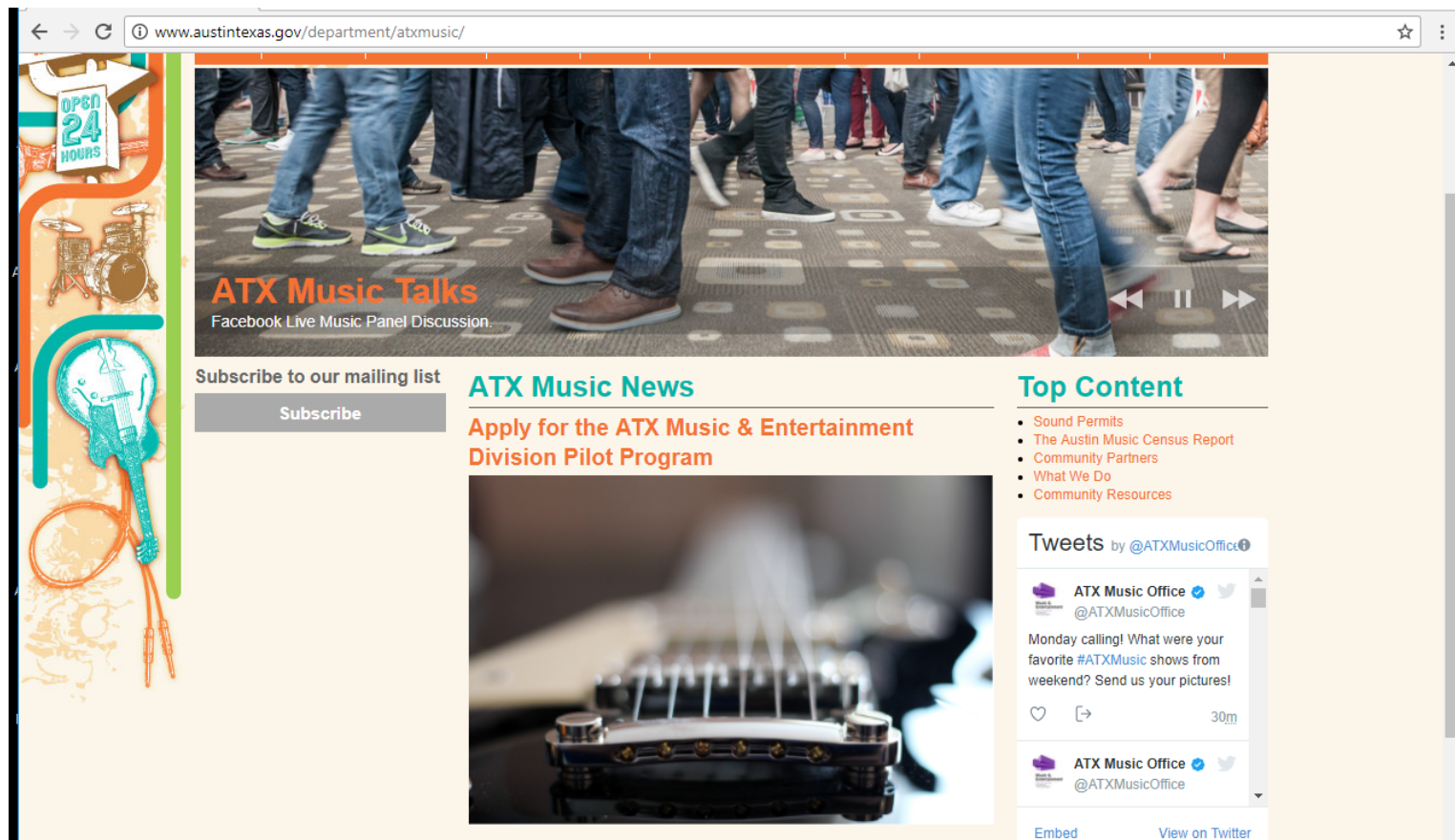
A dark blue, textured background featuring a faint, high-angle view of the Austin skyline, including the UT Tower and various city buildings.

# OVER 400 MUSICIAN SUBMISSIONS!





Fill out the official application on [www.atxmusic.gov](http://www.atxmusic.gov)



The screenshot shows the ATX Music Office website. The header features a video player with the title "ATX Music Talks" and the subtitle "Facebook Live Music Panel Discussion." Below the video player is a "Subscribe to our mailing list" button. The main content area is divided into two columns. The left column is titled "ATX Music News" and features a link to "Apply for the ATX Music & Entertainment Division Pilot Program" with a background image of a guitar bridge. The right column is titled "Top Content" and lists several links: "Sound Permits," "The Austin Music Census Report," "Community Partners," "What We Do," and "Community Resources." Below the "Top Content" section is a "Tweets by @ATXMusicOffice" widget showing two tweets from the ATX Music Office. The left sidebar contains a vertical navigation menu with icons for "Open 24 Hours," a drum set, and a guitar.

www.austintexas.gov/department/atxmusic/

ATX Music Talks  
Facebook Live Music Panel Discussion

Subscribe to our mailing list  
Subscribe

ATX Music News  
Apply for the ATX Music & Entertainment Division Pilot Program

Top Content

- Sound Permits
- The Austin Music Census Report
- Community Partners
- What We Do
- Community Resources

Tweets by @ATXMusicOffice

ATX Music Office @ATXMusicOffice  
Monday calling! What were your favorite #ATXMusic shows from weekend? Send us your pictures!

Embed View on Twitter



Be able to perform with a small, unamplified set-up



# Be willing to sign up as a COA Vendor

Secure | [https://www.austintexas.gov/financeonline/vendor\\_connection/index.cfm](https://www.austintexas.gov/financeonline/vendor_connection/index.cfm)

AUSTINTEXAS.GOV | AIRPORT | LIBRARY | AUSTIN ENERGY | AUSTIN WATER | CONVENTION CENTER | VISITORS BUREAU | OPEN GOVERNMENT

## Austin Finance Online

City of Austin - Financial Services


HOME | FINANCIAL DOCUMENTS | CONTRACT CATALOG | eCHECKBOOK | UNCLAIMED PROPERTY | OFFICES | VENDOR CONNECTION | FAQ

MAIN | CREATE ACCOUNT | OPEN SOLICITATIONS | CLOSED SOLICITATIONS | BID TAB / RESPONSE | SEARCH & FORMS | HOTEL/STR

**Welcome to Vendor Connection!**

Vendor Connection provides a public clearinghouse to view detailed information about current business opportunities with the City of Austin. This site allows vendors to create Subscriber accounts to subscribe to solicitations and download solicitation documents. Vendors may also register to be notified of any new business opportunities based on commodity codes that they select.


**START HERE**



### New Vendors

Anyone may create an account to subscribe to solicitations. Companies may also register to be notified about future business opportunities with the City based on commodity codes that they select. Registering requires providing additional information such as Legal Name and Tax ID.

**CREATE ACCOUNT**



### Existing Vendors

Vendors that already have accounts with Vendor Self Service (VSS) are converted to Vendor Connection. However, they still need to activate their account by resetting the password. Not sure if you already have a registered account, [search here](#).

**ACTIVATE ACCOUNT**

#### Account Login

Username

Password

**Login**

Create Account  
Retrieve Username  
Reset Password

#### Contact Information

Central Purchasing  
Capital Contracting Office

NEWS | PURCHASING SERVICES | STANDARD BID DOCUMENTS | BID OPENING WEBINAR

**Important Updates and Information**

	LINK TYPE
COA Anti-Lobbying Ordinance	
Anti-Lobbying Ordinance 20111110-052, December 2011.	PDF
Proposed Revisions to the Anti-Lobbying Ordinance V2 - January 2018	LINK TYPE





WHAT HAVE WE LEARNED?

# Q&A





# THANK YOU!

