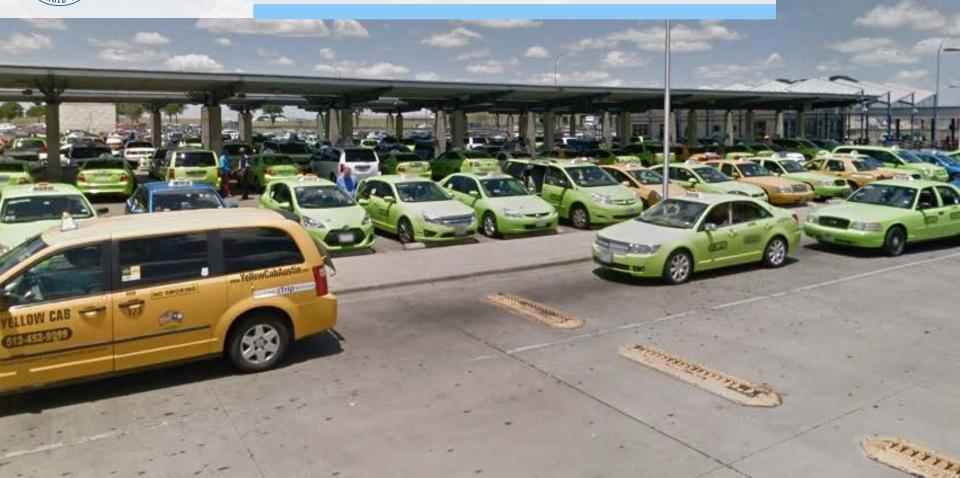
## **TAXICAB ORDINANCE REFORM**

PRESENTED TO THE URBAN TRANSPORTATION COMMISSION | 05.08.2018

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### TAXICAB ORDINANCE REFORM OBJECTIVES

- Optimize the competitiveness of taxicabs in today's mobility market
- Provide regulatory framework that allows companies to modernize and streamline operations
- Eliminate outdated regulations
- Ensure safety and consumer protections



### SINCE OUR LAST MEETING . . .

- Taxicab Driver Workshops
- Meetings with Franchise Holders
- Changes in the Mobility Marketplace
- Municipality Best-Practices



### **STAFF RECOMMENDATIONS**

- ✓ Remain within Current Franchise Model
- ✓ Flexible Fares & Flat Rates
- ✓ Flexible Taxicab Fleets
- ✓ No 3<sup>rd</sup> Party Inspections
- ✓ Virtual Meters
- ✓ Color Schemes Optional
- ✓ Top Lights Optional
- ✓ ADA Incentives
- ✓ EV Incentives
- ✓ Taxi Zone Enhancements

- ✓ No Operating Authority Model
- ✓ Continue to Limit the Number of Companies
- ✓ No Fare Minimums and/or Maximums
- ✓ Additional Enforcement
- ✓ No Requirement for 40% Owner/Operator
- Redundant Driver
  Conduct Rules Removed



#### RECOMMENDATION

A Phased Approach:

- Implement Agreed-Upon Ordinance Reform
- Observe for Possible Future Modifications





# Questions & Answers