

# AGENDA



## Recommendation for Council Action

**AUSTIN CITY COUNCIL**  
**Regular Meeting: May 24, 2018**

Item Number: **019**

### Parks and Recreation

Approve adoption of the Emma S. Barrientos Mexican American Cultural Center Master Plan.

**District(s) Affected:** District 9

<b>Lead Department</b>	Parks and Recreation Department
<b>Fiscal Note</b>	This item has no fiscal impact.
<b>Prior Council Action</b>	<p>August 25, 2015 - Council approved conversion of City-owned land located at 600 River Street to dedicated parkland on a vote of 11-0.</p> <p>August 25, 2015 - Council approved negotiation and execution of an agreement with Fremont Holdings, LLC for a two-year temporary staging and construction workspace on City-owned land located at 64 Rainey Street on a vote of 11-0.</p> <p>December 15, 2016 -Council authorized negotiation of a professional services agreement with Jaime Beaman, AIA, Inc. and CasaBella Architects to provide design and planning services for the Emma S. Barrientos Mexican American Cultural Center on a 10-0 vote with Mayor Pro Tem Tovo off the dais.</p> <p>March 23, 2017 - Council authorized execution of a professional services agreement with Jaime Beaman, AIA, Inc. and CasaBella Architects to provide design and planning services for the Emma S. Barrientos Mexican American Cultural Center on an 8-1 vote with Council Member Troxclair voting “no” and Council Members Casar and Garza off the dais.</p>

<b>For More Information</b>	Vera Labriola, Business Process Specialist (512) 974-6716; Liana Kallivoka, Assistant Director, (512) 974-9455; Kimberly McKnight, Environmental Conservation Program Manager, (512) 974-9478
<b>Council Committee, Boards and Commission Action</b>	<p>March 20, 2018-Approved by the Hispanic Quality of Life Commission on a vote of 6-0 with Commissioners Maga-Rojas, Garcia, Jimenez, and Velasquez absent.</p> <p>March 21, 2018-Approved by Downtown Commission on a vote of 10-0 with Commissioner Kanipe absent.</p> <p>March 26, 2018-Approved by the Design Commission on a vote of 9-0 with Commissioner Franco absent.</p> <p>April 9, 2018-Approved by the Small Areas Planning Joint Committee on a vote 6-0 with Commissioner White absent.</p> <p>April 18, 2018-Approved by the Mexican American Cultural Center Advisory Board on a vote of 6-1 with board member Oyervides voting “no”, board member Herrera absent and three vacancies.</p> <p>April 24, 2018-Approved by the Parks and Recreation Board on a vote of 8-0 with Board Member Cofer off dais and Board Members Luca and Ward absent.</p> <p>April 24, 2018-Approved by the Planning Commission on a 12-0 vote with Commissioner Seeger absent.</p>

---

### **Additional Backup Information:**

#### **Mission of the ESB-MACC**

The Emma S. Barrientos Mexican American Cultural Center is dedicated to the preservation, creation, presentation, and promotion of Mexican American cultural arts and Latino cultures.

#### **History of the ESB-MACC**

In 1999, a bond package was approved by the voters to construct the Mexican American Cultural Center. The following year, the City authorized a professional services agreement with CasaBella + Del Campo and Maru and Teodoro González de León for architectural design and construction phase services. First, a Master Plan for the Mexican American Cultural Center was developed in 2000 with input from the community and from various Mexican American arts organizations. Construction of Phase I of the Mexican American Cultural Center began in January of 2006, and the facility was completed in June of 2007. The reality of the long-time dream was finalized on September 15, 2007 with a ribbon cutting ceremony attended by thousands from the community. In 2010, the facility was renamed the Emma S. Barrientos Mexican American Cultural Center in honor of the late community leader who was

instrumental in the creation of the center.

### **Funding for Master Plan**

The funding for the master plan originates from a Council-approved action in August 2015, which formalized a lease agreement for construction staging on city-owned land at 64 Rainey Street by the developer of an adjacent residential building at 70 Rainey. The City chose to direct the lease revenue, which totals \$400,000 to PARD for the development of a new Emma S. Barrientos Mexican American Cultural Center master plan and associated site improvements.

### **Key Goals of the Master Plan Process**

- Understand the needs of the local visual and performance artists, as well as all other cultural groups including culinary, literary, historical, and others.
- Meet present and future facility needs
- Improve existing spaces and change uses where necessary
- Create a phasing plan to meet funding options
- Draw more of the community-at-large into the Emma S. Barrientos Mexican American Cultural Center