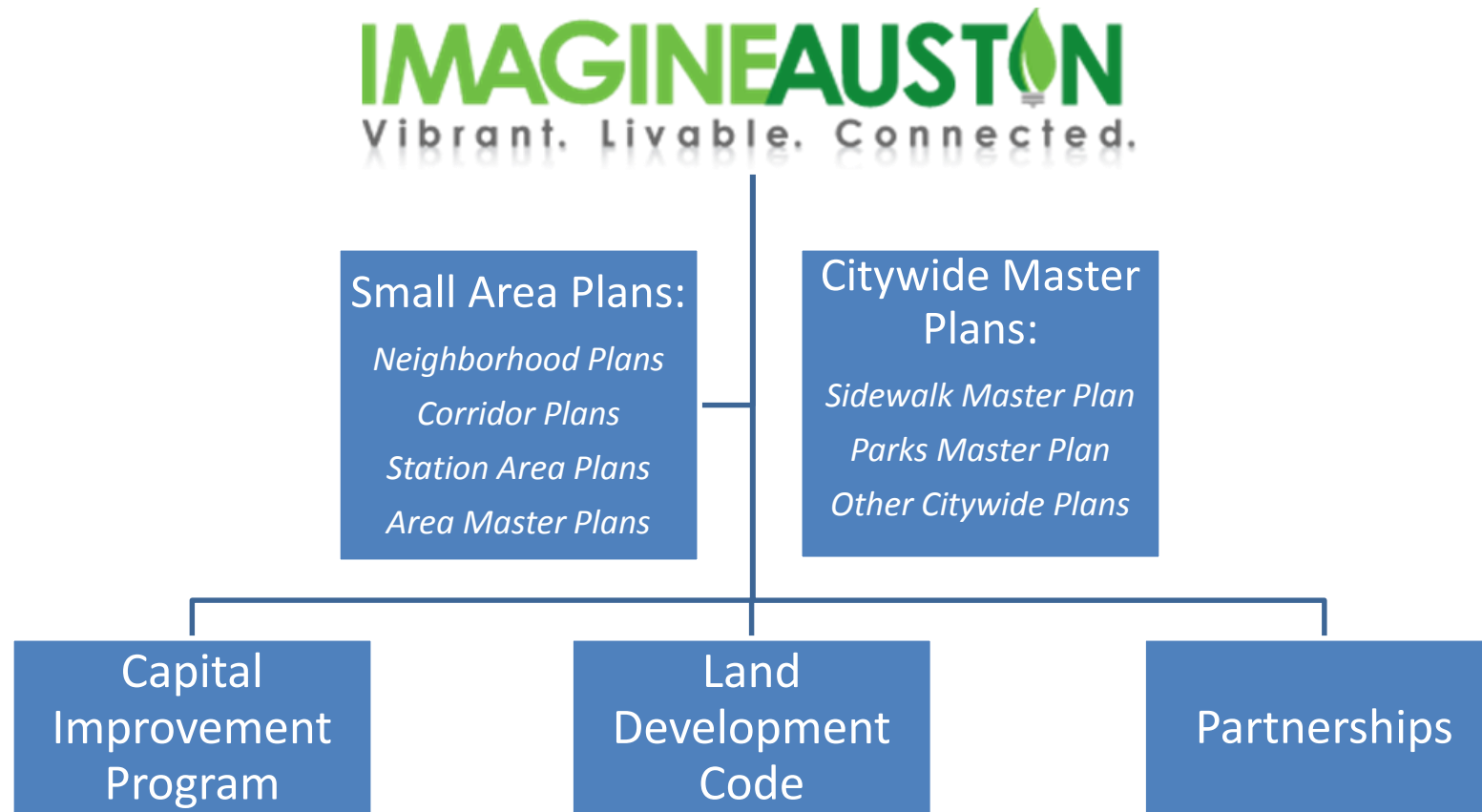


Outline

- Background and Charge
- Recommendation
- Resources
- Year 1 Work Program
- Relationship to CodeNEXT, Housing Blueprint

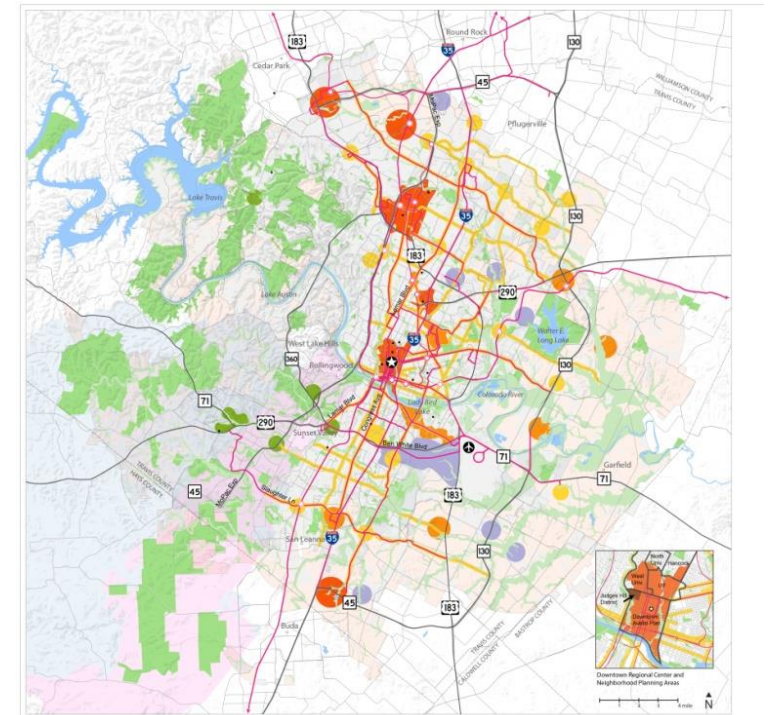


Background



Small Area Plans serve a variety of purposes

- Create Complete Communities
- Plan for Growth
- Give Community a Voice
- Provide greater predictability



Background

Plans allow us to develop a vision and policy framework which guides decision making in a particular area

PLAN

- Vision
- Policies
- Actions
- Map



IMPLEMENTATION

- Spending (CIP)
- Regulations (LDC)
- Programs
- Partnerships

Our Planning Program has evolved

- Neighborhood Planning Program
- Urban Design Master Plans
- Imagine Austin
- Neighborhood Planning Audit



Council has charged us with identifying a new approach

Resolution 20170928-101

Provides guidance for small area plans for areas along corridors to align with Imagine Austin and leverage city investments in transportation, housing and other infrastructure

Over the last several months we have:

- Conducted research and analysis
- Explored options through an interdisciplinary team
- Met with department staff
- Surveyed external stakeholders
- Solicited ideas through a PAZ “Design Challenge”
- Met with PC and Small Area Plan Joint Committee

Data analysis has included:

- Demographics
- Land Uses and Development Patterns
- Accessibility to services
- Imagine Austin Centers, Corridors and other planning designations
- Transit and transportation
- CIP Investments (including Proposed 2016 Mobility Bond)
- Affordable housing
- Cultural and historic resources
- Market force indicators

Survey of external stakeholders:

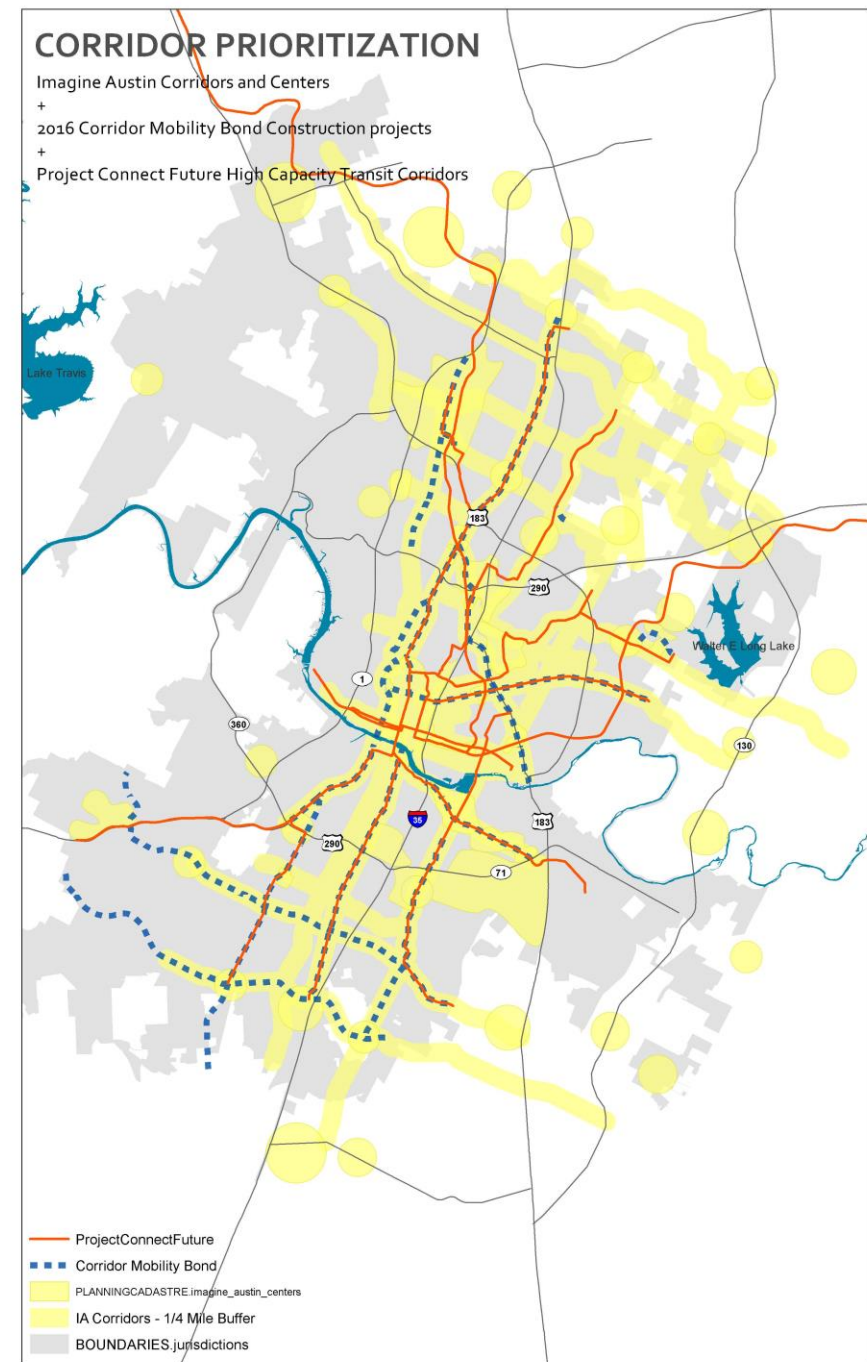
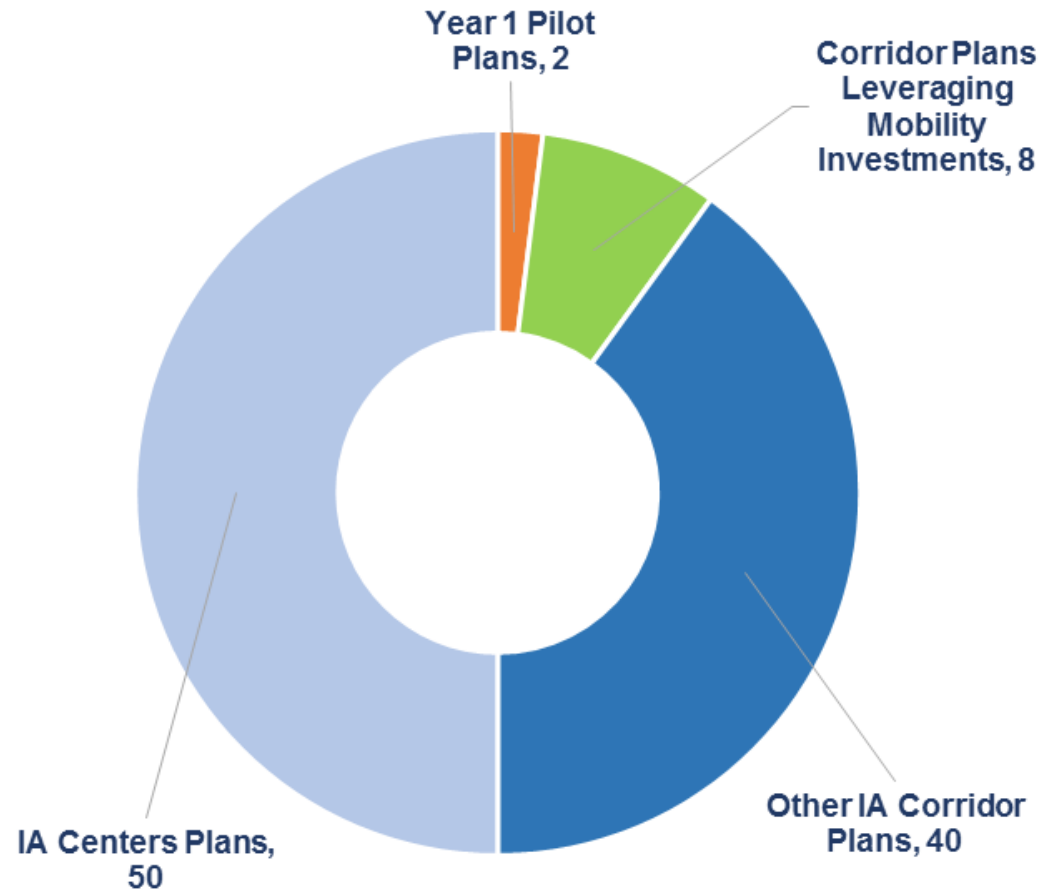
- 349 Respondents
- What would encourage you to participate?
 - 44%-Assurances that recommendations will be implemented
 - 43%-Convenient meeting times and locations
- How long would you be willing to participate?
 - Up to 6 months=~80%
 - Up to 12 months=~60%
 - More than 12 months=~20%
- Preferred methods:
 - 57%-On-line surveys
 - 48%-In person focus groups
 - 47%-Public Meetings

67% prefer “Background Information Made Available Prior to the Meeting”

Spectrum of Planning Services:

- Imagine Austin Centers and Corridors Planning
- Complete Community Planning
- Special Studies and Planning

Imagine Austin Centers/Corridors Plans

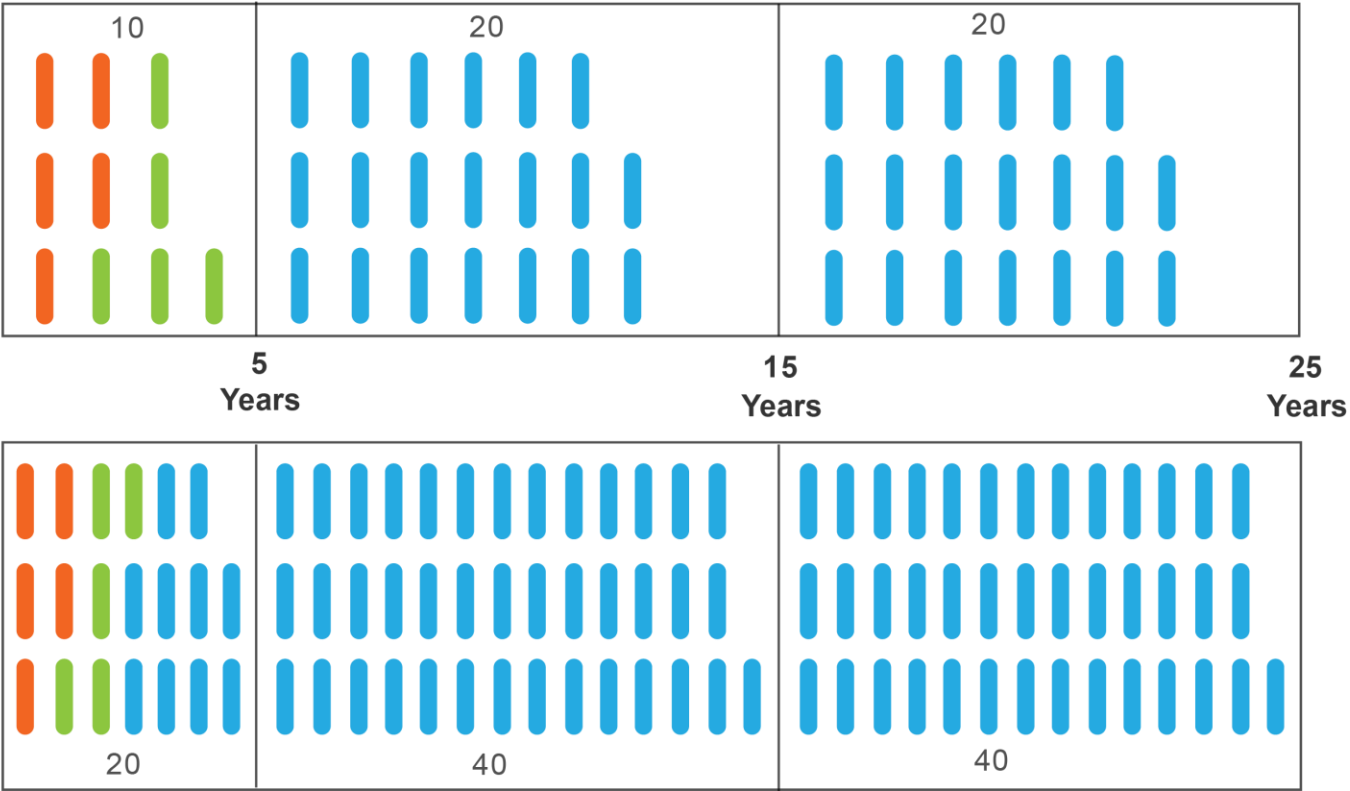


Resources and Timeline for Plan Completion

	Base Case
10 FTE (Current Staffing)	~1-2 Plans Per Year 5 years = 10 Plans Completion=~50 Years

	Expedited (X2)
20 FTE (Current Staffing + 10 FTE)	~3-4 Plans Per Year 5 Years=20 Plans Completion=~25 Years

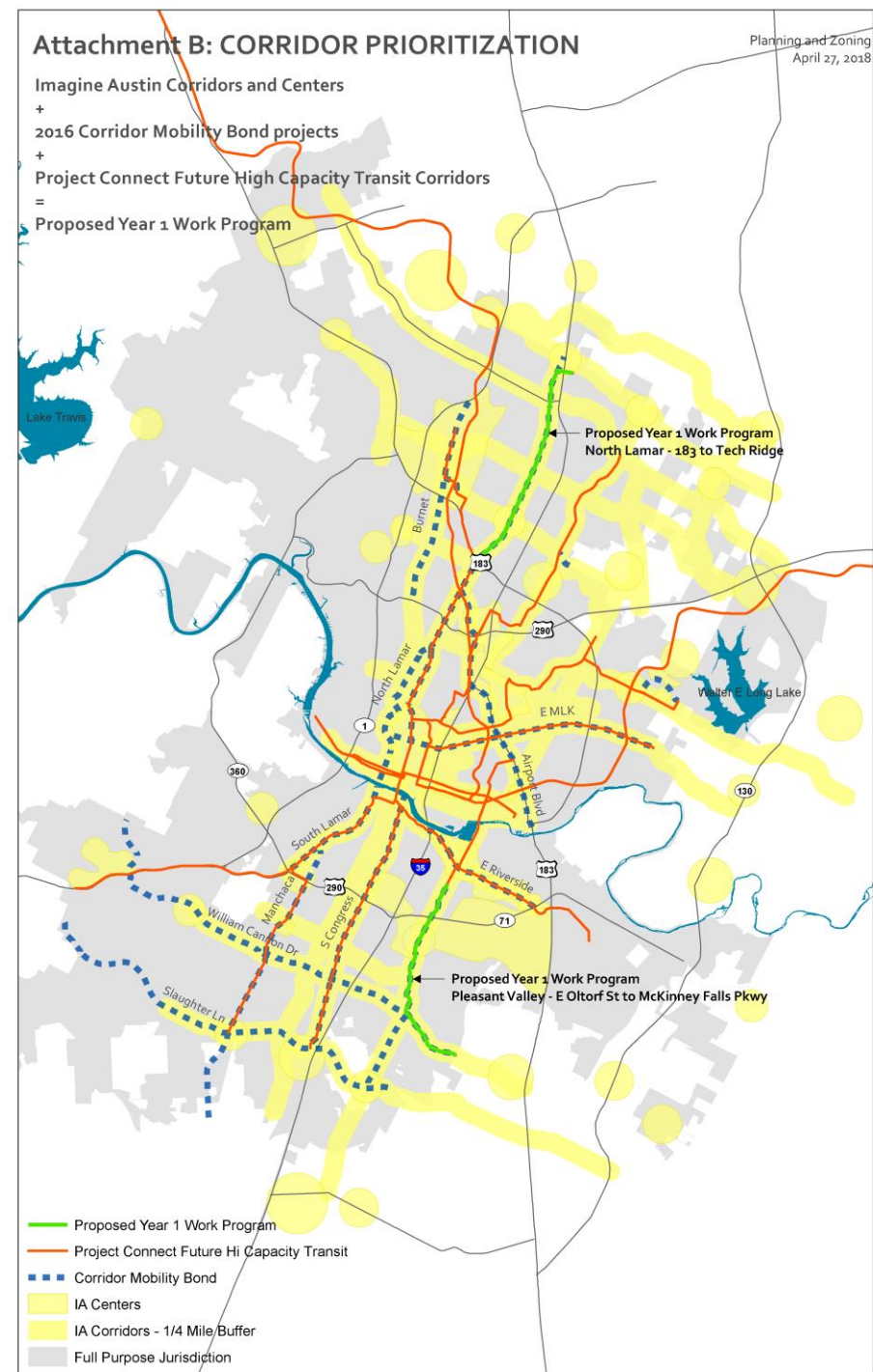
Plans Completed By Scenario



“Year 1” Work Program

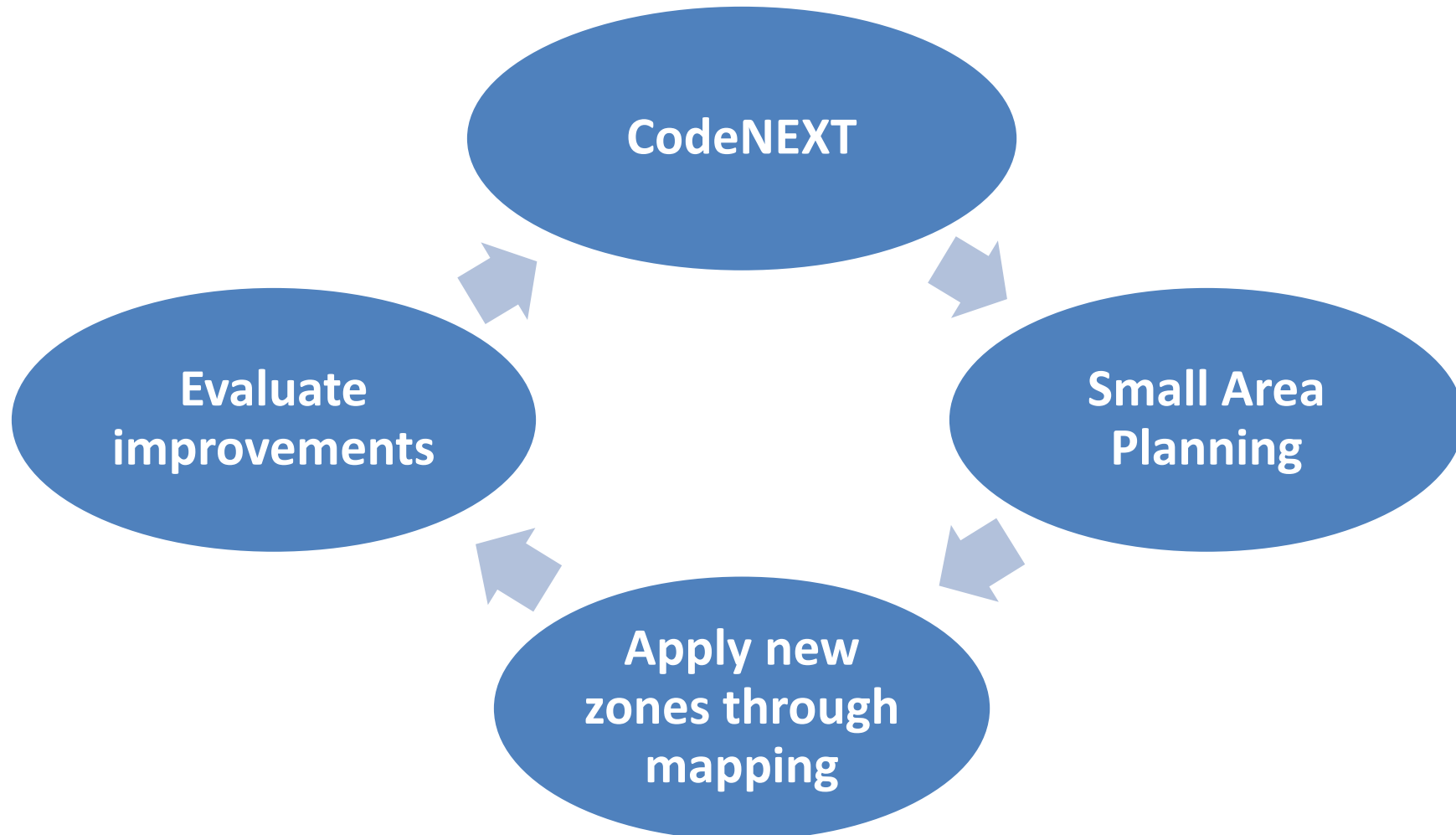
Pilot new planning process:

- North Lamar
- South Pleasant Valley



Recommendation

Relationship to CodeNEXT and Housing Blueprint:



Questions?