



**COMMISSION ON SENIORS RECOMMENDATION 20180613-4C
Include Employment for Seniors in Economic Development Incentives**

Date: June 13, 2018

Subject: Support for including employment for seniors in proposed changes to economic development incentives.

Motioned By: Garcia-Pittman

Seconded By: Hauser

Recommendation

The Commission on Seniors supports the inclusion of incentives for employment of seniors and programs supporting training and employment of seniors in any revisions to Chapter 380 economic development incentives. The Commission does not take a position on any other provisions in the proposal.

Description of Recommendation to Council

- Include seniors (aged 55 and older) in the employment incentive category of “hard to employ” and/or economically/socio-economically disadvantaged
- Include programs that support the training and employment of seniors as recognized “third parties” to identify and support senior workers
- Ensure targeting of small businesses includes businesses owned or operated by seniors and/or employing seniors
- As a part of the incentive program reassessment process, develop methods to track and measure senior employment data and align priorities with the Age-Friendly Action Plan

Rationale:

City Economic Development Department staff is proposing a new Economic Development Incentive structure that includes, among other provisions, incentives for growing small, local businesses and hiring traditionally “hard-to-employ” and economically/socio-economically disadvantaged individuals.

In December of 2017 the Commission on Seniors invited Economic Development Department to discuss their proposal with us. Commissioners encouraged staff to review the Age Friendly Action plan goals around senior employment and to include seniors in the proposed category of

“hard to employ”. Prior to this meeting staff had not considered seniors in the group. We also identified organizations and programs working directly with seniors in job training and placement. After our meeting staff reached out to organizations serving seniors’ employment, and had a follow up meeting with the commission chair. We are pleased that seniors have been included in the draft proposal, consistent with the goals of the Age Friendly Action plan.

It is our understanding that many details of the revised program are still under discussion, including the method of funding incentives. The Commission on Seniors is not taking a position on any other part of the proposal. It is our recommendation that any new economic development incentives include the provisions outlined above to serve those seniors in our community who are seeking employment.

Vote

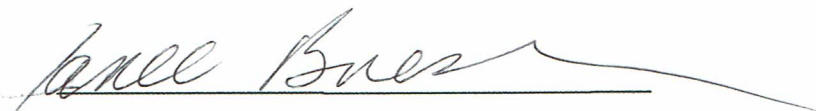
For: Briesemeister, Angel, Bordie, Cagle, Garcia-Pittman, Hauser, Jackson, Kareithi, Lugo, Nicola

Against: None

Abstain: None

Absent: Varteressian, Grampp, Van Sickle, Sheth

Attest:



A handwritten signature in cursive script, appearing to read "Bruce Bues", is written over a horizontal line. The signature extends to the right of the line and has a long, sweeping tail.