Grant for Technology Opportunities Program
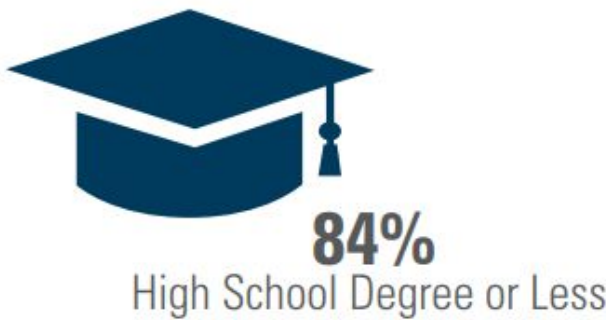
City of Austin, Office of Telecom & Regulatory Affairs

GTOPS

GRANT FOR TECHNOLOGY OPPORTUNITIES

Digital Inclusion In Austin

92 % Users
8 % (55,000 adults) Non Users

18-65
65+
2/3 Working Age

Who are the nonusers?

84%
High School Degree or Less

Why do they not use the internet?

#1 Reason Expensive

1/2 had Privacy Concerns

42% had No One to Teach Them

2 in 5 Not Interested

The Grant for Technology Opportunities Program is the City's matching fund grant program that began in 2001 supporting local organizations in their efforts to include all our citizens in an emerging digital society

- Currently funded at **$200,000 annually**
- Grants between **$10,000 to $25,000** for capital & operating expenses and requires 1:1 matching funds (cash, in-kind and volunteer hours)
- Since its inception, GTOPs funding of $1,865,000 has been a match to more than **$6.5 million** for community programs

GTOPS
GRANT FOR TECHNOLOGY OPPORTUNITIES

GTOPs in 2018

For the 2018 GTOPs grant cycle, with no marketing budget, the program received a total of $611,081 in worthy grant proposals with only $200,000 available to divvy up. A 200 % program funding deficit of $411,081 exists.

- 28 organizations applied
- 16 organizations made it to second round of process
- 9 organizations awarded funding
- Largest portion of requests not awarded were for requests were funding was for 50% of program costs ($25,000)

The Impact

34,439 Unduplicated

AUSTINITES SERVED SINCE 2001

40,073 **VOLUNTEER HOURS**

contributed to support programming SINCE 2001

97% **of Surveyed Clients reported**

DIGITAL SKILLS INCREASED

through GTOPs organizations in FY 2017

Capacity Building

The Grant for Technology Opportunities Program (GTOPs) is a grant administered by the City's Digital Inclusion Program directed at improving the community's ability to fully participate in the digital society.

If additional funds are allocated to GTOPs, Capacity Building funding will be dedicated through the existing grant application process to 501 (c)3 organizations with an annual budget less than $200,000, and State of Texas nonprofits to reduce disparities, increase technology access and training equity throughout Austin, and improve civic engagement through workshops, classes, professional organization memberships, consulting and software.

The purpose of the Capacity Building program could provide professional development opportunities to enhance and strengthen the infrastructure and workforce of Austin's technology sector, specifically to benefit burdened communities, specifically communities of color.

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