We thank you for your time spent taking this survey.
Your response has been recorded.

Q1. Name of person submitting this budget recommendation?

Jill Ramirez

Q2. Email Address? (in case there are follow up questions)

bc-jill.ramirez@austintexas.gov

Q3. Which commission are you representing?

☐ African American Resource Advisory Commission

☐ Asian American Quality of Life Advisory Commission

🟥 **Hispanic/Latino Quality of Life Resource Advisory Commission**

☐ Lesbian, Gay, Bisexual, Transgender, and Queer Quality of Life Advisory Commission

Q4. DIRECTIONS: Throughout this survey you can go back and forth using the arrows at the bottom in case you want to change an answer. DO NOT use the back button on your browser

Q62. Outline for the Form:

- Outcome Area
    - Indicator
        - Metrics
    - Strategies
- Vendor Characteristic Requirements
- Your Recommendation
    - Justification
- Level of Funding
- Suggestions for the Form
- End of Survey

Q5. NOTE: It will be helpful if you have the Strategic Direction in front of you as you complete this form. The Strategic Direction can be found [here](#). Or, copy and paste this url:

https://austinstrategicplan.bloomfire.com/posts/3222339-strategic-direction-2023-final

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Q6. Which outcome area will your recommendation primarily impact? (Choose only one)

☐ Economic Opportunity and Affordability
☐ Mobility
☐ Safety
☐ Health and Environment
■ **Culture and Lifelong Learning**
☐ Government That Works for All

Q37. Select the primary Council Indicator your recommendation will address. (You may select a second on the next page)

- ☑ **A. Quality, accessibility, and diversity of civic and cultural venues, events, programs, and resources**
- ☐ B. Vibrancy and sustainability of creative industry ecosystem
- ☐ C. Appreciation, respect, and welcoming of all people and cultures
- ☐ D. Honoring and preservation of historical and ethnic heritage
- ☐ E. Lifelong learning opportunities

Q38. If applicable, select a second Council Indicator your recommendation will address.

- ☐ B. Vibrancy and sustainability of creative industry ecosystem
- ☐ C. Appreciation, respect, and welcoming of all people and cultures
- ☑ **D. Honoring and preservation of historical and ethnic heritage**
- ☐ E. Lifelong learning opportunities

Q39. Which metric is applicable to your recommendation? (Choose all that apply)

- ☑ **A-1: Percentage of residents who report being satisfied or very satisfied with the quality of cultural and learning services and programs**
- ☐ A-2: Percentage of creatives who report that they do not have access to creative space they require
- ☑ **A-3: Percentage of residents who report being satisfied or very satisfied with the quality of the City's cultural and learning facilities**
- ☐ A-4: Percentage of residents who report that they have attended a cultural event or program organized by the City in the past 6 months
- ☐ A-5: Percentage of recreation program participants reporting an improvement to their quality of life as a result of the program
- ☑ **A-6: Percentage of available reservations filled at City-owned cultural spaces**

Q42. Which metric is applicable to your recommendation? (Choose all that apply)

- ☑ **D-1: Percentage of residents hwo feel that Austin is a place that honors and preserves their personal heritage**
- ☑ **D-2: Number of historic and/or culturally significant facilities (e.g. homes, businesses, landmarks) preserved that reflect Austin's diverse history**
- ☐ D-3: Number and percentage of archival requests fulfilled
- ☑ **D-4: Number of culturally significant homes and/or landmarks threatened or that have been lost**

Q44. Which strategies align with your recommendation? (Choose up to 2)

- ☑ **1. Regularly inventory and evaluate culture and lifelong learning programs and facilities provided by the City and our community partners, with a focus on identifying gaps, shortcomings, and opportunities that may have an impact on equity and quality**
- ☐ 2. **Implement a standardized** interdepartmental **process to collect, analyze, and share demographic participation** and satisfaction levels with our culture and lifelong learning offerings **to evaluate and improve** programs and facilities
- ☐ 3. **Strengthen our portfolio** of culture and lifelong learning programs, events and facilities **by engaging and building** trust with the community **to ensure equitable access** and participation, and that services are aligned with community expectations
- ☐ 4. **Maintain a mapped inventory** of City and non-City cultural and historical assets **to identify and address service gaps** while accurately recognizing, preserving and, elevating the profile of **placed-base and underrepresented** histories, narratives, and gathering spaces
- ☑ **5. Ensure Austin's historical narrative is comprehensive and accurate by partnering with the community to protect, preserve, and share the character of Austin's cultural, social, economic, political, and architectural history**
- ☐ 6. **Leverage City-owned assets** (buildings and land) to increase the amount of **affordable creative space** that is available to working artists, and **incentivize the equitable and inclusive development**, redevelopment, and use of other publicly and privately owned assets for creative space
- ☐ 7. **Assist artists and creatives** in all disciplines in developing a roadmap to **secure capital, patronage, and build capacity** to ensure their long-term prosperity

Q55. Which characteristics should apply to department, community-based organization, and/or vendor that would put your recommendation to work? (Choose all that apply)

- ☑ **"Cultural Responsiveness," e.g. being respectful of, and relevant to, the beliefs, practices, culture and linguistic needs of diverse consumer/client populations and communities whose members identify as having particular cultural or linguistics affiliations**
- ☑ **Alignment of founding mission with the community proposed to be served (creation of mission was historically based in serving communities experiencing racism) and alignment with the outcomes desired by the program**
- ☐ Intimate knowledge of lived experience of the community
- ☑ **Multiple formal and informal channels for meaningful community engagement, participation and feedback exists at all levels of the organization (from service complaints to community participation at the leadership and board level)**
- ☑ **Commitment to a diverse and highly skilled workforce by employing robust recruitment, hiring and leadership development practices**

Q56. What is your budget recommendation? Make sure it is specific, see the examples below.

Examples: "Create and execute an outreach strategy for the Human Resources Department to improve diversity of City staff at all levels."

"Team with the United Way to create new or support available job training programs to address the underemployment in the African-American community."

> Create a masterplan to design and develop of the 5th Steet Mexican American Heritage Corridor: From Republic Park (West 5th to Saltillo Plaza (East 5th) with the Central Anchor as Mexic-Arte Museum. The Corridor will: Beautify and animate this part of the downtown area, revitalize businesses along 5th Street, attract residents and tourists to the 5th street Corridor, complement adjacent businesses by enhancing property values, expanding the tax base and contributing to a creative, innovative environment.

Q57. Provide evidence to support your recommendation. Include relevant data and sources regarding the Council Indicator you seek to "move the needle on" and evidence supporting the recommended approach. See the example below.

You can refer to the Community Action Network Dashboard for Data, found [here.](http://canatx.org/dashboard/) Or, copy and past the following link: http://canatx.org/dashboard/

Examples: "Although Asian Americans make up X% of staff for the City of Austin, they only represent X% of executive level staff."

1. The City has recognized the importance of the 5th Street Corridor with a Resolution No. 20110825-067. 2. The Hispanic Task Force Final Report, 2011-2013, recommended funding for a master plan for the 5th Street Corridor. 3. This corridor represents the founding history of Austin.

Q58.
How much money is necessary to support your recommendation?

250,000

Q59. Are you requesting one-time funding or ongoing funding?

■ **one-time**

☐ ongoing

Q61. Any comments/suggestions to improve this form? (e.g. metrics not included above, areas of need not covered by the Indicators)

Q60. END OF SURVEY: Your survey responses have been automatically saved, but have not been submitted. Do **not** click forward button unless you are prepared to submit your responses! Thank you for your time!