



Photo Credit: NACTO



# Dockless Mobility Program Update

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BICYCLE ADVISORY COUNCIL  
TUESDAY, AUGUST 21 2018

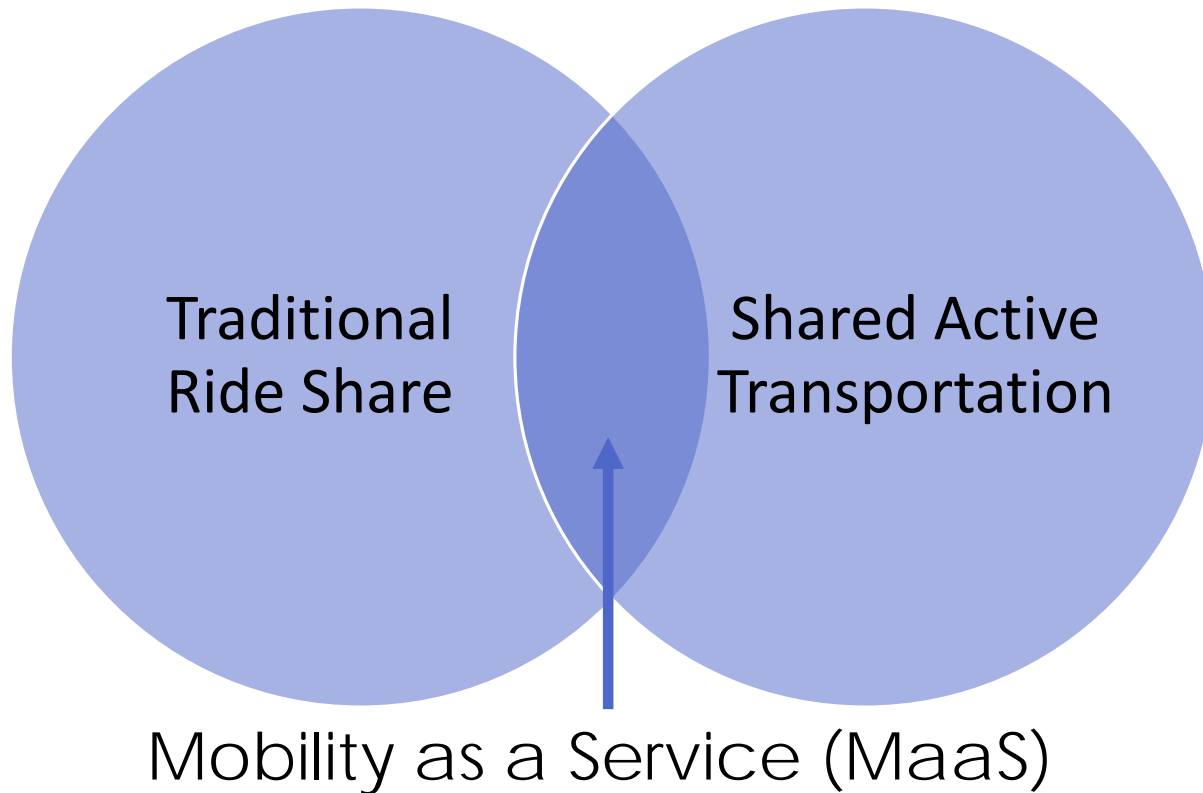
# What We'll Cover Today

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- Mobility as a Service (MaaS)
- Expanding Shared Active Transportation
- Current Dockless Mobility Program Status
- Three-Part Dockless Mobility Management Model
- Dockless Mobility Program Development
- Dockless Mobility Rules Process
- Dockless Mobility Community Survey
- Questions/Discussion

# Mobility As A Service

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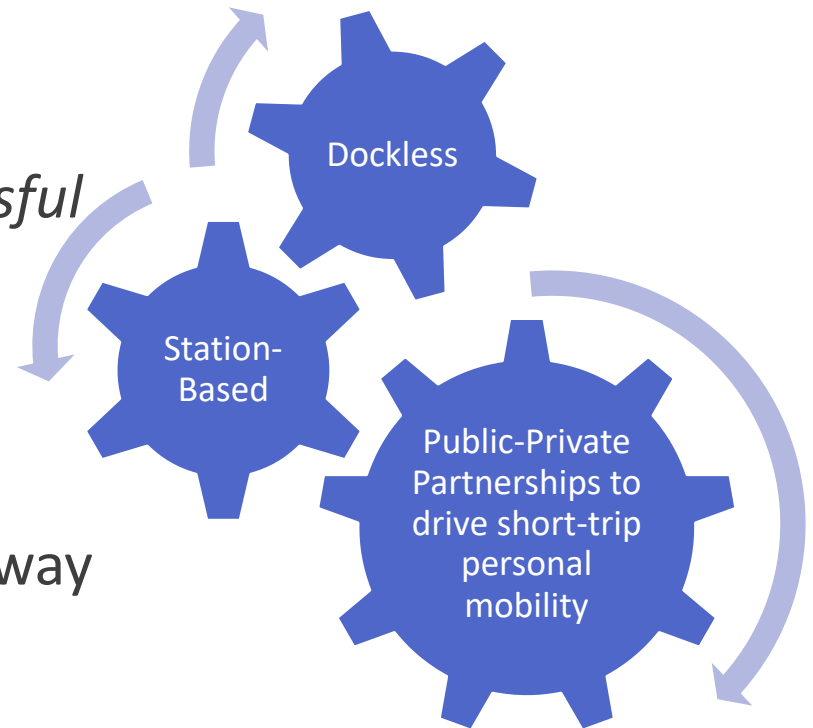


# Expansion of Shared Active Transportation options as part of the MaaS model

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➤ **Strategy:** *Expand access to short-trip personal mobility options by leveraging market driven solutions with a successful municipally-owned service.*

- Continue Station Expansion
  - ✓ 13 NEW Stations in August
- Educate the Community
  - ✓ Smart Trips Eastside underway
- Optimize Dockless Mobility
  - ✓ Rules Update



# Current Program Status

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**7**

Licensed Operators

Units Deployed

**3,621**

**33 mi<sup>2</sup>**

Service Area\*

\*Initial licenses are able to serve the entire City of Austin jurisdiction. Thirty-three square miles assumes initial licenses deploy mainly in the downtown Austin Project Coordination Zone (DAPCZ).

# Current Licensed Operators

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- Bike-Share Operators: 3 with 1,100 units
  - Pace (Zagster) – 500 bicycles
  - Jump (Uber) – 250 electric-assist bikes
  - VeoRide – 350 bicycles
- Scooter-Share Operators: 4 with 2,521 units
  - Lime – 1,000 scooters
  - Bird – 1,500 scooters
  - GOAT – 20 scooters
  - Spin – 1 scooter

(As of 8-10-18)

# Three-Part Management Model

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# Program Development

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## **Progress To Date:**

- April 27, 2018 - Program Authorized (Ord. 20180426-027)
- May 7, 2018 - Emergency Rules put into place
- May 15, 2018 – First application received

## **Current Status:**

- Reevaluation of Lock-to/Haptic Requirement
- Renew Emergency Rules to extend public engagement

## **Next Steps:**

- Mid-August – Review data reports
- Begin process to adopt Final Rules



# Rules Adoption Process

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**Early August** - Launch community survey, available through the month of August

**Mid-August 2018** – Post red-lined draft version of proposed Final Rule for broader public review and feedback

**Month of August 2018** – Briefings to Boards and Commissions

- August 6<sup>th</sup> – Pedestrian Advisory Council
- August 14<sup>th</sup> –Urban Transportation Commission briefing
- August 15<sup>th</sup> – Downtown Commission briefing
- August 21<sup>st</sup> – Bicycle Advisory Council briefing

**Mid-September 2018** – Post notice of proposed Final Rule; 31-day public comment period begins

# Rule Adoption Process (Cont.)

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**October 6<sup>th</sup>, 2018** – Mobility Transformation Advisory Council briefing

**October 11<sup>th</sup>, 2018** – Mobility Committee of Council briefing

**November 2018** – 30-day appeals process begins

**Early December 2018** – 30-day appeals process closes

**Early January 2019** – Deadline to make a decision on appeals

# Community Survey

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**We'd like to hear from you!**

**LINK:** <http://bit.ly/docklessatxsurvey>

**Find it at [www.austintexas.gov/docklessmobility](http://www.austintexas.gov/docklessmobility)**

# Discussion & Questions

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# Thank You

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