

AGENDA



Recommendation for Council Action

AUSTIN CITY COUNCIL

Regular Meeting: September 20, 2018

Item Number: 046

Purchasing Office

Authorize negotiation and execution of three multi-term contracts, to provide minority and small business consulting services, with the Asian Contractor Association, Carol Sue Hadnot D/B/A Business Resource Consultants (MWDB), and the United States Hispanic Contractors Association de Austin D/B/A USHCA de Austin, each for up to five years for total contract amounts not to exceed \$1,500,000 divided equally among the contractors. (Note: This procurement was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this procurement, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department	Purchasing Office.
Fiscal Note	Funding in the amount of \$300,000 is available in the Fiscal Year 2018-2019 Operating Budget of the Small and Minority Business Resources department. Funding for the remaining contract terms are contingent upon available funding in future budgets.
Purchasing Language	Professional Services.
For More Information	Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov or to the buyer, Kim Larsen, at 512-974-2261 or kim.larsen@austintexas.gov .
Client Department(s)	Small and Minority Business Resources.

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Additional Backup Information:

These contracts are for minority and small business consulting services for the Small and Minority Business Resource (SMBR) department. As outlined in the City Code, it is the policy of the City to provide equal opportunities to all contractors, and to redress the discrimination found in the City's marketplace and in public contracting against minority and women owned businesses. The purpose of the SMBR department is to administer the Minority Owned Business Enterprise/Women Owned Business Enterprise (MBE/WBE) Procurement Program and provide development opportunities and resources for small businesses so they have affirmative access to city procurement opportunities and show productive growth.

The construction industry is one of the largest areas of opportunity for contractors seeking to do business with the City of Austin. SMBR is seeking assistance from minority construction trade associations representing African Americans, Hispanics, and Asian Americans to ensure optimum outreach to these populations. These trade associations were selected because they have demonstrated expertise in effective community outreach that is necessary to conduct targeted efforts to minority groups for successful participation in city projects.

Each contractor will:

- provide outreach to recruit and inform new or existing minority and women-owned businesses of the benefits of the City's MBE/WBE Procurement Program, thereby increasing the number of City-certified MBE/WBE firms;
- contribute to retaining City MBE/MBE certified firms to help preserve gains in MBE/WBE recruitment by contacting lapsed firms to learn why they did not re-certify, reminding them of the services available, and offering assistance in re-establishing certification;
- inform MBE/WBE firms of City contracting opportunities; and
- to provide workshops and one-on-one technical assistance to enhance the capacity of firms seeking to contract with the City as a prime or subcontractor.

These efforts will be beneficial as the City prepares to enter into construction of the Corridor Mobility Program and other construction improvement projects during the contract period.

These contracts will replace the current contracts which expire September 30, 2018. The requested authorization amounts are based upon historical expenditures. The recommended contractors are the current providers for these services.

Contract Detail:

Contract	Length	Contract
<u>Term</u>	<u>of Term</u>	<u>Authorization</u>

Initial Term	1 yr.	\$ 300,000
Optional Extension 1	1 yr.	\$ 300,000
Optional Extension 2	1 yr.	\$ 300,000
Optional Extension 3	1 yr.	\$ 300,000
Optional Extension 4	1 yr.	\$ 300,000
TOTAL	5 yrs.	\$1,500,000

Note:Contract Authorization amounts are based on the City's estimated annual usage.