



MEMORANDUM

TO: Mayor and Council

FROM: Mark Washington, Assistant City Manager

DATE: August 23, 2018

SUBJECT: Visit Austin Board and City Council Membership

The attached memo provides an update to discussions held at previous Council Meetings as well as at the Audit and Finance Committee Meeting on June 25, 2018 regarding City Council representation on Visit Austin's Board of Directors. A request for Council action from staff will be forthcoming to formally appoint the appropriate Council Members to the Visit Austin's Board of Directors.

On a related note, the first meeting of the newly created Tourism Commission is scheduled for Tuesday, August 28, 2018 at 3:30pm at Austin Energy's Town Lake Center room.

Please contact me with any additional questions you may have.

Attachment

cc: Spencer Cronk, City Manager
CMO Executive Team
Mark Tester, Austin Convention Center Department



Memo

To: Mark Washington, Assistant City Manager
From: Tom Noonan, President & CEO
Date: August 13, 2018
Re: Visit Austin Board Appointments

Dear ACM Mark Washington,

Please share this memo with Mayor Adler, Mayor Pro Tem Tovo, and the Members of City Council letting them know that the Visit Austin Board of Directors convened this past Wednesday, August 8, 2018 and finalized the appropriate steps for adding members of City Council to our Board.

As you know, the Visit Austin Board of Directors, led by outgoing Chairman, Gene McMenamin and Incoming Chairman, Tom Stacy, passed a motion to approve the appointment of (2) active members of the Austin City Council to the Visit Austin Board, starting this fall at the November 7th, 2018 Board Meeting.

The Visit Austin Board suggests that these two designated seats remain moving forward and recommends one seat be appointed to the Mayor of Austin, who is elected at large and represents the entire City, and the second seat be held by the Council Member for District 9, who represents Downtown Austin and a major share of Austin's Tourism Industry.

While the Board's recommendations are above, we do recognize and respect that the selection of these two seats is entirely the Council's decision and we look forward to welcoming these Council Members as our newest Board Members.

Please reach out if I can answer any questions.

Thanks,
Tom

Tom Noonan
President & CEO