



FACT SHEET

VISION

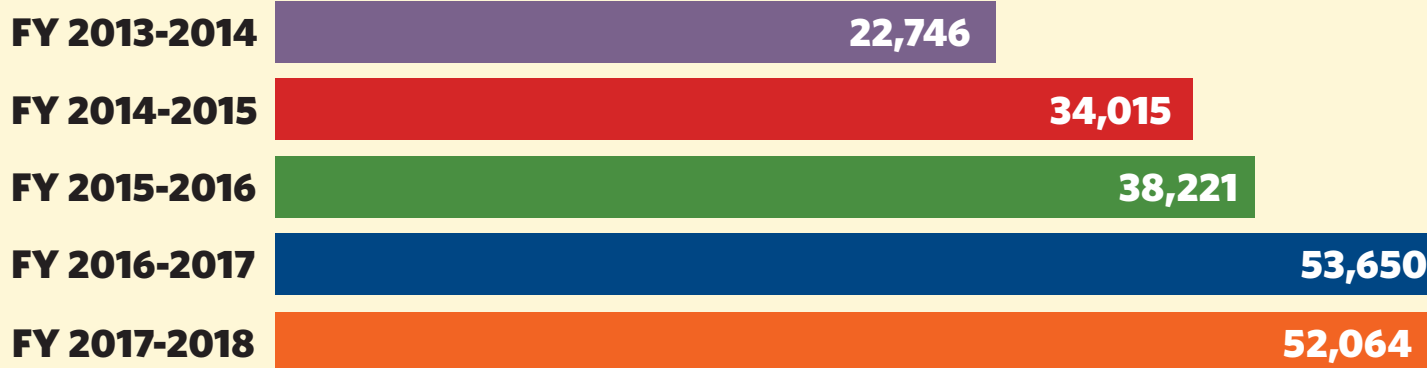
Empower Austin's diverse communities through cultural understanding and life-enhancing opportunities.

MISSION

Provide spaces, services, programs and resources through an Asian American Pacific Islander (AAPI) perspective.



Total Visitations and Program Participants 2013-2018



7	FULL TIME EMPLOYEES
14	PART TIME EMPLOYEES
11	LANGUAGES SPOKEN
6	AAPI HISTORY EXHIBITS
500+	PARTNERSHIPS, COLLABORATIONS, AND CO-SPONSORSHIPS
3900+	ARTISTS/PERFORMERS HOSTED

8	RENTAL SPACES
2	FREE COMMUNITY ROOMS
2	PING PONG TABLES
2,400+	FACILITY RENTALS AND COMMUNITY ROOM RESERVATIONS
23,000+	SENIOR MEALS SERVED
16,000	SQUARE FEET



The City of Austin is proud to comply with the American Disabilities Act. If you require special assistance for participation in our programs or use of our facilities, please call 512-974-3914



STRATEGIC PLAN

2018 marks the fifth year of operation for the City of Austin's Asian American Resource Center (AARC). The Asian American Pacific Islander (AAPI) community continues to be the fastest growing demographic in Austin, making up a total of 8% of the population. In order to address the rapid growth and increased demands, staff engaged in a Strategic Planning Process beginning in the fall of 2016.

- The purpose of the plan is to:
- ① Develop a five-year strategic plan for Phase 1 (Current building).
 - ② Address systematic growth in keeping with the AARC's Mission/Vision.
 - ③ Reflect upon the changing needs of the AAPI Community.

GOAL 1

Achieve a balance of program offerings that are reflective of the AAPI community needs.

- Adapt to changing demographics
- Expand youth programs
- Increase programs and services for refugees and new immigrants

GOAL 2

Ensure AAPI community and general public are well-informed about the AARC City Facility.

- Evaluate, modify and create communication tools/mechanisms
- Increase frequency and quality of community engagement activities
- Build relationships with schools and organizations that serve refugees and new immigrant families

GOAL 3

Seek active partnerships.

- Define partnerships: Including: Interlocal Agreements, Co-sponsorships and Collaborations
- Ensure partnerships are mission-focused and relevant
- Diversify partnerships (ex: programs, services, special events, etc.)
- Make efficient use of AARC facility resources

GOAL 4

Provide improved and safer access to the facility.

- Pedestrian Bridge to Rutherford Lane Campus
- Public Transportation Options (MetroAccess)
- Repair sidewalks along Cameron Road
- Expand street and building lighting

GOAL 5

Ensure facility features and amenities are consistent with program and organization goals.

- Ballroom partitions (8 sections)
- Children's playscape
- Outdoor exercise and recreational equipment
- Outdoor benches and picnic tables
- More signage
- Address limited office and storage space

COMMUNITY ENGAGEMENT RESULTS

Public Feedback and/or Requests

- Increased Parking
- More Asian Language and English Classes
- Adult Counseling/Mental Health Services and Anti-Bullying Prevention for Youth
- Increased Evening Activities (theater, karaoke, guest speakers, foreign films)
- More Volunteer Opportunities
- Gardening and other Outdoor Activities
- Citizenship, Culinary and Outdoor Activities
- Computer and Technology Classes
- Language Interpretation and Translated Documents

Conclusion

The AARC City Facility Strategic Plan provides clear and comprehensive direction for moving forward while uniting our team of City staff and stakeholders. The facility is in a strong position, but there are challenges in meeting the high degree and variety of AAPI community needs including: limited space, limited personnel, and limited funding.