	Committee o	r Organization Name*				
INDIVIDUAL	Megaphone					
OR ORGANIZATION						
NAME	OCC RECEIVED AT				OCC RECEIVED AT	
Filer is an individual					UG1 25 18 PMZ - 20 "	
					•	
2				<u>. </u>		
INDIVIDUAL OR ORGANIZATION	Address/ PO Box*			Apartment or Suite Number		
	PO BOX 341028					
ADDRESS	City*			State*	Zip Code*	
Application	AUSTIN			тх	78734	
3	Title First Name		Middle Initial			
COMMITTEE TREASURER		LUKE	- · · ·			
NAME	Last Name			Suffix		
(if applicable)	MCALPIN					
4	Address/ PO Box			Apartment or Suite Number		
COMMITTEE TREASURER	PO BOX 341028					
ADDRESS	City			State	Zip Code	
(if applicable)	AUSTIN			тх	78734	
5 REPORT DATE	Date Filed (yyyymmdd)*					
	20181029					



^{*} Indicates a required field



6 AFFIDAVIT

I swear or affirm upon penalty of perjury that each direct campaign expenditure was made without prior consent, cooperation, strategic communication, consultation, or sharing of material information regarding the communication's content, intended audience, timing, or method of dissemination between an affected candidate, the candidate's campaign staff, the candidate's campaign committee, or an agent or employee of the candidate or the committee, and the person making the expenditure, or that person's agent or employee.

I further swear that this Report of Direct Campaign Expenditures filed herewith is in all things true and correct and fully shows all information required to be reported by me pursuant to City Code, Section 2-2-32.

DATE: 10/ /2018 WEADON	Luke McAlpin	
AFFIANT'S SIGNATURE	PRINT NAME	
STATE OF TEXAS		
COUNTY OF TRAVIS	·	
This instrument was acknowledged, sworn to and subscribed	before me by	
On the day of Whiley, 2) to certify which witness my hand and official seal.	
Vauri S. Exillar	amri Gaillard	
Notary Public in and for the State of Texas	yped or Printed Name of Notary	
	, , , , , , , , , , , , , , , , , , ,	

NOTARY PUBLIC Comm Expires



Expenditure

Itemize each direct campaign expenditure in Sections 1-4. For additional expenditures, click "Add Another Expenditure Page" below.

PAYEE			
NAME	Organization Name or Payee Last Name, as applicable*	_	
Payee is an individual	Go Big Media Inc]	
	Payee Address/ PO Box*	Payee Apartment	or Suite Number
PAYEE	1350 Connecticut Ave NW	Ste 400	
ADDRESS	Payee City*	Payee State*	Payee Zip Code*
	Washington	DC	20036
	Category*	(\$) Expenditure A	lmount*
EXPENDITURE	Advertising Expense	\$4,995.00	
DETAILS	Description (If Category is "Other") Expenditure Date*		*
		20181026	

Candidate Last Name or Ballot Measure Supported/Opposed *	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
Adler	Steve	City of Austin Mayor	
when the second			
			, , ,
· , , , · · · · · · · · · · · · · · · ·			
			
			



Contribution

Effective September 1, 2016 information related to contributions must be reported if the individual or organization making a direct campaign expenditure has accepted a contribution.

For each contributor who made one or more contributions in an aggregate amount of \$500 or more after August 31, 2016, that have not previously been reported, the following information must be provided for each accepted contribution.

Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME	Contributor Title Contributor First Name* Robert		
Contributor is an individual	Organization Name or Contributor Last Name, as applicable st	Contributor Suffix	
	Epstein		
2	Contributor Address/ PO Box*	Contributor Apartment or Suite Number	
CONTRIBUTOR	5000 Plaza on the Lake		
ADDRESS	Contributor City*	Contributor State* Contributor Zip Code*	
AND	Austin	TX 78746	
EMPLOYER	Contributor Employer*	Contributor Occupation*	
	PCM LLC	General Partner	
3 CONTRIBUTION	Contribution Date (yyyymmdd)*	(\$) Contribution Amount*	
CONTRIBUTION DETAILS	20181017	\$20,000.00	

Add Another Contribution Page