



Recommendation for Action

File #: 18-4047, **Agenda Item #:** 23.

2/7/2019

Posting Language

Approve an amendment to an existing contract with Alta Planning + Design, Inc., to provide continued implementation of the Smart Trips program, to increase the amount by \$1,214,000 and extend the term for up to three years, for a revised total contract amount not to exceed \$1,875,000.

(Note: This amendment will be awarded in compliance with City Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. Current participation to date 6.01% MBE/WBE combined).

Lead Department

Purchasing Office.

Client Department(s)

Austin Transportation Department.

Fiscal Note

Funding in the amount of \$314,500 is available in the Fiscal Year 2018-2019 Operating Budget of the Austin Transportation Department. Funding in the amount of \$150,000 per year is available through an interlocal agreement established with Capital Metropolitan Transportation Authority. Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

Contract Amendment.

Prior Council Action:

May 4, 2017 - Council approved the initial contract term, item 18, on an 8-2 vote with direction to return to Council for approval of the extension options, with Council Members Houston and Troxclair voting nay.

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov <<mailto:AgendaOffice@austintexas.gov>> or to the buyer, Marian Moore, at 512-974-2062 or Marian.Moore@austintexas.gov <<mailto:Marian.Moore@austintexas.gov>>.

Additional Backup Information:

The proposed amendment will provide for continued implementation of the Smart Trips program, a national best practice neighborhood-based Transportation Demand Management (TDM) program. The Smart Trips program is designed to engage communities to try multi-modal transportation options and shift away from single-occupant vehicle travel for weekly trips. The program focuses on personal interactions to educate individuals on their transportation options and to overcome barriers to multi-modal travel. Multi-modal transportation incentive toolkits are hand delivered to households. The educational information and incentives are further solidified through community-based multi-modal programs such as group bike rides, transit

adventures, and group walking activities. Travel choices are measured before and after implementation to evaluate program effectiveness. Cities across the United States have utilized this program to successfully reduce single-occupant vehicle travel by three to 18 percent.

After two years of the pilot program, the contractor has increased the capacity and success of the Smart Trips Austin program. The Smart Trips program has demonstrated a successful decrease in drive-alone car use at a local level and its expansion to test concepts will be regionally supported with \$180,000 in future grant funds coming from the Capital Area Metropolitan Planning Organization. In addition, participants have become more aware of other transportation options and are willing to integrate those modes into their trips more often. The contract extension and increase in authorization will allow the Austin Transportation Department to expand the Smart Trips program to additional neighborhoods throughout the City and build on the momentum of previous phases of the program. Since an interlocal agreement was signed in 2017, the Capital Metropolitan Transportation Authority has contributed \$150,000, as well as an in-kind donation of 1,000 bus passes for each Smart Trips Program.

Without the extension of the contract and increase in authorization, the City will lose potentially the opportunity to utilize grant funds directed towards this program and reduce the potential impact of expanding the Smart Trips program to reduce single-occupant vehicle travel citywide.

Contract Detail:

<u>Contract Term</u>	<u>Length of Term</u>	<u>Current Contract Authorization</u>	<u>Requested Additional Authorization</u>	<u>Revised Total Authorization</u>
Initial Term	2 yrs.	\$600,000		\$ 600,000
Contract Amendment		\$ 61,000		\$ 61,000
Proposed Amendment	3 yrs.		\$1,214,000	\$1,214,000
TOTALS	5 yrs.	\$661,000	\$1,214,000	\$1,875,000

Note: Contract Authorization amounts are based on the City’s estimated annual usage.