

# **Butler Pitch and Putt Golf Course Concession Contract**

**Concessions and Contracts Committee**

February 12, 2019

Presenters:

Kevin Gomillion – Golf Division Manager

Gabrielle Restivo – PARD Contract Management



# History - Butler Pitch and Putt

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1. The Butler Pitch and Putt Golf Course conveniently located in the City of Austin's Town Lake Park, is a nine-hole short iron par 3 course that was designed by Winston Kinser in 1949 and opened in 1950
2. Since its opening, the Kinser family has operated the Butler Pitch and Putt Golf Course, and the current concession contractor is Lee Kinser
3. The term for the current management agreement is as follows:
  - Initial Period 8/13/2004 - 8/12/2009
  - Two 5-year extensions
4. August 28, 2014—Austin City Council approved the final five-year extension remaining on the contract, increasing the revenue share to the City, and also submitted required improvements to the property
5. The Parks and Recreation Department (PARC) Golf Enterprise Fund realized \$87,367 in revenue share from the Butler Pitch and Putt operations in FY2018



# Butler Pitch and Putt

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## ***Contract Goals:***

1. **Improvements:** Contractor to complete improvements to the facility at their expense in order to maximize access and programming as a nine-hole golf facility. Reference Scope of Work (5.8) for suggested improvements.
  - In order to maximize requested capital improvements, the contract initial term is ten years
2. **Course:** Provide a golf course that meets the highest standards for public safety, environmental integrity, and public enjoyment
3. **Programming:** Offer quality and affordable golf options to increase participation, enhance players' skills, and develop/encourage community through the game of golf
4. **Buildings and Landscaping:** Provide a clubhouse and other buildings that are structurally and mechanically sound, aesthetically pleasing, and that preserve the historic and cultural features integral to the iconic character of the site
5. **Revenue:** Leverage public parkland and assets in an effort to provide consistent revenue to the City to the greatest extent possible



# Timeline

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## Pre-solicitation

- **January 29, 2019:** Draft Scope of Work submitted to Corporate Purchasing for review and approval
- **February 12, 2019:** Contract & Concessions Committee discussion on Request for Proposals (RFP) development

## Solicitation

- **Mid-March 2019:** RFP released
- **Late March 2019:** PARD to evaluate RFP responses and recommends a vendor
- **April 9, 2019:** PARD to present their recommendation to Contracts and Concessions Committee
- **April 23, 2019:** PARD to present their recommendation to Parks and Recreation Board
- **June 6, 2019:** PARD to present recommendation to the Austin City Council

# Request & Next Steps

- Provide comments regarding the draft Scope of Work (SOW)
- Contract staff will incorporate Committee comments into the draft SOW and will submit to Corporate Purchasing for final review and posting

