



**STRONGER**  
AUSTIN



# Purpose



Led by It's Time Texas, Stronger Austin is a groundbreaking, public/private initiative that is designed to dramatically reduce health disparities in Austin's most at-risk and economically disadvantaged communities.

Leveraging a collective impact model, Stronger Austin expands access to free programming and services that increase physical activity, improve diet, and foster community engagement and development. Stronger Austin's current services include free fitness programming for all ages, free nutrition/cooking education programming and healthy food distribution points, and increased access to quality healthcare and wraparound social services.

# Collective Impact / Community-Based

## Current Founding Partners



# Purpose-Driven, Strategically Aligned



- **Strategic Objective #1: Economic Opportunity & Affordability**
  - All Stronger Austin Classes Are FREE
  - Developing Job Training Program for Individuals from Target Neighborhoods
- **Strategic Objective #2: Mobility**
  - Emphasis on Offering Classes & Services in Spaces & Places Within Walking Distance & Bus Routes
- **Strategic Objective #3: Safety**
  - Activating Spaces & Places in Target Neighborhoods Will Create Safer Conditions





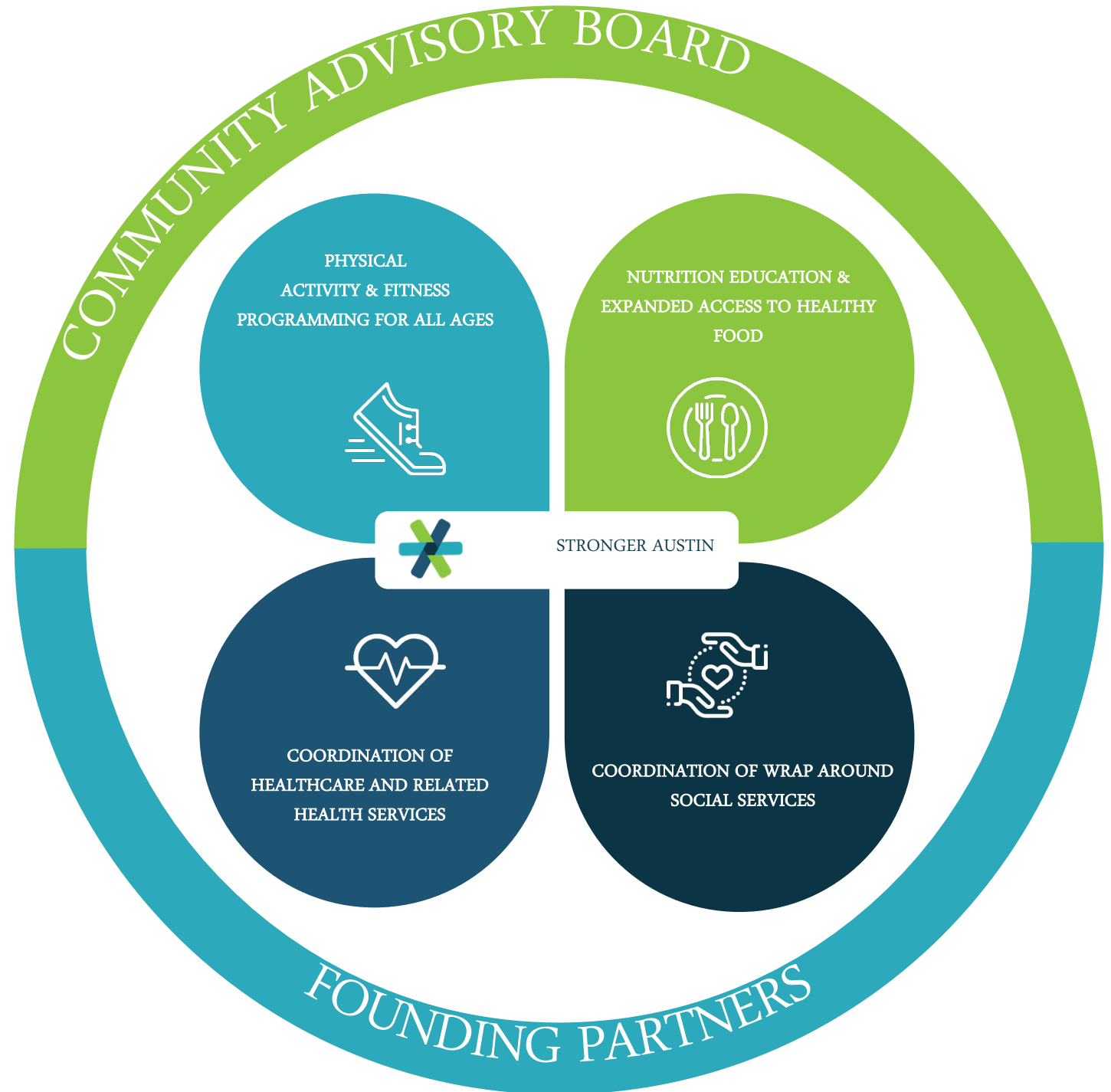
# Purpose-Driven, Strategically Aligned

- **Strategic Objective #4: Health & Environment**
  - Stronger Austin Makes Healthy Lifestyles More Accessible to Austin's Most Underserved Communities
  - Focus on Health Equity & Reducing Disparities
- **Strategic Objective #5: Culture & Lifelong Learning**
  - By Breaking Down Barriers & Reducing Disparities, Stronger Austin Will Help Establish a United Culture of Health Across All Areas of our City
- **Strategic Objective #3: Government That Works**
  - Public/Private Approach Is Highly Cost-Effective & Efficient
  - Coordination Among Partners Increases Efficiency & Impact

# Stronger Austin Model

## Roles of Founding Partners:

- **Fitness Programming:** Led by It's Time Texas & Austin PARD
- **Nutrition Programming/Food Access:** Led by Central Texas Food Bank
- **Healthcare Coordination:** CommUnityCare Invited
- **Wraparound Social Services:** Led by Austin Public Health
- **Evaluation:** Led by UTSPH-ARC





# CHA/CHIP Alignment

- **Optimally Positioned to Address Top Year 1 Chronic Disease Strategy\***
  - “Offer regular, free Community Fitness and Nutrition Classes at convenient times and diverse locations to reach target communities.” (Strategy 2.1.1.)
- **Unique Ability to Collect Community Input**
  - Focusing on ways to improve access and education surrounding healthy food and physical activity (Strategies 2.5.3 and 2.5.2)
- **Creation of Stronger Austin and Parks and Recreation Community Resource**
  - Need to map existing assets and opportunities for healthy food and physical activity (Strategy 2.5.1)
- **Potential to Positively Impact All Eight of the Most Actionable Strategies**

# Adult Fitness Programming Sites



- **District 1**
  - Givens Recreation Center (78721)
  - Turner Roberts Recreation Center (78724)
- **District 2**
  - Southeast Branch Library (78744)
  - Dittmar Recreation Center (78745)
  - Bedicheck Middle School (78745)
  - Dove Springs Recreation Center (78744)
- **District 3**
  - Southeast Health & Wellness Center (78741)
  - Oswaldo AB Cantu/Pan American Rec Center (78702)
  - South Austin Recreation Center (78704)
  - Montopolis Recreation Center (78741)
  - Allison Elementary (78741)
- **District 4**
  - Dobie Middle School (78753)
  - People's Community Clinic North Campus (78752)
  - Virginia L Brown Recreation Center (78752)
  - Gus Garcia Recreation Center (78753)
- **District 9**
  - Meadowbrook Apartments (78704)



# Kids Programming Sites

- **District 1**
  - Turner Roberts Recreation Center (78724)
  - Davis White Park (78724)
  - Chestnut Pocket Park (78702)
- **District 2**
  - Dove Springs Recreation Center (78744)
  - Hillcrest Elementary School (78744)
  - Collins Elementary School (78744)
  - Langford Elementary School (78744)
  - Rodriguez Elementary School (78744)
  - Smith Elementary School (78744)
  - Widen Elementary School (78744)
  - Franklin Park (78744)
  - Blazier Elementary School (78744)
  - Houston Elementary School (78744)
  - Palm Elementary School (78744)
  - Perez Elementary School (78744)
- **District 3**
  - Oak Springs Elementary School (78702)
  - Govalle Elementary School (78702)
  - Montopolis Recreation Center (78741)
  - Baty Elementary School (78741)
  - Allison Elementary School (78741)
  - Brooke Elementary School (78702)
  - Linder Elementary School (78741)
  - Ortega Elementary School (78721)
- **District 4**
  - Gus Garcia Recreation Center (78753)
  - Virginia L Brown Recreation Center (78752)
  - Barrington Elementary School (78753)
  - T.A. Brown Elementary School (78753)
  - Quail Creek Park (78758)
  - Bartholomew Park (78723)
  - Blanton Elementary School (78723)
  - Pickle Elementary School (78752)
- **District 5**
  - Zilker Elementary School (78704)
  - Garrison Park (78745)
- **District 7**
  - Wooten Elementary School (78757)
- **District 8**
  - Dick Nichols Park (78749)
- **District 10**
  - Oak View Park (78759)
  - Ramsey Park (78756)



# 2018 Fitness Programming

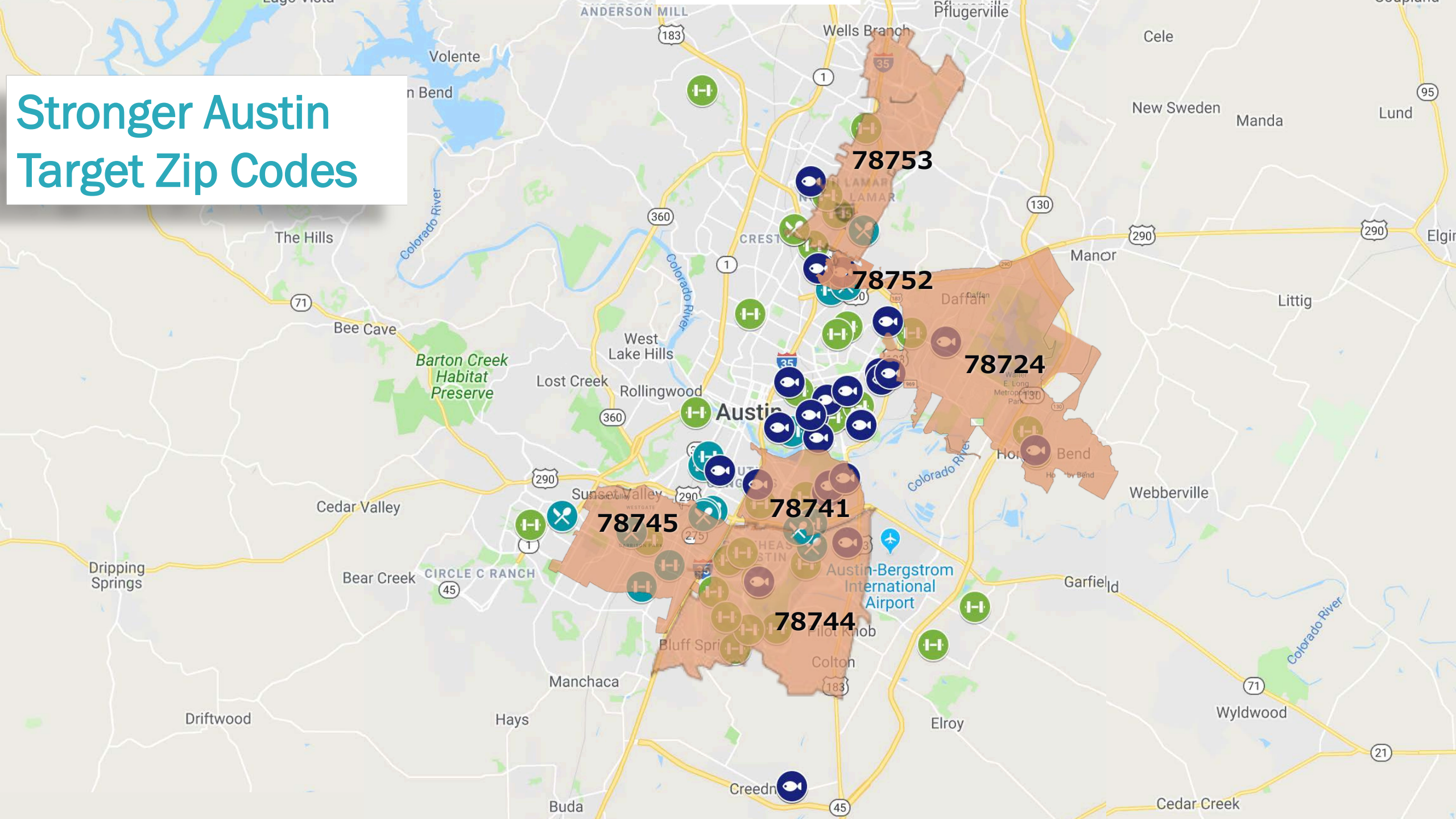


	Sites	Classes	Unique Individuals
Adults & Seniors	13	607	1,176
Stronger Austin Kids	42	2,088	2,045
<b>TOTAL</b>	<b>55</b>	<b>2,695</b>	<b>3,221</b>





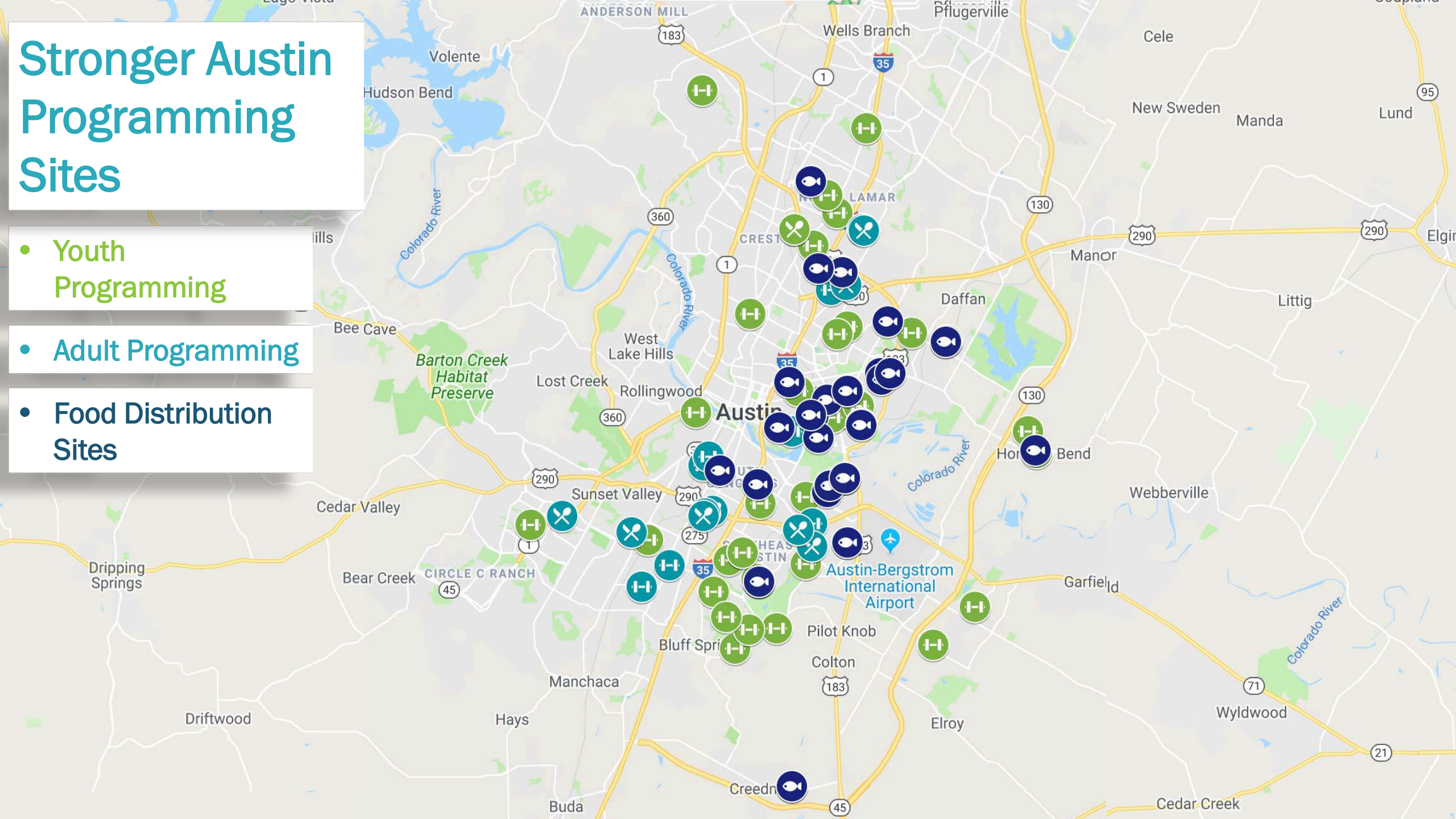
# Stronger Austin Target Zip Codes





# Stronger Austin Programming Sites

- Youth Programming
- Adult Programming
- Food Distribution Sites





# CONTACT

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