



Amendment No. 1
to
Contract No. NA190000088
for
Digital Docket Display System
between
Mvix (Usa) Inc
and the
City of Austin, Texas

- 1.0 The City hereby amends the above referenced contract to increase available funding to provide services in an amount not to exceed \$18,890.00 effective 3/5/19.
- 2.0 The City hereby amends the above referenced contract to clarify and replace the Scope of Work (SOW) Exhibit A with Exhibit A.1 and Exhibit B with Exhibit B.1 attached in this amendment.
- 3.0 The total Contract amount is recapped below:

Term	Contract Amount for the Item	Total Contract Amount
Basic Term: 2/25/2019 – 2/24/2020	\$15,980.00	\$15,980.00
Amendment No. 1: Admin Increase 3/5/2019	\$2,910.00	\$18,890.00

- 4.0 MBE/WBE goals were not established for this contract.
- 5.0 By signing this Amendment the Contractor certifies that the Contractor and its principals are not currently suspended or debarred from doing business with the Federal Government, as indicated by the General Services Administration (GSA) List of Parties Excluded from Federal Procurement and Non-Procurement Programs, the State of Texas, or the City of Austin.
- 6.0 ALL OTHER TERMS AND CONDITIONS REMAIN THE SAME.

BY THE SIGNATURE(S) affixed below, this Amendment is hereby incorporated and made a part of the above referenced contract.

Signature & Date:



Printed Name: Michael Kusan
Authorized Representative

Mvix {Usa} Inc
23475 Rock Haven Way Suite 125
Sterling, VA 20166

Signature & Date:



Ricardo Zavala, Procurement Specialist III
City of Austin Purchasing Office

Exhibit A.1-City Request to clarify Scope of Work
Exhibit B.1-The Contractor's Proposal dated February 27, 2019

Zavala, Ricardo

From: Coleman, David
Sent: Tuesday, March 5, 2019 2:21 PM
To: Zavala, Ricardo
Subject: Docket Display System Municipal Court - Contract# NA190000088
Attachments: Mvix Quote - City of Austin Municipal Court - Digital Dockets Display System - Xhibit Lite - 55in Displays.pdf

Ricardo,

The court has decided to go with larger displays and requested quotes from the current vendor MVIX. MVIX has submitted the attached quote for 55" monitors and we would like to amend the contract to the from \$15,890 to \$18,890.

Thanks!

Dave

Exhibit B.1





Quotation Estimates	3
Choosing Display Screens	4
Commercial Grade Turnkey Kits	5
Support Options	5
Services	6
Signature Care Program (optional)	7

QUOTATION | ESTIMATES

QUOTE NO: CITY OF AUSTIN MUNICIPAL COURT - DIGITAL DOCKETS
DISPLAY SYSTEM - XHIBIT LITE - 55IN DISPLAYS

2/27/2019 1:09:02 PM

BILL TO

SHIP TO

CONTACT	PHONE EMAIL	SOLUTION CONSULTANT	CONSULTANT'S INFO
David Coleman	(512) 974-4617 david.coleman@austintexas.gov	Patrick O'Donnell	podonnell@mvixusa.com (866) 310-4923

ITEM	DESCRIPTION	QTY	UNIT PRICE	DISC	TOTAL
XHIBIT-LITE-BOXKIT-C65	Xhibit Lite 65" Commercial Digital Signage Kit w/ HDMI + Xhibit Lite Networkable Digital Signage Player: 1pc ... solid-state storage with High MTBF ... cables: HDMI (1pc) CAT5 (1pc) ... player warranty: 1-year standard + Content Management System (CMS) XhibitSignage ... multi-zone screen layout max 4 active zones ... Images, Music, Text (RSS) ... Video 1080p (max 8 MB/s bitrate) ... Weather, Clock, Web-URL Widgets ... Events widget, Playlists, Scheduling + Standard Wall Mount (Tilt) for Display Screens + Flat Panel Display Screen: 1pc 65-inch ... brand: Philips type: LED Commercial-grade ... resolution: 1920 x 1080 brightness: 350 cd/m2 ... dimensions: 58in (W) x 33in (H) bezel: 10mm + display screen warranty: 3-years premium ... advanced exchange warranty 7-day SLA ... starts from date of purchase (DOP) + SignageCreator Package 1 Template License ... One template license Lifetime usage (\$100 value) ... choose from hundreds of pre-designed templates ... custom designer create your own design ... web-based, drag-and-drop design editor	1	\$ 3315	%	\$ 3315
SERV-SHIP-US	System Configuration, Shipping and Handling ... Includes Freight & Insurance ... Includes account configuration ... Includes device configuration ... UPS / FEDEX / Freight / USPS ... Duties, Customs, Brokerage NOT Included	1	\$ 704	%	\$ 704
SERV-TRAIN-XHIBIT	Professional Training XhibitSignage CMS + XhibitSignage CMS Creator, Scheduler and Publisher + Duration: 1-hour Slot + Personalized and Interactive ... conducted a pre-scheduled date and time ... professional trainer ... detailed explanation of widgets, functionality and workflows ... training attendees: upto 20 + Phone + web-based (via Screen-share)	2	\$ 75	%	\$ 150

SERV-SITESURVEY	Professional Survey by Certified Technicians + Determine and inspect the optimum mounting location for the digital signs + Examine the cable path and determine if there are any obstructions + Provide recommendations for mounting hardware or verify current hardware recommendation	1	\$ 340	%	\$ 340
SERV-INSTALL	Signage System Installation + Installation of Wall Mounting + Installation of TV on Mount + Installation of Signage Player behind LCD TV + Data/power should be pre-installed at location + Onsite Project Management + Requires Site Survey ** The estimate for installation service could change subsequent to the site survey, depending on installation environment, location, materials to be used etc. **	1	\$ 2621	%	\$ 2621
SERV-IMPL-STARTER	Project Implementation Assistance and Initiation + Use Case Analysis + Dedicated Project Management Portal + User Accounts and Permissions + Layout / Template Setup One Template + Professional Training 2hrs + Express Support 30-days ... Total Assistance Commitment: 10hrs	1	\$ 1600	%	\$ 1600
SERV-SS-XL	Signature Care DS-XHIBIT-LITE *Récurring Billing Billed Annually * + Signature Care support package for Xhibit Lite Signage System + Level-I Phone Support: 24 / 7 + Level-II Phone Support Callbacks 9am-5pm EST (3-hr SLA) + 3-year Tech Refresh ... Free Device replacement once every 3 years of same value + Advanced Replacement (Cross-shipping) ... with Prepaid Shipping (both ways) + Lifetime warranty on the signage system. + Lifetime Personalized Training + Includes subscription to Signage Creator Unlimited-pack ... access to over 1000+ templates \$360 /year value + Includes subscription to ALL premium widgets + Discount on Custom Services: 10% + Support level agreement is for each device / month billed annually	60	\$ 25	%	\$ 1500
XHIBIT-LITE-BOXKIT-C55	Xhibit Lite 55" Commercial Digital Signage Kit w/ HDMI + Xhibit Lite Networkable Digital Signage Player: 1pc ... solid-state storage with High MTBF ... cables: HDMI (1pc) CAT5 (1pc) ... player warranty: 1-year standard + Content Management System (CMS) XhibitSignage ... multi-zone screen layout max 4 active zones ... Images, Music, Text (RSS) ... Video 1080p (max 8 MB/s bitrate) ... Weather, Clock, Web-URL Widgets ... Events widget, Playlists, Scheduling + Standard Wall Mount (Tilt) for Display Screens + Flat Panel Display Screen: 1pc 55-inch ... brand: Philips type: LED commercial-grade ... resolution: 1920x1080 brightness: 350 cd/m2 ... dimensions: 50"(W) x 29"(H) bezel: 20mm + display screen warranty: 3-years premium ... advanced exchange warranty 7-day SLA ... starts from date of purchase (DOP) + SignageCreator Package 1 Template License ... One template license Lifetime usage (\$100 value) ... choose from hundreds of pre-designed templates ... custom designer create your own design ... web-based, drag-and-drop design editor	4	\$ 2165	%	\$ 8660

SUBTOTAL \$ 18890

SALES TAX 0 %

TOTAL \$ 18890

Terms:

- All quotes are valid for 30-days only. Prices are subject to change without prior notice.
- All orders and invoices are payable before shipment.
- Payments can be made via credit card for up to \$5000. Payments for order value exceeding \$5000 can be made via company check or bank transfer only.
- Payments for international orders can be made via Bank transfer only.
- For financing and lease options, please consult with your Solutions Consultant (Phone: 866.310.4923) before placing orders.
- Orders are shipped in about 72 to 96 hours (subject to availability) upon receipt of payment.
- Shipping and Handling charges include shipping freight charge, insurance and packaging fee. Other fees, customs duties, taxes, brokerage are not included.
- For all technical issues and issues related to return, refund, or exchanges, visit our Mvix Support Center: www.mvixusa.com/support
- Contents of this proposal/quote/invoice/sales order are CONFIDENTIAL and may not be disclosed to any third party.
- All orders are subject to Terms and Conditions as stated on www.mvixusa.com/terms-and-conditions/

To accept this estimate and confirm order please sign and date below and return to Mvix. All payments are required before shipping. Mvix provides NET terms/PO for Govt. and educational institutions only.

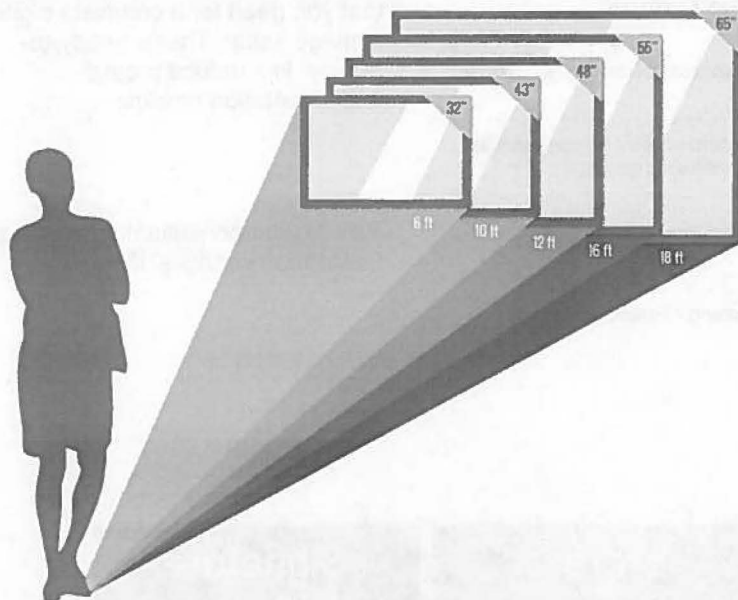
Signature: _____

Date: _____

Name: _____

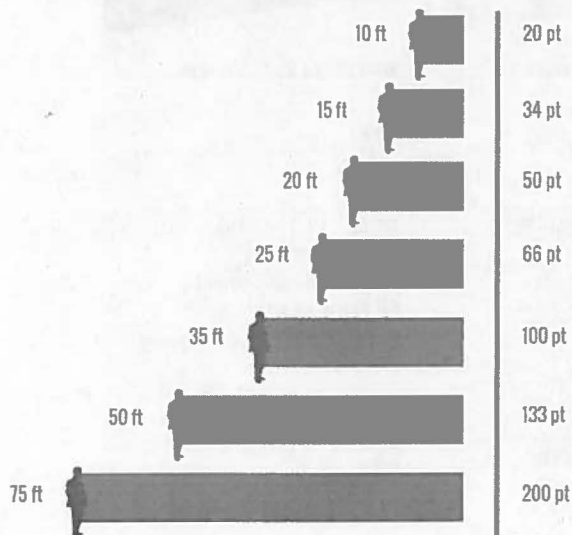
Title: _____

CHOOSING DISPLAY SCREENS



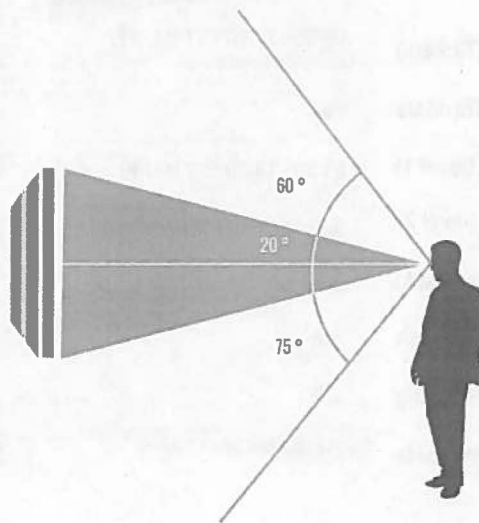
Screen Size & Distance

How far away from a screen are you expecting your viewer to be? Use this guide to choose the right sized screen.



Font Size

There's not much point in digital signage if no one can read it, so ensure that your text size is optimized for the distance viewers will see your screen from.








Viewing Angle

As much as we like to think we can see everything, we are actually limited to an active attention zone of just 20°.

Included in the Box

	Commercial-grade display screens (42-inch 46-inch 55-inch)
	Premium extended warranty (3-yr Advanced Replacement)
	Mvix HD digital signage systems
	Web-based digital signage software
	Screen wall mounting kit (ceiling mount upgrades available)
	Professionally-designed templates (web-based template editor)

Optional Services

	Professional installation (US and Canada only)
	Personalized training (recommended)
	Custom content design services (HD videos and Images)
	Premium support
	Leasing / Financing options

Turnkey Kits

A bundle of all hardware and software that you need for a complete digital signage setup. These "ready-to-deploy" kits reduce project implementation timeline.

Talk to your consultant for Professional Installation services, if needed.

Standard Support

Express Support

Signature Care

Web Support (Tickets)	09:30 - 17:30 EST (M - F) SLA: 24 hours	24/7/365 SLA: 5 hours	24/7/365 SLA: 5 hours
Articles/ Web Tutorials	Yes	Yes	Yes
Phone Support (level 1)	09:30 - 17:30 EST (M - F)	24/7	24/7
Phone Support (level 2)	\$45/incident SLA: 4 hours	09:30 - 17:30 EST (M - F) SLA: 4 hours	09:30 - 17:30 EST (M - F) SLA: 4 hours
Product Service (RMA)	Standard 15 day Turnaround	Advance Replacement All expense paid	Advance Replacement All expense paid
Technology Refresh	NA	NA	FREE Signage Devices every 3 years
Personalized Training	\$75	Free 1 per year	Free Unlimited
Premium Widgets	As quoted per device	As quoted per device	Free All

INSTALLATION

We have built a network of certified technicians, and together with our project management team, we'll meticulously plan the deployment of your digital signage project.



CUSTOM DESIGN



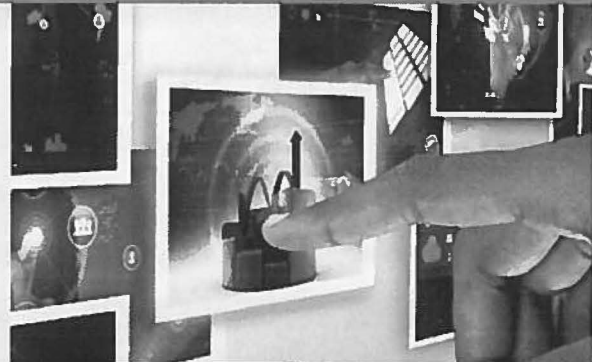
Our team of experienced digital signage experts, who possess in-depth insight about the market, will create dynamic, eye-catching content that's tailored to your specific signage project.



MANAGED SERVICE



The Digital Signage Managed Service program includes content strategy discussions, content design, relevant and targeted messaging, and set up of the network.



IMPLEMENTATION ASSISTANCE

With Mvix's digital signage implementation service, network operators receive 24/7 assistance, covering the entire scope of the digital signage network — from project planning and selection of a digital signage solution to installation of the system and ongoing management.



SIGNATURE CARE PROGRAM *(optional)*

A unique program for projects that require mission-critical assistance and enterprise-grade support. The core objective of this program is to mitigate downtime, by providing superior level of support and by keeping the digital signage network healthy via latest hardware. *Ask your solutions consultant for details.*

	XHIBIT MYKRO	XHIBIT LITE	XHIBIT PLUS	XHIBIT ENTERPRISE*
PREMIUM WIDGETS				
Emergency Alerts Module	\$7	\$7	\$7	\$7
Device Status Notification Module	\$7	\$7	\$7	\$7
Media Approval Module	\$5	\$5	\$5	\$5
Queue Management Wait List widget	\$10	\$10	\$10	\$10
Video-wall 2-screen Playback	NA	\$10	\$10	\$10
Currency Exchange Rate Board	\$7	\$7	\$7	\$7
Device / Screen Power (ON/OFF)	\$5	\$5	\$5	\$5
Common Alert Protocol (CAP) Module	\$7	\$7	\$7	\$7
Intelligent Smart Playlists	\$5	\$5	\$5	\$5
Courtroom Docket Listings	\$20	\$20	\$20	\$20
Movie Theater Box Office Module	\$20	\$20	\$20	\$20
All widgets per device per month	\$93	\$103	\$103	\$103
SIGNATURE CARE SERVICES				
Lifetime Warranty	-included-	-included-	-included-	-included-
Advanced Replacement Support	-included-	-included-	-included-	-included-
Personalized Training (2 x 1hr slots per year)	\$200 value	\$200 value	\$200 value	\$200 value
Managed Service (discounted)	15%	15%	15%	15%
Phone access to Level-2 Tech Support (SLA: 4hrs)	-included-	-included-	-included-	-included-
Technology Refresh Free, new device every 3yrs	-included-	-included-	-included-	-included-
SIGNATURE CARE (per device per month)	\$19	\$25	\$36	\$45

* Signature Care program is bundled with (mandatory) Xhibit Enterprise Signage Systems.

CASE STUDIES

With over 15000 clients and 50,000 signage installations across 29 countries, we offer 14 different solutions across 12 industry verticals. In 2012, we were honored to be featured in the prestigious INC 5000 List of Fastest Growing Companies in America.



JIBE!

Avesta

Shipley Do-Nuts



Prairie Ridge

Charlotte Harbor

Hussey Seating



Magna

Valley Christian High School

Chocolate Shoppe Ice Cream



South Carolina Baptist Church

Laurel Country Club

Cutter Aviation

**MORE CASE
STUDIES**

PREMIUM WIDGETS

Courthouse Dockets



- Play real-time case information.
- Reduce overall operating costs.
- Showcase court announcements & news.

Queue Management



- Engage & entertain customers while they wait.
- Reduce perceived wait times at checkouts.
- Advertise new deals & service options.

Emergency Alerts



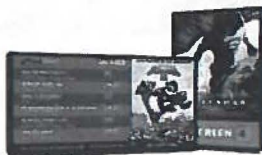
- Alert visitors & students during a crisis.
- Generate custom alerts for events.
- Remote triggers from mobile, tablets or desktop.
- Predefined, customizable templates across emergency categories.

Intelligent Playlists



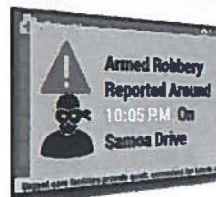
- Create a playlist with one click.
- Organize content libraries & playback.
- Auto-created playlists via media tags
- Send media to relevant screens with single click.

Box Office Display



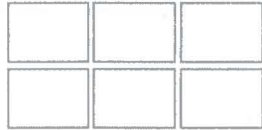
- Automate the delivery of movie posters and trailers in theatre hallways.
- Select multiple movie titles and create a playlist.
- Senior management can have multiple users.

CAP Alerts



- CAP alerts over digital signage, social media, e-mail, etc.
- Receive alerts from both local and national sources.
- Auto-alert triggers based on CAP parameters

Video Wall Module



- Multi-screen display system. (1x2 to 4x4 screens)
- [Requires Videowall Appliance](#)

Currency Exchange



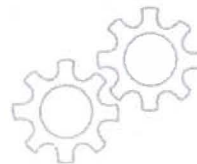
- Suited for banks, credit unions, etc.
- Currency table with Ask rates and Bid rates.
- Keep clientele informed & updated.

Screen Power (On/Off)



- Reduce IT operational load.
- Remotely turn on/off your device / screen.
- Compatible with Commercial-grade display screens only.

Remote Device Troubleshooting



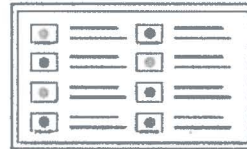
- Access to Remote Troubleshooting.
- Secured Device Level Connectivity

Video Input



- Full HD Video Playback.
- Intersperse Live TV.
- Integrate live news, sporting events, etc.

Device Status Notifications



- Receive up to date alerts of offline devices.
- E-mail alerts can be sent at predefined intervals.
- Setup customized alerts for different locations.

SAML Single Sign-On



- Authentication with Active Directory, LDAP and IDPs.
- Reduce password loss and secure application.
- Multi-factor authentication.
- Support for multiple IDPs.

Media Approval



- Approval content before it's played.
- Receive an e-mail alert when approval is required.
- Ensure the integrity & accuracy of content displayed.

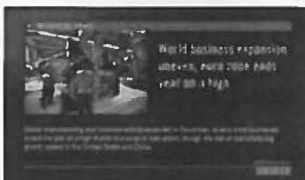
LICENSED WIDGETS

Feeds: Traffic



- Coverage of metro areas in North America and Europe.
- Graphic set includes top 10 routes, and updated every 15 minutes.

Feeds: News Videos



- Short segments of HD news.
- 6 Stories are refreshed every week.
- Keep guests and customers entertained through local news.

Feeds: Community Calendar



- Display local events and content in the surrounding area.
- Customizable themes.
- Keyword Filtering available.

Airline Flight Status



- Display up-to-date flight arrivals and departure info.
- Predefined, customizable templates.
- Ideal for airports, hotels, & convention centers.

Sports Stats



- Display real-time game schedules & scores.
- Engage patrons with bold imagery.
- Highlight NFL & NBA game dates & times.

Licensed Channels



- Licensed MRSS/HTML5 streams.
- Dynamic content for enhanced engagement.
- Compatible with most syndicated content providers.

Uber/Lyft



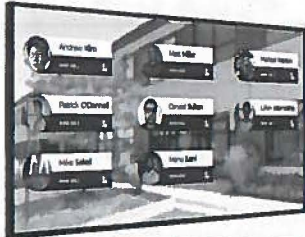
- Display wait times for Uber or Lyft ride.
- Increase convenience for guests.

Signage Creator



- Import templates from our Signage Creator Software.
- Different designs in one template.

In & Out Board



- Show which employees are in the office, unavailable, or busy.
- Used for internal employee communications and reception desks.

Slack



- Set public Slack channels for instant communication.
- Displays images and gif content as well as text.
- Perfect for quickly posting internal employee notices.

Transit Screen



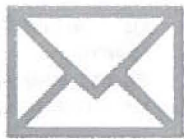
- Share real-time train & bus arrival times and route information.
- Applied in transit hubs like train stations or bus stops.

Interactive Directory



- Provide guests with touchscreen maps and directories.
- Great for large office buildings or malls.

Email to Alert



- Receive up-to-date alerts of offline devices.
- E-mail alerts can be sent at pre-defined intervals.
- Setup customized alerts for different locations.

Licensed Channels



- Showcase important benefactors publicly.
- Share corporate logos or interactive text boxes.

Meeting Rooms



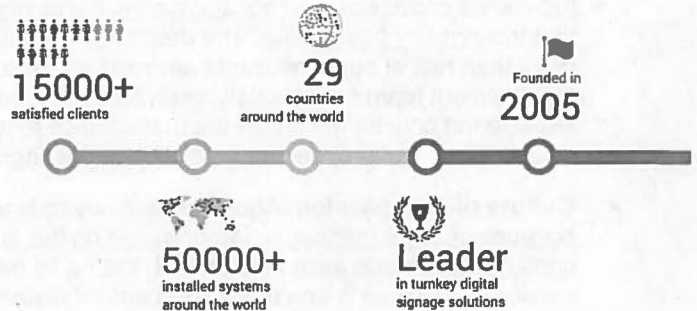
- Display daily schedules and availability of meeting rooms.
- Interactive displays can be updated on the spot.
- Meeting room availability syncs with online calendars.

ABOUT US

Founded in 2005, Mvix is the market leader in hi-definition digital signage hardware and software systems, multi-screen videowall appliances, interactive digital kiosk systems, and content management systems (CMS).

Since its inception, Mvix's commitment to delivering innovative solutions has put the company at the forefront of the digital display system and digital entertainment industries. In 2012, we were featured on the prestigious **INC 5000 List of Fastest Growing Companies in America** and in 2015 we ranked as one of **Top 20 Most Promising Media and Entertainment Technology solution providers**. In 2016, Mvix was ranked in the **Top 25 Content Delivery Solutions** and also as one of the **Top 10 Ad Management Software Solutions**.

OUR ACHIEVEMENTS



AWARDS

Our software is critically acclaimed in the field. In 2017, we won the Best Digital Signage Software Award from Digi Awards as well as the Best Show for Digital Signage at InfoComm, one of the largest digital signage tradeshow in the U.S.



WHY WE'RE DIFFERENT

PEOPLE

- **Expertise & Innovation:** With over 13-years in the digital signage industry and extensive experience across thousands of projects, our solutions consultants and project managers possess the most knowledge and expertise that the industry has to offer. The depth and breadth of our experience is the basis of our pre-sales consulting, and more than half of our consultants are certified experts in their field. As a pioneer in the industry, our research and development team continuously seek out cutting-edge innovations that fulfill the needs of our diverse client base. We strive to not only be the first in the marketplace to release new solutions, useful features, and contemporary visualizations but provide the best content offerings as well.
- **Culture of Compassion:** Above all else, we treat all of our clients with respect. Our clients often choose us not because of sales pressures, rather based on the quality of our solutions and the personalized approach our consultants bring to each new project. With a 98 percent "satisfied" rating from our clients, our post-sale customer service experience is one of the most critical aspects of our operations. We accomplish this by offering service-level agreement options that are tailored to the specific needs of the projects.

CLIENT-ORIENTED SOLUTIONS

- **End-to-End:** We view digital signage as a bundled package of hardware, software, content components, and implementation services. Though our award-winning software is the cornerstone of any digital signage project, our hardware, services, and support are all customizable to provide an all-encompassing solution.
- **Flexible & Scalable:** Many vendors expect the client to mold their business to meet the series of criteria they put forth. Mvix, on the other hand, offers multiple options that are based entirely on the client's needs. Mvix is committed to working with the client's business – taking into account its culture, policies, and procedures – to improve communication and operations. No matter what, we ensure that all solutions and services can be adapted to fit the specific requirements of any project. Some of the variable packages we provide include:
 - A complete end-to-end bundle, a hardware and software solution, or just the software license.
 - Over a dozen Mvix brand proprietary signage players, or options for third-party hardware solutions.
 - Flexible Pricing Models: Choose a one-time upfront cost with no operational expenditures or a low capital expenditure with ongoing licensing fees.
 - Dozens of software feature packs.
 - Three levels of post-sale support SLAs.
 - Three levels of Implementation and Project Management services.
 - Dozens of licensed content feeds.
 - Custom-made widgets and visualizations for specialized projects.
 - Network-agnostic solutions that do not require special network settings.
 - All network options including cloud-hosted, white-label, or on-premises.
- **Cost Effective:** Mvix offers the only enterprise-grade signage solution without any subscription or recurring charge to Mvix clients. We offer one of the most competitively priced solutions for this type of reliable and secure digital signage solution. All feature packs offer unlimited user accounts, with role-based user permissions and unlimited device and screen capabilities.

**CONTRACT BETWEEN THE CITY OF AUSTIN ("City")
AND
Mvix (Usa) Inc ("Contractor")
for
Digital Docket Display System
MA 4600 NA190000088**

The City accepts the Contractor's Offer (as referenced in Section 1.1.3 below) for the above requirement and enters into the following Contract.

This Contract is between Mvix (Usa) Inc having offices at 23475 Rock Haven Way Suite 125 Sterling, VA 20166 and the City, a home-rule municipality incorporated by the State of Texas, and is effective as of the date executed by the City ("Effective Date").

Capitalized terms used but not defined herein have the meanings given them in Solicitation Number 4600 DC1.

1.1 This Contract is composed of the following documents:

1.1.1 This Contract

1.1.2 The City's Solicitation, RFQ, 4600 DC1 including all documents incorporated by reference

1.1.3 Mvix (Usa) Inc Offer, dated February 19, 2019, including subsequent clarifications

1.2 Order of Precedence. Any inconsistency or conflict in the Contract documents shall be resolved by giving precedence in the following order:

1.2.1 This Contract

1.2.2 The City's Solicitation as referenced in Section 1.1.2, including all documents incorporated by reference

1.2.3 The Contractor's Offer as referenced in Section 1.1.3, including subsequent clarifications.

1.3 Term of Contract

1.3.1 **Term of Contract.** This Contract shall become effective on the date executed by the City ("Effective Date") and shall remain in effect until the earliest of when the deliverables set forth in the Scope of Work are complete or the City terminates the Contract.

1.3.1.1 Upon expiration of the contract, the Contractor agrees to hold over under the terms and conditions of this Contract for such a period of time as is reasonably necessary for the City to re-solicit and/or complete the deliverables due under this Contract (not to exceed 120 calendar days unless mutually agreed on in writing).

1.4 **Compensation.** The Contractor shall be paid a total Not-to-Exceed amount of \$15,980.00 for the initial Contract term. Payment shall be made upon successful completion of services or delivery of goods as outlined in each individual Delivery Order.

1.5 **Quantity of Work.** There is no guaranteed quantity of work for the period of the Contract and there are no minimum order quantities. Work will be on an as needed basis as specified by the City for each Delivery Order

1.6 Clarifications and Additional Agreements. The following are incorporated into the Contract.

1.6.1 The following person is designated as City Contract Manager, and will act as the contact point between the City and the Contractor during the term of the Contract: David Coleman:
david.coleman@austintexas.gov, Phone (512) 974-4617

This Contract (including any Exhibits) constitutes the entire agreement of the parties regarding the subject matter of this Contract and supersedes all prior and contemporaneous agreements and understandings, whether written or oral, relating to such subject matter. This Contract may be altered, amended, or modified only by a written instrument signed by the duly authorized representatives of both parties.

In witness whereof, the parties have caused a duly authorized representative to execute this Contract on the date set forth below.

MVIX (USA) INC

CITY OF AUSTIN

MICHAEL KILIAN
Printed Name of Authorized Person

Ricardo Zavala
Printed Name of Authorized Person

[Signature]
Signature

[Signature]
Signature

SR. DIRECTOR, BD
Title:

Procurement Specialist III
Title:

2/25/19
Date:

2/25/19
Date:

List of Exhibits:

Exhibit A – City's Solicitation, RFQ, 4600 DC1

Exhibit B - The Contractor's Proposal dated February 19, 2019

Exhibit C - Non-Discrimination And Non-Retaliation Certification, Section 800

Exhibit D - Nonresident Bidder Provision, Section 835

Exhibit B

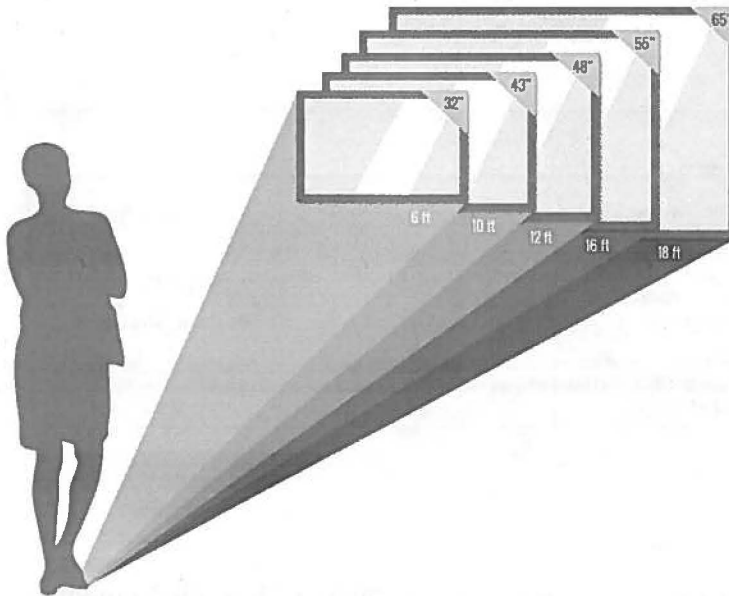
12 Years Mvix





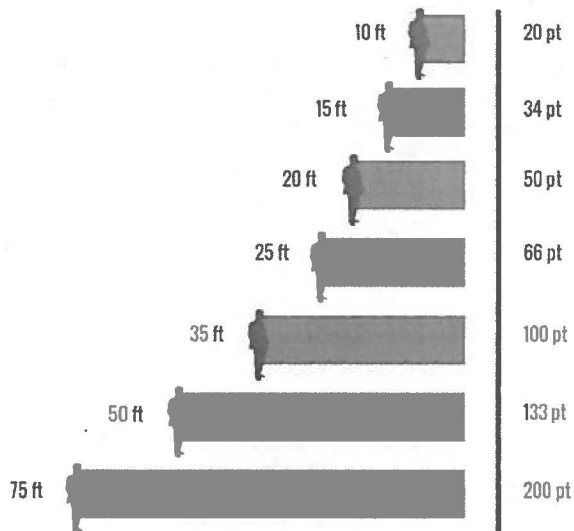
Quotation Estimates	3
Choosing Display Screens	4
Commercial Grade Turnkey Kits	5
Support Options	5
Services	6
Signature Care Program (optional)	7
Case Studies	8
Premium Widgets	9-10
About Us	11

CHOOSING DISPLAY SCREENS



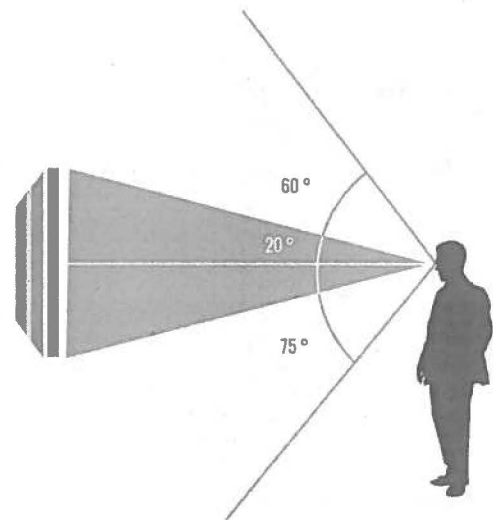
Screen Size & Distance

How far away from a screen are you expecting your viewer to be? Use this guide to choose the right sized screen.



Font Size

There's not much point in digital signage if no one can read it, so ensure that your text size is optimized for the distance viewers will see your screen from.






Viewing Angle

As much as we like to think we can see everything, we are actually limited to an active attention zone of just 20°.

Included in the Box

	Commercial-grade display screens (42-inch 46-inch 55-inch)
	Premium extended warranty (3-yr Advanced Replacement)
	Mvix HD digital signage systems
	Web-based digital signage software
	Screen wall mounting kit (ceiling mount upgrades available)
	Professionally-designed templates (web-based template editor)

Optional Services

	Professional installation (US and Canada only)
	Personalized training (recommended)
	Custom content design services (HD videos and Images)
	Premium support
	Leasing / Financing options

Turnkey Kits

A bundle of all hardware and software that you need for a complete digital signage setup. These "ready-to-deploy" kits reduce project implementation timeline.

Talk to your consultant for Professional Installation services, if needed.

SUPPORT OPTIONS

	Standard Support	Express Support	Signature Care
Web Support (Tickets)	09:30 - 17:30 EST (M - F) SLA: 24 hours	24/7/365 SLA: 5 hours	24/7/365 SLA: 5 hours
Articles/ Web Tutorials	Yes	Yes	Yes
Phone Support (level 1)	09:30 - 17:30 EST (M - F)	24/7	24/7
Phone Support (level 2)	\$45/incident SLA: 4 hours	09:30 - 17:30 EST (M - F) SLA: 4 hours	09:30 - 17:30 EST (M - F) SLA: 4 hours
Product Service (RMA)	Standard 15 day Turnaround	Advance Replacement All expense paid	Advance Replacement All expense paid
Technology Refresh	NA	NA	FREE Signage Devices every 3 years
Personalized Training	\$75	Free 1 per year	Free Unlimited
Premium Widgets	As quoted per device per month	As quoted per device per month	Free All
Custom Services	As quoted	As quoted	Discounted
Warranty	1 year	1 year	Lifetime
Cost	FREE	Per account / month (billed annually)	Per device / month (billed annually)

INSTALLATION

We have built a network of certified technicians, and together with our project management team, we'll meticulously plan the deployment of your digital signage project.



CUSTOM DESIGN



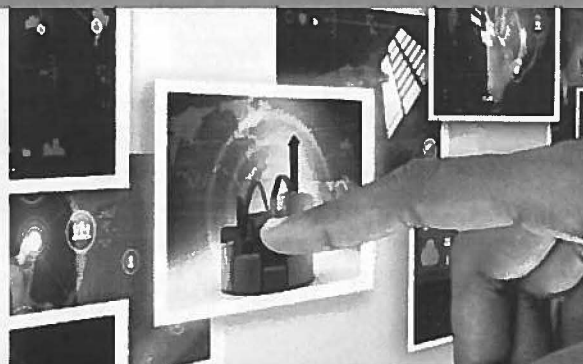
Our team of experienced digital signage experts, who possess in-depth insight about the market, will create dynamic, eye-catching content that's tailored to your specific signage project.



MANAGED SERVICE



The Digital Signage Managed Service program includes content strategy discussions, content design, relevant and targeted messaging, and set up of the network.



IMPLEMENTATION ASSISTANCE

With Mvix's digital signage implementation service, network operators receive 24/7 assistance, covering the entire scope of the digital signage network — from project planning and selection of a digital signage solution to installation of the system and ongoing management.



SIGNATURE CARE PROGRAM *(optional)*

A unique program for projects that require mission-critical assistance and enterprise-grade support. The core objective of this program is to mitigate downtime, by providing superior level of support and by keeping the digital signage network healthy via latest hardware. *Ask your solutions consultant for details.*

	XHIBIT MYKRO	XHIBIT LITE	XHIBIT PLUS	XHIBIT ENTERPRISE*
PREMIUM WIDGETS				
Emergency Alerts Module	\$7	\$7	\$7	\$7
Device Status Notification Module	\$7	\$7	\$7	\$7
Media Approval Module	\$5	\$5	\$5	\$5
Queue Management Wait List widget	\$10	\$10	\$10	\$10
Video-wall 2-screen Playback	NA	\$10	\$10	\$10
Currency Exchange Rate Board	\$7	\$7	\$7	\$7
Device / Screen Power (ON/OFF)	\$5	\$5	\$5	\$5
Common Alert Protocol (CAP) Module	\$7	\$7	\$7	\$7
Intelligent Smart Playlists	\$5	\$5	\$5	\$5
Courtroom Docket Listings	\$20	\$20	\$20	\$20
Movie Theater Box Office Module	\$20	\$20	\$20	\$20
All widgets per device per month	\$93	\$103	\$103	\$103

SIGNATURE CARE SERVICES				
Lifetime Warranty	-included-	-included-	-included-	-included-
Advanced Replacement Support	-included-	-included-	-included-	-included-
Personalized Training (2 x 1hr slots per year)	\$200 value	\$200 value	\$200 value	\$200 value
Managed Service (discounted)	15%	15%	15%	15%
Phone access to Level-2 Tech Support (SLA: 4hrs)	-included-	-included-	-included-	-included-
Technology Refresh Free, new device every 3yrs	-included-	-included-	-included-	-included-

SIGNATURE CARE (per device per month)	\$19	\$25	\$36	\$45
--	-------------	-------------	-------------	-------------

* Signature Care program is bundled with (mandatory) Xhibit Enterprise Signage Systems.

CASE STUDIES

With over 15000 clients and 50,000 signage installations across 29 countries, we offer 14 different solutions across 12 industry verticals. In 2012, we were honored to be featured in the prestigious INC 5000 List of Fastest Growing Companies in America.



[JIBEI](#)



[Avesta](#)



[Shipley Do-Nuts](#)



[Prairie Ridge](#)



[Charlotte Harbor](#)



[Hussey Seating](#)



[Magna](#)



[Valley Christian High School](#)



[Chocolate Shoppe Ice Cream](#)



[South Carolina Baptist Church](#)



[Laurel Country Club](#)



[Cutter Aviation](#)

**MORE CASE
STUDIES**

PREMIUM WIDGETS

Courthouse Dockets



- Play real-time case information.
- Reduce overall operating costs.
- Showcase court announcements & news.

Queue Management



- Engage & entertain customers while they wait.
- Reduce perceived wait times at checkouts.
- Advertise new deals & service options.

Emergency Alerts



- Alert visitors & students during a crisis.
- Generate custom alerts for events.
- Remote triggers from mobile, tablets or desktop.
- Predefined, customizable templates across emergency categories.

Intelligent Playlists



- Create a playlist with one click.
- Organize content libraries & playback.
- Auto-created playlists via media tags
- Send media to relevant screens with single click.

Box Office Display



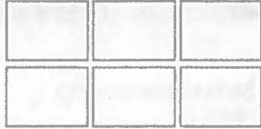
- Automate the delivery of movie posters and trailers in theatre hallways.
- Select multiple movie titles and create a playlist.
- Senior management can have multiple users.

CAP Alerts



- CAP alerts over digital signage, social media, e-mail, etc.
- Receive alerts from both local and national sources.
- Auto-alert triggers based on CAP parameters

Video Wall Module



- Multi-screen display system. (1x2 to 4x4 screens)
- Requires Videowall Appliance

Currency Exchange



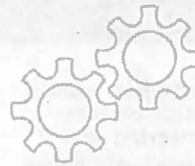
- Suited for banks, credit unions, etc.
- Currency table with Ask rates and Bid rates.
- Keep clientele informed & updated.

Screen Power (On/Off)



- Reduce IT operational load.
- Remotely turn on/off your device / screen.
- Compatible with Commercial-grade display screens only.

Remote Device Troubleshooting



- Access to Remote Troubleshooting.
- Secured Device Level Connectivity

Video Input



- Full HD Video Playback.
- Intersperse Live TV.
- Integrate live news, sporting events, etc.

Device Status Notifications



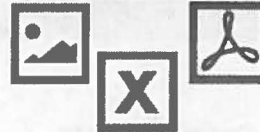
- Receive up to date alerts of offline devices.
- E-mail alerts can be sent at predefined intervals.
- Setup customized alerts for different locations.

SAML Single Sign-On



- Authentication with Active Directory, LDAP and IDPs.
- Reduce password loss and secure application.
- Multi-factor authentication.
- Support for multiple IDPs.

Media Approval



- Approval content before it's played.
- Receive an e-mail alert when approval is required.
- Ensure the integrity & accuracy of content displayed.

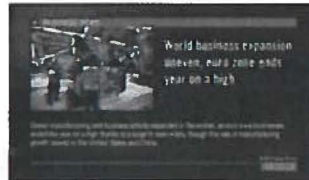
LICENSED WIDGETS

Feeds: Traffic



- Coverage of metro areas in North America and Europe.
- Graphic set includes top 10 routes, and updated every 15 minutes.

Feeds: News Videos



- Short segments of HD news.
- 6 Stories are refreshed every week.
- Keep guests and customers entertained through local news.

Feeds: Community Calendar



- Display local events and content in the surrounding area.
- Customizable themes.
- Keyword Filtering available.

Airline Flight Status



- Display up-to-date flight arrivals and departure info.
- Predefined, customizable templates.
- Ideal for airports, hotels, & convention centers.

Sports Stats



- Display real-time game schedules & scores.
- Engage patrons with bold imagery.
- Highlight NFL & NBA game dates & times.

Licensed Channels



- Licensed MRSS/HTML5 streams.
- Dynamic content for enhanced engagement.
- Compatible with most syndicated content providers.

Uber/Lyft



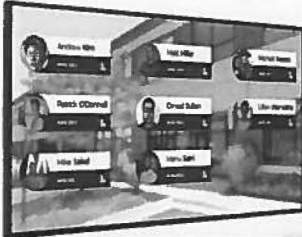
- Display wait times for Uber or Lyft ride.
- Increase convenience for guests.

Signage Creator



- Import templates from our Signage Creator Software.
- Different designs in one template.

In & Out Board



- Show which employees are in the office, unavailable, or busy.
- Used for internal employee communications and reception desks.

Slack



- Set public Slack channels for instant communication.
- Displays images and gif content as well as text.
- Perfect for quickly posting internal employee notices.

Transit Screen



- Share real-time train & bus arrival times and route information.
- Applied in transit hubs like train stations or bus stops.

Interactive Directory



- Provide guests with touchscreen maps and directories.
- Great for large office buildings or malls.

Email to Alert



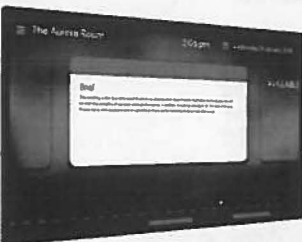
- Receive up-to-date alerts of offline devices.
- E-mail alerts can be sent at pre-defined intervals.
- Setup customized alerts for different locations.

Licensed Channels



- Showcase important benefactors publicly.
- Share corporate logos or interactive text boxes.

Meeting Rooms



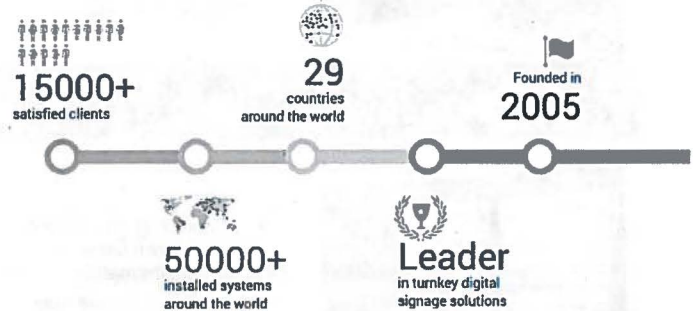
- Display daily schedules and availability of meeting rooms.
- Interactive displays can be updated on the spot.
- Meeting room availability syncs with online calendars.

ABOUT US

Founded in 2005, Mvix is the market leader in hi-definition digital signage hardware and software systems, multi-screen videowall appliances, interactive digital kiosk systems, and content management systems (CMS).

Since its inception, Mvix's commitment to delivering innovative solutions has put the company at the forefront of the digital display system and digital entertainment industries. In 2012, we were featured on the prestigious **INC 5000 List of Fastest Growing Companies in America** and in 2015 we ranked as one of **Top 20 Most Promising Media and Entertainment Technology solution providers**. In 2016, Mvix was ranked in the **Top 25 Content Delivery Solutions** and also as one of the **Top 10 Ad Management Software Solutions**.

OUR ACHIEVEMENTS



AWARDS

Our software is critically acclaimed in the field. In 2017, we won the Best Digital Signage Software Award from Digi Awards as well as the Best Show for Digital Signage at InfoComm, one of the largest digital signage tradeshows in the U.S.



WHY WE'RE DIFFERENT

PEOPLE

- **Expertise & Innovation:** With over 13-years in the digital signage industry and extensive experience across thousands of projects, our solutions consultants and project managers possess the most knowledge and expertise that the industry has to offer. The depth and breadth of our experience is the basis of our pre-sales consulting, and more than half of our consultants are certified experts in their field. As a pioneer in the industry, our research and development team continuously seek out cutting-edge innovations that fulfill the needs of our diverse client base. We strive to not only be the first in the marketplace to release new solutions, useful features, and contemporary visualizations but provide the best content offerings as well.
- **Culture of Compassion:** Above all else, we treat all of our clients with respect. Our clients often choose us not because of sales pressures, rather based on the quality of our solutions and the personalized approach our consultants bring to each new project. With a 98 percent "satisfied" rating from our clients, our post-sale customer service experience is one of the most critical aspects of our operations. We accomplish this by offering service-level agreement options that are tailored to the specific needs of the projects.

CLIENT-ORIENTED SOLUTIONS

- **End-to-End:** We view digital signage as a bundled package of hardware, software, content components, and implementation services. Though our award-winning software is the cornerstone of any digital signage project, our hardware, services, and support are all customizable to provide an all-encompassing solution.
- **Flexible & Scalable:** Many vendors expect the client to mold their business to meet the series of criteria they put forth. Mvix, on the other hand, offers multiple options that are based entirely on the client's needs. Mvix is committed to working with the client's business – taking into account its culture, policies, and procedures – to improve communication and operations. No matter what, we ensure that all solutions and services can be adapted to fit the specific requirements of any project. Some of the variable packages we provide include:
 - A complete end-to-end bundle, a hardware and software solution, or just the software license.
 - Over a dozen Mvix brand proprietary signage players, or options for third-party hardware solutions.
 - Flexible Pricing Models: Choose a one-time upfront cost with no operational expenditures or a low capital expenditure with ongoing licensing fees.
 - Dozens of software feature packs.
 - Three levels of post-sale support SLAs.
 - Three levels of Implementation and Project Management services.
 - Dozens of licensed content feeds.
 - Custom-made widgets and visualizations for specialized projects.
 - Network-agnostic solutions that do not require special network settings.
 - All network options including cloud-hosted, white-label, or on-premises.
- **Cost Effective:** Mvix offers the only enterprise-grade signage solution without any subscription or recurring charge to Mvix clients. We offer one of the most competitively priced solutions for this type of reliable and secure digital signage solution. All feature packs offer unlimited user accounts, with role-based user permissions and unlimited device and screen capabilities.

City of Austin, Texas
NON-DISCRIMINATION AND NON-RETALIATION CERTIFICATION

City of Austin, Texas

Equal Employment/Fair Housing Office

Exhibit C

To: City of Austin, Texas,

I hereby certify that our firm complies with the Code of the City of Austin, Section 5-4-2 as reiterated below, and agrees:

- (1) Not to engage in any discriminatory employment practice defined in this chapter.
- (2) To take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without discrimination being practiced against them as defined in this chapter, including affirmative action relative to employment, promotion, demotion or transfer, recruitment or recruitment advertising, layoff or termination, rate of pay or other forms of compensation, and selection for training or any other terms, conditions or privileges of employment.
- (3) To post in conspicuous places, available to employees and applicants for employment, notices to be provided by the Equal Employment/Fair Housing Office setting forth the provisions of this chapter.
- (4) To state in all solicitations or advertisements for employees placed by or on behalf of the Contractor, that all qualified applicants will receive consideration for employment without regard to race, creed, color, religion, national origin, sexual orientation, gender identity, disability, sex or age.
- (5) To obtain a written statement from any labor union or labor organization furnishing labor or service to Contractors in which said union or organization has agreed not to engage in any discriminatory employment practices as defined in this chapter and to take affirmative action to implement policies and provisions of this chapter.
- (6) To cooperate fully with City and the Equal Employment/Fair Housing Office in connection with any investigation or conciliation effort of the Equal Employment/Fair Housing Office to ensure that the purpose of the provisions against discriminatory employment practices are being carried out.
- (7) To require of all subcontractors having 15 or more employees who hold any subcontract providing for the expenditure of \$2,000 or more in connection with any contract with the City subject to the terms of this chapter that they do not engage in any discriminatory employment practice as defined in this chapter

For the purposes of this Offer and any resulting Contract, Contractor adopts the provisions of the City's Minimum Standard Non-Discrimination and Non-Retaliation Policy set forth below.

City of Austin
Minimum Standard Non-Discrimination and Non-Retaliation in Employment Policy

As an Equal Employment Opportunity (EEO) employer, the Contractor will conduct its personnel activities in accordance with established federal, state and local EEO laws and regulations.

The Contractor will not discriminate against any applicant or employee based on race, creed, color, national origin, sex, age, religion, veteran status, gender identity, disability, or sexual orientation. This policy covers all aspects of employment, including hiring, placement, upgrading, transfer, demotion, recruitment, recruitment advertising, selection for training and apprenticeship, rates of pay or other forms of compensation, and layoff or termination.

The Contractor agrees to prohibit retaliation, discharge or otherwise discrimination against any employee or applicant for employment who has inquired about, discussed or disclosed their compensation.

Further, employees who experience discrimination, sexual harassment, or another form of harassment should immediately report it to their supervisor. If this is not a suitable avenue for addressing their complaint, employees are advised to contact another member of management or their human resources representative. No employee shall be discriminated against, harassed, intimidated, nor suffer any reprisal as a result of reporting a violation of this policy. Furthermore, any employee, supervisor, or manager who becomes aware of any such discrimination or harassment should immediately report it to executive management or the human resources office to ensure that such conduct does not continue.

Contractor agrees that to the extent of any inconsistency, omission, or conflict with its current non-discrimination and non-retaliation employment policy, the Contractor has expressly adopted the provisions of the City's Minimum Non-Discrimination Policy contained in Section 5-4-2 of the City Code and set forth above, as the Contractor's Non-Discrimination Policy or as an amendment to such Policy and such provisions are intended to not only supplement the Contractor's policy, but will also supersede the Contractor's policy to the extent of any conflict.

UPON CONTRACT AWARD, THE CONTRACTOR SHALL PROVIDE THE CITY A COPY OF THE CONTRACTOR'S NON-DISCRIMINATION AND NON-RETALIATION POLICIES ON COMPANY LETTERHEAD, WHICH CONFORMS IN FORM, SCOPE AND CONTENT TO THE CITY'S MINIMUM NON-DISCRIMINATION AND NON-RETALIATION POLICIES AS SET FORTH HEREIN, OR THIS NON-DISCRIMINATION AND NON-RETALIATION POLICY, WHICH HAS BEEN ADOPTED BY THE CONTRACTOR FOR ALL PURPOSES WILL BE CONSIDERED THE CONTRACTOR'S NON-DISCRIMINATION AND NON-RETALIATION POLICY WITHOUT THE REQUIREMENT OF A SEPARATE SUBMITTAL

Sanctions:

Our firm understands that non-compliance with Chapter 5-4 and the City's Non-Retaliation Policy may result in sanctions, including termination of the contract and suspension or debarment from participation in future City contracts until deemed compliant with the requirements of Chapter 5-4 and the Non-Retaliation Policy.

Term:

The Contractor agrees that this Section 0800 Non-Discrimination and Non-Retaliation Certificate of the Contractor's separate conforming policy, which the Contractor has executed and filed with the City, will remain in force and effect for one year from the date of filing. The Contractor further agrees that, in consideration of the receipt of continued Contract payment, the Contractor's Non-Discrimination and Non-Retaliation Policy will automatically renew from year-to-year for the term of the underlying Contract.

Dated this 25TH day of FEBRUARY, 2019

CONTRACTOR
Authorized
Signature

Title

MVIX (USA)
[Signature]
SR. DIRECTOR, BD

City of Austin, Texas
NONRESIDENT BIDDER PROVISIONS
SOLICITATION NO. 4600 DC 1

Exhibit D

- A. Bidder must answer the following questions in accordance with Vernon's Texas Statutes and Codes Annotated Government Code 2252.002, as amended:

Is the Bidder that is making and submitting this Bid a "Resident Bidder" or a "Non-resident Bidder"?

Answer:

NON RESIDENT BIDDER

- (1) Texas Resident Bidder – A Bidder whose principal place of business is in Texas and includes a Contractor whose ultimate parent company or majority owner has its principal place of business in Texas.
- (2) Nonresident Bidder – A Bidder who is not a Texas Resident Bidder.

- B. If the Bidder is a "Nonresident Bidder" does the state, in which the Nonresident Bidder's principal place of business is located, have a law requiring a Nonresident Bidder of that state to bid a certain amount or percentage under the Bid of a Resident Bidder of that state in order for the nonresident Bidder of that state to be awarded a Contract on such bid in said state.

Answer:

NOT THAT WE'RE AWARE OF Which State: VA

- C. If the answer to Question B is "yes", then what amount or percentage must a Texas Resident Bidder bid under the bid price of a Resident Bidder of that state in order to be awarded a Contract on such bid in said state?

Answer:

N/A

Bidder's Name:

Mrix (USA)

Signature of Officer or
Authorized
Representative:

Michael Kilian

Date:

2/25/19

Printed Name:

MICHAEL KILIAN

Title

Sec. Director, BD