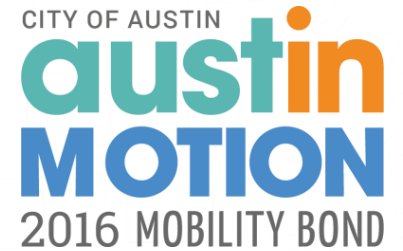


# CORRIDOR MOBILITY PROGRAM MBE/WBE OUTREACH PLAN

MBE/WBE AND SMALL BUSINESS ENTERPRISE  
PROCUREMENT PROGRAM ADVISORY COMMITTEE

APRIL 2, 2019



EDWARD CAMPOS, ACTING DIRECTOR - SMALL & MINORITY BUSINESS RESOURCES  
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# OUTREACH TO STAKEHOLDERS

- ❑ Individual Meetings with Stakeholder Organizations  
(June 2017 through August 2017)
- ❑ Stakeholders Luncheon to present MBE/WBE Plan  
(November 6, 2017 at Carver Library)
- ❑ Stakeholders Meeting to present update on MBE/WBE  
Plan (December 14, 2018 at Carver Library)

Key Issues	Actions	Status
Community Support	<ul style="list-style-type: none"> <li>Meet individually with key stakeholders</li> </ul>	SMBR and the Corridor Team will continue to update Stakeholders on the Corridors Program and MBE/WBE Implementation Plan.
Quality Outreach	<ul style="list-style-type: none"> <li>Information &amp; Networking Session</li> <li>Attend Stakeholder sponsored events and Partner with them to conduct outreach to their members</li> <li>Pilot Program for SMBR to conduct GFE Notifications</li> </ul>	<ul style="list-style-type: none"> <li>Networking Sessions will be held prior to the release of first bid packages estimated to be in 2020.</li> <li>SMBR and the Corridor Team will continue to attend stakeholder events. <ul style="list-style-type: none"> <li>Asian Chamber Connect Forum (2/13/19)</li> </ul> </li> <li>SMBR is in the process of identifying “non-corridor” projects for the GFE Pilot.</li> </ul>
<p>Availability of Construction Firms</p> <p>Most City-Certified MBE/WBE firms perform building (vertical) rather than civil (horizontal) construction</p>	<ul style="list-style-type: none"> <li>Conduct outreach to firms that are not City-Certified but are certified by other entities, e.g., State of Texas HUBs</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing. As of today 9 HUB certified firms have been certified as new COA MBE/WBE firms.</li> <li>Sessions held to date: <ul style="list-style-type: none"> <li>February 28, 2019</li> </ul> </li> </ul>

Key Issues	Actions	Status
<p>Availability of Construction Firms</p> <p>Most City-Certified MBE/WBE firms perform building (vertical) rather than civil (horizontal) construction</p>	<ul style="list-style-type: none"> <li>• Coordinate with the City Economic Development Department to identify firms who have the skills to perform Corridor-related scopes of work</li> <li>• Certification outreach through social media and ATXN (City Cable Station)</li> <li>• Advertise Corridor opportunities radio programs that target minority audiences</li> <li>• Share a list of construction scopes and commodity codes required for the Corridor program with those seeking certification</li> <li>• Host monthly vendor profile review workshops at SMBR.</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> <li>• SMBR will continue to utilize Facebook, Twitter, LinkedIn and ATXN to inform the community about its programs including the MBE/WBE certification process.</li> <li>• Commenced in 2018.</li> <li>• Initial List of Scopes <ul style="list-style-type: none"> <li><input type="checkbox"/> Concrete</li> <li><input type="checkbox"/> Reinforcing Steel</li> <li><input type="checkbox"/> Underground Utilities</li> <li><input type="checkbox"/> Drainage</li> <li><input type="checkbox"/> Asphalt Paving</li> <li><input type="checkbox"/> Manholes</li> <li><input type="checkbox"/> Street Lighting</li> <li><input type="checkbox"/> Hauling</li> <li><input type="checkbox"/> Landscaping</li> </ul> </li> <li>• Sessions: <ul style="list-style-type: none"> <li>○ March 28, 10-12pm</li> <li>○ April 16, 5:30-7pm</li> </ul> </li> </ul>

Key Issues	Actions	Status
MBE/WBE Certification Process	<ul style="list-style-type: none"> <li>Propose amending the MBE/WBE Ordinance to: <ul style="list-style-type: none"> <li>Eliminate annual updates</li> <li>Extend the period for renewal from every 3 to every 4 years</li> </ul> </li> <li>Launch a Pilot Program for firms that perform Corridor-related Scopes: <ul style="list-style-type: none"> <li>“Rapid Renewal”- Certification within 10 Business Days of receipt of all required documentation</li> <li>“Rapid Certification”- Certification within 30 Business Days of receipt of all required documentation</li> </ul> </li> <li>Quarterly Certification Workshops</li> <li>Attend by Minority Trade Associations meetings &amp; events to provide certification guidance</li> <li>Survey firms whose certification has lapsed</li> </ul>	<ul style="list-style-type: none"> <li>Council approved the Ordinance Amendment on December 13, 2018.</li> <li>Proposed Rule No: R161-17.14 <ul style="list-style-type: none"> <li>Public Comment Period Ended 2/15/19</li> <li>Proposed Effective Date: After 3/17/19 and Before 3/25/19</li> </ul> </li> <li>Launched in 2018.</li> <li>Timeframe for corridor- related certification has averaged nine (9) days.</li> <li>Certification workshops have been held every two (2) weeks</li> <li>Attended Asian Chamber Connect Forum (February 13<sup>th</sup>)</li> <li>Survey will commence in 2019</li> </ul>

Key Issues	Actions	Status
Increase Capacity to Succeed	<ul style="list-style-type: none"> <li>Develop a Corridor Program prep course</li> <li>Host Semi-Annual Technical Assistance Workshops</li> <li>Extend financial enhancement programs Corridor projects</li> </ul>	<ul style="list-style-type: none"> <li>Course preparation in process</li> <li>Will commence in 2019.</li> <li>Partial Payment and Retainage Release Programs apply to all construction contracts.</li> <li>Mobilization Prompt Payment Program only applies to construction contracts at or above \$2 million. The threshold is in place given the amount of mobilization for larger valued projects. Staff will evaluate solicitations estimated below \$2 million to determine appropriateness for the Corridors program.</li> <li>Quick Pay Program is only allowed for Alternative Delivery Method construction contracts (Design Build and Construction Manager At-Risk) given the large dollar value of the contract and the requirement that the Prime have the financial capacity to pay subcontractors within 10 days of work being accepted and approved by the City.</li> </ul>

Key Issues	Actions	Status
Size & Scope of Bid/Proposal Packages	<ul style="list-style-type: none"> <li>City &amp; Consultant meet to discuss bid packages prior to release to target capabilities of MBE/WBE certified-firms</li> <li>Include bid packages that encourage certified firms to pursue projects as Primes</li> <li>Encourage Prime contractors to award elements of bid packages to multiple subs</li> <li>Consider issuing a variety of contract sizes</li> </ul>	<ul style="list-style-type: none"> <li>SMBR and the Corridor Program Office is in the process of evaluating the packaging and sequencing of work for each Corridor. Strategies to maximize the participation of MBE/WBE Prime and Subcontractors including potential rotation lists for scopes of work with significant MBE/WBE availability are being assessed.</li> <li>Primes will be encouraged to maximize the utilization of certified firms at all Corridor related events and pre-bid conferences.</li> <li>Various contract sizes are being considered as part of the bid packaging process for each Corridor.</li> </ul>

Key Issues	Actions	Status
Prime/Subs Communications	<ul style="list-style-type: none"> <li>• Include language that requires Primes to invite subs to Pre-Con Meetings</li> <li>• Require Primes to give subs advanced notice prior to jobsite mobilization</li> </ul>	<ul style="list-style-type: none"> <li>• Under Review</li> <li>• Under Review</li> </ul>
Facilitate Relationships between Primes & Subs	<ul style="list-style-type: none"> <li>• Plan a series of prime/sub networking events</li> <li>• Consider requiring mandatory pre-bid proposal conferences as appropriate to facilitate sub's ability to identify potential prime bidders</li> </ul>	<ul style="list-style-type: none"> <li>• Prime/Sub Networking events will be scheduled in accordance with the release of initial Corridor bid packages.</li> <li>• Mandatory pre-bid conferences are under review. In addition, Corridor Team will explore other methods of identifying likely prime bidders to share with certified MBE/WBE subcontractors and Stakeholders</li> </ul>



# QUESTIONS?

