

SHARED BICYCLE & MICRO-MOBILITY



AUSTIN, TEXAS



Urban Transportation Commission May 14, 2019



City of Austin
Transportation Department

SHARED BICYCLE & MICRO-MOBILITY

FOUR-PART POLICY UPDATE



SHARED BICYCLE & MICRO-MOBILITY

DEFINITION AND USE DRAFT ORDINANCE

Overview

The Bicycle & Micro-Mobility Definition & Use Ordinance would propose amendments to Chapter 12-2 of City Code to define Shared Bicycles and Micro-Mobility Devices and establishing rules and guidelines for the safe, reasonable and prudent use of bicycles and micro-mobility devices within the City of Austin's right-of-way.



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SERVICE IMPROVEMENTS



Overview

Proposed amendments to Chapter 13 of City Code would establish a franchise system for Shared Bicycle and Micro-Mobility Service providers and set criteria based upon the six Strategic Outcomes of Austin's Strategic Direction 2023 plan wherein companies would be required to demonstrate competence in order to gain access to Austin's marketplace.

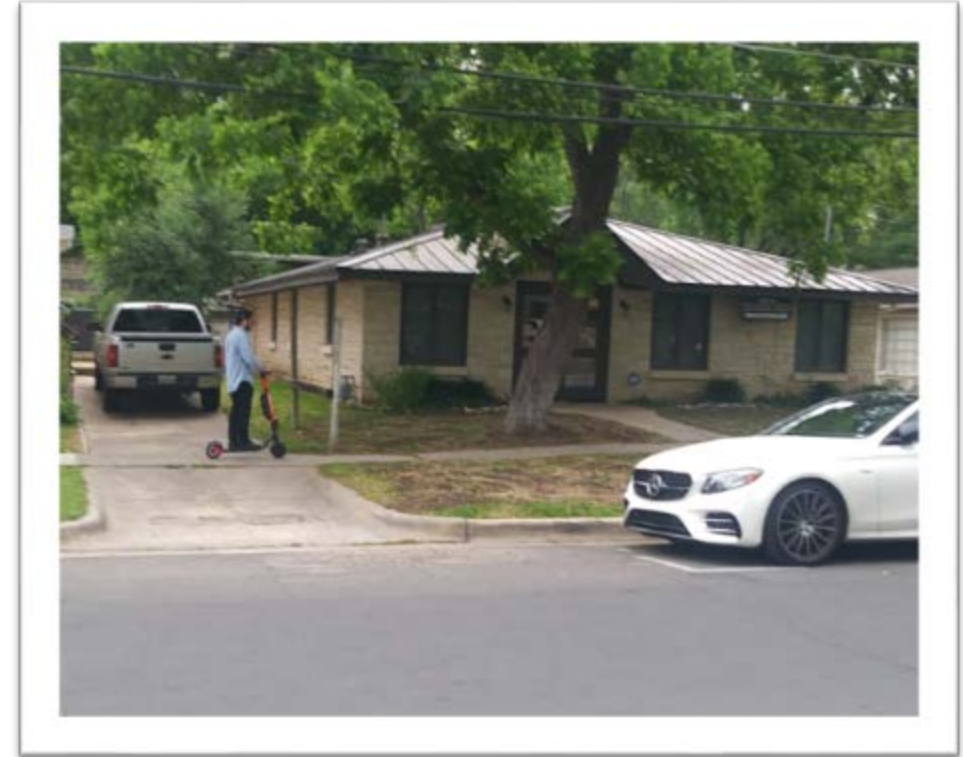


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STRENGTHENING INNOVATION

Overview

Proposed amendments to Chapter 14-9 of City Code would fortify Austin's right-of-way against the release of future unanticipated technologies and remove the term "dockless" in order to broaden the City's ability to regulate all modes more evenly.



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IMPROVING SAFETY & CONNECTIVITY



Overview

Proposed recommendations would allow for future fee schedule modifications to authorize the Austin Transportation Department to recoup programmatic costs for services such as application processing, fleet inspections, fleet monitoring, proper staffing, etc., and to allow funds to be allocated toward infrastructure improvements that would provide greater safety for all modes.



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SHARED BICYCLE & MICRO-MOBILITY

COMMUNITY ENGAGEMENT

RECENT ENGAGEMENT

- ✓ Mobility Committee
- ✓ Bicycle Advisory Council
- ✓ Equity Tool Recommendations
- ✓ Parks & Recreation Department
- ✓ Austin Police Department
- ✓ Bike Texas & Bike Austin

FUTURE ENGAGEMENT

- May 14, 2019 –Urban Transportation Committee
- May 21, 2019 –Bicycle Advisory Council
- May 23, 2019 –Recommendations to Mayor & Council



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COMMUNITY FEEDBACK



- ✓ Proposed fee structure
- ✓ Separate bicycles from the micro-mobility definition
- ✓ Requesting speed limits on sidewalks for scooters only
- ✓ Penalize bad scooter parking
- ✓ Request for more information about franchise model
- ✓ “Reasonable & Prudent” Ordinance Language
- ✓ Fine amounts
- ✓ Dismount zone language
- ✓ Redundancies in ordinance language noted



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Questions & Discussion



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