

# SHARED BICYCLE & MICRO-MOBILITY



# AUSTIN, TEXAS



Bicycle Advisory Council May 21, 2019



City of Austin  
Transportation Department

# SHARED BICYCLE & MICRO-MOBILITY POLICY

## FOUR-PART POLICY UPDATE



City of Austin  
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# SHARED BICYCLE & MICRO-MOBILITY POLICY

## DEFINITION AND USE DRAFT ORDINANCE – ITEM 56

### Overview

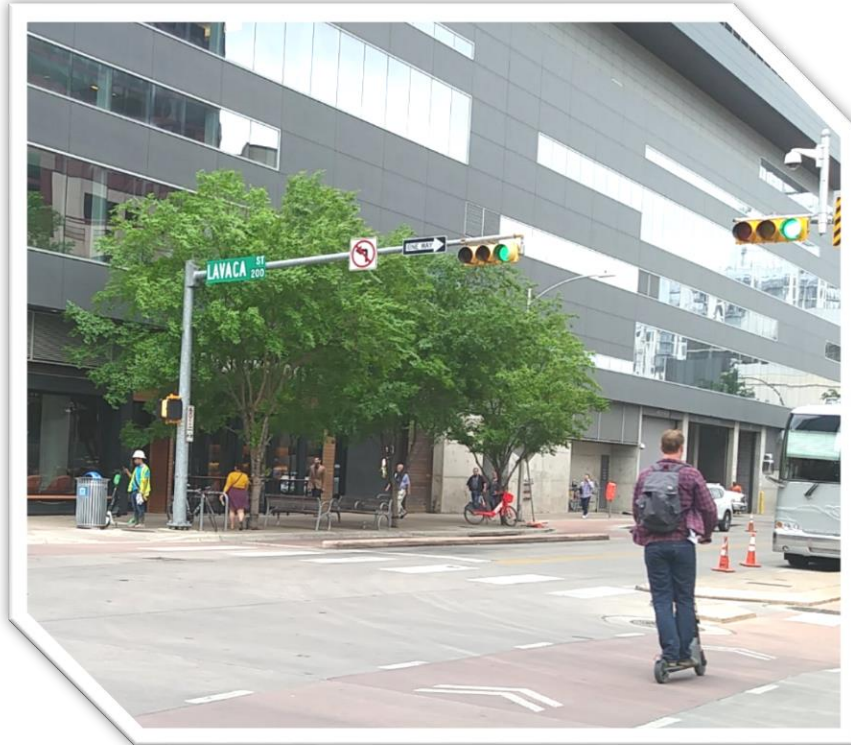
The Bicycle & Micro-Mobility Definition & Use Ordinance would propose amendments to Chapter 12-2 of City Code to define Micro-Mobility Devices and Services and establish regulations for the safe, reasonable and prudent use of bicycles and micro-mobility devices within the City of Austin's right-of-way.



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# SHARED BICYCLE & MICRO-MOBILITY POLICY

## SERVICE IMPROVEMENTS – ITEM 24



### Overview

Proposed amendments to Chapter 13 of City Code would establish a franchise system for Shared Bicycle and Micro-Mobility Service providers and set selection criteria based upon the six Strategic Outcomes of Austin’s Strategic Direction 2023 plan. Companies would then be required to demonstrate necessity and competence in order to gain access to Austin’s marketplace.



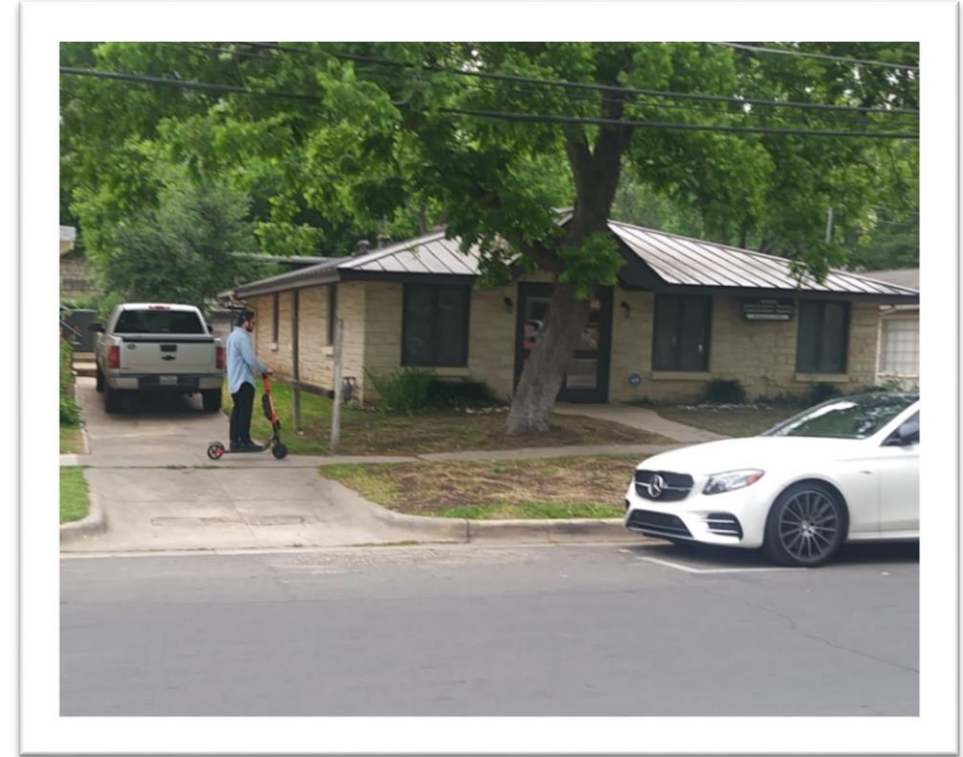
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## STRENGTHENING INNOVATION – ITEM 25

### Overview

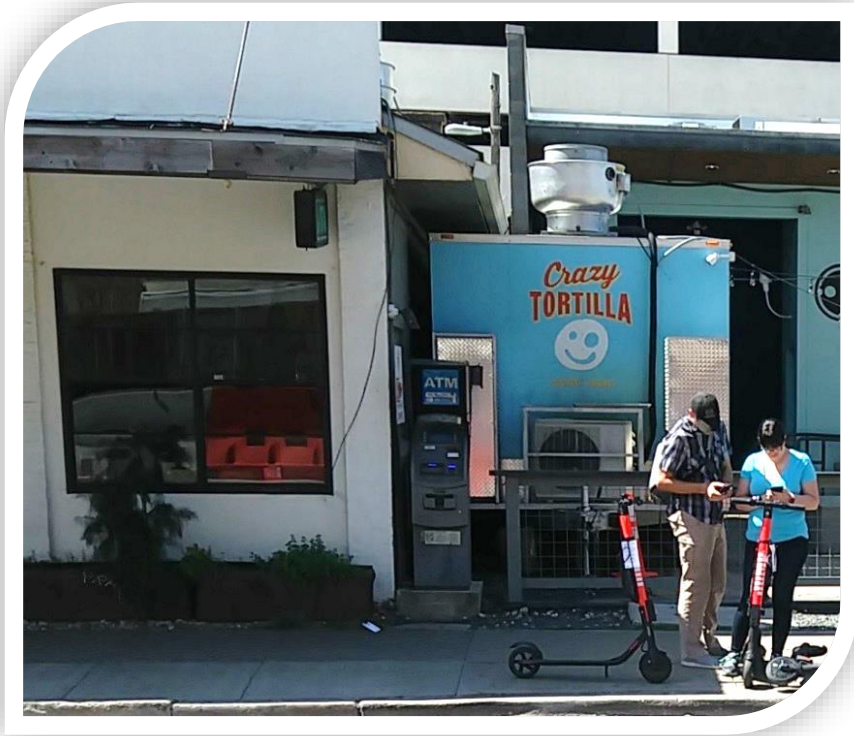
Proposed amendments to Chapter 14-9 of City Code would fortify Austin’s right-of-way against the release of future unanticipated technologies and remove the term “dockless” in order to broaden the City’s ability to regulate all modes more evenly.



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IMPROVING SAFETY & CONNECTIVITY – HELD FOR ACTION DURING BUDGET PROCESS



## Overview

Proposed recommendations would allow for future fee schedule modifications to authorize the Austin Transportation Department to recoup programmatic costs for services and to allow funds to be allocated toward infrastructure improvements that would provide greater safety and accessibility for all modes.



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## COMMUNITY ENGAGEMENT

### Previous Communications

- ✓ Mobility Committee (Oct 11, 2018, Dec 6, 2018, Feb 28, 2019, & Apr 4, 2019)
- ✓ Bicycle Advisory Council (Mar 19, 2019, & Apr 16, 2019)
- ✓ Pedestrian Advisory Council (March 4, 2019, & May 6, 2019)
- ✓ Parks & Recreation Department (Oct 18, 2018, Oct 30, 2018, Nov 13, 2018, Feb 5, 2019, & Apr 18, 2019)
- ✓ Austin Police Department (May 1, 2019)
- ✓ Bike Texas & Bike Austin (May 8, 2019)

### Planned Communications

- May 21, 2019 –Bicycle Advisory Council
- May 23, 2019 –Recommendations to Mayor & Council



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## COMMUNITY FEEDBACK



### Positive Feedback

- ✓ Proposed fee structure (Great interest in shared mobility providers contributing to City infrastructure)
- ✓ Penalties for bad scooter parking (Addressed in revised ordinance)

### Negative Feedback

- ✓ Micro-mobility definition (bicycles separated from micro-mobility definition)
- ✓ Speed limits requested on sidewalks for scooters only (Municipality prohibited from setting speed limits on sidewalks)
- ✓ “Reasonable & Prudent” Ordinance Language (Retained in language)
- ✓ Fine amounts (Fine amounts will remain the same)
- ✓ Redundancies in ordinance language (Corrected)





# SHARED BICYCLE & MICRO-MOBILITY POLICY



FOUR-PART POLICY UPDATE

## Questions & Discussion



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