Amendment: C20-2019-002 Regulating Plan for the North Burnet/Gateway Zoning District

Description: Consider an ordinance amending Title 25 of the City Code to allow for the requirement for buildings to be stepped back 30 feet from the façade line at the 6th floor and above, located in Section 4.2 of the North Burnet Gateway Regulating Plan, to be eligible for alternative equivalent compliance.

Proposed Language: See attached draft ordinance and background information.

Summary of proposed code amendment
The proposed change will amend the North Burnet Gateway Regulating Plan to allow alternative equivalent compliance for the requirement in for street facing facades to be set back 30 feet at the 6th floor and above. The proposed change will also bring the North Burnet Gateway Regulating Plan into greater alignment with the requirements of the East Riverside Corridor Regulating Plan, which will improve the understanding and administration of the Regulating Plans.

If an applicant requests alternative equivalent compliance they will need to describe why they cannot meet the exact language of the code and what specifically they will to do meet the intent of this section of code.

The proposed change will allow for greater architectural creativity and context sensitive design in meeting the intent of the code, which is to create a human-scaled pedestrian environment.

Background: Initiated by City Council Resolution 20190131-039

In January 2019, City Council issued a resolution directing staff to amend the North Burnet Gateway Regulating Plan in order to allow alternative equivalent compliance for the upper story façade step-back requirement.

Staff Recommendation: Staff recommends the proposed code amendment.

Board and Commission Actions
April 17, 2019: Recommended by the Codes and Ordinances Joint Committee on a 4-1 vote (Commissioners Kazi and Barrera-Ramirez absent).

May 14, 2019: Approved on consent, Vote 15-0 [J. Sheih 1st, C. Kinney 2nd]

Council Action
June 6, 2019: A public hearing has been scheduled.

Ordinance Number: NA

City Staff: Anne Milne       Phone: 974-2868       Email: Anne.Milne@austintexas.gov
ORDINANCE NO. ____________

AN ORDINANCE AMENDING ORDINANCE NO. 20090312-035 TO AMEND THE REGULATING PLAN FOR THE NORTH BURNET/GATEWAY ZONING DISTRICT RELATING TO ALTERNATIVE EQUIVALENT COMPLIANCE IN STREET-SIDE, UPPER-STORY BUILDING DEVELOPMENT STANDARDS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. Exhibit “A” to Ordinance No. 20090312-035 (Regulating Plan for the North Burnet/Gateway Zoning District) is amended to add Section 5.9 (Building Step-Back Requirement) to add front and step-backs as a street-side, upper-story building development standard that allows for alternative equivalent compliance, as shown in Exhibit “1” of this ordinance.

PART 7. This ordinance takes effect on ________________, 2019.

PASSED AND APPROVED ____________________________, 2019

______________________

Steve Adler
Mayor

APPROVED: Anne L. Morgan
City Attorney

ATTEST: Jannette S. Goodall
City Clerk
RESOLUTION NO. 20190131-039

WHEREAS, the Austin City Council adopted the North Burnet/Gateway Neighborhood Plan in 2006, the 2035 North Burnet/Gateway Master Plan in 2007, and the North Burnet/Gateway Regulating Plan in 2009; and

WHEREAS, the City of Austin adopted the Imagine Austin Comprehensive Plan in 2012, which described the North Burnet/Gateway area as a Regional Center where “the greatest density of people and jobs and the tallest buildings in the region will be located;” and

WHEREAS, the North Burnet Gateway/Regulating Plan provides clear and consistent standards in addition to flexibility and responsiveness to market conditions and fluctuations (Section 1.1.10) to promote pedestrian-friendly design while also allowing for individuality, creativity, and artistic impression (Section 1.1.2); and

WHEREAS, the North Burnet/Gateway Regulating Plan permits Alternative Equivalent Compliance to encourage creative and original design, and to accommodate projects where an alternative design meets the intent of the plan (Section 1.4.1); and

WHEREAS, Alternative Equivalent Compliance is not available for the requirement that “a building façade at the 6th story and above must be stepped back 30 feet from the ground-level building façade line” for “Front and Street Side Upper-Story Building Facades” (Section 4.2, Figure 4-1 of the North Burnet/Gateway Regulating Plan); and

WHEREAS, similar regulating plans, such as the MLK, Plaza Saltillo, and Lamar Justin Transit Oriented Development (TOD) Regulating Plans, either do not require building step-backs, or in the case of the East Riverside Corridor (ERC)
Regulating Plan, the step-backs are eligible for Alternative Equivalent Compliance; and

WHEREAS, alternative creative solutions can be preferable with the 30 foot step-back requirement at the 6th floor when the step-back results in the bulk of office lobby space being pushed further back into the floor plate, thereby providing less active space at the building street level; and

WHEREAS, allowing at least a portion, if not all of the façade to come all the way out to the property line can make buildings more dynamic and engaged with the street; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Council initiates amendments to the North Burnet/Gateway Regulating Plan to add Front and Street Side Upper-Story Building Stepbacks as a development standard that allows Alternative Equivalent Compliance and directs the City Manager to process the amendments.

ADOPTED: January 31, 2019 ATTEST: Jannette S. Goodall City Clerk
5.9. BUILDING STEP-BACK REQUIREMENT

5.9.1. Applicability

<table>
<thead>
<tr>
<th>Standard</th>
<th>Applies if the NBG Subdistrict is:</th>
<th>Applies if the Adjacent Street is:</th>
<th>Applies to the following:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TOD</td>
<td>CMU</td>
<td>NMU</td>
</tr>
<tr>
<td>Section 5.9 Building Step-Back Requirement</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

The street-facing building facades at the 6th story and above shall be stepped back from the street to maintain a pedestrian scale along the street frontage. The step back shall be a minimum of 30 feet deep, measured from the line of the street-facing facade.

Figure 5-6: Along an active edge, a building must be designed to accommodate pedestrian-oriented non-residential uses (illustrates active use area).
North Burnet Gateway
Proposed Code Amendment
5-14-2019
Council Resolution: 20190131-039

• Directed staff to revise the NBG Regulating Plan to allow Alternative Equivalent Compliance (AEC) for upper-story step-backs.
Current Requirements

• Section 4.2 or the North Burnet Gateway Regulating Plan
Current Requirements
What is Alternative Equivalent Compliance?

1.4. ALTERNATIVE EQUIVALENT COMPLIANCE

1.4.1. Purpose and Scope

To encourage creative and original design, and to accommodate projects where the particular site conditions or the proposed use prevent strict compliance with this Document, alternative equivalent compliance allows development to occur in a manner that meets the intent of this Document, yet through an alternative design that does not strictly adhere to the Document’s standards. The procedure is intended to be used for relief from a specific design standard or standards, and it is not a general waiver of regulations.
How does AEC work?
<table>
<thead>
<tr>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>• AEC allows for greater architectural creativity in trying to meet the intent.</td>
<td>• AEC may not be as good as step back in achieving human scaled design.</td>
</tr>
<tr>
<td>• 30 Ft step back on each façade takes away a large amount of square footage in an area where we want to promote greater density.</td>
<td></td>
</tr>
<tr>
<td>• Allowing this section to be eligible for AEC would bring this plan into alignment with the ERC plan – where this issue is eligible for AEC.</td>
<td></td>
</tr>
<tr>
<td>• AEC allows developer/UD reviewer to consider size of ROW and street typology in meeting the intent of the plan.</td>
<td></td>
</tr>
<tr>
<td>• 30 Ft step back difficult for developers to work into structural grid.</td>
<td></td>
</tr>
</tbody>
</table>
Intent

Block 71 – Downtown Austin
Intent

3rd Street – Downtown Austin
ARTICLE 4: SITE DEVELOPMENT STANDARDS

The applicability of standards in Article 4 is based on the NBG Subdistrict in which a property is located and the Roadway Type adjacent to it. Refer to Article 1 for descriptions and maps of NBG Subdistricts and NBG Roadway Types.

4.1. INTENT

The standards of Article 4 are intended to:

4.1.1. Ensure that buildings relate appropriately to the surrounding area, create a cohesive visual identity and attractive street scene, and frame the pedestrian environment;
4.1.2. Ensure that buildings relate appropriately to their roadway context, allowing for easy pedestrian access to buildings and providing well-defined edges to the roadway environment;
4.1.3. Provide opportunities for roadside uses that soften and enrich the roadway and pedestrian environment, such as outdoor dining, porches, patios, and landscape features;
4.1.4. Ensure that vehicular parking is accommodated in a manner that enriches and supports, rather than diminishes, the pedestrian environment;
4.1.5. Provide adequate, safe, and convenient bicycle parking to meet the needs of the users of a development and to encourage cycling activity;
4.1.6. Ensure that utilities and mechanical equipment are obscured and are not prominent features of a development that negatively impact the visual experience;
4.1.7. Ensure that exterior lighting creates a safe nighttime atmosphere and encourages activity in the evening, but does not overwhelm the environment and intrude onto adjacent properties;
4.1.8. Provide both private and public open space amenities to residents, workers, and visitors of the NBG Zoning District so that the urban character of the NBG area is balanced with the open space needs of these populations;
4.1.9. Encourage innovative stormwater management practices.

ARTICLE 5: BUILDING DESIGN STANDARDS

5. INTENT

The standards of Article 5 are intended to use building design in order to:

5.1.1. Ensure that buildings foster the creation of a human-scale environment;
5.1.2. Ensure that building entryways are convenient and easily accessible from the roadside pedestrian system;
5.1.3. Ensure that trees or man-made shading devices are used alongside roadways and connecting roadside sidewalks to businesses to encourage pedestrian activity by providing a sheltered and comfortable walking environment;
5.1.4. Ensure that buildings provide an interesting and engaging visual experience at the pedestrian level;
5.1.5. Ensure that the design and construction of ground floor building space near transit, at visible intersections, and along streets that lead to transit, accommodates for active pedestrian-oriented uses even if these types of uses may not be supported by current market conditions;
5.1.6. Ensure green building techniques are considered in building design and decisions are made with health, energy-efficiency, long-term maintenance and the environment in mind.
Changes to the NBG Regulating Plan

### 5.9. BUILDING STEP-BACK REQUIREMENT

#### 5.9.1. Applicability

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</table>

See Figure 1-2 and Figure 1-3 for NBG Subdistricts and NBG Roadway Types.

#### 5.9.2. Standards

The street-facing building facades at the 6th story and above shall be stepped back from the street to maintain a pedestrian scale along the street frontage. The step back shall be a minimum of 30 feet deep, measured from the line of the street-facing facade.
Questions?