



## Annual Internal Review

This report covers the time period of 7/1/2018 to 6/30/2019

### South Central Waterfront Advisory Board (Official Name of Board or Commission)

**The Board/Commission mission statement** (per the City Code) **is:**

To provide continuity and communication among stakeholders and advocates as the SCW Plan moves towards implementation, as well as provide recommendations to the City Council and City Boards as ‘Next Steps’ proceed, as outlined in this plan.

1. **Describe the board’s actions supporting their mission during the previous calendar year. Address all elements of the board’s mission statement as provided in the relevant sections of the City Code.**

Date	Action Type	Action	Description
Jun 2019	Recommendation to Council	TBD	Request City Council to instruct EDD to set up a LGC for the SCW District
May 2019	Recommendation to Council	20190520-3di - FY 2020 Budget: SCW Consultant Services	Request Council to set aside funds for consultant services in FY 2020
May 2019	Recommendation to Council	20190520-3dii - FY 2020 Budget: Dedicated Staff for SCW Initiative	Request Council to establish a dedicated SCW Project Manager in EDD
Apr 2019	Recommendation to Council	20190415-3e: Changes to membership in SCWAB Ordinance	

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Apr 2019	Budget Recommendation	SCW Consultant Services	Request City Manager to set aside funds for consultant services in FY 2020
Apr 2019	Budget Recommendation	Dedicated SCW Staff	Request Council to establish a dedicated SCW Project Manager in EDD
Mar 2019	Letter to Mayor & Council	Requesting Action by City leadership crucial to SCW Implementation	Request council action on four priority implementation items for SCW
Oct 2018	Letter to Mayor & Council	Requesting Action on a Development Corporation for SCW	Request Council to direct EDD to include SCW in their EDC memo to Council
Sep 2018	Recommendation to Council	20180917-003D: Funding of South Central Waterfront Regulating Plan	Request CC to direct City Manager to identify funds to complete the Regulating plan

**2. Determine if the board’s actions throughout the year comply with the mission statement.**

The Board’s actions are in accordance with its charter. The actions we have taken follow the ‘Next Steps’, found on page 110 of the Vision Framework Plan.

**3. List the board’s goals and objectives for the new calendar year.**

In June of 2018 the board had its first ever “Strategic Planning Workshop”. Board members participated in a series of exercises, facilitated by Marion Sanchez and Cara Welch of the City of Austin, Public Information Office. The purpose of these exercises was to surface themes or areas of work, which require attention from the board, and to begin developing action items to move these areas of work forward. During the first exercise, board members put forward achievements, opportunities, and challenges which were then grouped into themes and discussed. Next, board members created actions steps for each theme and noted what resources might be needed to execute the action steps.

Four important work areas for the South Central Waterfront Advisory Board emerged from the retreat exercises.

- Regulating Plan and District Guiding Documents
- Tax Increment Reinvestment Zone

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- District Governance Structure
- City Department/ Staff Structure

During its July meeting, the board took action on the outcomes of the retreat and formed working groups which would take the lead in accomplishing action items related to its area of focus. The working groups and goals/tasks established by the board for this year are described in the table below:

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Working Group	Action Item
Finance and Governance	<ul style="list-style-type: none"> <li>● Understand "2019 Contracts" consultant scope of work</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● PUD moratorium for SWC until Tax Increment Financing or TIRZ</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● Start to internalize consultant work and what it means for Tax Increment Financing/ other SCW implementation tools</li> <li>● Define Data to Tax Increment Financing</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● Consultant reports Tax Increment Financing</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● WG to perform a detailed governance study</li> <li>● WG to Study LGCs/EDCs in Texas and find what's appropriate for SCW District</li> <li>● Study other examples; pros and cons</li> <li>● Start to internalize trade offs of various implementation alternatives</li> <li>● Educate the board and staff on successful LDC/Tax Increment Financing models</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● Board to understand state statute covering Tax Increment Financing</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● Meeting w/CoA attorneys on governance</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● Support Tax Increment Financing study (advocate)</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● Tax Increment Financing agenda item w/in 3 months at council</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Get housing specialist on board</li> </ul>

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Working Group	Action Item
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Board to draft formal recommendation to P.C./Council: “No entitlements before Regulatory and Financial framework are established and codified”</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Pass/Approve the Regulatory Plan within 3 months</li> <li>● Use updated modeling and results to finish regulatory plan</li> <li>● Work with consultants to update modeling and determine fees and affordable housing set-asides.</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Meeting with CoA Traffic Dept. Planners</li> <li>● Resolve transit and traffic first</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Work with DAA to understand the process of PID formation with end goal being the SCWF have its own PID controlled by SCWAB governing entity.</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Establish communication with State for ongoing talks regarding TX school for the deaf</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Education/awareness of and outcomes of mixed income housing</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Bring completed regulating plan to council for adoption</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Working meeting with CoA on OTC</li> <li>● Meet with facilities planning staff entity to designate OTC as housing site</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Parks funding for trail and open space</li> </ul>

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Working Group	Action Item
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Determine method for adding new parcels if they want to opt in</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Expand the area for the affordable housing funds</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Get city commitment w/ bond \$\$\$ for affordable housing</li> </ul>
Community Benefits, Infrastructure, Regulating Plan	<ul style="list-style-type: none"> <li>● Get a member of SCWAB onto 2020 Bond Advisory Committee</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Establish communication line with City Manager</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Meet with new EDD Director about SCWD staff lead</li> <li>● Have dedicated staff from EDD</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Continue pushing city leadership to move on priority implementation items</li> <li>● Educate all council on plan</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Work with developers of real estate execs to their gain support SCW plan implementation</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Public (Dev.) outreach, understand timelines</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Collaborate with Endeavor to get what we need</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Find Political Champion</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Create Deadlines for city staff--accountability to deliver</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Collaborate with other stakeholders like Waller Creek, Trail Foundation, Bat Conservancy, Bicycle Community, CNU, DANA-- build a larger coalition</li> </ul>

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Working Group	Action Item
Outreach	<ul style="list-style-type: none"> <li>● Educate media, council, public that development framework are samples only</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Identify Tax Increment Financing community influencers/leaders and educate them to increase our influence.</li> <li>● Find community partners to help champion plan</li> </ul>
Outreach	<ul style="list-style-type: none"> <li>● Work with mayor, council, finance/EDD, etc. to establish a SCWD LGC and Tax Increment Financing</li> </ul>
Finance and Governance	<ul style="list-style-type: none"> <li>● 305 South Congress</li> </ul>