



**UNITED WE FIGHT.
UNITED WE WIN.**

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Success By 6 Coalition Strategic Plan to Make Austin / Travis County a Happy, Healthy, and Enriching Place for Families and Young Children

June 12, 2019

Alison Bentley, Ph.D., Director of Data and Evaluation, UWATX

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Austin / Travis County Community Context

United Way for
Greater Austin





United Way for
Greater Austin



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In Austin/ Travis County....

More than **one in three**

children under six living in Travis County

live in households with
low income.



90%

of children under
six from households
with low income are
children of color.

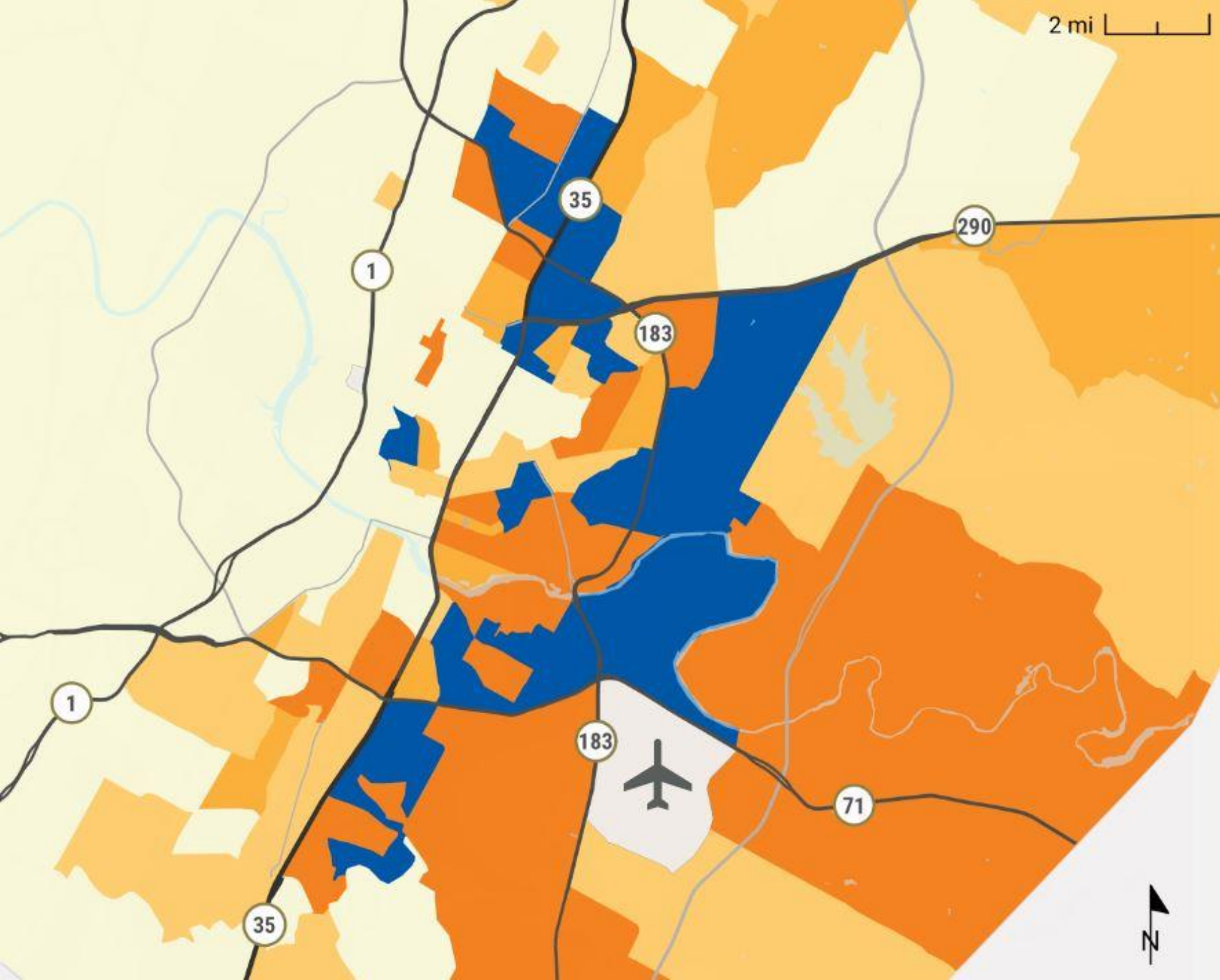
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Making Ends Meet in Travis County

Income for a Family of 4	Low-income (200% FPL)	Survival Budget
Annual	\$50,200	\$65,688
Hourly	\$25.10	\$32.84

Survival Budget based on United Way Worldwide's ALICE Budget

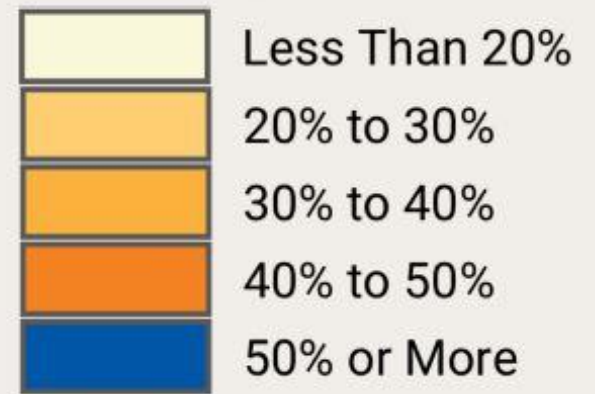


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Family Poverty

Travis County

Percentage of Families Living at 200% of the Federal Poverty Level



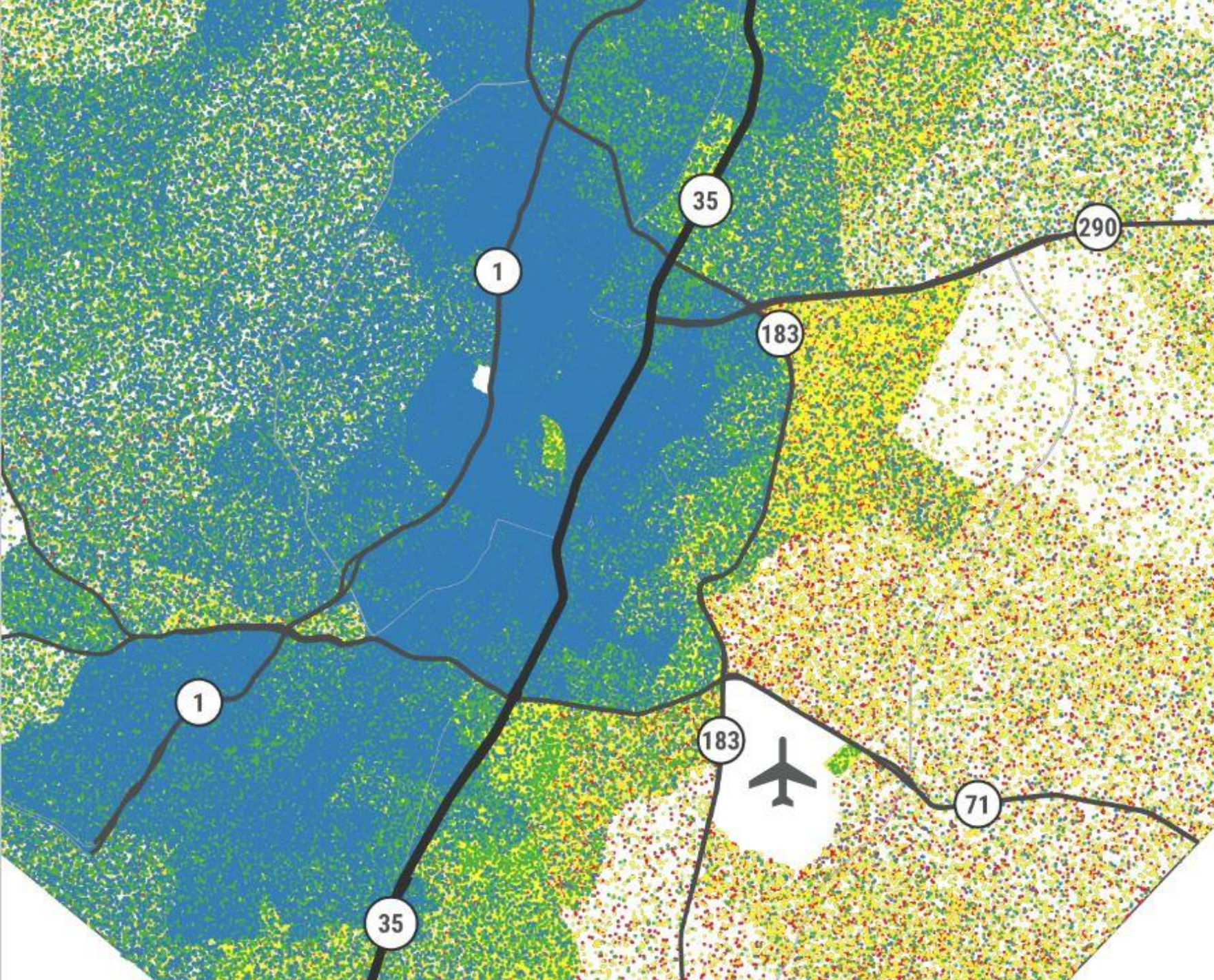
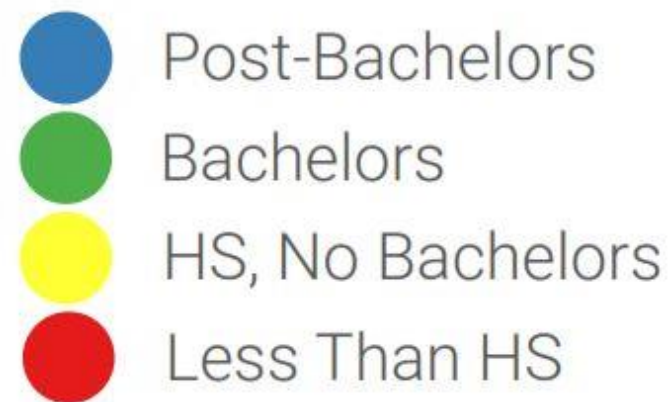
Education Attainment

Travis County

1 dot equals 1 person

Source:

2017 American Community Survey,
5-Year Series

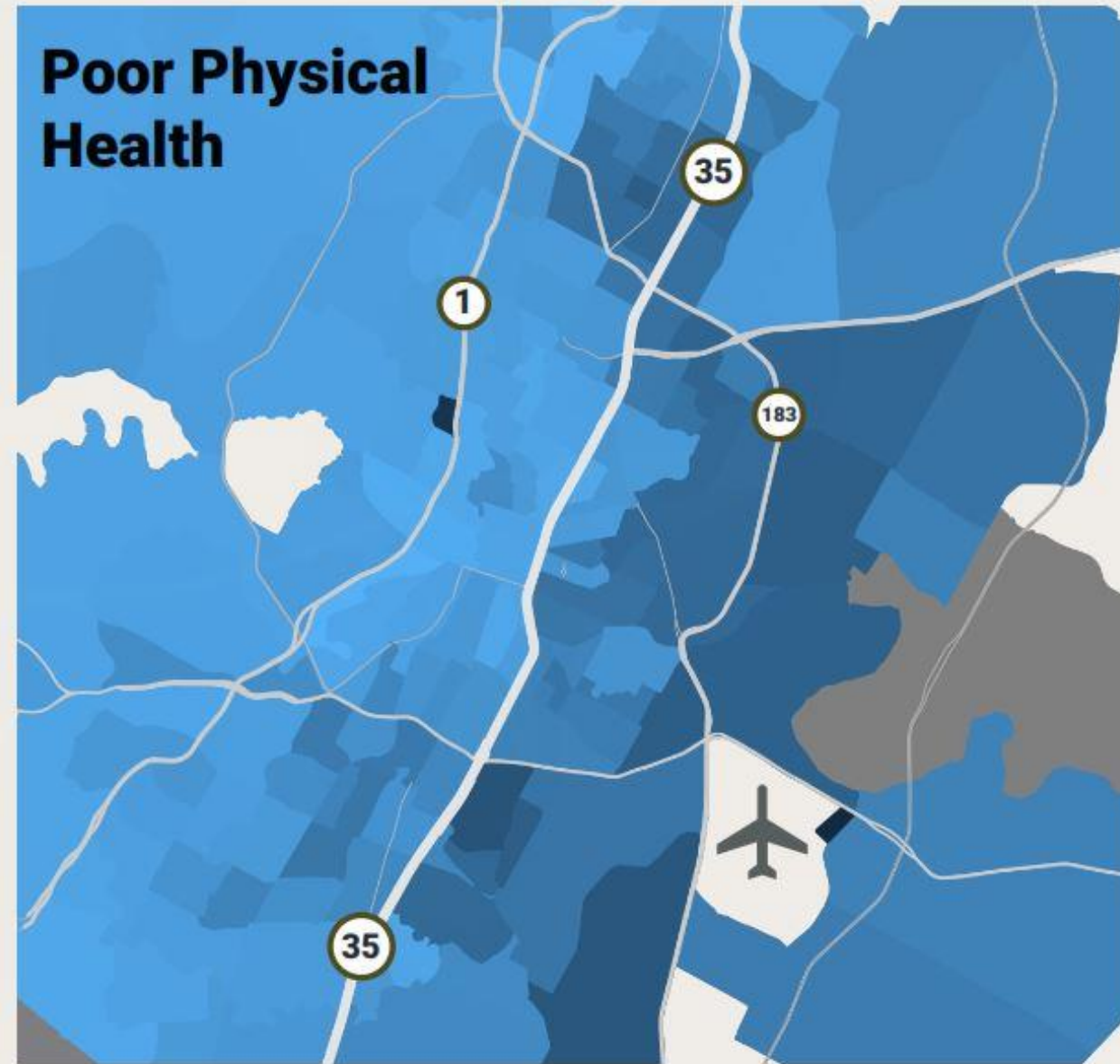
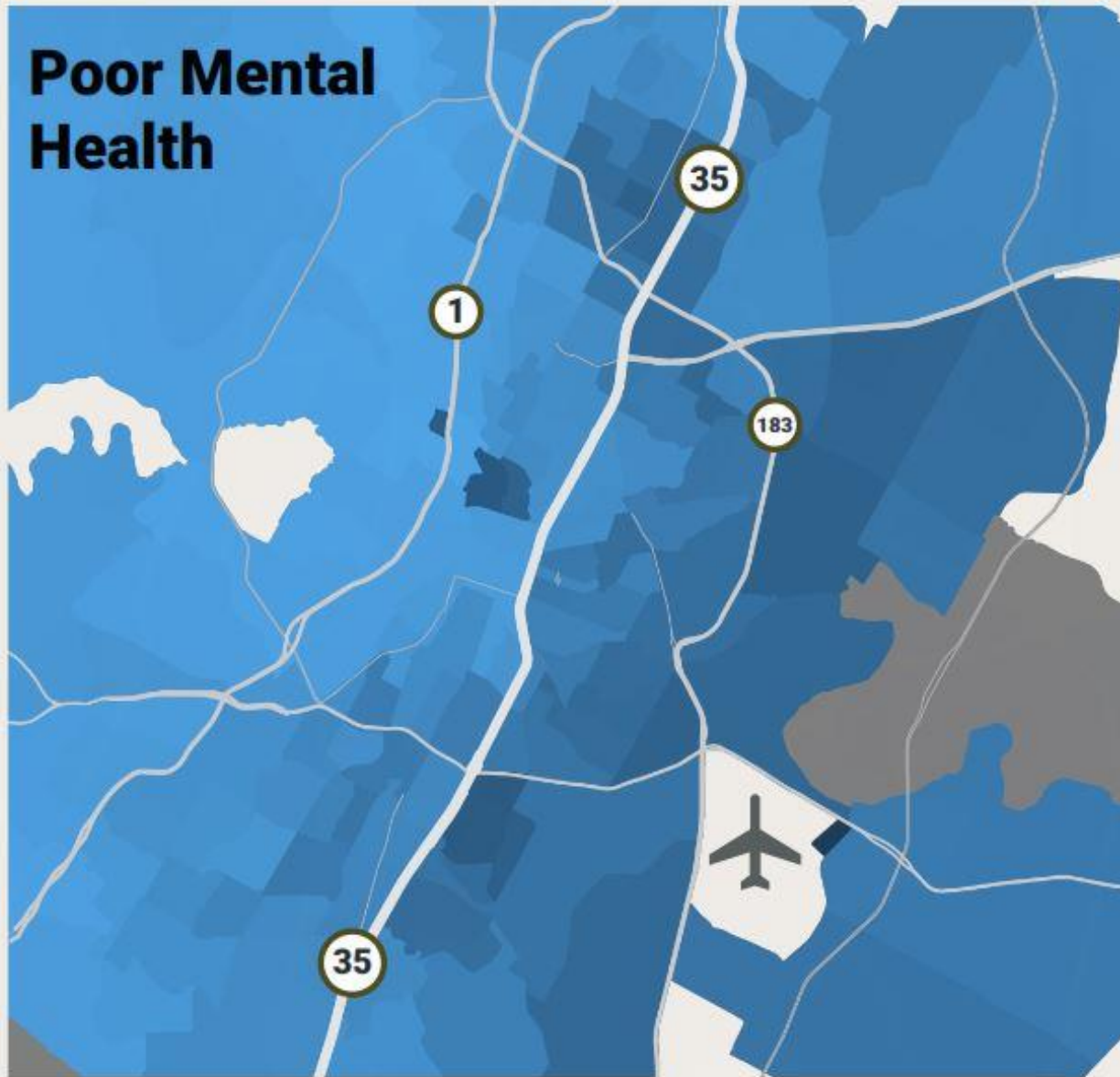
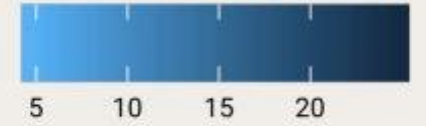


Health Disparities

Source:

The Center for Disease Control,
500 Healthy Cities Data (2015)

% of Tract Population



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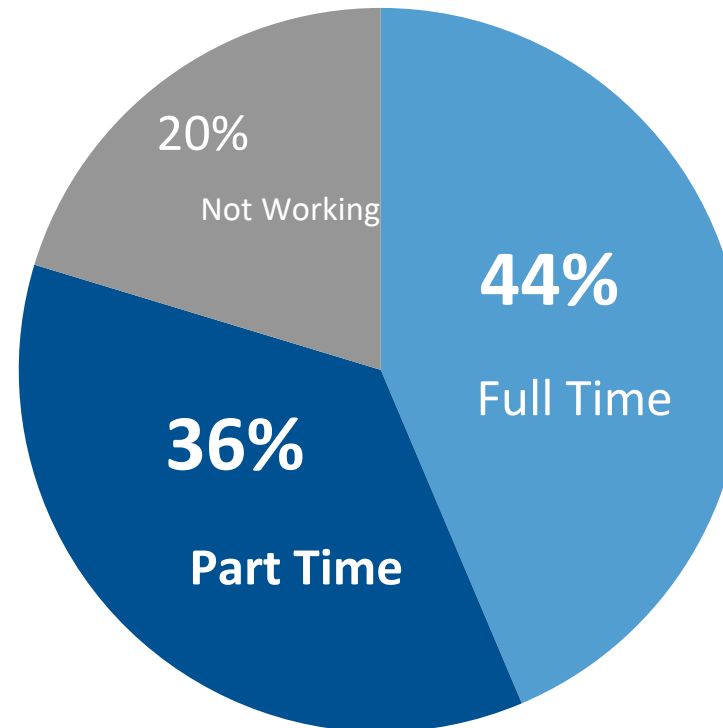
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Single Parents Struggle to Make Ends Meet—Even when Working Full Time



- 80% of single-parent families with low income are currently working

Under 200% of the Federal Poverty Line



Data source: 2012-2016 American Community Survey PUMS

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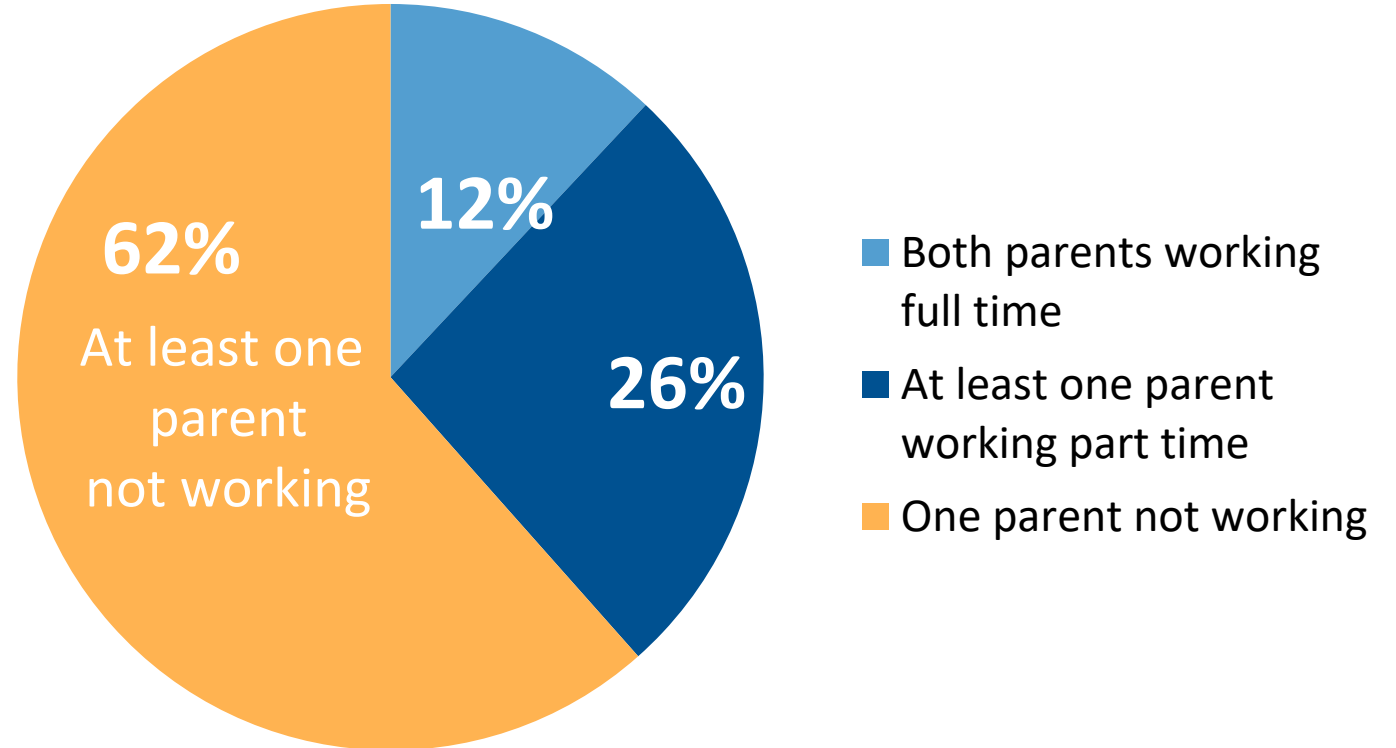
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A Large Percentage of Parents in Two Parent Families are not Working



Work status of two-parent families with low income

Under 200% of the Federal Poverty Line

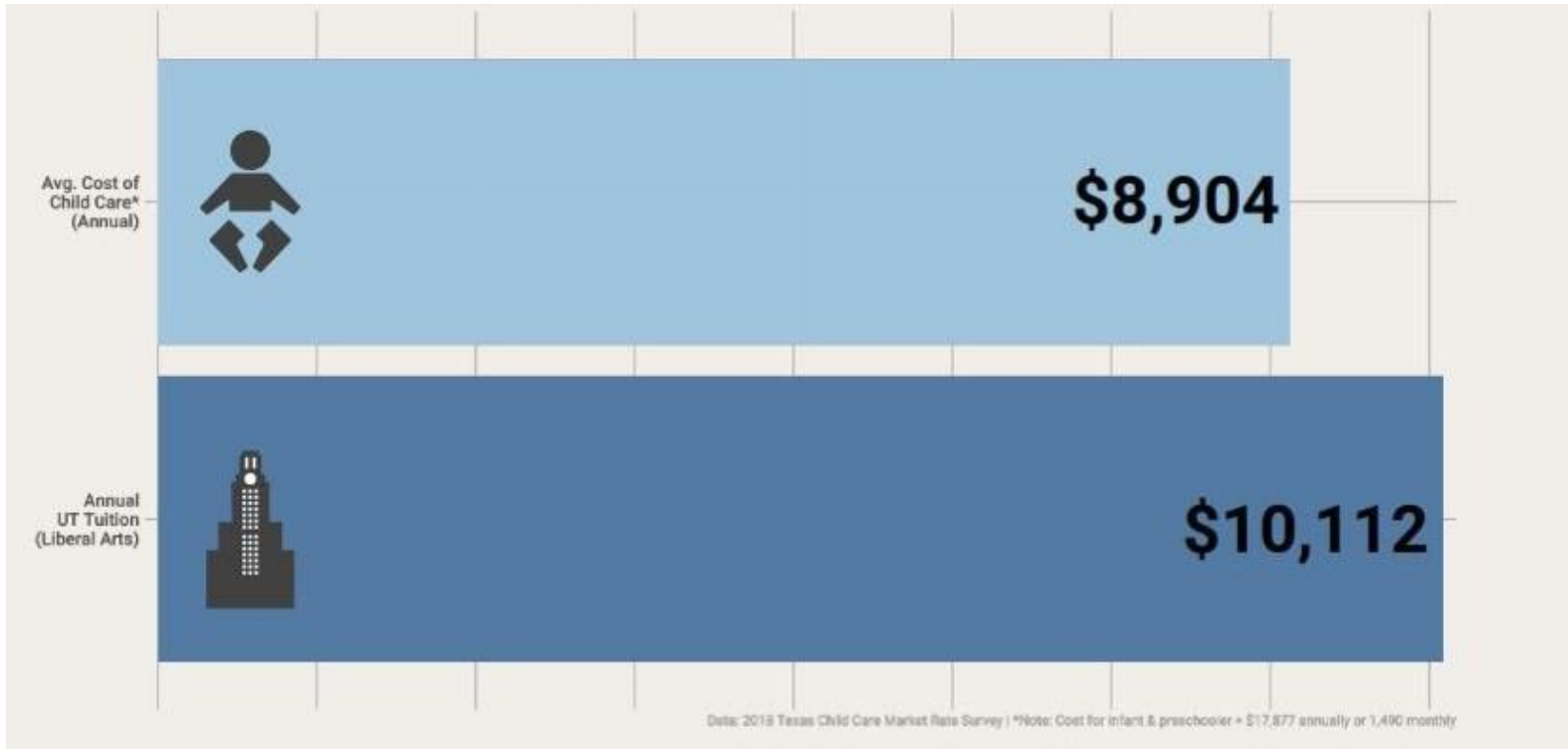


Data source: 2012-2016 American Community Survey PUMS

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Child Care is Incredibly Expensive



45% of programs serving children from households with low income are high quality.

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Why Does Poverty Matter?



**Worse Birth &
Life Outcomes**

Worse Education
Opportunities

**Challenging Housing
Environment**

Lower Life
Expectancy

**Fewer Developmental
Opportunities**



Challenging Neighborhood
Environments

Constrained Social &
Economic Mobility

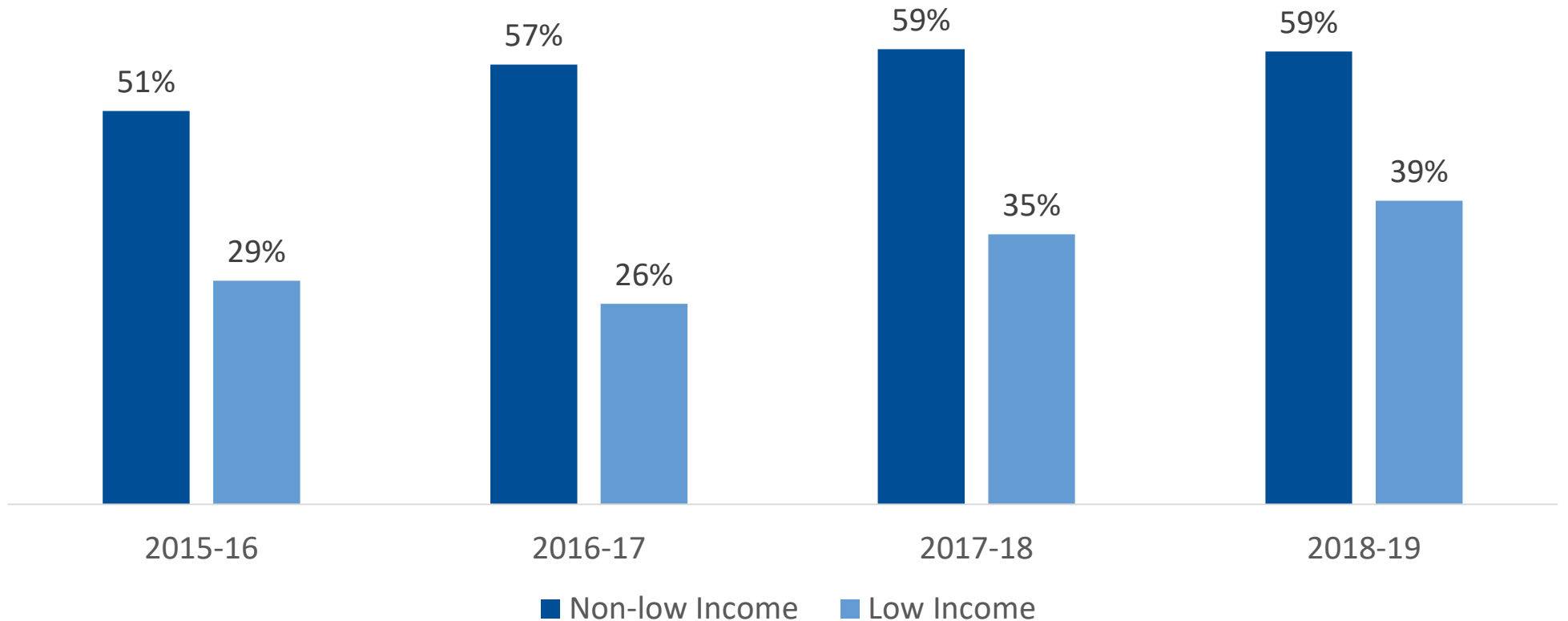
**Increased Transportation
Challenges**

Toxic Stress

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Percent of Children who are School Ready



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Success By 6 Coalition Strategic Plan: A 2,000 Day Journey

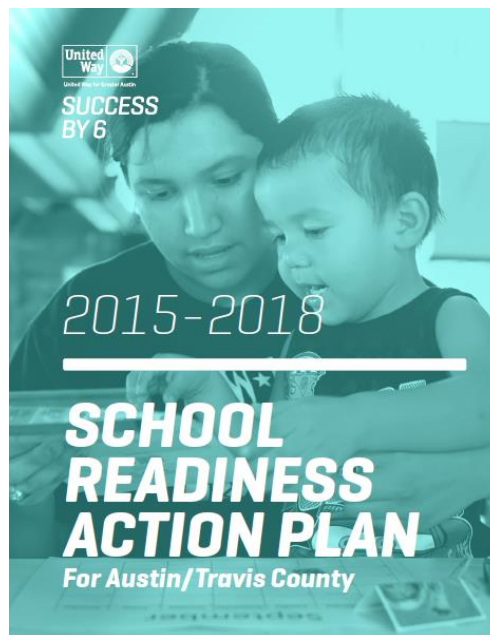
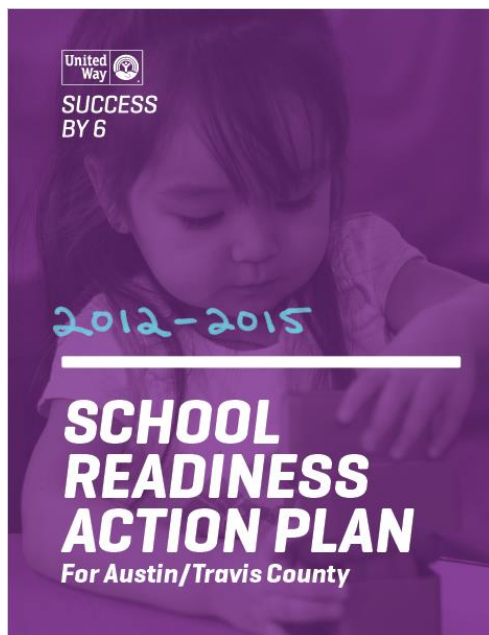
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Success By 6 Coalition



SUCCESS BY 6
AUSTIN/TRAVIS COALITION

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SUCCESS BY 6 ATX STRATEGIC PLAN

Strengthen *future* workforce

VISION | Public and private sectors in Austin/Travis County will work together to ensure that school readiness becomes and remains a top priority. By the time children enter kindergarten, they will have the cognitive, physical, social, emotional and language skills needed to thrive in an educational setting.

MASTER COMMUNITY WORKFORCE PLAN

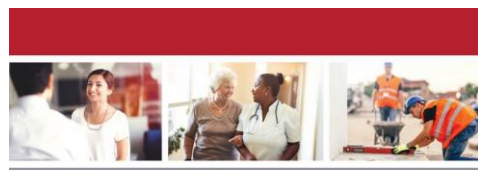
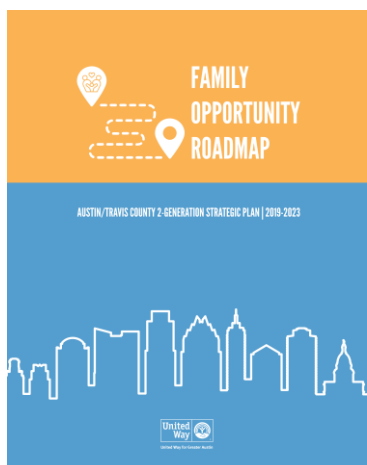
Strengthen *current* workforce

VISION | A workforce system that effectively engages employers, community-based organizations, and educational institutions, empowers residents to more efficiently match employers' skill needs and successfully prepares economically disadvantaged residents for family-sustaining careers.

2-GENERATION STRATEGIC PLAN

Connect efforts to strengthen
current and future workforce

VISION | Policies and programs are designed, and their resources are aligned, to help parents improve educational skills and become economically stable, to strengthen parents' ability to be positive influences on their children's development, and to help children achieve their maximum potential by simultaneously addressing the needs of parents and children.



AUSTIN METRO AREA
MASTER COMMUNITY WORKFORCE PLAN
JUNE 2017



United Way for Greater Austin

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SX6 Coalition Leadership



children's
optimal health

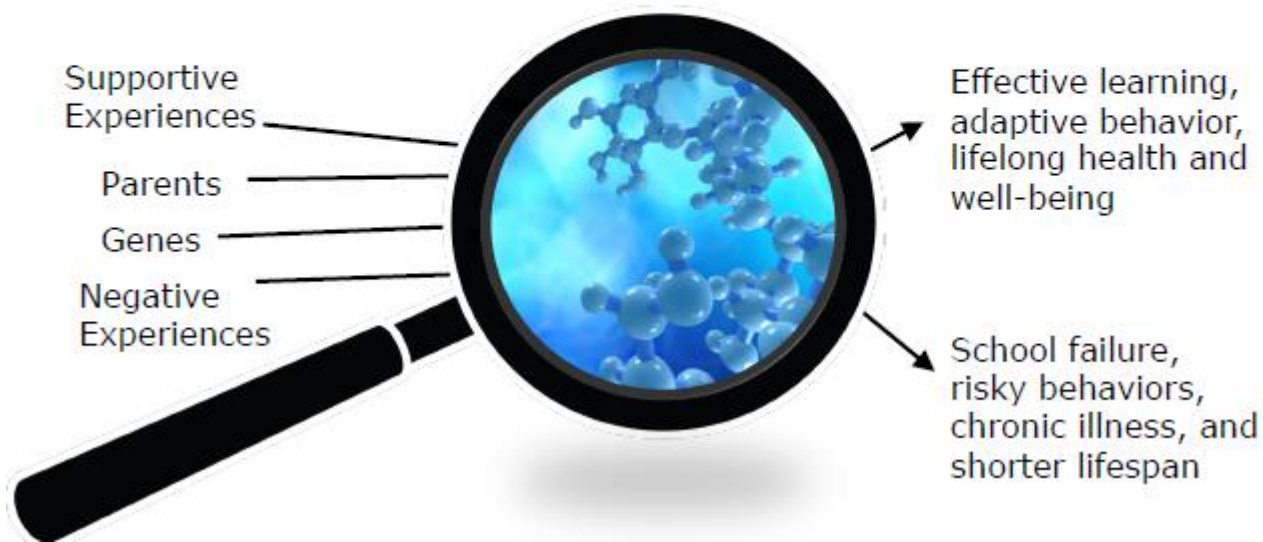


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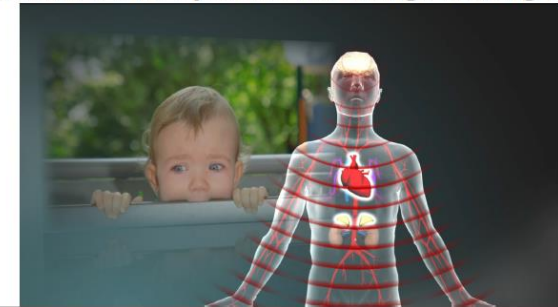
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2,000 Day Journey

Advances in Science Are Revealing the Underlying Causes of Disparities in Learning, Health, and Development



Toxic Stress Disrupts the Development of Brain Architecture and Systems Affecting Lifelong Health



Center on the Developing Child HARVARD UNIVERSITY

New Evidence Shows Early Impact of Stress

THE JPB RESEARCH NETWORK ON TOXIC STRESS
A Project of the Center on the Developing Child HARVARD UNIVERSITY



Translation: Effects of Mothers' Stress Seen in the Brain Activity of 2-Month-Old Infants

Research
JAMA Pediatrics | Original Investigation
Association of Perceived Maternal Stress During the Perinatal Period With Electroencephalography Patterns in 2-Month-Old Infants
Lisa J. Perna, PhD; Barbara L. Thompson, PhD; Anna Charis, PhD; Lisa Schuster, PhD; Emily Rely, BS; Yvonne Velez, MPH; Suzanne Roberts, MS; Katherine Corcoran, MS; MS; Paul A. Hest, PhD; Chitra A. Nelson, PhD

Source: American Medical Association (2019)

Center on the Developing Child HARVARD UNIVERSITY

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Framework



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Today in Austin

14,000 babies are born in Austin/Travis County each year.

95%

of families have physical, mental, or social-emotional health needs within the first few weeks of a baby's birth.

15%

of African-American infants born in Austin/Travis County are born early, and 13% are born at low birth-weight.

1 in 5

children under 18 experience food insecurity.

Healthy Beginnings

Nurse-Nurturing for Newborn Families



“As a first-time mom, I really didn’t know what to expect.”

Texas
FAMILY
CONNECTS
NURSE HOME VISITS
TRAVIS COUNTY

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Healthy Beginnings



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Supported Families

Today in Austin

33%

of two-parent families with low income have both parents working.

80%

of single-parent families with low income are working and are still unable to meet their basic needs.

Only 8% of children 0-3 receive research- and evidence-based home visiting or parent-education services.

1,200

children younger than six are confirmed victims of child abuse or neglect.



Comfort, Connections,
and Help for the
Whole Family

“I was nervous, but now I see he is developing.”

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Today in Austin

The cost of high-quality infant care ranges from \$15,000 per year on Austin's east side to \$20,000 on the city's west side.

45% of programs serving children from households with low income are high quality.

Child care workers earn \$10.67 to \$14.07 an hour, but our city's living wage is \$15.

1 in 4 potential students are served by Austin ISD Pre-K3, and children from families with low income who attend Pre-K are more than twice as likely to be school ready.

17

High Quality Care & Education

Early Education Options for Everyone



"I was unsure of how my babies would feel and how they would be treated."

3,000%



Increase in children enrolled in AISD Pre-K3

81%

increase in children served through subsidies enrolled in quality-rated centers

49%

increase in high-quality centers

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Safe & Stimulating Communities

New Initiatives

Early Childhood Resource & Referral



IT'S TIME TO CLOSE THE LOOP.

The Success By 6 Early Childhood Resource and Referral Program offers closed-loop referrals through data tracking to help the Travis County social service network better understand gaps in service and continuity of care. Through collaboration this tool will streamline the referral process and help families navigate the ever-changing social services system.

Search for early childhood resources in your community!

Zip



Resources for families and caregivers of children 0-6 years.

Community Partners [please click here for a survey about your program capacity.](#)

Early Matters Greater Austin Business Alliance



"Early childhood development today is critical for our workforce tomorrow."

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Austin/Travis County invested

\$220

in early childhood last year per child
under 6 from low-income households.

San Antonio
invested **\$419** per capita

\$935 per capita
Denver
budgeted

Portland
spent **\$965** per capita

\$1,141 per capita
Philadelphia
invested

more than 5x what Austin spends

Safe & Stimulating Communities



34%

of children under four from
households with low income
are receiving any early learning
services at all.

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Thank you
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