



Congress Avenue Urban Design Initiative

Pedestrian Advisory Council (PAC) Recommendation 5/6/19

Urban Transportation Commission – October 8th 2019

STREET SPACE ALLOCATION: RECOMMENDED



Pedestrian Zone	Amenity Zone	Bike / Scooter Zone	Flex Parking / Travel Lane / Circulator Lane	Travel Lane	Turn Lane	Travel Lane	Flex Parking / Travel Lane / Circulator Lane	Bike / Scooter Zone	Amenity Zone	Pedestrian Zone
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Our CONGRESS AVENUE ENVISION!

DEFINING THE SIDEWALK



8' Storefront Area 9.5' Walking Area 8' Amenity Area

BICYCLE AND SCOOTER LANE







People

Cars



People





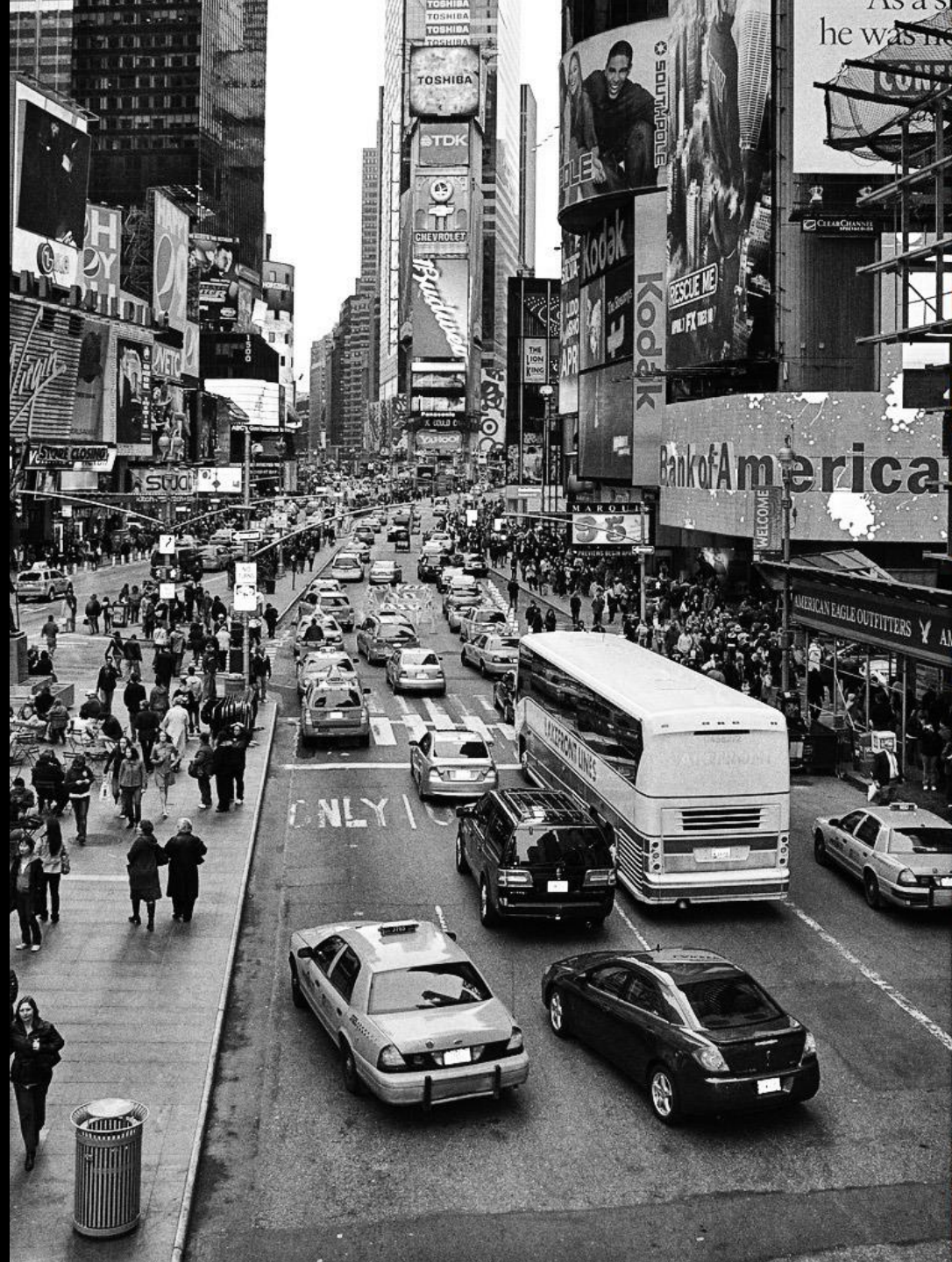
KRATOCHVIL,
VITALI, GOLDIN
LOOK 3 - JUNE 9, 10, 11

BOX OFFICE

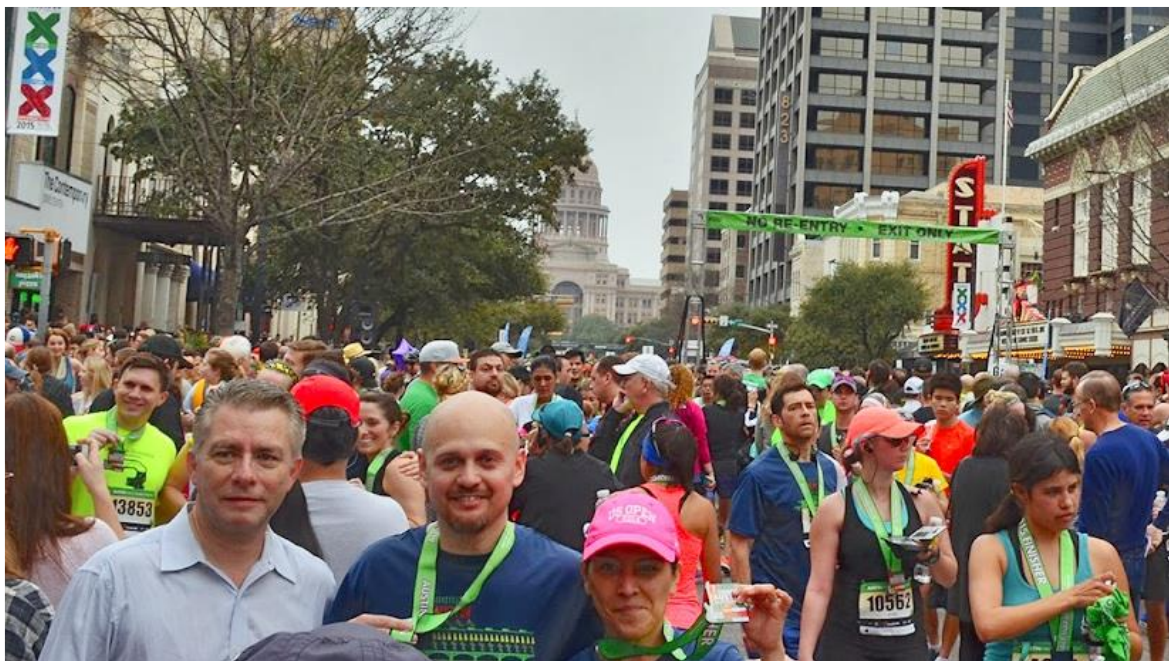
MAPS ICE CREAM











A key theme of PAC recommendation:

“Create a physical and regulatory framework that lets Congress evolve gradually over time and allows the community to try out new ideas on an ongoing basis.”

I. Car-free “flexi-spaces”

DEFINING THE SIDEWALK



8' Storefront Area

9.5' Walking Area

8' Amenity Area











II. Repurpose more space for people



People

Cars



People





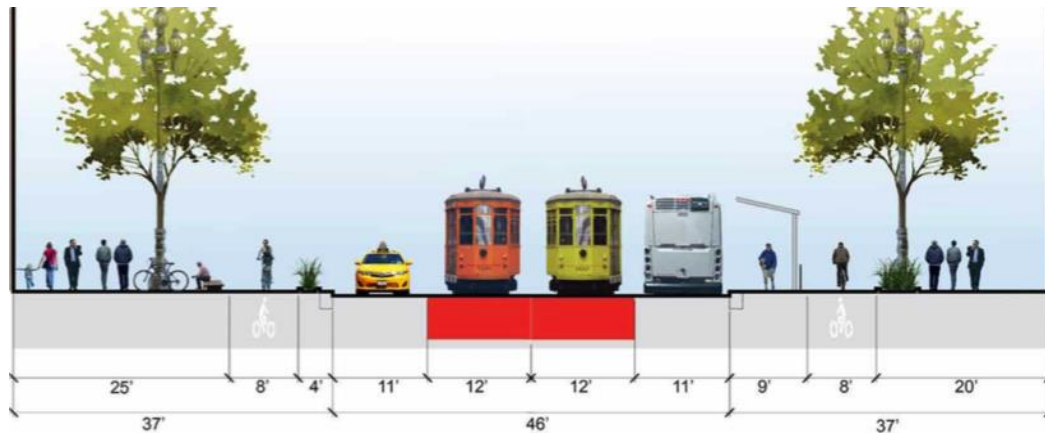
	Amenity Zone	Bike / Scooter Zone	Flex Parking / Travel Lane / Circulator Lane	Travel Lane	Turn Lane	Travel Lane	Flex Parking / Travel Lane / Circulator Lane	Bike / Scooter Zone	Amenity Zone	
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San Francisco

Plan to close 2 miles of Market Street to private car traffic moves forward

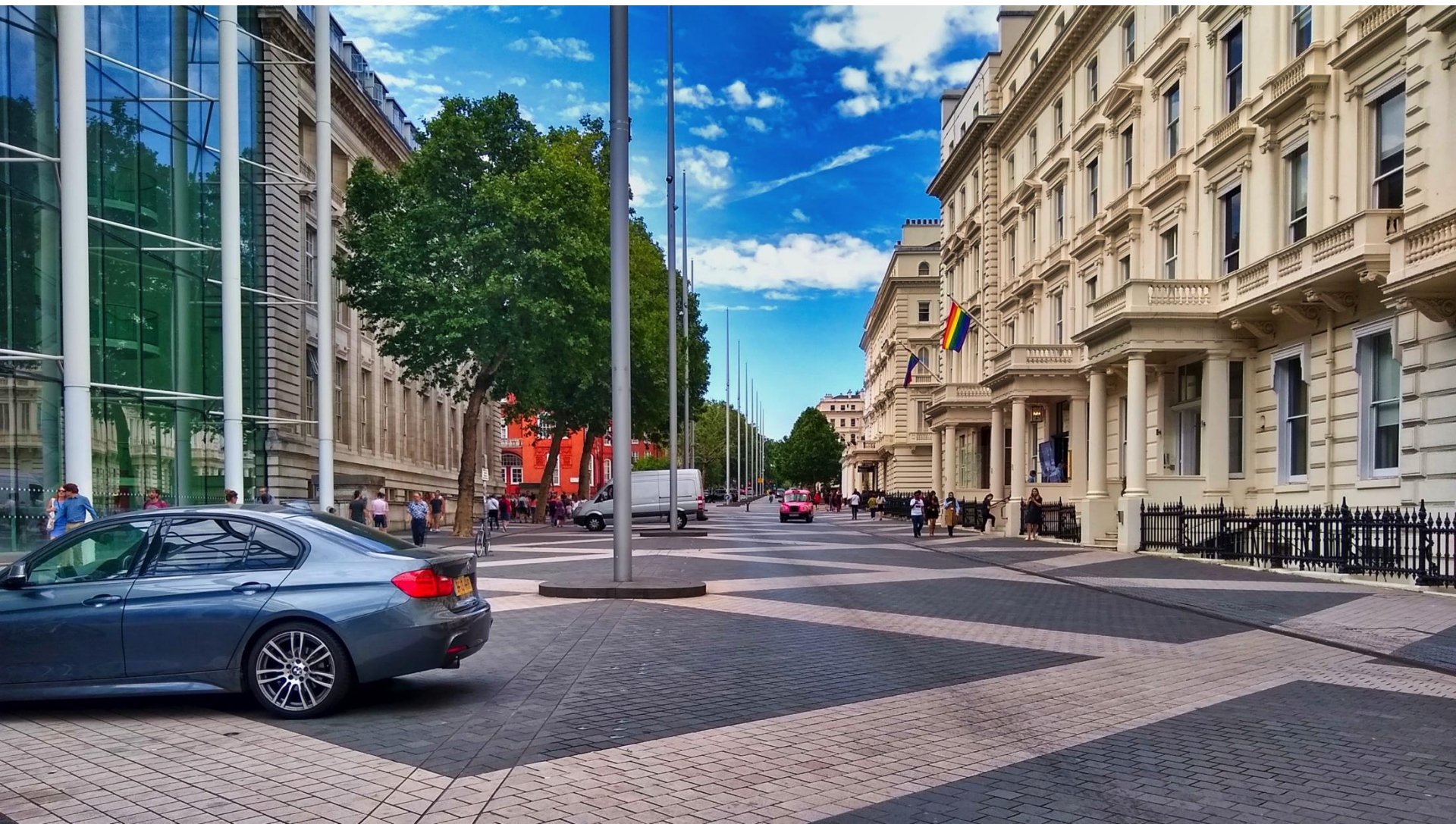
March 12, 2019



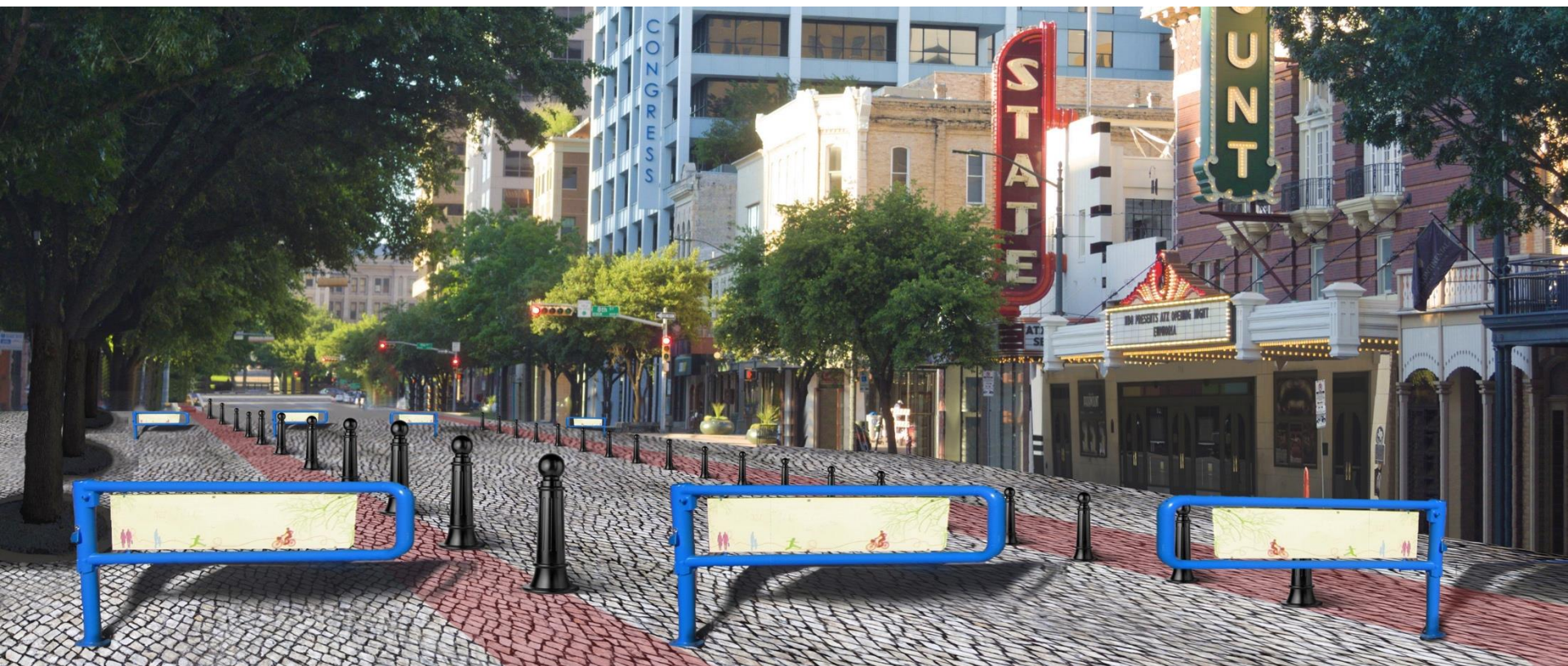
<https://hoodline.com/2019/03/plan-to-close-2-miles-of-market-street-to-private-car-traffic-moves-forward>

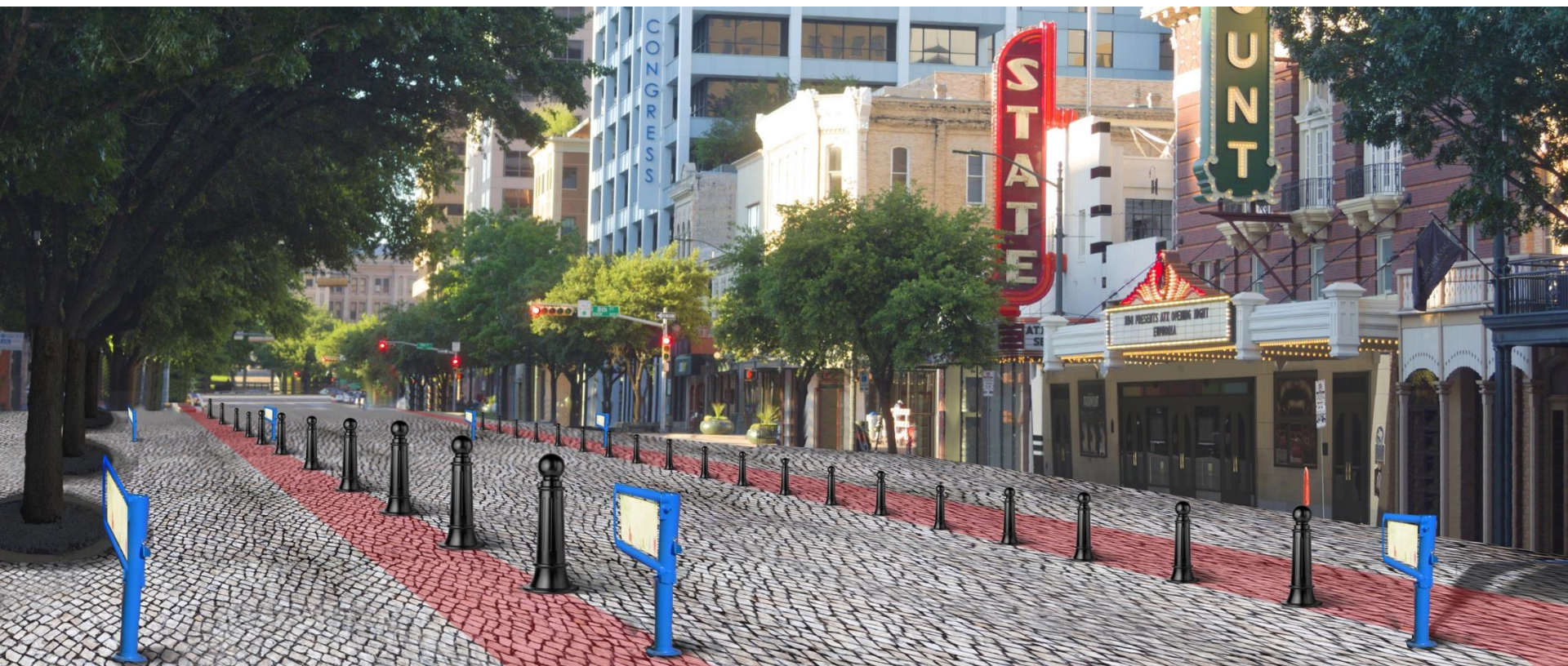
III. Make Congress (7-11th St) a “festival street”

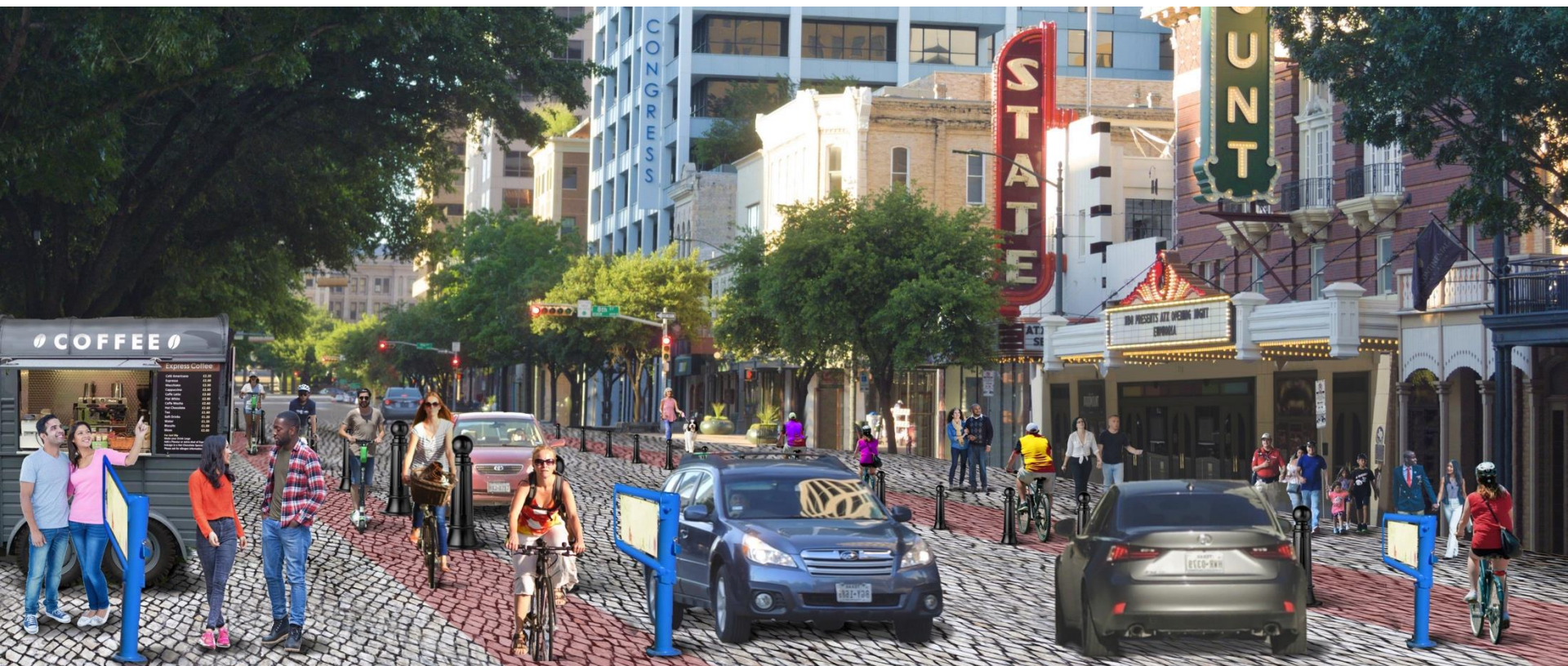


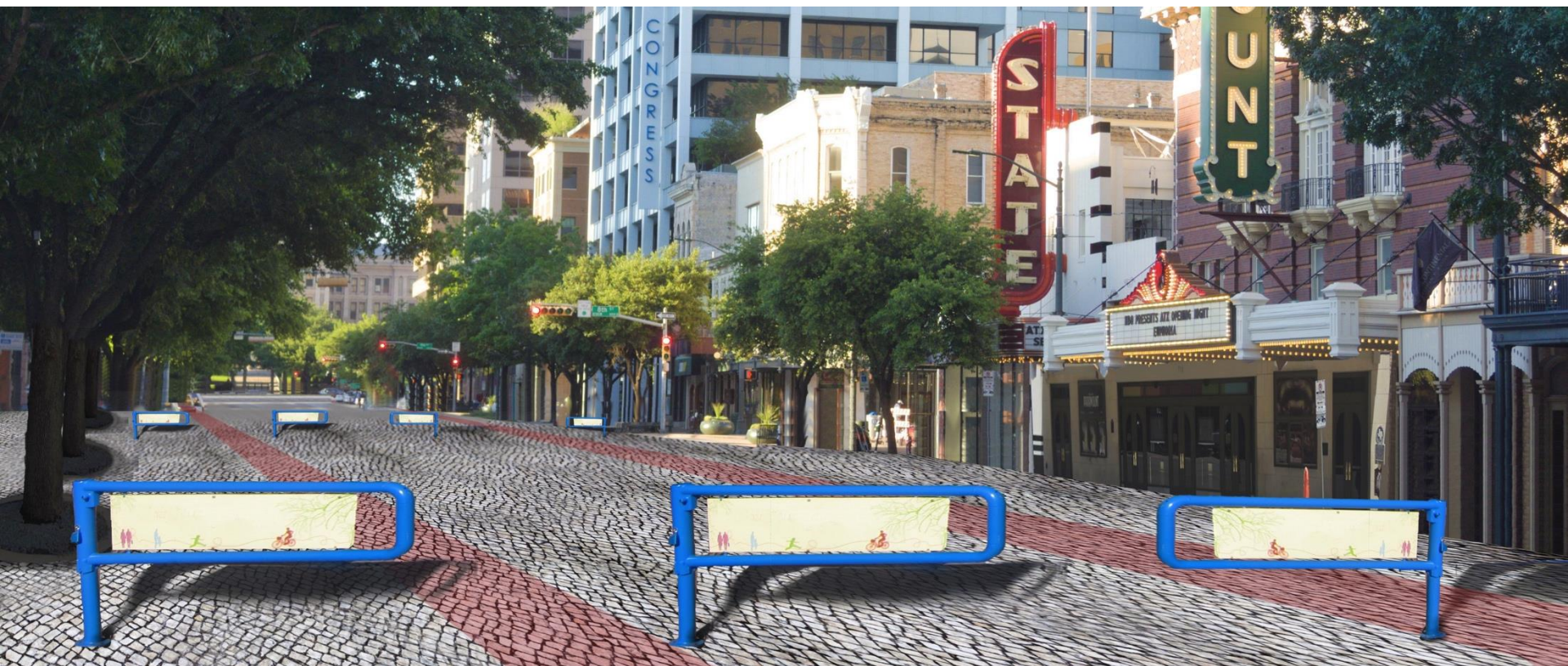


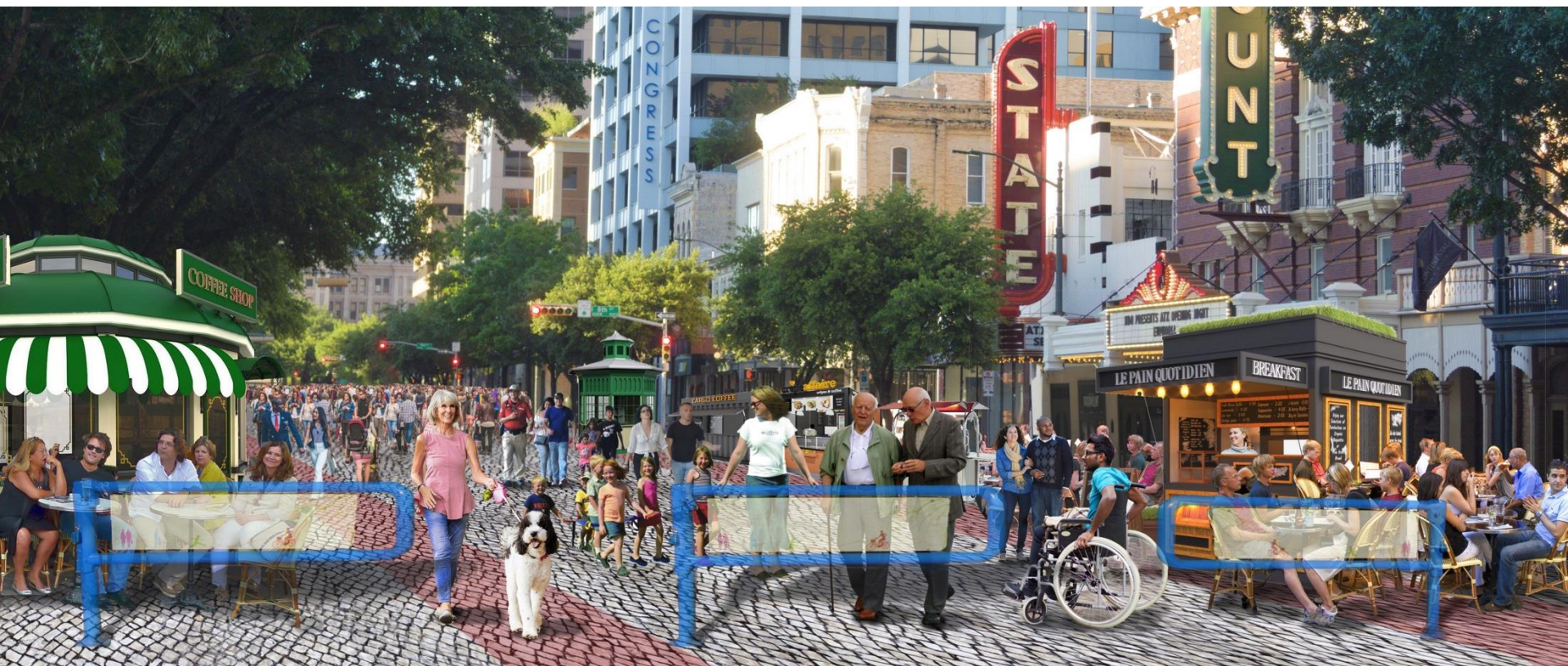


















IV. Install more restrooms

Pedestrian Advisory Council

Congress Avenue Urban Design Initiative Recommendation

Key proposals

- Programmable **car-free “flexi-spaces”**
- No more than 4 **vehicular lanes** (Cesar Chavez - 11th St)
- **“Festival street”** design (7th - 11th St)
- Public **restrooms**

Other proposals

- Fund a PARK(ing) Day program
- Encourage more events on Congress through regulations and design
- City-organized Open Streets program
- Replace street-facing parking with small buildings (10th - 11th Streets)
- Discourage vacant properties
- Comprehensive downtown parking strategy
- One-way to two-way street conversions
- Fund near-term improvements



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