HISTORIC LANDMARK COMMISSION  
DECEMBER 16, 2019  
DEMOLITION AND RELOCATION PERMITS  
HDP-2019-0676  
419 COLORADO STREET / 107-21 W. 5TH STREET

PROPOSAL
Demolish a ca. 1921 commercial building.

ARCHITECTURE
One-story, rectangular-plan, flat-roofed brick commercial building that has been heavily modified. Although the Colorado Street and 5th Street elevations appear different, the 1962 Sanborn map shows this to be one continuous building that has been divided into various storefronts over the years.

RESEARCH
It is difficult to pinpoint the exact construction date of this building, as the 1962 Sanborn map shows it as a continuous building from Colorado Street to the alley, but there was a filling station and tire company on Colorado Street for many years with a cutaway corner at 5th and Colorado, and another filling station a little to the east along 5th Street. The current configuration of the building likely dates from around 1950, when the use of the spaces changed from auto filling stations, tire shops, and repair shops to offices, and although there is no building permit to verify it, staff believes that the building was built out from Colorado Street to the alley at that time. Two prominent real estate and insurance firms (Payne and Wiley, and Montandon and Pihlgren) had offices mid-block on 5th Street from the 1950s through the 1970s; Payne and Wiley became the T.E. Wiley Company, which also built houses; Montandon and Pihlgren became the sole office of Arthur Pihlgren, who remained prominent in real estate for many years. The Christian Science Reading Room was located in this building the late 1950s and early 1960s, but later tenants of the building appear to have become more associated with loan companies, bail bonds, work uniforms, and other less professional businesses. All the spaces in this building were being used as restaurants in the 1990s, and each restaurant appears to have made major modifications to the façade of the building.

STAFF COMMENTS
The building is not listed in the Comprehensive Cultural Resources Survey (1984).

Staff has evaluated this building for designation as a historic landmark and has determined that it does not meet the criteria for designation because of its extensive modifications.

a. **Architecture.** The building started off as a tire shop on the corner at 5th and Colorado Streets with a cutaway corner and service bay. That configuration has long since changed, and the building now presents a modified modern streetscape with no apparent relation to its history.

b. **Historical association.** The building had a number of automobile-related uses in the 1920s until around 1950, when it appears to have been converted to office space; two principal tenants in the 1950s and 1960s were T.E. Wiley and Arthur Pihlgren, both prominent real estate brokers; Wiley was a builder as well.

c. **Archaeology.** The building was not evaluated for its potential to yield significant data concerning the human history or prehistory of the region.

d. **Community value.** The building has lost its identity as either an auto-related business or a warehouse, and therefore does not reflect the same context as the
other buildings in the 400 block of Colorado Street. There does not appear to be any basis for determining that this building has community value as defined by the Land Development Code.

e. **Landscape feature.** The property is not a significant natural or designed landscape with artistic, aesthetic, cultural, or historical value to the city.

**STAFF RECOMMENDATION**

Release the permit upon completion of a City of Austin Documentation Package, consisting of photographs of all elevations, a dimensioned sketch plan, and a narrative history, for archiving at the Austin History Center. While the buildings have been heavily modified from their original appearance, documentation of the current appearance of the building will be a useful resource for researchers looking to document the history of the Warehouse District.
419 Colorado Street / 119-121 W. 5th Street
ca. 1921

2009 photograph

2009 photograph showing the 5th Street elevation
OCCUPANCY HISTORY
419 Colorado Street/119-121 W. 5th Street

City Directory Research, Austin History Center
By City Historic Preservation Office
November, 2008

1992

419 Colorado Street
The address is not listed in the directory.

121 W. 5th Street
Lee Cook, the Wokaholic Restaurant

119 W. 5th Street
Wokaholic overflow

1987

419 Colorado Street
The address is not listed in the directory.

121 W. 5th Street
Bagels R Us Bakery and Deli
Joe Villada, proprietor

119 W. 5th Street
Bagels R Us Annex

1981

419 Colorado Street
The address is not listed in the directory

121 W. 5th Street
The Sandwich Shop
Jose Huezo, Edgardo Huezo and Thomas Anderson, proprietors

119 W. 5th Street
The address is not separately listed.
1977  
**419 Colorado Street**  
The address is not listed in the directory.  
**121 W. 5th Street**  
Sandwich Shop  
Valerie Whitmer, James Brison, and Anita deMoria, proprietors  
**119 W. 5th Street**  
The address is not separately listed in the directory.

1975  
**419 Colorado Street**  
The address is not listed in the directory.  
**121 W. 5th Street**  
Uniform Center  
Mildred Rosenfield, manager  
**119 W. 5th Street**  
The address is not separately listed.

1973  
**419 Colorado Street**  
The address is not listed in the directory.  
**121 W. 5th Street**  
Uniform Center  
Mildred Rosenfield and Esther Watson, proprietors  
**119 W. 5th Street**  
The address is not separately listed.

1969  
**419 Colorado Street**  
The address is not listed in the directory.  
**121 W. 5th Street**  
Uniform Center  
Henry I. Rosenfield and Esther Watson, proprietors  
**119 W. 5th Street**  
The address is not separately listed.

1967  
**419 Colorado Street**  
The address is not listed in the directory.  
**121 W. 5th Street**  
Uniform Center  
Henry I. Rosenfield, manager  
**119 W. 5th Street**  
Uniform Center

1963  
**419 Colorado Street**  
The address is not listed in the directory.  
**121 W. 5th Street**  
Uniform Center  
Henry I. Rosenfield, manager  
**119 W. 5th Street**  
Bowen’s Barber Shop  
Louie Bowen, proprietor

1957  
**419 Colorado Street**  
The address is not listed in the directory.  
**121 W. 5th Street**  
Yetter’s Beauty Box  
George G. Yetter, proprietor
119 W. 5th Street
Doctors’ Plan Insurance
Southern Medical and Hospital Service, hospital insurance
Robert A. “Bob” Green, district manager

1953
419 Colorado Street
The address is not listed in the directory.

119 W. 5th Street
National Life and Accident Insurance Company
Estey R. Younglood, district manager
NOTE: 121 W. 5th Street is not listed in the directory.

1949
419 Colorado Street
Blue Pennant Tire Company
Helen H. Cater, president

1947
419 Colorado Street
Blue Pennant Tire Company
Helen H. Cater, president
119-121 W. 5th Street
The address is not listed in the directory.

1944-45
419 Colorado Street
Blue Pennant Tire Company
Helen H. Cater, president
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street higher than 109 W. 5th Street.

1941
419 Colorado Street
Blue Pennant Tire Company
Helen H. Cater, president
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1937
419 Colorado Street
Blue Pennant Tire Company
Helen H. Cater, proprietor
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1935
419 Colorado Street
Blue Pennant Tire Company
Glenn Cater, secretary/treasurer, manager
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1932-33
419 Colorado Street
W.H. Badger, Jr.
Filling station
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1930-31

419 Colorado Street
Badger-Mason Tire Company
All kinds of auto accessories
W.H. Badger, Jr. and G.H. Mason, proprietors
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1929

419 Colorado Street
Badger Auto Supply and Kelly-Springfield Tires
Walter H. Badger, Jr., proprietor
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1927

419 Colorado Street
Badger Auto Supply Company
All kinds of auto accessories, Kelly-Springfield Tires
Walter H. Badger, Jr.
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1924

419 Colorado Street
Auto Salvage Company
Emil Traunecker, proprietor
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1922

419 Colorado Street
Auto Salvage Company
Used parts for all cars, auto repairs
Emil Traunecker, proprietor
119-21 W. 5th Street
No addresses are listed in the odd side of the 100 block of W. 5th Street that would correspond to this site.

1920

Neither 419 Colorado nor any address in the 100 block of W. 5th Street corresponding to this site is listed in the directory.

1918

Neither 419 Colorado nor any address in the 100 block of W. 5th Street corresponding to this site is listed in the directory.
Advertisement for the Blue Pennant Tire Company, which had their business here from the mid-1930s to around 1950.

*Austin American*, December 28, 1936

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News story on the Blue Pennant Tire Store

*Austin American*, April 12, 1937
The 1900 Sanborn map shows the site of the current building as vacant.

The 1935 Sanborn map shows a filling station at the corner of 5th and Colorado, the site of the current building. The filling station had a cutaway corner and a canopy for service. The building is believed to date from ca. 1921; it was an auto repair and used auto parts shop until around 1925, became Walter H. Badger, Jr.'s auto supply and tire shop from around 1925 to 1934, then the Blue Pennant Tire Company operated here from around 1934 to around 1950. The building underwent a remodeling project in 1950 which apparently removed the awning and gave the building a square front on Colorado Street, although the location of the cutaway awning is still visible on the 5th Street façade of the building.
The 1961 Sanborn map shows the building in its current configuration after the 1950 remodeling. The building was extensively remodeled again in the late 1980s and then in 2000 for Kenichi Restaurant, the current tenant. The location of the former cutaway corner on the building is shown by the indentation on the 5th Street elevation. The renovation occurred with the conversion of the building from automobile-related activities to an office use.
107-117 W. 5<sup>th</sup> Street
ca. 1950

**OCCUPANCY HISTORY**
107-17 W. 5<sup>th</sup> Street

City Directory Research, Austin History Center
By City Historic Preservation Office
December, 2019

<table>
<thead>
<tr>
<th>Year</th>
<th>107</th>
<th>109</th>
<th>111</th>
<th>115</th>
<th>117</th>
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<tbody>
<tr>
<td>1992</td>
<td>Delaware Sub Shop, sandwich shop</td>
<td>Dittlinger Realty</td>
<td>Austin Bail Bonds</td>
<td>Schlotzky's, sandwich shop</td>
<td>Vacant</td>
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<tr>
<td>1985-86</td>
<td>Delaware Sub Shop, sandwich shop</td>
<td>Arthur Pihlgren, realtor</td>
<td>Schlotzky's, sandwich shop</td>
<td>Chimichanga Mexiteria, restaurant</td>
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<tr>
<td>1981</td>
<td>Vacant</td>
<td>Arthur Pihlgren, realtor</td>
<td>Schlotzky's, sandwich shop</td>
<td>The address is not listed in the directory.</td>
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<tr>
<td>1977</td>
<td>T.E. Wiley Company, real estate</td>
<td>Arthur Pihlgren, realtors</td>
<td>Vacant</td>
<td>State Bar of Texas</td>
<td>The address is not listed in the directory.</td>
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<td>Year</td>
<td>Date</td>
<td>Address 1</td>
<td>Address 2</td>
<td>Address 3</td>
<td>Address 4</td>
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</tr>
<tr>
<td>1973</td>
<td>107:</td>
<td>T.E. Wiley Company, real estate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>109:</td>
<td>Arthur Pihlgren, realtors</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>111:</td>
<td>Vacant</td>
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<tr>
<td></td>
<td>115:</td>
<td>Community Finance Corporation</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| 1968 | 107:  | T.E. Wiley Company, real estate |                     |                      |                      |                      |                      |                      |                      |                      |
|      | 109:  | Arthur Pihlgren, realtors       |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 111:  | Vacant                      |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 115:  | Community Finance Corporation |                     |                      |                      |                      |                      |                      |                      |                      |

| 1965 | 107:  | T.E. Wiley Company, real estate |                     |                      |                      |                      |                      |                      |                      |                      |
|      | 109:  | Montandon and Pihlgren, realtors |                  |                      |                      |                      |                      |                      |                      |                      |
|      | 111:  | Uniform Center                  |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 115:  | Community Finance Corporation |                     |                      |                      |                      |                      |                      |                      |                      |
|      | 117:  | Vacant                      |                      |                      |                      |                      |                      |                      |                      |                      |

| 1961 | 107:  | T.E. Wiley Company, real estate |                     |                      |                      |                      |                      |                      |                      |                      |
|      | 109-11: | Montandon and Pihlgren, real estate |              |                      |                      |                      |                      |                      |                      |                      |
|      | 113:  | Christian Science Reading Room |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 115:  | Community Finance and Thrift Corporation | |                      |                      |                      |                      |                      |                      |                      |
|      | 117:  | Vacant                      |                      |                      |                      |                      |                      |                      |                      |                      |

| 1957 | 107:  | Payne and Wiley Company, real estate and insurance |               |                      |                      |                      |                      |                      |                      |                      |
|      | 109:  | Montandon and Pihlgren, real estate and insurance |               |                      |                      |                      |                      |                      |                      |                      |
|      | 111:  | Toy Palace, doll shop            |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 113:  | Christian Science Reading Room |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 115:  | Community Finance and Thrift Corporation |               |                      |                      |                      |                      |                      |                      |                      |
|      | 117:  | Investors Stock Exchange        |                      |                      |                      |                      |                      |                      |                      |                      |

| 1954 | 107:  | Payne and Wiley, real estate and insurance |               |                      |                      |                      |                      |                      |                      |                      |
|      | 109:  | Montandon and Pihlgren, real estate and insurance | |                      |                      |                      |                      |                      |                      |                      |
|      | 111:  | Hilda Marie’s Dolls and Toys     |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 113:  | Christian Science Reading Room |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 115:  | Community Finance and Thrift Corporation |               |                      |                      |                      |                      |                      |                      |                      |
|      | 117:  | American Cancer Society          |                      |                      |                      |                      |                      |                      |                      |                      |

| 1952 | 107:  | Payne and Wiley, real estate and insurance |               |                      |                      |                      |                      |                      |                      |                      |
|      | 109:  | Montandon and Pihlgren, real estate and insurance | |                      |                      |                      |                      |                      |                      |                      |
|      | 111:  | Hilda Marie’s Dolls and Toys     |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 113:  | Christian Science Reading Room |                      |                      |                      |                      |                      |                      |                      |                      |
|      | 115:  | Community Finance and Thrift Corporation |               |                      |                      |                      |                      |                      |                      |                      |
|      | 117:  | Swindell Insurance Agency        |                      |                      |                      |                      |                      |                      |                      |                      |
|      |      | Sanders Company, real estate     |                      |                      |                      |                      |                      |                      |                      |                      |

**NOTE:** Staff believes the current building and configuration was constructed around 1950 when the older part of the building was renovated into offices. Before 1950, only a few addresses now associated with the current building were listed in city directories, and the businesses were auto repair garages, a gunsmith, an early rubber tire business, and a radio service.

| 1949 | 107:  | Austin Magneto Service, auto accessories |               |                      |                      |                      |                      |                      |                      |                      |
|      | 109:  | John F. Kreuz, gunsmith               |               |                      |                      |                      |                      |                      |                      |                      |

**NOTE:** Payne and Wiley was located at 612 Colorado Street; Arthur Pihlgren was a salesman for Buratti & Montandon, real estate and insurance, 719 Colorado Street.