Salt & Time
Salt & Time Cafe
Design Intent

18 November 2019
Typography

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",?"

1 Font Set
Archer Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",?"
2 Font Set
Archer Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",?"
3 Font Set
Archer Medium Small Caps

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",?"
4 Font Set
Archer Semibold

Typography

Abcgy123

3 Type Size Measurement
No Scale

Typography

Normal letter spacing is to be used on this project unless otherwise noted – in Adobe Illustrator, set kerning to “optical”

Loose letter spacing is not to be used on this project unless otherwise noted – in Adobe Illustrator, set kerning to “optical”

Tight letter spacing is not to be used on this project unless otherwise noted – in Adobe Illustrator, set kerning to “optical”

4 Letter and Word Spacing
No Scale

“Pool Depth 5'-2””

Please note the difference between foot/inch marks and apostrophe/quotation marks.

5 Typesetting
No Scale

Note
The typeface shown is used in this environmental graphics program. The font shown here is for reference only, and may not in any way be used as artwork. No font substitutions are allowed. Font names must match exactly for accurate execution of design. “LT Std” following a font denotes an OpenType font. Fonts are available for purchase through a variety of retailers, likely including:

• adobe.com/type
• fonthaus.com
• fonts.com
• typography.com
• linotype.com

Abcgy123
Typography

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",.

1 Font Set
Sackers Gothic Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",.

2 Font Set
Sackers Gothic Medium

3 Type Size Measurement
No Scale

4 Letter and Word Spacing
No Scale

“Pool Depth 5’-2””

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1 2 3 4 5

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",.

1 Font Set
Sackers Gothic Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",.

2 Font Set
Sackers Gothic Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%&();:'",.

3 Type Size Measurement
No Scale

4 Letter and Word Spacing
No Scale

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27"(d) reverse channel letters with white (±3500K) halo illumination; letters paint MP59647 (Black is Back) with satin clear coat; mount letters to 1"(d) painted aluminum pan.

1"(d) painted aluminum pan; stud mount entire assembly to galvanized pipe.

36"x10 1/2" opaque white vinyl with black printed graphic on glass.

1'-5 3/4" 2'-11"

±2'-2"

1'-11"
2" (d) reverse channel aluminum disk painted MP59647 (Black is Back);
ampersand is suppose warm white (±3500K);
with a masked and painted outline in MP05780 Pearl Stone;
finish all with satin clear coat.

2" (d) reverse channel letters with white (±3500K) halo illumination;
letters paint MP59647 (Black is Back) with satin clear coat

3/8" (d) x 3/4" (h) aluminum bar stock painted MP59647 (Black is Back) and stud mounted to aluminum pan (typical)

3' - 9 1/2" x 10 1/2" opaque white vinyl with black printed graphic

33" x 46" suspended menu board in SnapFrames (interior mounted and by others)

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North Elevation

SCALE: 1"=1'-0"

- Vinyl applied to glass
- Final artwork TBD