



MEMORANDUM

TO: Community Technology & Telecommunications Commission

FROM: Jesse Rodriguez, Business Process Specialist
Telecommunications & Regulatory Affairs

DATE: February 12, 2020

SUBJECT: 2020 Grant for Technology Opportunities (GTOPs) Awardees

The purpose of this memorandum is to request the Commission approve 1) the GTOPs Grant Review Committee's recommended fourteen (14) 2020 GTOPs Core Awards, as ratified by the Committee at the February 11, 2020 Final Deliberation and 2) one (1) GTOPs Collaborative Award, as determined by Committee scoring.

GRANT PROGRAM PURPOSE

[GTOPs](#) provides matching grant funds to Austin organizations that promote resident access to information technology, or that offer literacy programs that create digital opportunities and foster digital inclusion, particularly in underserved segments of our community.

The goals of the program are to:

- Increase use of digital and communications technology devices
- Increase knowledge and skills of digital and communications technology
- Increase access to and usage of the Internet

AWARDEE SELECTION PROCESS

Letters of Interest for the 2020 grant were accepted from October 1, 2019 through October 25, 2019 and grant applications were accepted from November 4, 2019 through November 29, 2019. The Community Technology & Telecommunications Commission appointed a volunteer Grant Review Committee comprised of seven (7) qualified community representatives, all of whom remained on the committee for the duration of the process. The City received a total of twenty-one (21) applications for both the GTOPs 2020 Core and Collaborative grants. The Committee scored the sixteen (16) GTOPs Core and five (5) GTOPs Collaborative applications based on the selection criteria outlined by the Commission including: alignment with GTOPs, community impact, evaluation of success, and budget/fiscal responsibility. The applicants proceeding to Round 2 scoring were given the opportunity to respond to questions generated by the Committee. After the final scores were tallied and discussed, staff developed recommendations for full and partial awards based on the funding & ranking guidelines as detailed in the next section. The Committee then selected the most preferred option, represented by the recommendation in this memorandum.

FUNDING & RANKING GUIDELINES

- 1) Full and partial awards will be evaluated for each GTOPs goal area.
- 2) \$300,000 in GTOPs Core funds and \$50,000 in GTOPs Collaborative funds available.
- 3) The minimum amount any organization may be awarded is 70% of their requested amount.
- 4) To ensure scores are consistent as well as fair, each judge's scores are normalized so that their average score across all applicants is 80%.
- 5) The highest scores receive the highest awards recommendation.
- 6) Lower scoring but still above average applicants receive a partial awards recommendation as appropriate (including devices).

CONSENSUS

The Grant Review Committee achieved a majority consensus and all reviewers assigned a similar score to proposals from the assessment criteria and program goals. The funding recommendation represents a vote of six (6) of seven (7) reviewers.

FUNDING RECOMMENDATION

The Committee recommends GTOPs fourteen (14) organizations receive funding through GTOPs Core as represented in Attachment A and one (1) organization receive funding through GTOPs Collaborative as represented in Attachment B.

GTOPs Core Recommendation Methodology

Funding is available per the \$300,000 allocated by City Council in the FY 2020 budget. The methodology for selection of the grantees is as follows:

- Fourteen (14) organizations are funded
- The top scoring organization for each GTOPs Goal area received funding regardless of score
- The top two scoring organizations with organization income of \$0-\$499,999 and \$500,000-\$999,999 received funding regardless of their score.
- Organizations receive less funding the lower their score is.
- The second-place awardee received 3% less funding than first place, with each subsequent organization receiving 2% less of their request than the previous organization.
- The organization in last place receives an additional 1.2% less than their request (for a total 3.2% decline from the next highest organization)

Of the organizations recommended for GTOPs 2020 Core funding, ten (10) programs have received GTOPs funding in the past and four (4) programs are new organizations funded by GTOPs.

GTOPs Collaborative Recommendation Methodology

A single award of \$50,000 is available per the City Council FY 2020 budget. Since only one award is available, the highest scoring organization is recommended for funding.

Staff requests the Commission approve the GTOPs Grant Review Committee's recommended 2020 GTOPs Core and GTOPs Collaborative Awards. Upon your ratification and approval, the recommended GTOPs 2020 Awards will be submitted to the Program Manager of the Community Technology Division in the Office of Telecommunications & Regulatory Affairs for authorization to begin contract negotiations.

Please feel free to contact me at 512.974.7676 if you need additional information.



Jesse Rodriguez, Business Process Specialist

02/12/2020

Date

cc: John Speirs, Program Manager, Office of Telecommunications & Regulatory Affairs

Attachments

Attachment A – Grant Review Committee Recommendation for GTOPs 2020 Core Funding

Attachment B – Grant Review Committee Recommendation for GTOPs 2020 Collaborative Funding

Attachment A: Grant Review Committee Recommendation for GTOPs 2020 Core Funding

Agency	Normalization Average	Amount GTOPs Requested	GTOPs Priority	Org Income	GTOPs Focus Area	Percent Awarded	Award
The Arc of the Capital Area	89.82	\$ 25,000.00	Knowledge and Skills	\$2,000,000+	Core	100%	\$ 25,000.00
El Buen Samaritano Episcopal Mission	89.17	\$ 25,000.00	Knowledge and Skills	\$2,000,000+	Core	97%	\$ 24,250.00
HACA Scholarship Foundation	88.52	\$ 24,000.00	Knowledge and Skills	\$2,000,000+	Core	95%	\$ 22,800.00
Austin Speech Labs	87.99	\$ 25,000.00	Devices	\$500,000-999,999	Core	93%	\$ 23,250.00
Austin Children's Museum	87.52	\$ 25,000.00	Knowledge and Skills	\$2,000,000+	Core	91%	\$ 22,750.00
Girl Scouts of Central Texas	87.30	\$ 25,000.00	Knowledge and Skills	\$2,000,000+	Core	89%	\$ 22,250.00
E4 Youth, Inc.	86.94	\$ 25,000.00	Knowledge and Skills	\$0-499,999	Creative Media	87%	\$ 21,750.00
TEXAS FOLKLIFE RESOURCES INC.	86.80	\$ 25,000.00	Devices	\$500,000-999,999	Creative Media	85%	\$ 21,250.00
Foundation for Inspiration & Recognition Science & Technology in Texas	80.79	\$ 25,000.00	Knowledge and Skills	\$2,000,000+	Core	83%	\$ 20,750.00
Knowbility	80.76	\$ 25,000.00	Knowledge and Skills	\$1,000,000-1,999,999	Core	81%	\$ 20,250.00
Motion Media Arts Center	77.20	\$ 25,000.00	Knowledge and Skills	\$500,000-999,999	Core	79%	\$ 19,750.00
ChickTech	76.36	\$ 25,000.00	Knowledge and Skills	\$500,000-999,999	Core	77%	\$ 19,250.00
Front Steps, Inc.	67.29	\$ 25,000.00	Internet Access	\$2,000,000+	Core	75%	\$ 18,750.00
AFTV Five (AFTV5)	54.99	\$ 25,000.00	Knowledge and Skills	\$0-499,999	Core	72%	\$ 17,950.00
							\$ 300,000.00

Not Funded

Boys & Girls Clubs of Austin and Travis County, Inc.	74.94	\$ 21,808.00	Knowledge and Skills	\$2,000,000+	Creative Media
Easter Seals - Central Texas, Inc.	64.72	\$ 18,300.00	Internet Access	\$2,000,000+	Core

Legend

Top 1 or 2 scoring in a category

14 organizations are funded. Organizations receive less funding the lower their score is. 2nd place received 3% less than 1st place, each subsequent organization receives 2% less, last place receives an additional 1.2% decrease.

Attachment B: Grant Review Committee Recommendation for GTOPs 2020 Collaborative Funding

Agency	Normalization Average	Amount GTOPs Requested	Recommendation
Creative Action	88.453	\$ 50,000.00	Award
Foundation for Inspiration & Recogniti	85.927	\$ 50,000.00	Don't Award
Community Tech Network	83.451	\$ 50,000.00	Don't Award
Knowbility	75.159	\$ 50,000.00	Don't Award
Young Women's Christian Association	67.010	\$ 50,000.00	Don't Award