

Digital Inclusion Ecosystem

How did we start?

- In 2016, a group of Black professionals from Austin's top tech companies came together to address an issue in their companies.
- They witnessed the consequences a lack of diversity and representation had within their respective companies.
- In order to combat this issue and increase representation of people of color, Austin Urban Technology Movement (AUTM) was created.



What is AUTM?

- AUTM is a nonprofit corporation that bridges the gap between communities of color and the technology industry through:
 1. Job placement
 2. Career development
 3. Networking opportunities



AUTM Events



4th Annual Black History Month
Event at DropBox



Defining Your Next Career
Move at HomeAway



ReThink Austin 2019 during
SXSW

AUTM Programs



AUTM Horizons at LBJ Early
High School



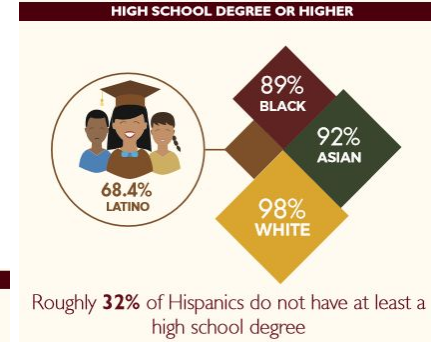
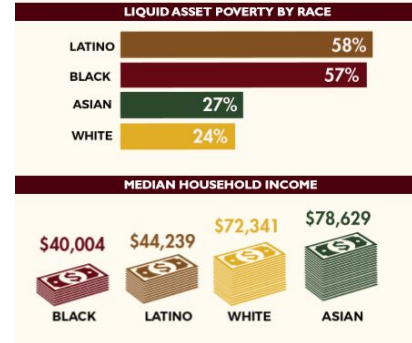
AUTM Day in the Life at BCL



AUTM Horizons at KIPP Austin
Leadership Elementary

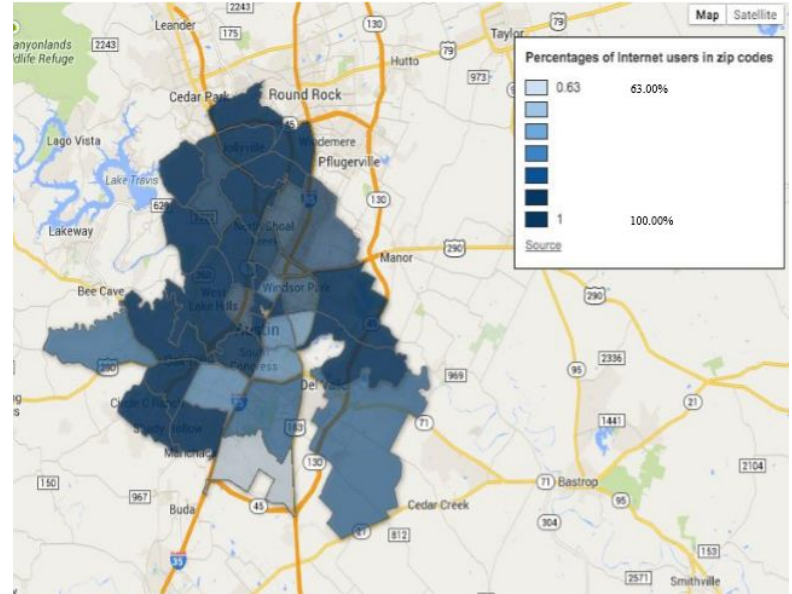
What Did We Notice?

- After hosting events, launching programs, and learning more about the city, we realized a few challenges preventing us from accomplishing our goal:
 1. Austin has one of the largest racial wealth divides in America
 2. Social capital is fragmented with numerous groups working in silos
 3. Austin has a diminishing diverse population, specifically within the Black community
 4. Communities of color are less capable of executing basic internet skills, yet alone understanding the technology industry



The Role of Digital Inclusion

- Digital Inclusion is social inclusion.
- Digital inclusion ensures underserved individuals and disadvantaged groups have access to, and skills to use, Information and Communication Technologies (ICT).
- Allowing them to be able to participate in and benefit from today's growing knowledge and information in society.



Current State of Digital Inclusion

Figure 15 Digital Fluency by Race & Ethnicity

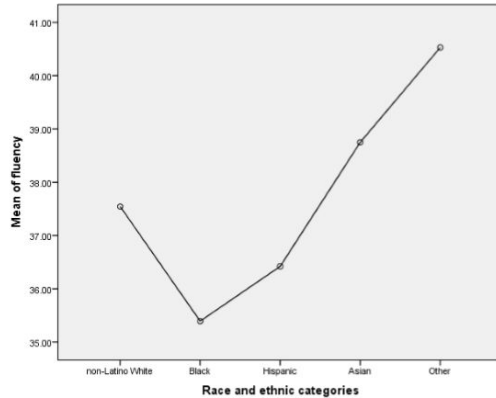
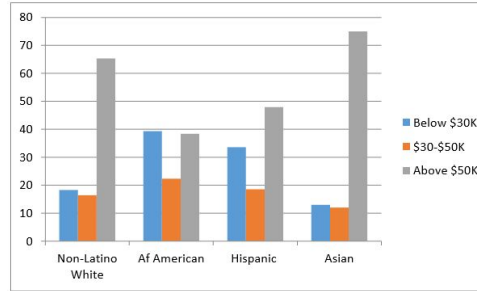
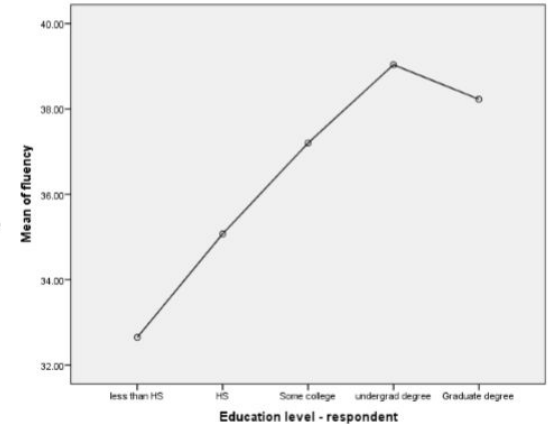


Figure 26 Race/Ethnicity by Income



If we look at people making less than \$30,000 in annual income and how that might be associated with using the Internet or having a home broadband subscription, the data are striking:

Fluency by Education



Our Solution

- Expose students and professionals of color to the technology industry through job placement, career development, and networking opportunities.
- Breakdown silos and collaborate with local entities.
- Continue to be consistent with AUTM programming and events.
 - AUTM Day in the Life
 - AUTM Horizons
 - AUTM Weekly Newsletter
 - AUTM Corporate Events
 - ReThink Austin at SXSW
 - AUTMites Cohort



Why Does This Matter?



The Austin Metro Master Plan

- We have an affordability issue and the master plan is designed to pull the entire community together. - *Mayor Adler*
- The master workforce plan is about getting other people's foot in the door. - *Judge Sarah Eckhardt*
- The master plan identifies where we need to be in 2021 and 2025. It provides a clear roadmap and shows we need to look at IT, career pathways, skilled trade, and manufacturing. - *Dr. Richard Rhodes, CEO of ACC*

Questions ?

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