



UNITED WE FIGHT.
UNITED WE WIN.

LIVE UNITED

Latinx Communities & the 2020 Census

02/25/2020

United Way for
Greater Austin



Hi Everyone!



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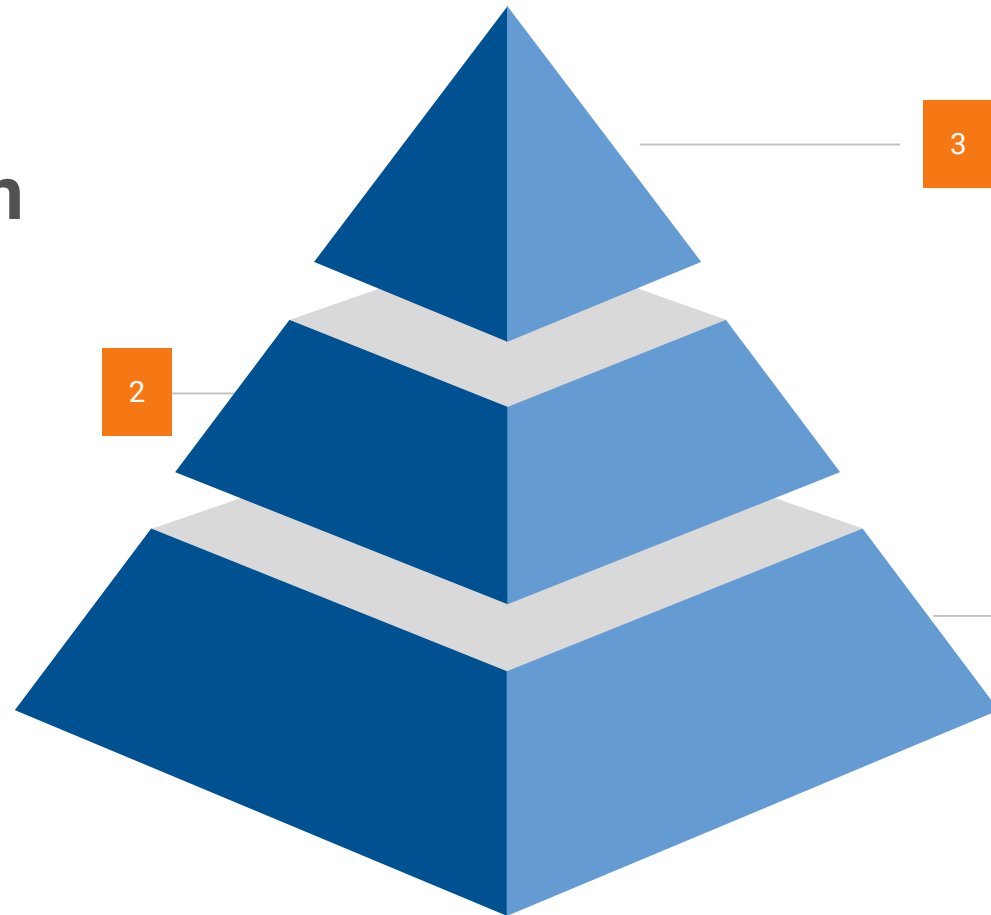
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Agenda

- United Way for Greater Austin and the 2020 Census
- Importance of Latinx communities + the 2020 Census
- Census basics: the 5 W's and H
- Census protections in place
- Considerations when working with undocumented immigrants
- Calls for Action

United Way ATX & the Census

**Coordination in
5 Counties**



**Census Ambassador
Trainings + 2-1-1**

\$400K to 17 Grantees

Latinx Communities + the 2020 Census

- Diverse populations facing different barriers to participation
- Second largest demographic group in Austin, TX & the US

Census Basics: 5 Ws + H

- What:** Survey with 10 questions to count everyone in the US
- Why:** Funding + Political Power + Good data
- When:** March 12th - July 31, 2020
- Who:** Everyone counts!
- Where:** Residence + Group Quarters + Service & Transitory
- How:** Online + Phone + Mail + Visit from Census Worker

The Census WILL NOT ask:

- About immigration or citizenship
- Your Social Security Number
- Your bank account, credit card numbers or donations

If you suspect fraud, call 800-923-8282 to speak with a Census Bureau representative.

Census Protections in Place

- ***Census Bureau is not a law enforcement agency***
 - It's a statistical agency
 - They can not share individual data with the police, ICE, landlords or public benefit providers
- ***Your personal information is protected by law***
 - Federal law keeps individual data confidential for 72 years
 - Census workers who break the confidentiality law have to pay a \$250K fine or go to jail for 5 years

Considerations When Working with Undocumented Immigrants

- Appropriate messaging needs to be hyper-localized with trusted voices
- If fear is of concern, acknowledge it is understandable & reasonable
 - The law requires that we all respond, regardless of immigration status, just like we must also file taxes on US income and get a driver's licenses
 - Responding to the census does not increase the odds that you will be found or tracked
- Let's not be counted out!

Calls for Action

- **2-1-1**: Call this multilingual line available 24/7 for any census questions
- **Become a Census Ambassador**
 - ◆ Attend a free, 2-hour workshop to learn how to promote participation
 - ◆ Next trainings are on 03/05 & 03/25. Register at: tinyurl.com/v74dmkd
- **Join the Hispanic/Latino CCC**
 - ◆ Join this local organizing group to promote latinx participation
 - ◆ More information at: facebook.com/LatinoCCCATX & atxcensus2020.com

Thank you!

www.missionbox.com/group/264/central-texas-2020-census

Los niños siempre dicen la verdad: youtube.com