



## **PROCESS SUMMARY**

Terminal/Apron Expansion and Improvements Phase II A, B and C Art in Public Places Project at Austin-Bergstrom International Airport

### Pre-Qualified Artist Pool SELECTION PANEL

- Leslie Moody Castro, Independent Curator, Austin, TX
- Fernando Andrade, Artist, San Antonio, TX
- Alex Rubio, Artist, San Antonio, TX
- Julia Hendrickson, Associate Curator, The Contemporary, Austin, TX
- Phillip Townsend, Fellow in African American Art at The Blanton, Austin, TX

### PROJECT TEAM

- Gabriel Gomez, Contract Specialist; Properties Group, Aviation Dept., City of Austin
- Terra Goolsby, Artist, District 2
- Julie Harris, Program Manager; Properties Group, Aviation Dept., City of Austin
- Cory Hurlless, Curator; Program Manager I, Aviation Dept. City of Austin
- Burton Jones, Architect; Public Works Project Manager, City of Austin
- Rohini Kumarage, Aviation Project Manager, City of Austin
- Chris McCray, Designer, AIPP Panel Chair and Project Liaison
- Janet Zweig, Artist, Terminal Expansion AIPP Project Phase I

### PROJECT SUMMARY

The City of Austin Art in Public Places (AIPP) program of the Cultural Arts Division, Economic Development Department, seeks to commission three professional visual artists (or artist teams) to design, fabricate, and install artwork for the second stage of the Terminal Expansion Project at the Austin-Bergstrom International Airport (AUS). Applicants must have been selected as a participant in the 2018-2020 Pre-Qualified Artist Pool.

The Terminal/Apron Expansion and Improvements Phase II B opportunity will have a LaunchPAD program component. The LaunchPAD Program provides a professional development opportunity for a local artist to gain technical and administrative expertise needed to compete within the field of public art while providing services benefitting a public art project. The program expands AIPP's ability to attract new and emerging public artists to participate in the City of Austin's public art program and provide opportunities for local artists to gain more expertise in public art. LaunchPAD also aids in the growth of the City of Austin public artist talent pool, creating a more solid foundation for Austin public artists as they apply for public art projects locally, nationally and internationally.

### PROJECT GOALS

Art in Public Places seeks to commission works of art of redeeming quality that advance public understanding of visual art and enhance the aesthetic quality of public places through the selection of a qualified artist who can innovatively and thoughtfully design within the context of this project. The goal

of the AUS Terminal Expansion Projects Phase II is to select three artists or artist teams who will, in collaboration with the Project Team, design artwork that:

- » enhances the travellers' experience by piquing curiosity and/or conveying a sense of wonder;
- » distinguishes Austin-Bergstrom International Airport and reflects the nature and character of Austin;
- » supports the Airport's commitment to sustainability;
- » contributes to a local, regional and national contemporary art dialogue; and
- » serves as a significant piece within the artist's oeuvre.

#### BUDGET

Three artist commissions will be awarded in the amounts of \$260,000, \$155,000, and \$155,000. Each award will be inclusive of all costs associated with the project, including design, fabrication, lighting, and installation of artwork (including shipping expenses and insurance), travel, time spent working with city staff, stakeholders and the Project Team, and all other project-related costs. The funds for this project are derived from the 2% for public art portion of the City of Austin's contribution to the estimated construction budget.

#### SELECTION PROCESS

A Request for Qualifications (RFQ) was released on September 20<sup>th</sup>, 2019 to professional visual artists on the 2018-2020 Pre-Qualified Artist Pool. An online artist information meeting was held on September 30<sup>th</sup>, 2019 to explain the parameters of the three opportunities; a video recording of this meeting was also posted to the internet. On October 29<sup>th</sup>, 2019, the jury reviewed 29 applications and recommended eight artists as project finalists. Each finalist was paid a \$750 stipend which included attendance at a finalist orientation meeting (held on November 14<sup>th</sup>, 2019 and December 4, 2019) and submission of a conceptual proposal.

The eight finalists were Virginia Fleck, Laurie Frick, Kat Kohl, Josef Kristofolletti, Beili Liu, Steve Parker, Margo Sawyer, and Reji Thomas. Finalists presented their conceptual proposals to the Project Team on January 17<sup>th</sup>, 2020.

The Project Team artist selection recommendations were as follows:

#### Selected Artists:

- Project A (\$155,000 Budget): Beili Liu
- Project B (\$260,000 Budget): Josef Kristofolletti
- Project C (\$155,000 Budget): Kat Kohl

#### Alternates:

- Project B Alternate: Laurie Frick
- Project A+C First Alternate: Steve Parker
- Project A+C Second Alternate: Margo Sawyer

#### SELECTION PANEL COMMENTS

##### Recommended Artist Beili Liu:

"Beili Liu is a seasoned artist with a great deal of installation experience. Her work is quiet but strong. She demonstrated a great ability to collaborate and communicate concisely."

Recommended Artist Josef Kristofolletti:

“(Kristofolletti) employs technique and process that best conveys sense of wonder & curiosity. The process of social & community feedback will incorporate the nature and character of Austin.”

Recommended Artist Kat Kohl:

“Kat Kohl’s work is contemplative and multi-faceted. She is organized and demonstrated a strong background in architecture and material.”

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#### ART IN PUBLIC PLACES PANEL (Prospectus/Selection Process)

On March 3, 2019 the AIPP Panel approved the prospectus for the three Terminal Expansion Project Phase II AIPP Projects A-C at Austin Bergstrom-International Airport. Vice Chair Walker motioned approval, Panel Member Carr seconded. Arts Commission Liaison Brett Barnes and Panel Member Tammie Rubin were absent. Vote 5-0-0.

#### AUSTIN ARTS COMMISSION (Prospectus/Selection Process)

On March 18, 2019 the Austin Arts Commission approved the prospectus for Terminal Expansion Phase II Art in Public Places Projects A-C at Austin-Bergstrom International Airport. Motion to approve item 6.c on consent. Motioned: Commissioner Barnes; seconded: Commissioner Polgar; passed on consent 7-0, Commissioner Fonte off the dais, Commissioner Garza absent.

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#### ART IN PUBLIC PLACES PANEL (Artist Selection)

On February 3, 2020 the AIPP Panel approved the selection panel recommendations for the three Terminal Expansion Project Phase II AIPP Projects A-C at Austin Bergstrom-International Airport. Arts Commission Liaison motioned approval, Panel Member Lemmo seconded. Vote 7-0-0.



## Art in Public Places Request for Qualifications 2018-2020 Local Pre-Qualified Artist Pool Outreach

[www.austincreates.com](http://www.austincreates.com)

In order to ensure all interested artists would hear of this opportunity and be able to apply, an extensive process of outreach took place to advertise the Local and National Pre-Qualified Artist Pools Request for Qualifications. Local artists were able to apply for both pools.

Particular attention was paid to messaging this opportunity to artists who have difficulty accessing or using City systems. In addition, outreach and application efforts encompassed new approaches to bring these opportunities to people of color.

### Outreach Summary

These opportunities were advertised via the Cultural Arts Division and AIPP e-newsletters, on City web pages and Facebook pages, online media postings, and printed flyers.

- Locally, four Artist Information Sessions were conducted at various public locations (North, South, East, and West) during the Call.
- Four Open Application Sessions were held at the African American Cultural Heritage Facility.
- Additional direct artist outreach was performed by staff attendance at a number of community events during the Call including the Capital Views Arts annual holiday party, East Austin Studio Tours, and the Texas Biennial Catalogue Release Event.
- Press release regarding the opportunities released by City to over 600 media outlets resulting in published stories at the Austin American-Statesman, Austin Chronicle, Community Impact Newspaper and others.
- The AIPP website featured the opportunities for the duration of the RFQ period.
- Notice was included in multiple AIPP e-newsletters.
- Announcement of RFQ's was posted on the AIPP and CAD Facebook pages.
- Posted to websites and Facebook pages including but not limited to: Glasstire, Austin Chronicle, CultureMap Austin, NowplayingAustin, Soulcity.com, Community Impact, Holly's Hot Happenings, DANA, and Art Alliance Austin.
- National Artist Call posted to websites with a national reach, including the Americans for the Arts Public Art Network listserv, Sculpture.org and 4Culture.
- Conducted on-air interview on KOOP Radio 91.7FM.

(Chart of detailed dates & locations next page.)

DATE Accomplished	Outreach to:	Where	# of people contacted
	ATXN advertised the Call during the application period - slide		
10.13.17	AIPP Newsletter	constant contact	2503
10.17.17	Sent out press releases on the Calls.		600+
10.18.17	AIPP Call to Artists list	constant contact	2640
10.2.17	Call to Apply for Pre-Qualified National and Local Artist Pools released on PublicArtist.org	PublicArtist.org	
10.3 - 12.31	Calls to Artists (Calls) were on the City of Austin AIPP Website for 3 months; posted the PDFs of the RFQs; info on the Artist info meeting and information on how to apply.	constant contact	2022
10.30.17	Meeting: Six Square's Community Conversations: East Austin Murals	Meeting at Methodist Church on Angelina	15
10.30.17	People's Gallery List	constant contact	2027
10.31.17	EAST Artists Public Group	Facebook	549
10.31.17	Artist Opportunities	Facebook	1421
10.31.17	ATX Interactive Installation Meetup	Facebook	174
10.31.17	Austin Art Calls	Facebook	817
10.31.17	Facebook post	Facebook	4622 impressions to date, with 325 clicks
11.1.17	"large promo" web ad added to the CAD website	City website	
11.1.17	Included in community calendars across Austin		65 outlets
11.2.17	Included in the CAD Nov eNews	Constant Contact	2299
11.2.17	Texas Biennial Catalog Release	KC Grey Home Furniture	3
11.6.17	KOOP radio		

11/11-11/12	EAST - personal visits to studios and arts orgs, etc., including Canopy, Pump Project.		
11.14.17	AIPP Newsletter	constant contact	2503
11.14.17	Creek Show Artist Talk	Palm Door	6
11.14.17	Brought flyers to AMP meeting attendees		15 reps from different orgs
11.15.17	KAZI radio		
11.16.17	McCray and Co. Open House	Canopy	2
11/18-11/19	EAST - personal visits to studios and arts orgs, etc., including Canopy, Pump Project.		
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11.21.17	Multi-Ethnic Chamber Alliance	City Hall	10
11.29.17	Postcard Mailer		103
11.30.17	Austin Mural Project Meeting	Six Square	10
12.11.17	Mass email	constant contact	1004
12.12.17	Colony Park Artist Info Meeting	Turner Roberts Rec Center	3
12/13/2017	4-6 PM Open Application Hours at AACHF	AACHF	4
	Open Application Hours at AACHF	AACHF	3
	Open Application Hours at AACHF	AACHF	2
12.14.17	Capitol View Arts - info session	Victory Grill	30
12.14.17	AIPP Newsletter	constant contact	2503
Open to close of call	Responded to questions from multiple artists about the Call.	In person	
Open to close of call	E-mailed and called over 50 artists directly to make sure they knew about the call.	Email	50