From: Monica Arellano
To: PAZ Preservation
Subject: Historic Landmark Commission
Date: Sunday, April 26, 2020 11:01:06 AM

*** External Email - Exercise Caution ***

To Whom It May Concern,

This email is to request a meeting for allowing a second sign on a historical building **612 E 6th Street**. Speaker will be Daniel Wiegand or Monica Arellano.
These are the highlighted reasons for this request:

1.) The current Wall Sign is hard to see from walking down the street we are requesting a second permit allowing a blade sign
2.) Because we share a building, we often have customers confused as to which door to use, so we would like to use the blade sign to help point people in the right direction.
3.) Because we share the building with Daruma Ramen, and their sign is smack dab in the middle people often are confused and find it hard to find our location or they think they are in the wrong place. We also put a lot of time into our mural as to get recognition and we noticed that because the Daruma Ramen Sign is right in the middle of the building that they are tagging Daruma Ramen instead of us in all of their social media photos taken in front of our building or even our door.
4) Would like visuals on the for the pedestrian traffic

Please let me know or confirm this meeting.

Thank you!

Kind regards,

Monica Arellano
Sales Executive

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