



## Comprehensive Prospectus

### Corridor Construction Program Art in Public Places Projects

Total Combined Budget: \$1.18 million

*Individual artist budgets per project listed below*

#### Project Summary

The Art in Public Places Program seeks to commission works of art for corridors, sidewalks and right-of-ways throughout Austin. Selected artists will be commissioned to create artwork which innovatively and thoughtfully responds to the space and community of the corridor, as well as to the overall purpose and goals of the Corridor Construction Program.

There will be thirteen Art in Public Places commissions funded through the Corridor Construction Program, which is bringing transportation and mobility enhancements along nine corridors covering 50 miles of roadway throughout Austin. Corridors are primary roadways that affect the overall transportation network of a city.

#### Project Background

In 2016, Austin voters approved \$720 million in bonds for transportation and mobility improvements throughout the city. These approved funds are handled by both regional and local transportation authorities. Through 2024, a dedicated teams of planners, engineers, data analysts, and construction teams will be delivering these improvements for a safer and more mobile Austin. These efforts are guided by Austin City Council's *Contract With Voters*. \$482 million of the 2016 Mobility Bond has been dedicated to the City of Austin's Corridor Construction Program. Used for getting around, corridors are destinations for residents and visitors, as well as, home to many businesses and Austinites. The Corridor Construction Program is tasked with development, design, and construction for improvements along nine key Austin corridors. These construction projects are focused on improving mobility, safety, and connectivity for all users—whether driving, walking, biking, or taking public transit.

By investing in corridors, the City of Austin seeks to positively affect both mobility and community use of these roadways. By leveraging the Mobility Bond dollars through partnerships and grants, the Corridor Program will provide additional enhancements like pocket green spaces, public artwork, and creative signage. These enhancements offer an opportunity to amplify and celebrate the communities and cultures that already exist in and around the corridors.

For further information, about the Contract with the Voters and all the work of the Corridor Mobility Program, please see more information: <https://data.austintexas.gov/stories/s/Corridor-Mobility-Program/guki-e8fh/>

## Budgets

The funds for these thirteen public art projects are derived from the 2% of each estimated corridor construction budget, as directed by the City’s Art in Public Places ordinance. The combined artist budgets for all 13 public art opportunities is \$1.18 million.

The nine corridors (including the construction project area limits) are listed below along with their individual budgets and website for further project improvement information. Each artwork budget will be inclusive of design team collaboration, design, fabrication, and installation of artwork, including shipping expenses, insurance, travel, and all other project related costs.

<p><b>1. North Lamar Boulevard from US HWY 183 to Howard Ln.</b> (2 projects) austintexas.gov/NorthLamar Budget A: \$85,000 Budget B: \$85,000</p>	<p><b>4. Airport Boulevard from North Lamar Blvd. to US Hwy 183</b> (2 projects) Austintexas.gov/AirportCorridor Budget A: \$100,000 Budget B: \$100,000</p>	<p><b>7. East Riverside Drive from I-35 to SH 71 (2 projects)</b> austintexas.gov/Riverside BudgetA : \$100,000 Budget B: \$100,000</p>
<p><b>2. Burnet Road from Koenig Lane to MoPac Expy.</b> austintexas.gov/Burnet Budget: \$139,000</p>	<p><b>5. East MLK Jr. Boulevard/FM 969 From US Hwy. 183 to Decker Ln</b> austintexas.gov/EMLK Budget: \$63,000</p>	<p><b>8. William Cannon Drive from Southwest Pkwy. to McKinney Falls Pkwy.</b> austintexas.gov/WilliamCannon Budget: \$104,000</p>
<p><b>3. Guadalupe Street from MLK Jr. Blvd. to W. 29<sup>th</sup> St.</b> austintexas.gov/GuadalupeStreet Budget: \$63,000</p>	<p><b>6. South Lamar Boulevard from Riverside Dr. to Ben White Blvd/ US Hwy. 290</b> austintexas.gov/SouthLamar Budget: \$116,000</p>	<p><b>9. Slaughter Lane from FM 1826 to Vertex Blvd (2 projects)</b> austintexas.gov/SlaughterLane Budget: \$63,000 Budget: \$63,000</p>

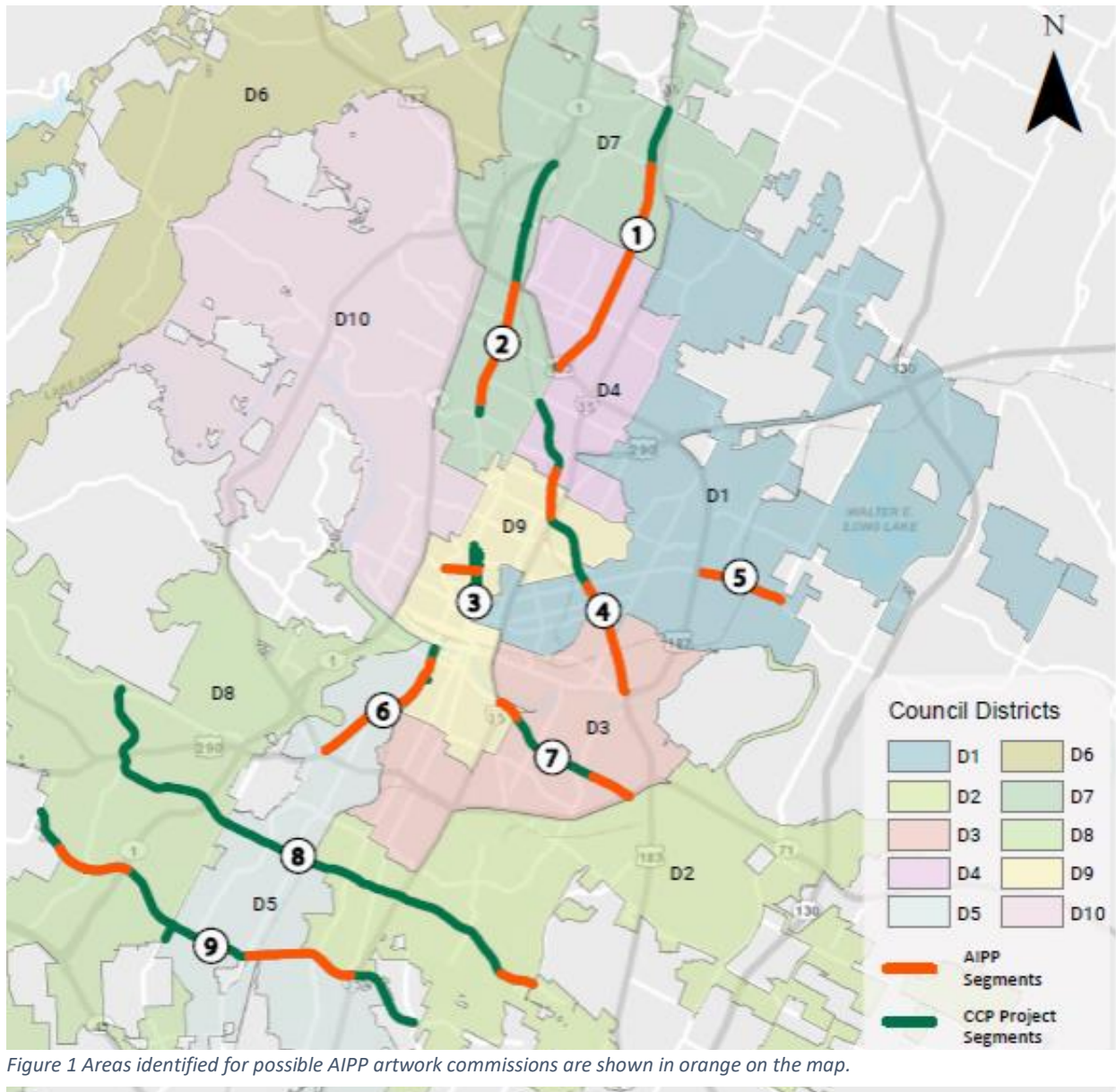
## Public Art Goals

The public art goals serve as guideposts throughout each project, guiding the selection of artists for each opportunity and guiding each artist as they design their artwork. The shared goals that apply to each Corridor Program AIPP public art opportunity are to select artists who will work with project stakeholders, corridor users, neighbors, and City staff to create artwork(s) that:

- » Contributes to a lively, engaging and safe pedestrian and bicycle environment;
- » Conceptually or visually reveals the nearby neighborhoods’ culture, heritage and/or values;
- » Enhances public space while seamlessly integrating with the corridor construction;
- » Is made from durable and low maintenance materials; and
- » Enriches or adds to the depth/breadth of the City of Austin’s public art collection.

### Specific Public Art Goal(s) per AIPP Opportunity

Each commission is envisioned to include one or two additional public art goal(s) developed in city engagement with project stakeholders, corridor users and/or businesses, depending on the make-up of each corridor.



## Artwork Opportunities

Artworks should be integrated into the corridor’s construction plan (to the greatest extent possible) without impeding operation, safety, and access. Artwork should be sited in accessible areas within the public right-of-way. A range of materials and conceptual approaches are encouraged.

The selected artist or artist team for each corridor opportunity will collaborate with community members, project stakeholders, city staff and the project design team to determine the site for the

artwork location and to design their artwork(s). Artworks designed to be experienced at the speed of pedestrians and/or bicycles are encouraged.

- Artists with interest or experience in creating socially engaged artworks, including collaborative, participatory, interactive, or process-oriented design are highly encouraged to apply.
- Artists seeking to collaborate with the local residents surrounding each commission through a thoughtful community engagement process are highly encouraged to apply.

## AIPP Alignment with City of Austin Vision

As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all. <http://www.austintexas.gov/page/imagine-austin-vision>

### City of Austin's Strategic Direction 2023 (SD23)

The Austin City Council adopted a strategic direction guiding the City for the next three to five years. SD23 outlines a shared vision and six outcomes of which two directly guide Art in Public Places: Economic Opportunity & Affordability and Culture and Lifelong learning.

- As part of the SD23 process Art in Public Places and the Economic Development Department will quantify a number of key performance measures including, participants who are satisfied with City-offered culture and lifelong learning events, activities, and resources, and number of jobs supported. The Department will use that data to better align decision making and budget allocations.
- Because artists are small businesses, Art in Public Places may ask commissioned artists to outline how many jobs were supported based on their current City of Austin contract as well as whether the contract strengthened their overall business operations.

### Commitment to Equity

Art in Public Places embraces cultural equity. It is the goal of the program to ensure as many people as possible have meaningful engagements with public art and access to viewing, experiencing, and creating artwork.

- Art in Public Places actively seeks to provide members of historically underrepresented communities, which can include identities such as Black or African-American, Arab-American, Asian-American, Hispanic or LatinX, Pacific Islander, Indigenous Nations, LGBTQIA, or a person with a disability, with equitable access to public art opportunities.
- In support of this commitment, the program will make every effort to expand access to the collection and programmatic decision-making.
- For each project, every effort will be made to comprise project selection panels and finalist pools for Art in Public Places commissions with representatives from a variety of historically underrepresented communities to better reflect the diversity of Austin.

## Selection Process

The selection of an artist or artist team shall be based on whose qualifications best meet the requirements of the individual project as determined by the Jury, and as approved by the AIPP Panel and the Arts Commission. The process for artist selection is expected to be one of two processes for each of the thirteen corridor opportunities – either by using the 1) Open Call to Artists or by 2) Corridor Construction Program Artist Pool.

## **1) Selection Process: Open Call to Artists**

- a. All artists who live and work in the seven county Austin metropolitan area (Williamson, Travis, Bastrop, Caldwell, Hays, Burnet, and Blanco counties) and are at least eighteen years of age are eligible to apply for the opportunity.
  - i. Full-time, permanent City of Austin employees, including employees of the Economic Development Department, are ineligible to apply. Employees of the project consultants and sub-consultants are also ineligible to apply.
  - ii. Artists who are under an active contract with the Art in Public Places program at the time of application are ineligible to apply.
  - iii. Applications not meeting all eligibility criteria will be withdrawn from consideration.
  - iv. Other eligibility requirements may apply at the time of the Open Call.
- b. A Request for Qualifications (RFQ) will be distributed and applications must be submitted through PublicArtist.org by the deadline.
- c. The City of Austin Art in Public Places Panel will convene a jury made up of 3 -5 visual arts professionals to evaluate the submissions.
  - i. No gallery owner, dealer, or art agent may serve as a juror due to the potential for conflict of interest.
  - ii. No juror may serve more than once in any two-year period in order to bring a diversity of interests to the selection process and to more precisely match the expertise of the jury members to each project.
- a. The jury will be informed during the selection process by Project Advisors who may include, but are not limited to:
  - i. Community members
  - ii. the AIPP Panel Liaison
  - iii. Arts Commission member(s)
  - iv. Design Team members
  - v. Stakeholders/subject matter experts
  - vi. Corridor Program staff
- b. The jury and advisors will review qualifications and select three to five finalists for interviews, unless there is consensus on the selection of recommending one applicant and one alternate.
- c. The jury and advisors will then convene for interviews and recommend one artist/artist team and one alternate for approval by the Art in Public Places Panel and Austin Arts Commission.
  - i. The approved artist(s) will be put under a design + commission contract to coordinate with the City and project team to develop a final design, which is also subject to approval by the AIPP Panel and the Austin Arts Commission prior to fabrication and installation.

## **2) Selection Process: Corridor Construction Program Artist Pool**

The Corridor Construction Program Artist Pool is a tool for selection, allowing artists a streamlined process to apply for calls and allowing the artist selection process to be quicker to better align to Corridor projects schedules.

- a. Using AIPP’s Corridor Program Pre-Qualified Artist Pool, AIPP staff will confirm the list of interested Pre-Qualified Pool artists.
- b. The eligible and interested Pool artists’ qualifications will be provided to the jury for selection, made up of 7- 9 voting members including community members, the AIPP Panel Liaison, Arts Commission member(s), Design Team members, Project Advisors and Corridor Program staff.
- c. Each jury will be advised by the AIPP Program Manager and the AIPP Project Manager for each project.
- d. The jury may invite up to five artists from the list of eligible artists to be interviewed for this project.
- e. From the interviewed finalists, the Jury will recommend one artist, or artist team, and an alternate per AIPP project to the Art in Public Places Panel and Arts Commission for approval.
  - a) Artist contracts over \$62,000 will require authorization from City Council prior to negotiation and execution.
  - b) The selected artist(s) will be put under a design contract to coordinate with the City and project stakeholders to develop a comprehensive design for artwork. The final design is subject to approval by the Art in Public Places Panel and the Austin Arts Commission and may be subject to review by other stakeholder groups and relevant City Boards and Commissions.

### About the Corridor Construction Program Artist Pool Selection Process

The Corridor Construction Program Artist Pool provides a streamlined application and selection process for artists interested in being commissioned for public art projects related to the Corridor Construction Program or Mobility Bond projects through the City of Austin Art in Public Places Program. The jury for the Corridor Construction Program Artist Pool was made up of the following visual arts professionals:

- Tres Hernandez, Landscape Architect Associate, TBG Partners
- Coka Treviño, Artist and Curator, Big Medium
- Marsha Dorsey-Outlaw, Artist (Houston)
- Karmimadeeborah McMillan, Artist (NYC)
- Kelly Porter, AICP Regional Planning Manager Capital Area MPO

These jurors were advised by the following subject matter experts:

- Kathleen Rubin, Interim Complete Communities Manager, Corridor Program Office, City of Austin
- Lynn Osgood, Executive Director, Civic Arts
- Lisa Byrd, Consultant, Creative Cultural Works
- Krissie Marty, Associate Artistic Director & Community Collaborations Director, Forklift Danceworks
- Jana McCann, Architect/Urban Designer and CEO of McCann Adams Studio
- Tammie Rubin, AIPP Panel
- Stephanie Lemmo, AIPP Panel
- Jaime Castillo, Austin Arts Commission Chair

## Corridor Construction Program Artist Pool Evaluation Criteria

The Jury for the Corridor Construction Program Artist Pool followed the standard Art in Public Places project selection process found on the City of Austin's Art in Public Places website under **Guidelines & Policies**: [www.austintexas.gov/department/aipp-policies](http://www.austintexas.gov/department/aipp-policies).

## Schedule (subject to change)

### 2020

June - Prospectus approved by the AIPP Panel and Arts Commission

June - Notification to artists accepted into the Corridor Construction Artist Pool

### Expected timing of the individual AIPP projects, subject to change

Calls to Artists for the Corridor projects are expected to roll out in the sequence below, dependent on aligning with the Corridor Construction Program project schedules.

#### Between July 2020 – Sept 2020:

- I. William Cannon Drive from Running Water Dr to McKinney Falls Pkwy
- II. 24th St from Guadalupe to N Lamar
- III. East MLK Boulevard from US 183 to Decker Ln
- IV. Airport Boulevard from MLK Jr. Blvd to US 183
- V. South Lamar from Barton Springs Rd to US 290
- VI. Burnet Road from White Horse Trail to US 183

#### Between Sept 2020 – December 2020

- I. East Riverside Drive from Montopolis Dr to SH 71
- II. East Riverside Drive from I-35 to Shore District Dr
- III. Airport Boulevard from 55th St to 45th St

#### Between December 2020 – June 2021

- I. North Lamar from Rundberg Ln to South of Parmer Ln
- II. North Lamar from US 183 to South of Rundberg
- III. Slaughter from Barstow to Loop 1
- IV. Slaughter from Manchaca Rd to West of S Congress

## Individual Corridor Descriptions

Each of the thirteen projects are described on the following pages, including:

- A description of the corridor;
- the artist budget(s) per corridor;
- a map that captures the possible artwork area per project;
- some history of the corridor;

## Questions?

Email [aipp@austintexas.gov](mailto:aipp@austintexas.gov) or call 512-974-7700