

# Multifamily Recycling Capacity Increase



Jason McCombs, Program Manager  
City of Austin | Austin Resource Recovery  
[austinrecycles.com](http://austinrecycles.com)

# Multifamily Capacity Increase Amendment

ZWAC and City Council approved amendments to department administrative rules in September and October 2019

Amendments **start October 1, 2020.**

## Key amendment components:

- Onsite recycling sufficient to **avoid overflowing**
- Recycling container size increased to **24 gal/unit** or **1:1** ratio with trash



# Multifamily Capacity Increase Amendment

## Solid Waste Services Administrative Rules

### 8.5 - Capacity and Diversion Performance Standards

**8.5.1.1.2** Multifamily properties—Beginning on October 1, 2020, Responsible Parties shall ensure that onsite recycling services are sufficient to accommodate the regular accumulation of recyclables and avoid overflowing containers by having, at a minimum, one of the following:

- 8.5.1.1.2.1** Twenty-four gallons of recycling capacity per dwelling unit per week; or
- 8.5.1.1.2.2** An equal 1:1 ratio of landfill trash to recycling capacity.



# Planned Multi-family Outreach Pre-Pandemic

- **Direct mailers** to multifamily properties across the city
- **Print** advertisement in Windows Magazine (trade publication)
- **Social media** outreach targeting multifamily properties and residents
- **Rebate** to assist early adopters of the requirements
- Collaborative meetings with **trade associations** and property owners
- Outreach scheduled to peak in **spring 2020** and maintain through summer 2020

## Apartment Recycling Changes

Multifamily recycling requirements are changing on **October 1, 2020** to:

- **24 gallons** of recycling per unit per week OR
- **equal capacity** for recycling and landfill trash

**Contact your hauler** to update your recycling service.

The City of Austin requires all multifamily owners/managers to provide convenient access to recycling for residents and employees. New requirements take effect October 1, 2020.

Learn more and apply for a rebate at [AustinTexas.gov/URO](https://austintexas.gov/URO)



## Recycling Tips For Your Residents

From the City of Austin

**Remind residents:**

- What items are recyclable
- To flatten all boxes
- About bulk pickup options
- How to donate items

Learn more about recycling requirements at [AustinTexas.gov/URO](https://austintexas.gov/URO)



# City Guidance on Communications

In March 2020, City Communications asked all departments **delay communications** not directly related to or able to support successful communication about COVID-19

## HELP PREVENT DISEASE



### **Cover Coughs and Sneezes**

with a bent elbow or tissue



### **Wash Hands Often**

with soap and water for 20 seconds



### **Do NOT Touch Your Face**

with unwashed hands



### **Clean and Disinfect**

commonly touched surfaces



### **Wear a Face Covering**

and maintain 6 ft. of distance in public



### **Stay Home When Sick**

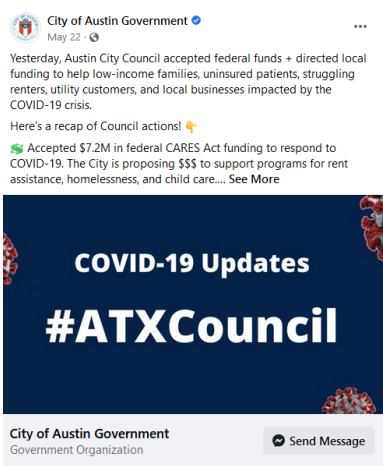
and avoid close contact with people who are sick



[AustinTexas.gov/COVID19](https://austintexas.gov/COVID19)



# City and Department Pandemic Outreach



# Multi-family Outreach Moving Forward

- **Pandemic sensitive** messaging
- **Direct mailers** to multifamily properties across the city before October 2020
- **Print** and **social media** outreach targeting multifamily properties and residents before October 2020
- **Virtual** site assessments options and technical assistance for property managers
- New staff focused on multifamily **community engagement**
- Provide messaging with a focus on **providing resources** to reach compliance





# Next Steps

Staff is actively moving forward with developing education and outreach aligned with a implementation date of **October 1, 2020**.

City staff will observe administrative rule 8.12.3, which states:

In the **twelve months** following the commencement of effective dates, City **staff will not enforce fines**, unless the property fails to make a good faith effort, as determined by the Director, to comply.





**Jason McCombs | Program Manager**

**City of Austin | Austin Resource Recovery | Strategic Initiatives**

**jason.mccombs@austintexas.gov**



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